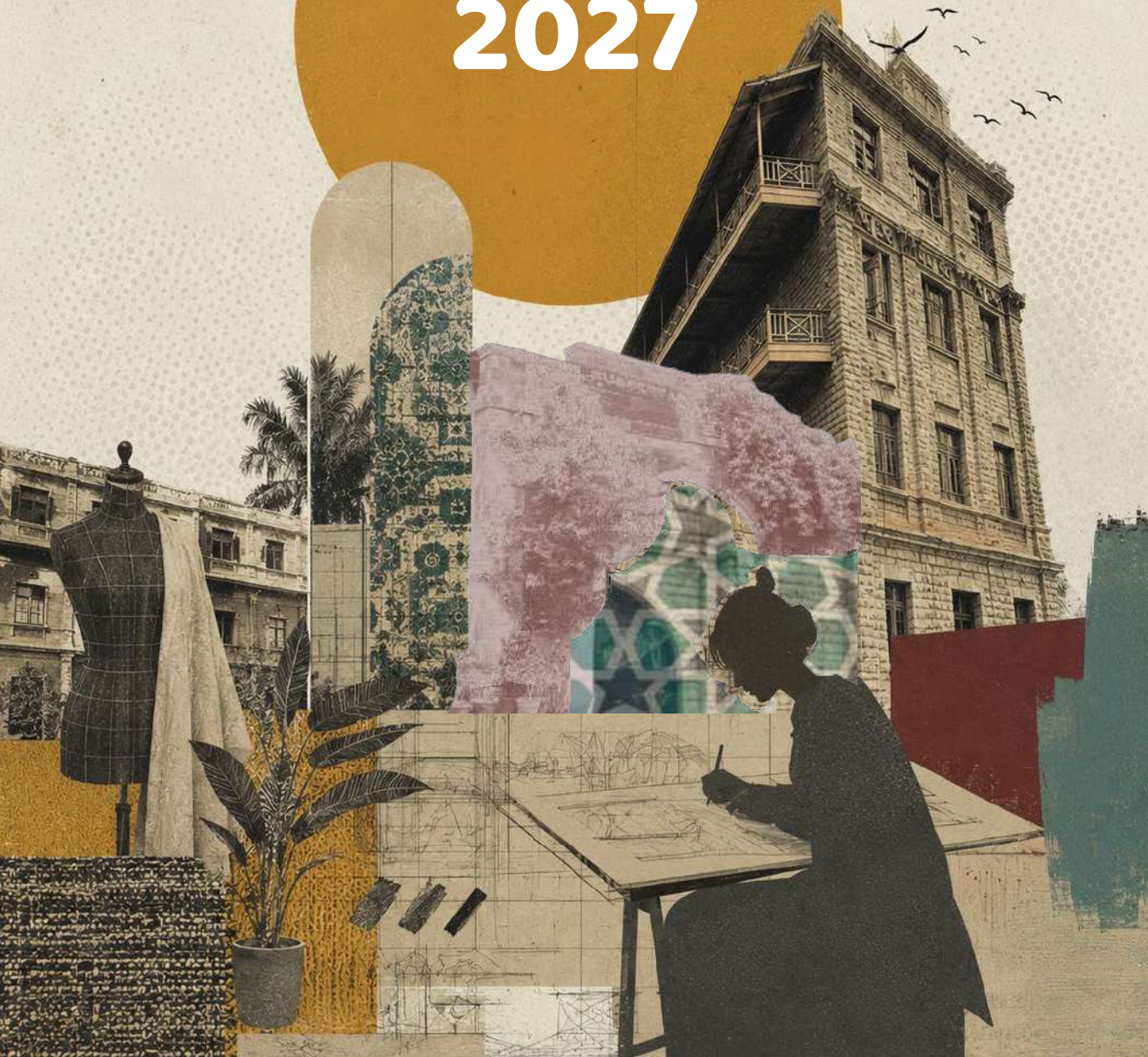




Undergraduate Prospectus 2027





UNDERGRADUATE PROSPECTUS 2027

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THE SYMBOL

IVS is an institution of scholarship in the field of visual arts. The history of visual language within our heritage reflects dynamic continuity and rich diversity of idiom. The elements drawn upon to symbolise the identity of the Indus Valley School of Art and Architecture are based on the primary sources of life.

Water symbolises knowledge, its acquisition and dissemination.

Waves symbolise the cyclical motion of life.

The Tree symbolises the evolution and growth of thought and vision.

The geometric patterns of the symbol unify space in a rhythmic order, while the sculpted spaces symbolise the sky, the environment, and the limitlessness of human possibilities

Zahoor-ul-Akhlaq 1941 – 1999

IVS HISTORY

The Indus Valley School of Art and Architecture (IVS), founded in 1990, is Karachi's foremost institution of higher education in Art, Design, and Architecture.

IVS was founded by architects, artists, educators, and designers who sought to create in IVS a space of learning and creativity that was truly rooted in the realities and histories of this land and its position in the region, and nurtured through the ideas, commitments, energies, and talents of the trustees of its traditions, cultures, and built environments. Thus it was that in September 1990, an inaugural class of forty-five students began their study in the four-year programmes in Fine Art and Design and the five-year academic programme in Architecture.

Today, over 800 students populate the academic programmes offering internationally acclaimed bachelor's degrees in Architecture, Fine Art, Communication Design, Interior Design, Textile Design, and Fashion Design. IVS is committed to a model of humanistic studio-based education in the visual arts that insists that a maker is at once a thinker, learner, reader, writer, critic, and citizen. In an age of rapid change in society, technology, and aesthetic values, IVS nurtures the creative abilities of students as analysts, critics, and shapers of experience. The belief that cultural production toward a just and tolerant society must harness thought as well as technique, practice as well as research, innovation as well as preservation, analysis of problems as well as a synthesis of diverse knowledge, underpins our curricula. Each department has a unique character and works in close collaboration with the others in order to furnish an awareness of the essence of the visual arts, both traditional and contemporary. Through interaction with diverse practising professional artists, architects, scholars, archaeologists, art historians, and designers, students are exposed to the importance of ideas, concept development, intuition, and the value of research in the development of the creative process.

With the generous support of philanthropists and well-wishers, the School acquired a piece of land in KDA Scheme No. 5, Clifton, and built its signature campus that became operational in 1994. Shortly afterwards, the School undertook the unique and extensive project of relocating a hundred-year-old landmark of Karachi. The Nusserwanjee Building, a landmark of Karachi's architectural heritage was dismantled from its original site, stone by stone and was reassembled at the IVS Campus. The four-storey East Wing was completed in 2001 and the three-storey West Wing became operational at the end of 2004. The two wings of the Nusserwanjee Building give the School a further 25,000 sq. ft. of space, while additions to the building and interior continue to expand its facilities.

MISSION

In an age of rapid social, technological and aesthetic transition, we feel committed to educating our students so that they are able to analyse and critique experience, and to nurturing their creative abilities so they become active, outstanding members of our society, both personally and professionally.

We wish to go beyond technical instruction by placing emphasis on creative thought and action. Each department, despite its individual character, functions in close collaboration with the others in order to develop an awareness of the essence of the visual arts, both traditional and contemporary. This underlying philosophy is reflected in our curricula.

Through an interaction with diverse practicing artists, architects, academics, scholars, archaeologists, art historians and designers, students are exposed to the importance of ideas, concept development, and the value of research in the development of the creative process.

We shall not feel content till we have succeeded in preparing our graduates to live in the world of tomorrow and enabled them to share the responsibility of addressing social, economic and political problems by applying their professional knowledge and abilities.



CORE VALUES

A member of the IVS community

- ◇ Has a passion for learning
- ◇ Strives for excellence
- ◇ Is ethical
- ◇ Has dignity and humility
- ◇ Values criticism
- ◇ Embraces diversity
- ◇ Respects the environment
- ◇ Works towards positive social change

VISION

Indus Valley School of Art and Architecture is dedicated to producing artists, designers, and architects who are technically competent, intellectually curious, politically conscious, and socially responsible. These independent thinkers and makers imbibe the vast sources of knowledge from the past and present of human experience, gesturing to the future with confidence, introspection, and humility.

Academic instruction along with professional training is stressed in all our programmes, in order to prepare students to enter the professional community as highly qualified architects, creative practitioners, and design professionals. At the same time, we believe that a healthy degree of autonomy and independence from immediate industry needs and benchmarks drives excellence and leadership in these fields. In the thirty years since its inception, IVS has produced leaders in every field of creative thought and critical innovative practice who have restored art and design to the everyday experience of citizens, and have set precedents and pathways for many to follow.



MESSAGE FROM THE DEAN AND EXECUTIVE DIRECTOR



Dr. Faiza Mushtaq

Welcome to the Indus Valley School of Art and Architecture. The School has established itself as a premier institution of higher learning in Pakistan, and has trained an entire generation of artists, designers, architects, scholars and creative practitioners whose influence is felt widely across society. We are continuing to expand and upgrade our programmes and facilities, and aim to reach even higher standards of excellence over the next thirty years.

Your journey at IVS begins with the Foundation Year where all incoming undergraduate students go through a common set of courses, designed to provide the core skills and experiences that will shape the rest of your time at the School. These include an introduction to studio-based learning, interacting with tools and techniques for creative practice, developing critical thinking, reading and writing skills, and honing individual talents in a disciplined setting. From the second year onward, students join their chosen programme of study in fine art, communication design, architecture, interior design, and textile or fashion design, where they learn from world-class faculty and embark on independent research of their own. This professional training is supported by an equally vital and rigorous programme of liberal arts study, where students take a range of courses in the social sciences and humanities and learn the value of historical, theoretical and inter-disciplinary enquiry, dialogue, and debate.

The IVS philosophy has always emphasized a holistic approach towards learning, one that recognizes our responsibility towards the community that we are part of, and engagement with local, regional, and global developments. The research and creative practice of our students and faculty is grounded in the urban context of Karachi while also being informed by ideas, resources and collaborations reaching across our inter-connected, globalized world. Within the IVS community, we are firmly committed to upholding the values of academic and artistic freedom, compassion, dignity and inclusivity.

Many of you have dreamt and strived for a long time to enter IVS and I hope that by the time you graduate, all of you will have a deep appreciation of what makes it such a special place. You will experience long hours of intense hard work coupled with the joy and passion of creative expression, will face the demands of academic rigor and personal responsibility, participate in the rich extra-curricular on-campus life, and forge lifelong relationships with your peers and teachers. Each one of you will also enrich the School with your contributions and leave a lasting mark on it. I can't wait to see what the coming years have in store for all of us together.



CHARTER / HEC COMPLIANCE

IVS is registered as a not-for-profit, non-commercial institution and is managed by an Executive Committee, by way of the office of the Executive Director. The Executive Committee and the Executive Director work with an independent Board of Governors that includes distinguished educationists, artists, architects, industrialists, bankers, and media persons. IVS was granted an independent Charter by the Government of Sindh in June 1994, thereby empowering it to award its degrees. It was the fourth private institution of higher learning in Pakistan to be given that status. Admission to the School is strictly based on merit, as determined by candidates' academic records, admission test results, and interview. The School offers six undergraduate degree programmes and one M.Phil. programme, all of which are recognized by the Higher Education Commission of Pakistan (HEC).



THE IVS JOURNEY

The Foundation Programme is a year-long initiation into the IVS learning culture and preparation for study in the fields of art, design, and architecture. It brings all students together regardless of their department of admission. The year is designed to enable the students to discover, demonstrate, and direct their knowledge, practice, imagination, and judgment. Here, truly, the foundation for the next few years and for entire professional lives is laid—by providing skills, and also nurturing reflective artists and designers about to embark on commitments that will require them to be rooted for excellence, and nimble in their transitions and connections across subjects, mediums, and fields.

This required common experience is a unique opportunity for students to acquaint themselves with this mode of learning and interaction with knowledge of the past and the future, and here is where they are guided into the fundamentals of education in the arts—skills and concepts, interactions and encounters, that are prerequisites to their success in their respective departments. The foundation year allows a sense of a cohort and community to build regardless of the destined departments, a feeling and a bond that supports these students in their own different spaces and projects in the years to come. It is a year of orienting to new relations and expectations, interacting with technique and tools, history and concept, drawing and writing, like never before in their academic life.

At the successful completion of the Foundation Year, students are welcomed into their respective departments of admission in the second year, commencing four-year programmes of study in Communication Design, Fashion Design, Fine Art, Interior Design, or Textile Design, or a five-year programme in Architecture toward a bachelor's degree.

The IVS Faculty of Architecture includes the Department of Architecture and the Department of Interior Design. The Department of Architecture offers a five-year Bachelor of Architecture degree and the Department of Interior Design offers a four-year Bachelor of Interior Design degree. The Faculty of Architecture blazes trails and promotes excellence in architectural design education. It produces highly-trained architecture and interior design professionals responsible for improving the quality of micro-, meso-, and macro- environments in which we live, work, and recreate.





The Faculty of Design at IVS includes the Department of Communication Design and the Department of Textile Design. The Department of Communication Design offers majors in Graphic Design, Interaction Design, and Media Design. The Department of Textile Design offers degrees in Textile Design and Fashion Design. The Faculty of Design provides a proactive, diverse, and culturally rich environment encouraging critical thinking, innovation, and responsiveness in the contemporary context. The Faculty of Fine Art includes the Department of Fine Art, offering a degree in Fine Art.

Every department offers a unique curriculum that is periodically reviewed to align with shifting realities and our evolving mission that seeks to move forward by renewing a relation to our history of creative practice and thought. Constructive criticism and an in-depth appraisal of portfolios are an integral part of our pedagogy. Emphasis is placed on building critical

awareness through intensive study in aesthetic as well as conceptual domains, traditional craft as well as post-digital futures in the arts, technology as well as the humanities. This seeks to extend the scope of art, design, and architecture education beyond industry and market, and also beyond these realms as conventionally understood. Such exploration is fundamental to stimulating creative thought for any successful work in art and design. The rigorous studio courses across the departments are encircled by required theory and history courses within the department as well as trans-departmental core courses and electives in the humanities and social sciences offered by the Liberal Arts programme which allows students from different departments and years to study together. These courses broaden the students' horizons, inform their approach to their studio work, and enhance their vocabulary as visual artists and designers.



IVS OUTREACH

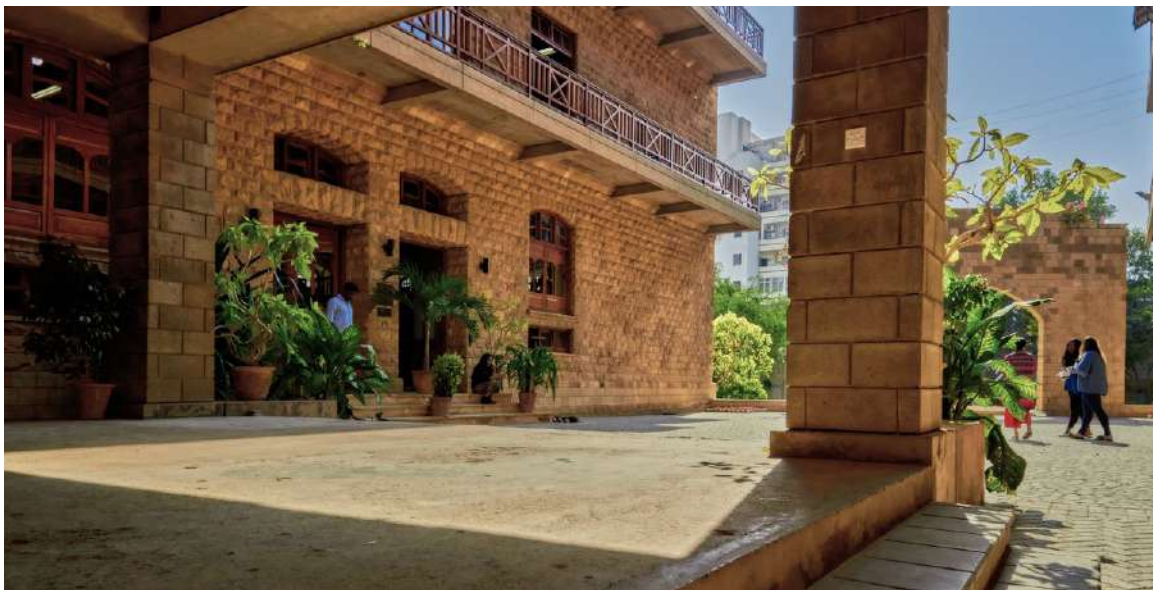
Research Initiatives & Engaged Practice

Research at IVS is interdisciplinary and constituted by a variety of different practices in design, art, architecture, and writing. These practices can be understood as reaching 'publication' at the point of display, exhibition, print, or entry into the industry, the built environment, or the public sphere. Our faculty's own creative and professional practices, individually, pedagogically, and in collaboration with others, consistently contribute to academic knowledge and creative and economic development locally, nationally, and internationally.

Hybrid - IVS Research Journal

Hybrid is a thematic journal aimed at fostering a culture of research and writing at the Indus Valley School of Art and Architecture and beyond. It is transdisciplinary in nature, and

focuses primarily on those practices and projects that seek to apply any combination of art, design, architectural, and related genres, to issues of critical, cultural, political, and educational significance, inclusion, and social justice. It emphasizes praxis by providing a forum for research into the creative practices that exist within urban, academic, developmental, and other milieus, especially in the national and regional contexts of Pakistan and South Asia. Hybrid offers a platform for disseminating research by established and upcoming academics and practitioners as well as students, and includes sections for lead essays, a photo essay, interview, portfolio, and a spotlight on crafts. Its objective is to bring new and multiple perspectives, grounded in Pakistan and the region, to a local, regional and international audience, and to further pertinent debates. An editorial board spearheads the journal which was initiated in 2016, and the eighth volume will come out by the end of 2025. Previous versions can be purchased on campus and are available online.





IVS Architectural Design Research Lab (ADRL)

The Architectural Design Research Lab is housed within the department of Architecture at IVS to pursue and lead in innovative research pertaining to design of the built environment. It seeks to promote discourse and dialogue ranging from the practice of design pedagogy to the practice of built design.

The lab focuses on design research which is undertaken as research into, for and through design as a way of creating new knowledge or testing existing knowledge in local context through a systematic investigation. It strives to function as a platform to bring together theorists, academics, practitioners, researchers, public and private stakeholders, and students to produce interdisciplinary, multidisciplinary and trans-disciplinary knowledge pertaining to the design of the built environment – starting from the local and extending into the global.

The current areas of research focus are: Design for the Public; Housing; Natural, Rural and Urban Ecologies; and Heritage Architecture.

Curating Culture and Design Archives

IVS Gallery

The aim of IVS Gallery—dedicated in memory of Zahoor-ul-Akhlaq—is to initiate and promote projects and events which are educational, encompassing modern and contemporary art practices and support the academic and civic ideas of IVS. From art to design, textiles to performance, the gallery conceives of and presents curated and thematic projects focusing on critical discourse and research. This provides an opportunity for students to enhance their critical thinking skills while understanding diverse art forms. The gallery provides a platform for emerging artists and a prestigious stage for established artists through exhibitions and retrospectives.



To support exhibition projects, the gallery runs a monthly series of artist talks in which emerging, mid-career, and established artists are called upon for lectures and discussions on various art processes and production. Guest speakers and other professionals from many disciplines have been invited and a number of different events are regularly held. It is also an acclaimed platform for workshops and exhibitions and literary and cultural activities.

The gallery also engages students studying in different departments and fields to interact with and use the space for their projects. This helps maintain discourse within departments and serves as a platform for interdepartmental collaborations. Collaborations and partnerships with various art, education, and cultural organisations as well as non-profit establishments, feature prominently in the gallery's calendar.

Marium Abdulla Library

The establishment of the Marium Abdulla Library (MAL) coincided with the inception of the Indus Valley School of Art and Architecture in 1990. MAL aims to encourage and support academic and research activities of university students, researchers, faculty members and university staff. MAL houses approximately 14,387 resources, including dissertations based on research work carried out by the IVS students every year, CDs/DVDs and School Archives. The Library offers open access to stacks. The MAL Library also provides rich electronic resources which include ebooks on the catalog page (catalog.ivs.edu.pk).

Art and Design related subscribed magazines are also available in the library. The Library is equipped with core i7 computers that have Internet Wi-Fi connectivity and OPAC (Online Public Access Catalogue) where library users

can search the library database. MAL also has access to PERN 2 and online databases like JSTOR. Readers enjoy full-text databases of periodicals and books (electronic library): JSTOR along with the digital library provided by HEC (Higher Education Commission of Pakistan).

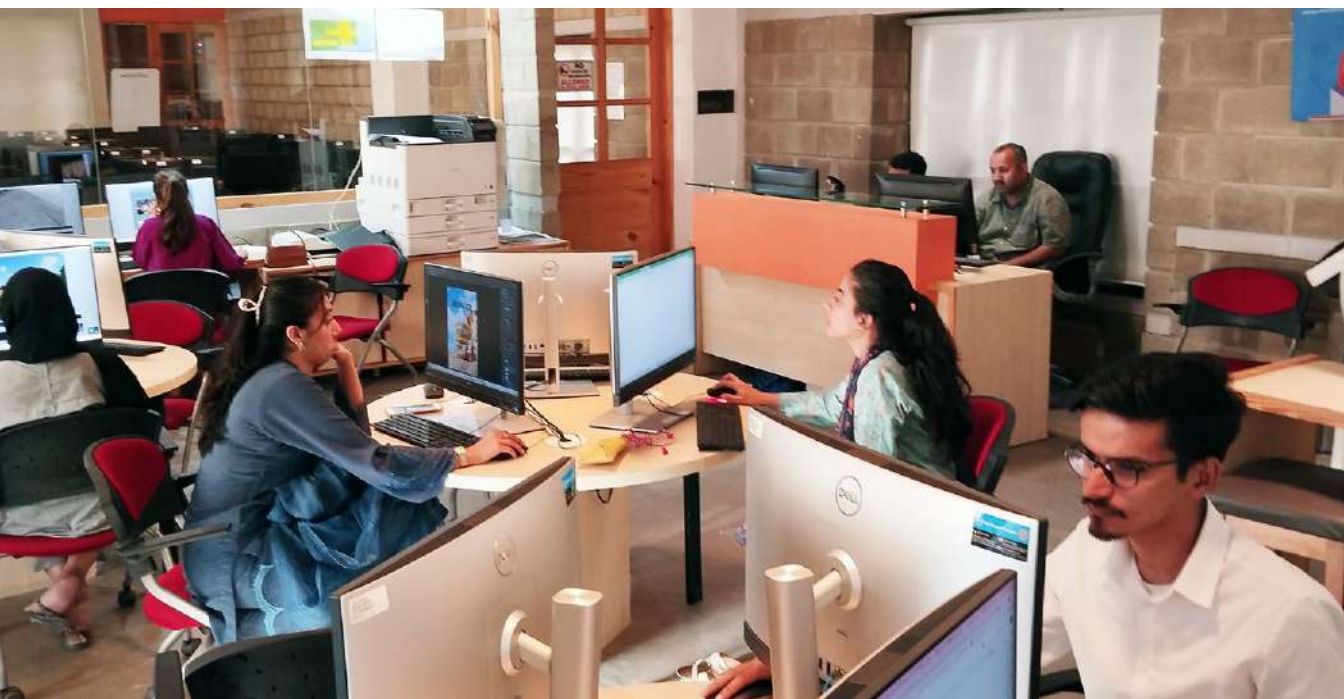
Agha Hasan Abedi Computer Lab

Agha Hasan Abedi Computer Lab is named after the renowned philanthropist and founder of INFAQ Foundation. With the generous help of Infaq Foundation, the School has been able to transform a traditional computer lab into a state of the art learning space. Agha Hasan Abedi Computer Lab is equipped with 31 high-performance all in one 13th Gen Intel Core i7-13700 computers in the main Lab and 16 computers in IVS End user Lab with 24 hours Wi-Fi facility throughout the campus. Agha Hasan Abedi Computer Lab serves approximately 1000 users. The lab is conveniently used as a classroom with multimedia.

All computer stations are fitted with comfortable furniture and spacious work areas. Laser printers and scanners provided in the lab that students use extensively.

The Agha Hasan Abedi Textile Resource Centre

Agha Hasan Abedi Textile Resource Centre is a study and research centre that caters to not only the IVS faculty and students but also the designers and researchers from the Textile and Fashion Industries. It houses a carefully catalogued archive of national and international design history, spanning both historic and contemporary pieces as well as market samples and student work from the thirty years of IVS. A wide range of pieces from all the provinces of Pakistan, Central Asia, India, Bangladesh, and Afghanistan are a part of the collection. The variety of samples encompasses carefully selected printed, woven, embroidered and experimental fabrics, textiles, apparel and accessories. Given IVS's formative role in the documentation and preservation of regional craft and design histories in a country like Pakistan with textiles as an economic mainstay, the Centre occupies a unique academic and knowledgeable place between resources and industry. It generously welcomes researchers, enthusiasts, practitioners, and industry professionals to take advantage of this repository of often hidden and frequently lost knowledge.





ADMINISTRATIVE OFFICES

Executive Office

Dr. Faiza Mushtaq
Dean and Executive Director

Badr Mir
Chief Operating Officer

Rushna Shamsi
Deputy Manager, Resource Mobilization

Sabreen Atiq
Deputy Manager, Communications

Rabia Faisal
Assistant Manager, QEC

Shurooque Fatima
QEC Officer

Manahil Mushtaq
Executive Assistant



Registrar's Office

Umair Saeed
Registrar

Kashif Nisar
Academic Coordinator

Sana Naqvi
Deputy Manager, Student Relations

Omar Khalid
Assistant Manager, HR

Momina Naveed
Assistant Manager, Alumni Affairs

Mariam Gill
Academics Officer

Umair Qadir
Assistant Manager, Academics

Areeba Wajahat
Danyal Abbas
Student Counselors

Marium Abdulla Library

Asif Nawab
Librarian

Agha Hasan Abedi Computer Lab

Muhammad Ilyas Abdullah
Information Technology Manager
and Webmaster

Tariq Noor
Assistant Manager Information Technology

Anil Jaidi
Web Officer

Usama Rehman
Information Technology Assistant
Finance Office

Finance & Accounts Office

Muhammad Atif Salman

Senior Manager Finance and Accounts

Muhammad Salahuddin

Deputy Manager Accounts

Ahsan-ul-Faizan

Assistant Manager Accounts

Administration Office

Adnan Hanif

Manager Administration

Preetum Nanji

Assistant Manager Administration

Saima Fayyaz

Receptionist

Mohammad Usman Khan

Supervisor and Resident In-charge

Raju Preemji

Maintenance Supervisor

Ahsanullah Abbasi

Security Supervisor

STATUTORY BODIES

IVS FOUNDERS

Mr. Arshad Abdulla

Mr. Shahid Abdulla

Ms. Noorjehan Bilgrami

Mr. Syed Akeel Bilgrami

Mr. Inayat Ismail

Ms. Shehnaz Ismail

Mr. Haamid N. Jaffer

Mr. Imran Mir

Ms. Nighat Mir

Mr. Shahid Sajjad

BOARD OF GOVERNORS

Ms. Farhana Mowjee

(Chair, Board of Governors)

Mr. Sarwar Iqbal

(Chair, Executive Committee)

Mr. Khalid Rahman

(Chair, Finance and Planning Committee)

Prof. Naazish Ataullah

(HEC Representative)

Justice Muhammad Abdur Rahman

(Nominee of Chief Justice, Sindh High Court)

Secretary Education (Universities and Boards), Government of Sindh

Mr. Fareed M. Hosain

Ms. Nida Azwer

Mrs. Nighat Mir

Mrs. Noorjehan Bilgrami

Ms. Pouruchishty Sidhwa

Ms. Seema Jaffer

Dr. Faiza Mushtaq

(Dean and Executive Director, BoG Secretary)

EXECUTIVE COMMITTEE

Mr. Sarwar Iqbal
(Chair)

Dr. Faiza Mushtaq
(Dean and Executive Director)

Ms. Atteqa Fawad Malik

Ms. Atiya Zaidi

Mr. Khalid Rahman

Ar. Maria Jamil Ansari

Dr. Mushtaq A. Khan

Ms. Nurayah Nabi
(Faculty Representative)

Ms. Ruqayya Rizwan

Mr. Umair Saeed
(Registrar and EC Secretary)

ACADEMIC COMMITTEE

Dr. Faiza Mushtaq
(Dean and Executive Director, Chair)

Ar. Khadijah Jamal Shaban
(External Member, Architect)

Dr. Aaron Mulvany
(External Member, Educationist)

Mr. Ali Raza
(External Member, Designer)

Mr. Faraz Maqsood Hamidi
(External Member, Designer)

Dr. Nausheen Anwar
(External Member, Educationist)

Dr. Aasiya Kazi
(Head, Liberal Arts)

Mr. Arsalan Nasir
(Head, Fine Art)

Ms. Asiah Seemab
(Head, Textile Design)

Ms. Farah Rizwan
(Head, Foundation Programme)

Ms. Ira Kazi
(Head, Architecture)

Ms. Quratulain Poonawala
(Head, Interior Design)

Mr. Umair Saeed
(Registrar)





IVS ALUMNI

The IVS Alumni Association (IVSAA) is an independent body registered under the Societies Act 1860. It was formed in November 2001 with the primary aim to channel the creativity, excitement, ideas and energy of the Alumni to help promote the welfare of the School and to establish a mutually beneficial relationship between the School and its Alumni. The IVS Alumni Association seeks to connect with all IVS alumni and students to foster lifelong intellectual, emotional and inspirational bonds between the School and its graduates. Alumni of the IVS have a strong sense of their roots, both in terms of professional pride and camaraderie. The Alumni Affairs office at IVS was set up in 2023 and is actively working on programmes and services that keep IVS alumni engaged with the School.

STUDENT LIFE

At IVS, students find a community of peers and an ecology of creativity, independence, and perseverance. Being encouraged to hold their own in this world comes with many demands as well, especially since the context of learning is so different from any they have encountered before: far more personal, far more autonomous, far more multifaceted, and yet far more rigorous. IVS attempts to keep a sense of mutuality intact in all these very individual creative endeavours toward excellence and the idiosyncratic paths students take as young artists, designers, architects, thinkers, writers, visionaries, and problem-solvers. All departments have their own co-curricular goals for students, and faculty are available to students outside their studios and classrooms to engage with them on a range of issues. An elected Student Council drawn from all years and departments at IVS provides a platform for student voices in various decisions affecting student life and enables student initiatives and extra-curricular activities.



Office of Student Affairs

The availability of career counseling and personal advising services in any educational setup is an important requirement and the need of our time. IVS provides personal and career counseling services to its students, and the necessary infrastructure to help all the actors involved in any educational activity geared toward students' ability to reflect on their potential, set new aspirations, introspect, and strive towards perfection. These goals include not only change and self-development strategies or enhancement of intellectual skills, but also honing practical skills and professional development of a student. The Office of Student Affairs at IVS provides programmes and services to assist students in their academic, professional and extracurricular activities and supports students in their campus life.



Office of Student Counseling

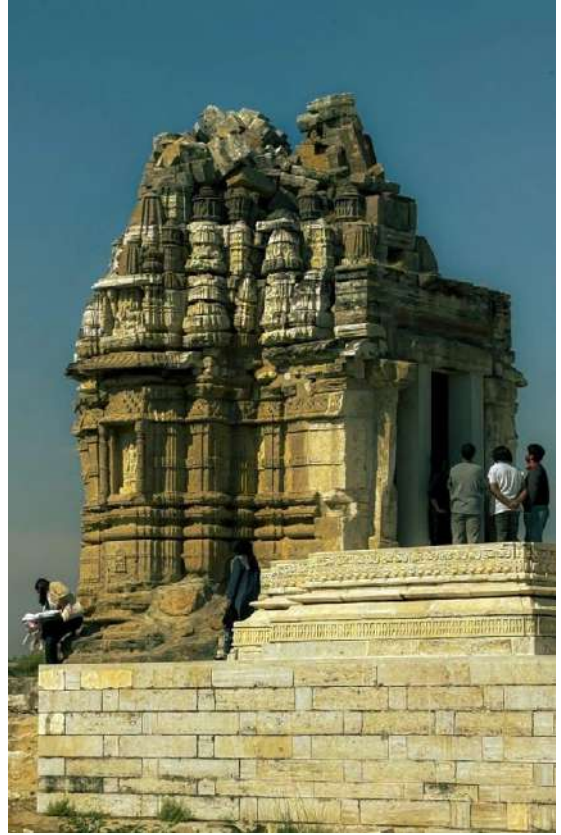
The Office of Student Counseling is staffed by certified mental health counselors who are equipped to provide psychological counseling. A series of direct and indirect activities aim to propagate the enhanced mental and emotional well-being of students, improved academic performance, and more stable and positive university experience. These services include personalized one-on-one counseling, academic support programmes, and workshops.

IVS recognizes that many students can struggle with stress and anxiety over academic performance, as well as a range of personal and social issues such as low self-esteem and motivation, social isolation, domestic or on-campus conflict, financial worries, and so on, but hesitate to seek professional help. The goal is not just to provide a response to crisis situations after they have occurred, but to normalize talking about and seeking help for mental and emotional well-being.



STUDY TRIPS

Indus Valley School of Art and Architecture recognizes that educational trips are a vital component of the student's overall educational experience. They provide an exposure that enhances knowledge, broadens vision, motivates and inspires students to further their education. IVS arranges study visits within Pakistan and structured international curricular programmes. Local and national study trips are considered essential components of academic life, as students get the opportunity to meet architects, artists or designers from diverse historical, cultural, and socioeconomic backgrounds and share with them their ideas, techniques and philosophies. Students also get the chance to attend relevant workshops and seminars during study trips.



STUDENT WEEK

The student week is an important part of the Foundation Year and is held midway during the Spring Semester. The event is managed entirely by the students and includes debates, musical performances, sports, community service and a day trip to a historic site.

STUDENT COUNCIL

The IVS Students' Council is democratically elected every year and was formed in order to facilitate and support the entire student population of IVS. The Student Council represents, advocates for, and contributes to thoughtful and transparent decision-making on behalf of the student body.



The Student Council acts as a liaison between students and the school leadership. It plays a vital role in shaping student life on campus by organising and facilitating student activities and events, and empowers student initiatives at all levels. The Council comprises representatives from all years of study at IVS and all departments, seeking to be a voice in departmental and administrative decisions that directly impact student lives. The Student Council believes that the student body is the greatest stakeholder in any academic institution, and its inclusion and representation on all forums and platforms is imperative.

The tenure of an elected council is 12 months, from April to March of each year. It consists of students elected through a process that takes place annually and comprises 12 elected members in different assigned categories to carry out their functions. These students must maintain a CGPA of 2.30 and have all their School dues cleared in order to be eligible for candidacy. They must also obtain approval from the relevant Head of the Department before contesting the election.





ADMISSION TO IVS

ADMISSION TO IVS

The Indus Valley School of Art and Architecture seeks to enroll highly motivated and talented students from diverse backgrounds. Applications are considered regardless of age, gender, religion, race, color, creed, or national origin. Admission to the Indus Valley School of Art and Architecture (IVS) is granted strictly on merit. After submission of the application and the verification of eligibility, candidates' final selection is based on clearing the IVS Admission Test and a final interview.

Undergraduate Admission Process

Admission to IVS undergraduate programmes is a process conducted over two stages.

- Stage 1 - Admission Test: The minimum cut-off marks to clear the admission test are determined each year and will vary across programmes. Only applicants who attain a particular set of marks will qualify for the next stage.
- Stage 2 - Interviews: After in-person interviews are conducted with all eligible candidates, a final merit list is determined. This is based on 70% admission test marks and 30% interview marks.



Eligibility Criteria

The basic eligibility criteria for admission to IVS are as follows:

- Intermediate qualifications with minimum C grade (50% marks).

OR

- Foreign qualifications such as Cambridge A-Level, International Baccalaureate Diploma and Career-related Programme, American High School Diploma, Ontario Secondary School Diploma (Canada), etc., equivalent to a minimum grade of C (50%) in Intermediate qualifications. An Equivalency Certificate obtained from IBCC (Inter-Board Committee of Chairmen) must be submitted. For further details, please visit IBCC's website at www.ibcc.edu.pk
- For Cambridge qualifications, following is required to obtain IBCC Equivalency certificate equivalent to Intermediate qualifications:
 - 8 O-Level subjects including English, Mathematics, Pakistan Studies, Urdu, Islamic Studies and any 3 elective subjects
 - Any 3 A-Level subjects
 - Please note that applicants are responsible for making sure they have passed all of these required subjects. If a subject like Urdu, Islamic Studies, or Pakistan Studies is missing, the IBCC Equivalency Certificate will not be issued and the student will be ineligible for admission to IVS.
- Students who have taken their Intermediate or Cambridge A2 level exam in the April-June 2025 session and are awaiting results can also apply. Such applicants need to submit their 1st year Intermediate result and Admit Card of second year (April/May 2025 Session), or AS Level results and statement of entry of A-Level exams (May/June 2025 session). Such applicants will only be given conditional admission and their admission shall be revoked if the above minimum requirements are not fulfilled.
- Students appearing in only ONE subject of Cambridge O/A level in the Oct/Nov 2025 session can apply for admission. However, they will have to sign an undertaking stating that their admission will be revoked if they fail to meet IBCC equivalency certificate requirements in January 2026.



IVS Admissions Test

After submission of the online application and the verification of eligibility, candidates will be asked to appear at the IVS campus for an in-person Admission Test. Students scoring the minimum cut-off marks in the test will be short-listed for the second stage i.e. an interview. The IVS Admission Test is divided into four sections as follows:

(1) Section A – Logical Thinking

This section tests the ability of candidates to analyse and solve logical problems by working through a set of rules or prompts, and also by using mathematical concepts. It will comprise of questions that test logical reasoning capabilities by using methods like identifying patterns, analysing arguments, drawing conclusions, interpreting relationships, and identifying analogies/ anomalies. The section could also include questions that use graphics, shapes, drawings, tables, and patterns.

(2) Section B – Creative Visualization

Imaginative thinking is the foundation of creative expression. This section evaluates how applicants perceive, interpret, and translate ideas into visual form. Through a series of thought-provoking prompts, candidates will be assessed on their ability to think beyond the obvious and respond with originality.

Applicants will be required to reimagine given cues in unexpected ways while working within defined constraints. These tasks are designed to test both conceptual thinking and visual execution, encouraging applicants to take a critical and imaginative approach to design.

A basic understanding of the elements and principles of design is recommended. Responses may combine both drawing and writing to communicate ideas effectively.



(3) Section C – English Reading and Writing

In this section, applicants will be provided a set of information that can include excerpts from essays, lists, maps, tables, and other types of text, and will have to answer questions based on it. They will be required to interpret the information to write concise, structured answers in formal English. Rather than merely identifying a right or wrong answer, applicants should justify their interpretation or opinion persuasively with evidence. One question will require applicants to draw from their personal experience. Recommended answer lengths (30-150 words) will be specified for each question.

(4) Section D – Drawing

The drawing section will test the applicant's ability to translate three-dimensional objects into a two-dimensional form. The applicant must demonstrate observational skills as well as creative decision-making abilities to showcase a unique approach to the question posed. Candidates will be assessed on their observational skills, which involve accurately capturing details, proportions, and spatial relationships from three-dimensional subjects onto a flat surface. Moreover, candidates must exhibit good decision-making skills during the drawing task. This means making careful choices in how they compose their drawings, the perspectives they choose, and line quality they use to express the subject's essence in a distinct and engaging manner.

Interview

The Admission Interview is the final step towards securing admission to IVS. It is also a great opportunity for us to get to know candidates and find out more about them and why they want to study with us. Our interview panel assesses candidates in the following areas:

- Interest, commitment and passion to study and succeed in the programme of first choice
- Awareness and knowledge of programmes of first and second choice
- Reflective, genuine, and critical engagement in response to questions asked
- Contributions, aspirations, and capacities as a prospective member of the IVS community
- General disposition and poise, level of confidence, and ability to communicate

Merit List

Candidates eligible to apply for admission to IVS will have to clear two stages, which include the Admissions Test and the Interview. The final merit list will be determined based on 70% admission test marks and 30% interview marks scored by the applicants.

Successful applicants will be given admission into the programme of their choice. Students who did not get entry into their first-choice programme will be redirected to their second preference if they qualify for that programme. Applicants on the waitlist will be informed if seats become available.

Admission to IVS is not a right, but an invitation extended after pooling assessment on various facets of an applicant's potential and fit. The Admissions Committee bases its decision on a careful review of the performance on various aspects of the admission process, as well as the credentials submitted by the applicant and appropriateness for the requirements of the IVS programme to which an applicant seeks admission. IVS reserves the right to deny admission on the basis of these deliberations without needing to offer any explanation. Non-acceptance of an applicant is neither a negative reflection on the applicant's chances for completion of similar studies at another institution, nor does it preclude the applicant's eventual admission to IVS at a later date.

Once applicants have been invited to join the incoming class at IVS, enrolment is considered complete only once all academic and other requirements are fulfilled, and registration, tuition and other fees are paid by the due date. Students must show original documents at the time of registration and submit copies for IVS records.



INTERDEPARTMENTAL TRANSFER POLICY

Transfer applications have to be submitted at the end of the first semester in the Spring Semester. Interdepartmental transfers of students are decided on the basis of availability of space in the relevant department. In case there are more applications than the available seats, transfers will be decided in order of the merit list, created on the basis of:

- Student's portfolio from the 1st semester.
- Interview with departmental panel.
- The decision regarding the interdepartmental transfer application will be communicated to the student in writing and shall be considered final.

In order to apply for an interdepartmental transfer, the following eligibility criteria must be met:

- Only Foundation year students can apply for interdepartmental transfers.
- A minimum GPA of 2.70 at the end of the Spring Semester.
- Passing grade in all Foundation Year courses of the 1st semester (studio and theory).

FINANCIAL ASSISTANCE & SCHOLARSHIPS

IVS believes in providing equal opportunity to students who face economic challenges in pursuing their studies at the School. It promotes the philosophy of equal opportunity and education for all in an inclusive learning environment.

Financial help is offered in the form of Financial Assistance (interest-free loans) and Scholarships to new students who have been selected on merit, or existing students who are finding it difficult to pay their fees due to changed circumstances.

Financial Assistance in the form of interest-free loans

This scheme is for those who have a sufficient income stream but there may be a temporary difficulty or momentary hardship in the family. The interest-free loan is provided to cover up to 75% of the tuition fee. A parent or guardian is required to give a written guarantee that the repayment of the loaned amount will start after one year of the date of graduation of the student and the whole amount shall be paid within 5 years. The student has to sign a Promissory Note just before graduation to firm their commitment to pay back the received amount in easy instalments.

As soon as they become earning members of society, all students must return the amount. The degree certificate of all students receiving Financial Assistance will be withheld and only a provisional certificate will be given on the day of convocation. The degree certificate will be handed over after the loan has been settled as per the repayment schedule given at the time of graduation.

Scholarships

A Scholarship is awarded to those individuals whose family income is insufficient or where it is felt that repayment after one year of graduation of the student is not possible. Students are also given scholarships through a number of specific scholarship funds created by well-wishers of IVS both in individual and institutional capacities:

- Abdullah Foundation Scholarship
- Asim Butt Memorial Scholarship
- Getz Pharma Scholarship
- Gul Muhammad Adamjee
- Hanif Adamjee
- HBL Platinum Scholarship
- K&N Scholarship
- The Sher Asfandiyar Khan Scholarship
- Ahmed Jumani Scholarship
- Towfiq Chinoy Architecture Scholarship fund
- Zeenat Chinoy Interior Design Scholarship fund

In order to qualify for Financial Assistance and Scholarships, students have to go through an application and interview process before the Award Committee. Applications for financial assistance must be completed by the specified date by those candidates who consider themselves eligible for such support. The financial requirement of each student is carefully evaluated through an established procedure and is reviewed annually. The continuity of both the financial assistance (interest-free loan) and scholarship will depend upon the student's academic performance in the preceding semester. Semester GPA of 2.30 in the Foundation Year (1st and 2nd semesters) and 2.50 for the rest of semesters is required to continue receiving approved Financial Assistance / Scholarship.

A request for financial assistance has no bearing on admission to the School, since admission is strictly on merit. As a policy, names of the recipients of financial assistance are kept confidential.

Foundation Year students and students of all other years whose semester GPA is below 2.30 and 2.50 respectively at the end of the semester will not be entitled to receive any Financial Assistance. As soon as their GPA for a semester increases to the required level, Financial Assistance will be restored.

The Scholarship and Financial Assistance Manual can be downloaded using the link below:

Scholarship and Financial Assistance Manual

For more information, please contact: **Mr. Atif Salman**, Manager Finance atif.salman@ivs.edu.pk



FEE PAYMENT PROCEDURE

1. The fee voucher can only be paid through PayPro ID as following:
 - a. Online Banking (Internet /Mobile /Wallets):

Fee payment can be made by using PayPro ID in the designated banks/wallets for Internet Banking and Mobile Banking as per following procedure.

 - i. Receive PayPro ID via SMS and Email.
 - ii. Login to your Internet Banking portal.
 - iii. Select PayPro from the Bill payment option.
 - iv. Enter ParPro ID.
 - v. Make payment after confirmation.
 - vi. Receive payment notification via SMS and Email instantly.
 - b. Through Debit/Credit Cards:

Payment is also accepted through Debit/Credit Card (Master & Visa Card) with additional bank charges of 2.75% (plus FED) on the actual amount due as per following procedure.

 - i. Receive PayPro ID URL via SMS and Email.
 - ii. Click on the URL to make the payment.
 - iii. Confirm voucher details and click on "Pay via Debit/Credit Card".
 - iv. Enter Card detail & "CVV/CVC" from back of the Card and click on "Pay Now".
 - v. Enter "OTP" received from your bank via SMS/Email to complete payment.
 - vi. Receive payment notification through SMS and Email instantly.
 - c. Payment through Bank's OTC (Over the Counter):

Fee payment can be made through over the bank counter in the designated banks and TCS as per the following procedure.

 - i. Receive PayPro ID URL via SMS and Email.
 - ii. Walk into nearby designated bank branch/TCS Centre.
 - iii. Present your PayPro ID to bank/TCS representative.
 - iv. Collect your payment receipt.
 - v. Receive payment notification through SMS and Email instantly.
 - vi. Please carry physical copy/print of the fee challan to the bank.
 - d. Payment through ATM (Automated Teller Machines):
 - vii. Fee payment can be made through ATM in the designated banks as per the following procedure.
 - viii. Receive PayPro ID URL via SMS and Email
 - ix. Walk into nearby designated bank ATM.
 - x. Select PayPro ID from the bill payment option.
 - xi. Enter your PayPro ID.
 - xii. Make payment after confirmation.



2. Receive payment notification through SMS and Email instantly. Fees cannot be paid in instalments. The total amount mentioned in the challan has to be paid.
3. Any queries related to this challan may be referred to PayPro help desk, on 0333-2121971 & 0309-0729776 or 021- 3 (8899776). Email: info@paypro.com.pk. www.paypro.com.pk
4. Fee is to be paid by due date failing which School will charge late fee @ Rs. 1,000/ per week
5. Fees must be paid within due date to ensure that the student's name appears in the attendance sheet otherwise the student will be marked as absent till dues are cleared. Hence, defaulting students are liable to fail the course/semester due to short attendance. Liability for this lapse will rest on the student alone.

FEE REFUND POLICY

Fee refunds are processed according to the following timeline:

Timeline	Percentage of Fee
Up till 10th day of commencement of classes	100% fee refund
Up till 15th day of commencement of classes	80% fee refund
Up till 20th day of commencement of classes	60% fee refund
Up till 30th day of commencement of classes	50 % fee refund
31st day onwards of commencement of classes	No Refund

Important Points:

1. A student must give a fee refund application in writing.
2. The fee refund claim is not linked with class attendance and shall be considered from the date of receipt of the application.
3. Please note that Admission Fee of Rs. 75,000/- is non-refundable under any circumstance.
4. The timelines for refund of tuition fee are inclusive of the weekends





ACADEMIC CALENDAR 2027

ACADEMIC CALENDAR FOR 2027

SPRING SEMESTER 2027 (18 Weeks Work Duration + 1 Week Spring Break) Faculty returns from break

Faculty returns from break	Wed, January 6, 2027
Orientation for Foundation Year 2027	Thurs, January 7, 2026 to Fri January 8, 2027
Graduate Programme Thesis Juries	Fri, January 8, 2027
Graduate Programme Workshop Week	Fri, January 8, 2027 to Sun, January 10, 2027
Orientation for Graduate Programme	Mon, January 11, 2027
Commencement of Spring Semester 2027	Mon, January 11, 2027
Kashmir Day (Holiday)	Fri, 5 February, 2027
Ramzan ☾ (Working Period)	Mon, February 8, 2027 to Mon, March 8, 2027
Mid-term Break	Mon, March 8, 2027 to Sun, March 14, 2027
Eid-ul-Fitr ☾ (Holidays)	Tues, March 9, 2027 to Fri March 12, 2027
Student Week	Thurs, March 18, 2027 to Sat, March 21, 2027
Pakistan Day (Holiday)	Tues, March 23, 2027
End of Theory Classes (14 weeks)	Sat, April 24, 2027
Labour Day (Holiday)	Sat, May 1, 2027
Evaluation for Theory Courses (Week 15 & 16)	Mon, April 26, 2027 to Sat, May 8, 2027
End of Studio and Graduate Classes (16 weeks)	Sat, May 8, 2027
Evaluation for Studio Courses (Week 17 & 18)	Mon, May 10 to Sat, May 22, 2027
Eid-ul-Azha ☾ (Holidays)	Sun, May 16, 2027 to Mon, May 17, 2027
Summer Vacation for Students	Sun, May 23, 2027 to Sun, August 08, 2027
Grades Submission Deadline	Sat, May 29, 2027
Summer Vacation for Faculty	Sun May 30, 2027 to Sun, August 01, 2027

FALL SEMESTER 2027 (18 Weeks Work Duration)

Ashura (9 th -10 th Moharram) ☾ (Holidays)	Mon, June 14, 2027 to Tues, June 15, 2027
Final Date for Rejoining the Fall Semester 2027	Fri, July 30, 2027
Faculty returns from break	Mon, August 02, 2027
Graduate Programme Workshop Week	Fri, August 3, 2027 to Sun, August 8, 2027
Commencement of Fall Semester 2027	Mon, August 9, 2027
Independence Day (Holiday)	Sat, August 14, 2027
12 Rabi-ul-Awwal ☾ (Holiday)	Sun, August 15, 2026
Allama Iqbal Day (Holiday)	Tues, November 9, 2027
End of Theory Classes (14 weeks)	Sat, November 13, 2027
Evaluation for Theory Courses (Week 15 & 16)	Mon, November 15, 2027 to Sat November 27, 2027
End of Studio and Graduate Classes (16 weeks)	Sat November 27, 2027
Thesis Juries	Mon, November 29, 2027 to Sat, December 4, 2027
Evaluation for Studio Courses (Week 17 & 18)	Mon, November 29, 2027 to Sat, December 11, 2027
Degree Show	Mon, December 6, 2027 to Sat, December 11, 2027
Results of Graduating Class	Wed, December 8, 2027
IVS 34 th Convocation Ceremony	Sat, December 11, 2027
Winter Vacation for Students	Sun, December 12, 2027 to Sun, January 9, 2028
Grades Submission Deadline	Wed, December 15, 2027
Winter Vacation for Faculty	Thurs, December 16, 2027 to Tues, January 4, 2028
Final date for Rejoining the Spring Semester 2028	Friday, December 24, 2027
Christmas/Birth Anniversary of Quaid-e-Azam (Holiday)	Sat, December 25, 2027
Faculty Returns from Break	Wed, January 5, 2028
Orientation for Foundation Year 2028	Thurs, January 6, 2028 to Fri, January 7, 2028
Academic Year 2028 Begins	Mon, January 10, 2028

☾ Subject to appearance of the moon and as per Government notification



ACADEMIC PROGRAMMES



FOUNDATION PROGRAMME

FOUNDATION PROGRAMME

The IVS Foundation Programme is a distinctive year-long experience situated within the wider ecology of an art and design school. Through an integrated curriculum and a diverse body of experienced faculty, the programme supports students in their transition from conventional modes of schooling into the practices of art and design education. It establishes a shared vocabulary of inquiry, making, and reflection while laying the groundwork for sustained intellectual and creative growth.

The curriculum is structured to provide students with both direction and openness—cultivating confidence, adaptability, and the capacity to respond to new ideas and unfamiliar challenges. Throughout the year, students are encouraged to engage critically with the cultural and social contexts in which they are situated, while gradually developing an awareness of the disciplines they will enter in the following stages of their academic journey. Projects are designed as sequential learning experiences that increase in complexity across ideas, processes, and critical engagement. This progression equips students with a robust and multi-layered foundation that informs their future disciplinary studies.





Core studio and theory courses introduce fundamental principles through sustained engagement with materials, methods, and processes of making. At the same time, students develop important habits of time management, organisation, and independent inquiry. The four studios promote holistic learning through experimentation, observation, and iterative practice, while periodic portfolio reviews provide structured opportunities for reflection and constructive feedback on both technical and conceptual development. Courses in Academic Reading and Writing, and Visual and Material Cultures, offered through the Liberal Arts Programme, further strengthen research, articulation, and critical interpretation.

The Bridge Course introduces students to their academic departments and marks an important transition towards their chosen disciplines. The Foundation Final Project serves as a culminating exercise that brings together the learning of the year. It invites students to synthesise research, conceptual thinking, technical skill, and process-based exploration within a self-directed project that reflects their evolving understanding of art and design practice.

Beyond the studio and classroom, the Foundation Programme extends into a range of co-curricular platforms that enrich learning through dialogue, exposure, and engagement with wider communities. The Lunch Box Series creates an informal space for conversations with practitioners, writers, artists, and thinkers, enabling students to encounter diverse perspectives and contemporary practices. The Building Foundation Series introduces students to questions, methods, and ideas through focused talks, workshops, and shared discussions that broaden their understanding of the field.

Study trips, community engagement, and interaction with professionals further expand the learning environment beyond the institution. Together, these experiences foster a sense of belonging, curiosity, and collective exchange. The Foundation Year ultimately strengthens the student community at its earliest stage while preparing students to enter their specialised disciplines with greater confidence, awareness, and intellectual readiness.

CURRICULUM

FIRST SEMESTER & SECOND SEMESTER

Drawing I & II

Drawing is a fundamental skill across all art and design disciplines. This rigorous studio course positions drawing as an active mode of communication through which ideas are observed, analysed, and developed across creative practices. Students learn to sharpen their observation of three-dimensional subjects and to analyse, represent, and interpret visual information on two-dimensional surfaces. The course encourages an understanding of the relationship between looking and focused observation, while developing the ability to identify concepts and evaluate visual problems systematically. Through a combination of

sequential and iterative processes, students work with a range of media, techniques, and tools. Individual assignments are supported by process sketchbooks that encourage reflection and critical development. An introduction to image-making through the synthesis of drawing principles, mark-making across media, and varied approaches to representation forms an integral part of the course. The drawing studio supports students in responding to specific problems arising from all their studio projects.

In the first semester, the course focuses extensively on structure and tone through graphite. In the second semester, students are introduced to the human form and colour media, extending their ability to perceive, analyse and interpret subject matter within each task. Studio-based learning is further expanded through reference material and outdoor exercises, encouraging critical engagement with a broad range of drawing methodologies.





Technical Drawing I & II

Technical Drawing is a way of learning how to observe, measure, analyse, and communicate ideas with clarity and precision. The studio helps students develop an understanding of how ideas can be translated into accurate visual representations, bridging the relationship between concept, structure, and making.

In the first semester, students are introduced to the basic tools, techniques, and skills required to understand scale, proportion, measurement, and line quality. Emphasis is placed on developing control over drawing instruments and understanding how body movement, hand coordination, and posture work together in the process of technical drawing.

In the second semester, the focus shifts towards understanding form, geometric compositions, and spatial relationships through more complex drawing exercises and model-making processes. Students begin to explore how two-dimensional drawings can be translated into three-dimensional forms, strengthening their understanding of structure, construction, and visual organisation.

Basic Design I & II

The course addresses design fundamentals as applied to the two-dimensional picture plane. It introduces students to basic visual elements of design—point and line, shape and form, texture, value, colour, and space, and the diversity they bring to visual designs. Through hands-on activities, a distinctive sense of aesthetics is developed to introduce the concept of design thinking. Beyond the basics, the course offers guidance towards advanced methodologies and strategies in design, using a range of techniques. Students develop cognitive, manual and digital skills to cope with design problems and to establish visual values for structuring and articulating two-dimensional spatial compositions in different media. The concepts and laws taught in the second semester pertain to gestalt groupings, depth, and perception. Lectures and demonstrations throughout both semesters allow students to be capable of confronting their responsibilities (and idiosyncrasies) and developing greater familiarity with the subject towards designing matter. Appropriate texts support criticality in the application of solution-based design.



3D Design Studio I & II

The 3D Studio focuses on the understanding of the transformation of two-dimensional shapes into three-dimensional forms and their relationships within space. The studio explores the study of volume, structure, and material in relation to the elements and principles of design within the broader context of anthropometry and human ergonomics.

In the first semester, students engage with fundamental geometric forms, examining their construction through the study of surfaces, inherent grids, and material exploration. In the second semester, students are introduced to problem-solving exercises that address broader concepts of form, space, and human interaction. The 3D Studio encourages investigation within the workshop environment through the use of specialised tools and processes. Students employ cognitive, strategic, and practical methodologies to explore materials, fabrication techniques, and processes of making. Each assignment is structured around specific

learning objectives that enable students to identify, analyse, and respond to three-dimensional design challenges within real-world contexts.

Throughout the year, students undertake both primary and secondary research, including visual analysis, observation, and relevant literature, to inform critical inquiry and the development of hands-on making practices.

Academic Reading and Writing I (Spring Semester)

Students are introduced to this course in the first semester of their undergraduate studies at IVS. In recognition of our students' different academic backgrounds, the institution offers ARW I to align each learner with the basics of academic reading and writing. This course treats writing as a process. Over the semester, students will become familiar with the elements of this process and apply them to write about chosen topics/arguments. ARW I is a prerequisite for ARW II.





Visual and Material Cultures I (Spring Semester)

This course takes as its premise a decolonial commitment to decentering the Western canon. It draws on visual and material cultures of numerous pasts and presents to complicate our understanding of a curated set of thematic propositions. The simultaneity of approaches from various cultures converging under an organising schema creates polyphonic rhythms, disrupting and destabilising colonial protocols of knowing and learning. Through this course, students read about, analyse, and decode visuals and materials; and having learned these strategies, they are able to arrive at our social and political milieus in nuanced ways. VMC I is a prerequisite for VMC II, which students take in their third semester.

The Bridge (Fall Semester)

Positioned within the latter half of the Indus Valley School of Art and Architecture Foundation Year, the Bridge is a three-credit course conceived as a space through which students are introduced to the academic departments and begin their transition into their chosen disciplines. The course builds upon the knowledge, methods, and ways of inquiry developed through the Foundation Programme, while adding a new layer of department-focused teaching that connects foundational learning to disciplinary contexts.

Drawing from the cumulative learning of the four studios as well as the theoretical components undertaken during the year, the Bridge enables students to locate their interests within the framework of their selected programmes. It is designed to strengthen critical thinking, deepen disciplinary awareness, and support an informed and meaningful initiation into future academic pathways.

The course is co-taught by Foundation Programme and departmental faculty, creating a collaborative learning environment that supports dialogue across areas of study and introduces students to the distinct approaches, concerns, and practices of their chosen fields.



Academic Reading and Writing II (Fall Semester)

Students are introduced to this course in the second semester of their undergraduate studies at IVS. ARW II further builds on ARW I by giving students the tools to read visual and art historical inquiries, and concepts/debates in the same. Furthermore, they will be taught how to write visual analysis and then talk about art and space while rooting it in its historical, political, and social contexts.



English Language Course*

This course aims to bridge the gap between secondary school and university education in English. The course focuses on building skills in reading, writing, vocabulary, grammar, critical thinking, speaking and self-learning in English. The course is specially designed for students who have English as a second/third/fourth language as well as for students who wish to supplement their language skills to progress in ARW.

*Please note that this is a mandatory course for selected students in the Foundation Year and there is no extra fee charge for it. Based on a diagnostic test administered to Foundation Year students at the beginning of the Spring semester, students will be enrolled in both ELC I (Spring semester) and ELC II (Fall semester). Based on students' performance in graded assessments as well as the attendance policy, students will get a Pass/Fail grade on their transcript. There are no credits associated with the course so this grade will not affect the CGPA, but enrolled students must pass ELC I and ELC II in order to graduate from IVS.

PROGRAMME STRUCTURE

FIRST SEMESTER		
Course Code	Course Title	Credit Hours
FP112	Drawing I	3
FP110	Technical Drawing I	3
FP109	Basic Design I	3
FP111	3D Design Studio I	3
LA1136	Visual and Material Culture I	3
LA151	Academic Reading and Writing I	3
	English Language I	Pass/Fail
Spring Semester Credits for Foundation Year students		18

SECOND SEMESTER		
Course Code	Course Title	Credit Hours
FP212	Drawing II	3
FP210	Technical Drawing II	3
FP209	Basic Design II	3
FP211	3D Design Studio II	3
-	The Bridge	3
LA251	Academic Reading and Writing II	3
	English Language IIV	Pass/Fail
Fall semester credits for Foundation Year Students		18

Total Credits for Foundation Year (Semester 1 and 2) 36

FP ACTIVITIES THAT SUPPORT THE CURRICULUM

The Lunch Box Series

The Lunch Box, an initiative by the Foundation Programme, presents a series of thoughtfully curated conversations between family members. We draw from individuals who share familial bonds, spaces, and ideas, yet maintain distinct creative interests and pursuits. Held during lunchtime, outdoors in the canteen, this interactive session seeks to ignite curiosity, evoke contemplation, and extend the FP curriculum beyond conventional classroom settings. The LB offers an informal space for vital conversations, thoughts, and practices that broaden approaches to problem-solving. Through the platform we look to draw on the collective wisdom of community and the world beyond.





Building Foundations Series

The Building Foundations (BF) platform is a series of discursive sessions with professionals and thinkers, designed to introduce first-year students to the foundational principles of art and design education within our context. Initially conceived as a lecture-based series, BF has evolved into a more interactive and activity-driven platform that responds to the emotional, social, and intellectual needs of students. Through themes such as sustainability, well-being, community and self-awareness, the platform encourages critical thinking, conscious decision-making, and reflective engagement with the world around them. Building Foundations aims to cultivate responsible habits while fostering personal growth, collaboration, and emotional awareness within the foundation year experience.

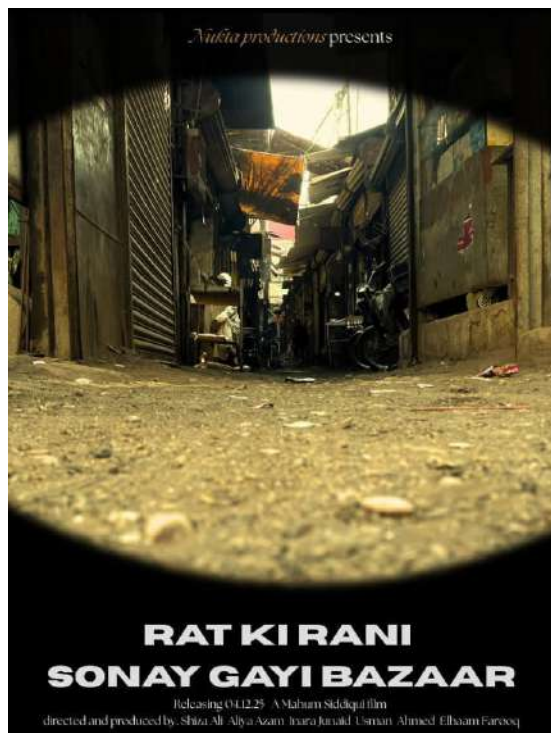
The Foundation Final Project

The Foundation Final Project (FFP) is positioned within the final five weeks of the Foundation Programme as the culminating experience of the year's learning. It dissolves the boundaries between the four Foundation studios, creating an interdisciplinary framework through which students bring together the knowledge, skills, and critical inquiry developed across both studio and theory courses.

The FFP places strong emphasis on critical thinking, encouraging students to engage with the city, its communities, and practitioners from diverse fields to situate their work within real-world contexts and broader cultural frameworks. Through this process, students develop a deeper awareness of place, belonging, and the social dimensions of art and design practice.

Structured as a mentorship-based project, the FFP adopts a student-led approach in which faculty take a facilitative role, guiding the process in response to the direction, pace, and progress of each group. Students are encouraged to learn from one another's research methods, processes, and outcomes, while drawing upon individual strengths to collectively shape and communicate ideas.

Periodic feedback and reflective dialogue support the development of confidence, ownership, and independent decision-making at the first-year level. By bringing together research, experimentation, collaboration, and self-directed inquiry, the FFP establishes a cohesive foundation for students' transition into the second year of study at Indus Valley School of Art and Architecture.

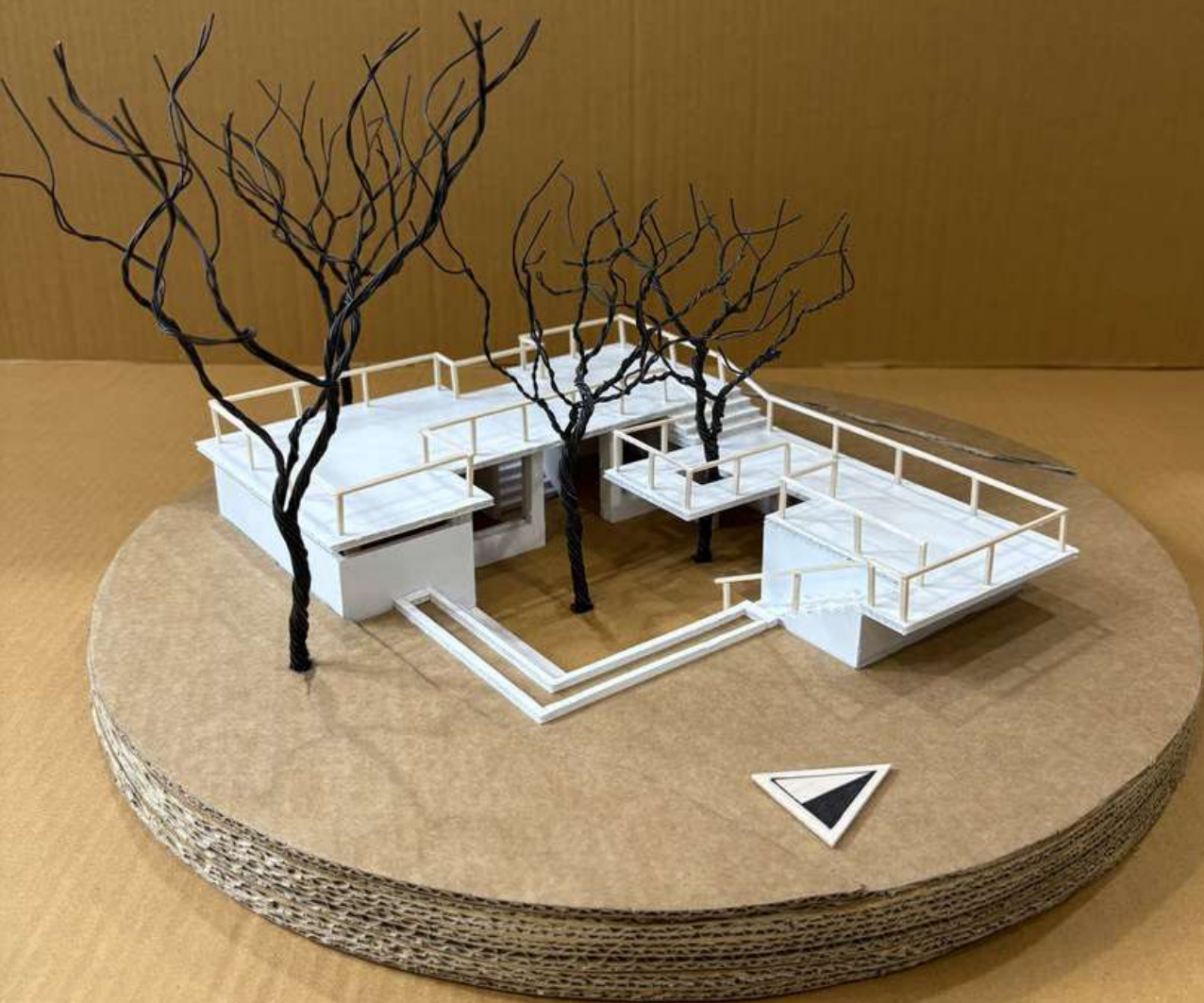


Student Week

During the Spring semester, Foundation Year students participate in Student Week, a student-led initiative that creates opportunities for communication, exchange, and community-building within their new academic environment. The platform encourages interaction across departments through a range of extracurricular activities, enabling students to develop both interpersonal and intrapersonal skills while expressing themselves creatively.

Throughout the week, the wider Indus Valley School of Art and Architecture community and student societies come together to create shared spaces of engagement through sports, music, debates, performances, and collaborative community-based activities. Student-led stall set-ups further encourage entrepreneurship, initiative, and peer interaction, strengthening connections across the institution.

Student Week concludes with a day-long field trip within the province, extending learning beyond the campus and offering students an opportunity for collective experience, reflection, and engagement with place.



**DEPARTMENT OF
ARCHITECTURE**

ARCHITECTURE

The Department of Architecture offers a five-year programme of study leading to the Bachelor of Architecture degree. The rigorous programme equips students with a comprehensive and conscientious approach to architectural design, paying particular attention to the observations and analysis of the history, current-day conditions and future of the South Asian context. Its curriculum garners strong critical thinking abilities to achieve an informed design ethos. The Programme shares its curriculum with the Liberal Arts and Foundation Programmes, the intersection of which creates a vital bond between parallels of research and practices within the interdisciplinary realm of architecture. The curriculum is periodically reviewed and updated to meet our core programme objectives while remaining carefully aligned with recommendations and guidelines of the Higher Education Commission (HEC) Pakistan and the Pakistan Council of Architects and Town Planners (PCATP).

The Architecture Programme aims to enable students to adapt and respond to an intellectually charged environment that promotes inquiry through research. Students understand the evolution of architecture and cities through history, drawing parallels to urban global connections in contemporary times. Part of the discourse is to recognise and facilitate vernacular practices to build a strong connection with the context, respecting local and regional diversity within the built fabric. This allows the students to challenge assumptions, explore ideas and theories across disciplinary boundaries, and discover new ways of thinking about key architectural and urban problems. Students work towards holistic architectural and urban design solutions that successfully integrate these layers along with theoretical and conceptual outlining, programmatic considerations, contextual implications, user requirements, building standards and by-laws, and technological systems. This multifaceted integration facilitates the student to recognize the immediacy of the demands their location places on them; understand issues and potentials of Karachi's urban life and view architectural design as an instrument to address and improve its physical, social, political and environmental fabrics.

The programme provides exceptional expertise over the technological and rhetorical entanglements of architectural design and students are trained to operate in a manner consistent with professional standards and ethical responsibilities. As leaders of tomorrow, this programme prepares them to represent bold solutions, become active problem-solvers and explore a vision that improves society.



CURRICULUM

CORE COURSES

Studios

Architecture Design I, II, III, IV, V, VI

AD I: Form, Space, and Movement is an introduction to spatial design and thinking. It lays down the foundations for conceptual analysis through small-scale exploratory design projects. Students are introduced to fundamental architectural elements in order to integrate spatial and formal relationships in the understanding of form and space. Emphasis is on movement and human experience through space and time.



The scale and complexity of studio projects expand in the fourth semester with AD II: Site, Program, and User, in which students learn to construct appropriate design concepts and considerations through analysis of simplified building programmes, site forces, and user requirements. The scale and complexity of studio projects continue to expand in fifth and sixth-semester studios.

Architecture Design III: Design in Non-urban Environments focuses on developing appropriate concepts, informed design decisions, efficient functional relationships, and relevant architectural languages through comprehensive analysis of more multifaceted building programmes, site and contextual forces, and user requirements in non-urban environments. Students are encouraged to use information gained in the coinciding Architecture and the Environment: Place, Identity, and Sustainability course to propose contextually pertinent design solutions.

The objectives of AD IV: Design in Urban Environments develop on the same groundings, but here students propose design solutions in urban Karachi. In each of these two third-year studios, students are also expected to demonstrate an understanding of building materials, construction, and structures gained through previous and coinciding Materializing Space: Building Technology I, II, and III courses.

AD V: Comprehensive Building Design introduces students to complex building programmes with diverse user requirements. Comprehensive analysis and interpretation of building programmes, site and contextual forces (physical, social, cultural, economic, political and climatic, and user requirements become a basis for evolving appropriate design concepts,



making informed design decisions, and arriving at appropriate design solutions. Emphasis is on integrating advanced structural systems, materiality and construction methods, fundamental building services, life-safety systems, and universal accessibility. Special emphasis is on integrating principles of sustainability in efforts to optimize, conserve, and reuse natural resources, provide healthy environments for occupants, and reduce the environmental impacts of buildings. Integrated Building Systems, an advanced building technology course in the previous semester, is exclusively designed to aid thinking in this advanced studio.

AD VI: Correlations between Built and the Open focuses on arriving at appropriate architectural and urban design solutions to complex issues embedded in highly challenging urban settings and scenarios within Karachi. Interconnections between architecture and urban context are explored at length and the built is viewed as an opportunity to not only improve the quality of

life within it but also improve the quality of life around it. Emphasis is on understanding the responsibility of architects towards the urban domain.

Design Thesis I, II

Two final-year studios are dedicated to developing and presenting a comprehensive design thesis. In Design Thesis I, students identify an architectural concern, theory, or place of interest, and formulate their own design considerations. They develop ideas through extensive reading, research, and analysis of relevant literature as they articulate potential implications for a design project. Actions pertaining to defining a project (development of programme, selection of site, and context, and identification of user group) are shaped by exploration of ideas and analysis of relevant case studies. These actions, in turn, help refine the idea into a theoretical position that eventually shapes the thesis statement. This is followed by an in-depth analysis of the

developed programme, selected site and context, and identified user group. Formulation of design objectives follows, and their appropriateness is tested through diagramming and study models. These verified objectives provide the basis for the development of schematic designs and detailed proposals in the following semester, in Design Thesis II. At the end of the year, students present their projects to a panel of external jurors consisting of architectural practitioners, academics, and researchers.

Lab Courses

Digital Tools for Architects I, II, III

The practices & theories underpinning communication and representation of architectural ideas have expanded significantly during the last three decades, largely driven by technological possibilities. The primary objective of these courses is to enable students to utilize digital software as tools for representation in a unique way, reflecting upon

how these skills will assist them in developing a critical viewpoint of their visual identity. Students will learn to pick up the nuances of digitization and allow those findings to become the foundation of their work.

Digital Tools for Architects I introduces students to architecture software, including Autodesk AutoCAD, Google SketchUp Pro, and Adobe Photoshop for the production and representation of digital architectural drawings.

Digital Tools for Architects II explores how a diverse range of methods and processes can be adopted to express originality and creativity through visual presentations as well as tactile outputs. It introduces students to creative applications of the Adobe Suite and Rhinoceros 3D.

Digital Tools for Architects III will develop a sound understanding of the tools Autodesk Revit and Lumion 3D, by experimenting with these software in an unconventional and experimental fashion.





Theory Courses

Fundamentals of Architecture

This is a non-credit course, offered in the Foundation Year. This course is designed to ease student transition from foundation to the second year of study and to familiarize students with the fundamentals of architectural design and thinking.

FoA introduces students to architectural space, which is both a process and an outcome; a journey that begins with an idea, and is expressed in a physical form and space through the negotiations of the many agents, variables, and elements. These agents, variables, and elements influence the physical space in numerous ways and include notions of the enclosure, elements of form and space, formal and spatial relationships, site conditions, and design elements including light, material, texture, color, scale, structure, etc to list a few. These are introduced and discussed as vehicles or tools for translating the idea into the physical through the course proceedings.

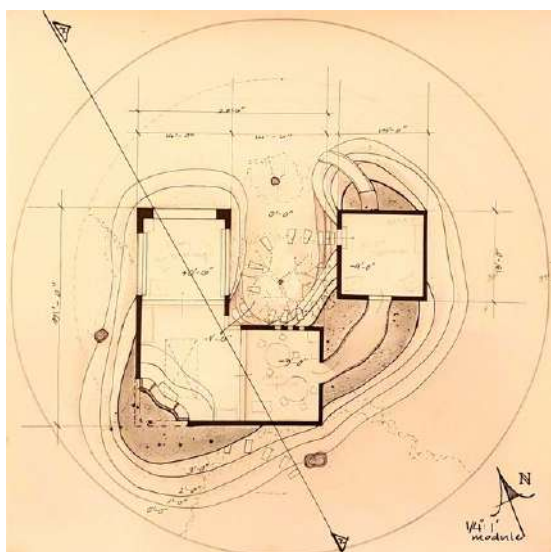
Analyzing Architecture

This course is to familiarize students with the ideas of thinking and making in architecture. Where architecture is not just the outcome, but the process and the decisions that lead to it. Some questions that will guide the coursework are: What is Architecture? How do we begin to understand it? Do we understand it through the need that inspired it and the evolution of that need in society? How do we think about ourselves and the space that surrounds us? How should we think about ourselves and the space that surrounds us? How do we understand the intention in/of architecture? In exploring these questions the course will break down architecture into its many parts as explored by various authors. The themes explored will include but not be limited to, origins of architecture, architecture as place identification, and architectural language understood through basic elements, modifying elements, ordering principles, basic materials and construction methods, metaphors, and response to climate. Some questions that will extend the coursework are: Who are architects? What role do they play and what role have they played? Who were the architects before us? Who will be the architects after us and what role will they play? It will be looking at various movements, architects, and projects. The course employs review and analysis of secondary literature as well as testing of certain concepts through experiments.

Climate, Architecture and Urban Environment

Architecture does not float in a vacuum. It exists within a particular environment. These physical realities can be termed as a place, i.e. a specific area or region of the world. By its very existence, architecture can significantly influence and define our physical realities - both natural and

man-made. The relationship between architecture and place, however, is far more complex. Because architecture carries the capacity to influence and define a place, it is imperative for a place to influence and define architecture as well. If not, architecture can leave severe consequences on our surroundings, and the life they entail. This semester-long course investigates these complex relationships. Emphasis is on knowns, unknowns, insights, ideas, and conceptualizations, that shape the identity of natural and man-made places, and how this understanding can serve as a foundation for arriving at place-specific, and context-sensitive architectural solutions that can positively influence and define the physical, social, and environmental fabrics of our physical realities. Students are also introduced to social and cultural dimensions of sustainability, and sustainable design as a conscious approach to energy conservation, minimizing negative impacts of buildings on the environment and maximizing occupant comfort within buildings.



Materializing Space: Building Technology I, II, III

Centring on the relationship between design and construction, these three building technology courses are offered over three successive semesters, beginning in the third and concluding in the fifth. Together, they introduce students to technologies appropriate to the production of buildings of varying scales and complexities. Study visits to construction sites are integral to course proceedings and provide students with opportunities to experience the practical application and behavior of various building materials, construction methods, and structural systems discussed in class.

Integrated Building Systems

This course is envisioned to allow the students to analyze a work of architecture as an amalgam of multiple engineered systems. These include structural, electrical, and mechanical. It emphasizes the need to think of architecture as a "machine" whose efficiency must be developed owing to the multiple contextual, regional, and even global challenges that architecture is faced with. As the culmination of the stream of technical courses, this course aims to help students integrate their knowledge of all the engineering systems to become better designers and also astute observers/interpreters of architectural challenges in our immediate and global setting.

History of Architecture and Human Settlements I & II

These history courses are offered over two successive semesters, beginning in the fifth and concluding in the sixth, and following the Visual and Material Culture courses offered by the Liberal Arts Programme. Together, these two courses introduce students to the evolution of architecture and human settlements from

prehistoric to contemporary times. Emphasis is on understanding how significant events, styles, architects, buildings, and other factors influenced various cultures to produce the architecture and the built environment of their times. It is a chronological survey of the art and architecture of the world, taught from an architectural rather than an art-historical perspective. The history courses aim at familiarizing students with proper social sciences vocabulary and theoretical tools, which are in turn used to develop a perspective of human civilization split into prehistoric times up to 200 AD, 200 CE to approx. 1200 CE, 1200 CE to approx. 1900 CE.

Architectural Theories and Criticism: Since 1900

This course is a chronological survey of art and architecture of the world, taught from an architectural rather than an art-historical perspective. This course aims at familiarizing students with proper social sciences vocabulary and theoretical tools, which are in turn used to develop a perspective of human civilization, especially with regards to material culture and history, ranging from about 1900 CE to approx. 2000 CE.

Contemporary Urban Theories and Criticism

This course will first address the historical evolution of the city to understand "the urban". It will then continue to understand and analyze the contemporary urban theoretical perspectives as well as the dilemmas that present themselves in the process. The course begins by examining the idea of urban theories and criticism, its limitations, and an overview of the theories. It then continues to examine the foundations of the concepts of selected urban theories –

through texts by geographers, political scientists, sociologists, scientists, and engineers. The selected themes that will be examined are, Origins of Cities, Industrial era, and the Modern City, Right to the City, Gendered City, Planetary Urbanization, Informality and Urbanization in the Global South, the Anthropocene, and Urban tinkering. Throughout the course, the students will be asked to reflect on their own experiences – in Karachi and elsewhere to challenge theory, as well as be introduced to the literature on Karachi regarding the themes. It will address the deepening social, economic, and ecological inequities through themes that examine relationships between humans as well as between humans and the rest of biodiversity.

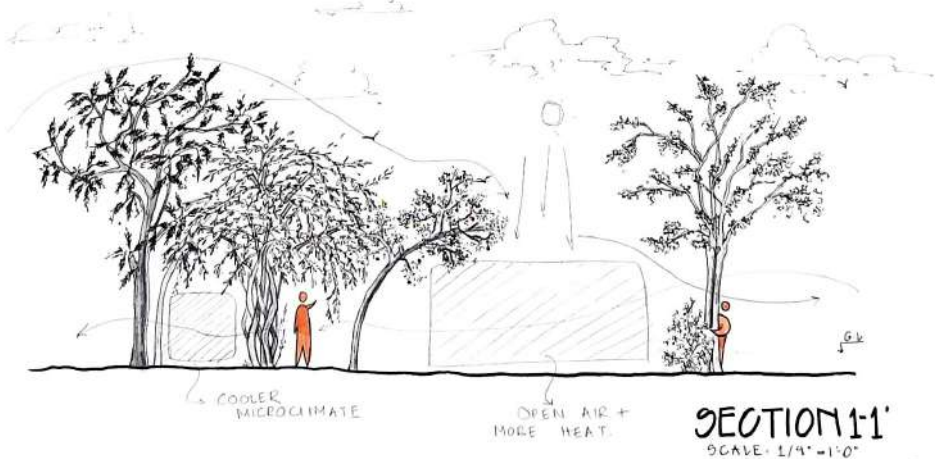
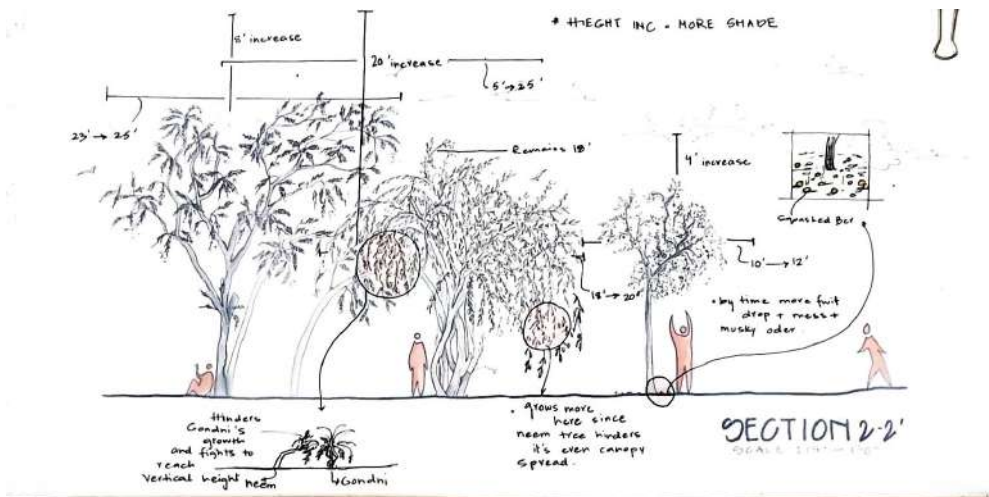


Professional Practice: Standards, Ethics, and Legal Aspects

The course provides students with an overview of architectural practice. It familiarizes students with the diverse roles and responsibilities of the architect. It encourages an awareness of the social, ethical, and professional obligations of the architect. Students are introduced to various stages of an architectural project. Topics include the relationships between architects, clients, and contractors; significance, types, making, and management of contracts; statutory bodies and professional associations; employment, forming partnerships, and initiating an architectural practice.

Structure for Architects

This course focuses on materials with the lens of structure. Structural elements are studied along with an understanding of various forces and structural elements. Site visits and experimental design of structures are an integral part of this course. The core objectives of this course are to expand the vocabulary of building structures, develop familiarity with lateral forces and stability mechanisms and to expose students to live site visits to get first-hand knowledge and understanding of various structures within our context.





Introduction to Project Management

Project Management is an essential skill set for long-term professional growth and various contexts we may be situated in the future. Projects, whether large or small, individual or group, short-term or long-term, can be managed effectively through the application of key management fundamentals and processes and the utilization of specific skills. While Professional Practice focuses on the specific roles, relationships, and ethics of the profession; Project Management teaches you how to deliver a project successfully. This course will also prepare students for post-graduation requirements to enter the workforce.

Electives

Design for Social Change

What does it mean for architects and architectural practice to think about space as a social construct? What or who drives decision-making in a particular place? How do spatial realities inform and impact what we do as architects? This course investigates some of the phenomena that drive spatial realities. We examine how people occupying a space shape and reshape the spatial practices in a built environment. Working with "space as a social construct", this course explores themes that push beyond the circumscribed role of an architect as the steerer of design processes. Instead, we consider the architect as one part, among many others, of broader systems that are integral to built spaces. Remaining in the domain of spatial design impacting social change, and how can the social responsibility of architects be central in the design processes and strategies, the focus is on the following themes over 14 weeks: Architecture as a Collective Praxis, Spaces of Resilience, Cyclical Architecture, Re-defining the Urban Form in light of Social Change

Spatial Cities

Spatial Cities aims to introduce architecture students to the idea and the concepts of land as the fundamental layers that determine the course of urbanization. It will explore how in our every-day practice land becomes the main reference through which space is understood. It will create discourse around the critique of how humans have occupied land, how they currently occupy land, and how they should occupy land in the future. Additionally, it will explore why more people want to live in urban areas instead of rural land. And amidst growing urbanization, can cities become centres of social equity and biodiversity?

The course will address the deepening social, economic, and ecological inequities through themes that examine relationships between humans as well as between humans and the rest of biodiversity. It will survey and investigate fundamental concepts of land ownership, land management, and development tools as modes of thinking for their viability as potential responses to bring about a change.

Reading the City through the Lens of Karachi

'Reading the City' is a broad-ranging course that attempts to trace the historic and physical transformations of the city of Karachi, using different temporal moments as a lens for the urban, architectural, physical and social development of the city. By tracing changes in ways discourses and practices responded to ongoing political and economic ruptures, social, cultural and environmental changes, patterns of governance and their ensuing disruptions, the course will enable students to build an understanding of how architecture and city building has reacted and responded to these ever-evolving patterns. The course is organized around key moments that have contributed to the way the city has transformed (1) From pre-colonial to colonial and post-colonial Karachi - city growth and transformation under different political and temporal moments (2) Architecture, Master plans, Climate, Politics and Violence – thematic intersections to diversify the way the city is 'read' and talked about in popular discourse (3) The Emerging city – mired in landscapes of informality, gated enclaves, contested governance, displacements and evolving spatial forms.



Practical Training

Internship

IVS Department of Architecture's Professional Internship program provides valuable exposure to a professional setting, enabling students to better establish a career path and define practical aspirations. The program aims to introduce students to the requirements, activities and operations involved in working in architectural, spatial development, and construction practices. The objective is to expose students to develop an understanding of the principles, processes, and procedures applied to design projects in aspects such as idea formation, design development, site documentation, project implementation, and stakeholder involvement. The Internship Program provides an opportunity for students to harness their skills and experience a working environment.

PROGRAMME STRUCTURE

(S) Studio | (T) Theory | (L) Lab

THIRD SEMESTER		
Course Code	Course Title	Credit Hours
AR301	Architecture Design I: Form, Space, and Movement (S)	6
AR345	Materializing Space: Building Technology I (T)	3
AR349	Analyzing Architecture (Minor Studio)	3
LA308	Islamic and Pakistan Studies (T)	3
LA3136	Visual and Material Cultures II	3
Total Credits		18

FOURTH SEMESTER		
Course Code	Course Title	Credit Hours
AR401	Architecture Design II: Site, Programme, and User (S)	6
AR535	Digital Technology for Architects I (T)	3
AR451	Materializing Space: Building Technology II (Minor Studio)	3
AR456	Climate, Architecture and Urban Environment (T)	3
LAXXX	Liberal Arts Elective	3
Total Credits		18

FIFTH SEMESTER

Course Code	Course Title	Credit Hours
AR501	Architecture Design III: Design in Non-urban Environments (S)	6
AR550	History of Architecture and Human Settlements I (T)	3
AR545	Materializing Space: Building Technology III (Minor Studio)	3
AR635	Digital Tools for Architects II (L)	3
LAXXX	Liberal Arts Elective	3
Total Credits		18

SIXTH SEMESTER

Course Code	Course Title	Credit Hours
AR601	Architecture Design IV: Design in Urban Environments (S)	6
AR650	History of Architecture and Human Settlements II (T)	3
AR632	Integrated Building Systems (T)	3
AR735	Digital Tools for Architects III (L)	3
ARXXX	Structure for Architects (T)	3
Total Credits		18

SEVENTH SEMESTER

Course Code	Course Title	Credit Hours
AR701	Architecture Design V: Comprehensive Building Design (S)	6
AR747	Contemporary Urban Theories and Criticism (T)	3
AR752	Architectural Theories and Criticism: Since 1900 (T)	3
ARXXX	Departmental Elective	3
LAXXX	Liberal Arts Elective	3
Total Credits		18

EIGHTH SEMESTER

Course Code	Course Title	Credit Hours
AR801	Architecture Design VI: Correlations between Built and the Open (S)	9
AR857	Spatial Cities (T)	3
AR858	Design for Social Change: Nature, space, and built environment (T)	
LA812	Research Methodologies (T)	3
LAXXX	Liberal Arts Elective	3
Total Credits		18

NINTH SEMESTER		
Course Code	Course Title	Credit Hours
AR943	Design Thesis I (S)	9
AR857	Professional Practice and Project Management - Professional Practice: Standards, Ethics and Legal Aspects (T) - Introduction to Project Management (T)	3
LA968	Final Research Paper (T)	3
Total Credits		15

TENTH SEMESTER		
Course Code	Course Title	Credit Hours
AR1043	Design Thesis II (S)	12
AR1029	Internship (T)	3
Total Credits		15

Total Credits Semesters 1-2 = 36

Total Credits Semesters 3-10 = 138

Total Credits required for a Bachelor of Architecture Degree = 174

Recent Design Theses

Some design theses illustrative of the range of student interests and excellence in the recent past are listed below:

Syed Ahsen Raza Zaidi "The Hydropolis : A Case for the Fantastic , Synthetic and Irrational" (2024)

Saman Nauman "The Anti-Monument: Protest, Participation and Follies" (2024)

Shabbir Tayyab Jamaali "A Retreat for the Senses: Curating Culinary Rituals at Rehri Goth" (2024)

Awab Alvi "Additive Modular Architecture: A large scale design strategy" (2024)

Mahrukh Rizvi "The Situationist Karachi: Terrain Vague, Play and the Ordinary" (2023)

Sadia Aaminah "Designing to Sustain Karachi's Coastal Ecologies" (2023)

Maria Mirza "Curating decay to promote spatial commons"(2023)

Abdul Aziz Humayun "Curating an Experience for Adventure Cyclists in Kirthar National Park" (2022)

Bisma Fatima Ghousi, "Translucent Citizenship: Gender Inclusion for Khwaja Siras: Zanan Khana" (2022)





**DEPARTMENT OF
INTERIOR DESIGN**

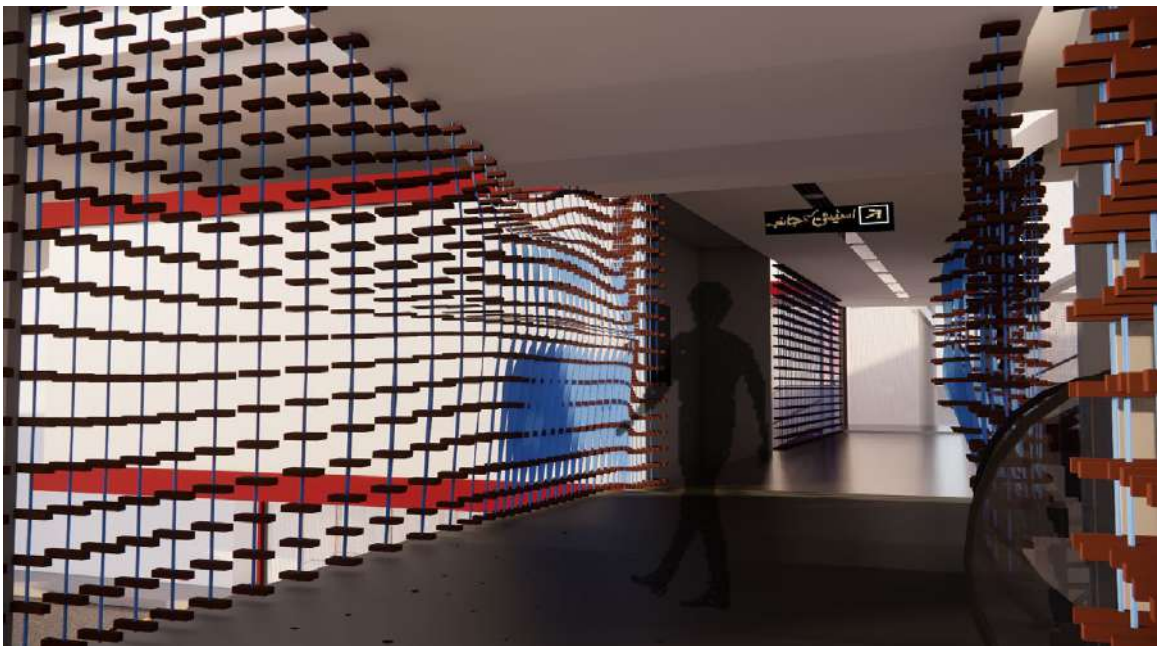
INTERIOR DESIGN

The profession of Interior Design is a century old and constantly evolving. It is the fastest growing branch of design, both in terms of projects being undertaken and an awareness of being an inclusive vocation that bridges all other design disciplines including Architecture, Fine Art, Textile, Fashion, Communication and Industrial Design among others.

There remains a need to uphold Interior Design as a field that requires a conscious and deliberate amount of documentation, research, creative practice and exploration. In the academic sphere, there is also the onus to continually educate students, academics and even practitioners about its identity, its inception and its future. The Department of Interior Design at the Indus Valley School of Art and Architecture plays a pivotal role in realizing the School's interdisciplinary approach to education while promoting the unique identity of this field of practice.

Our curriculum frees the question of identity from the constraints of 'interior vs. exterior' by understanding that the Interior Designer is a conduit for spatial response to the human condition. Our curriculum for the four-year bachelor's degree programme is critical and definitive, both historically and contextually. Our primary focus is on design rather than decor. We prepare students to enter professional practice armed not only with the knowledge to direct creation, but the ability to understand the craft of design.

Our students seek relevant design solutions that are free from the bounds of identifiable typologies (such as restaurants, spas, residential spaces etc.). These can be experiences that critique relevant socio-political issues, unique mixed-use typologies that juxtapose opposing functions, identifiable functions reimagined through the lens of contemporary theories, and even pieces of furniture presented as a physical manifestation of an ostracized user group.



CURRICULUM

CORE COURSES

Studio Courses

Interior Design I, II, III, IV, V

A sequence of studio courses provide conceptual and technical skills that enhance awareness of the built environment, engaging students with a diverse range of design challenges, from singular to multi-functional use, and across the public, private, and commercial realms. During the three years, each level of studio invites the students to weave narratives, explore non-spatial resources to respond with spatial solutions and approach the act of making and thinking as a continuous loop. The studio modules are designed for progressive complexity, conceptually, technically and programmatically; from residential to commercial use, from hospitality to sustainable environments, and to the adaptive reuse of spaces. Studios encourage a rigorous approach to design challenges that address conceptual, technical, contextual, cultural and social parameters.



In addition to being a testing lab for design exploration, Interior Design Studios encourage critical thinking & analysis through The Reading Room, a compulsory collective reading component of academic and non-academic texts within the studio.

At the beginning of each semester, as part of the Design Studio students undertake the CityLab. This component introduces students to Karachi as a living lab for exploration of design practice and design thinking within the City. This could be a bus ride to a landmark, visit to a craftsman's workshop or a city walk, loosely tied with the objectives of the design studio.





Visual Communication I

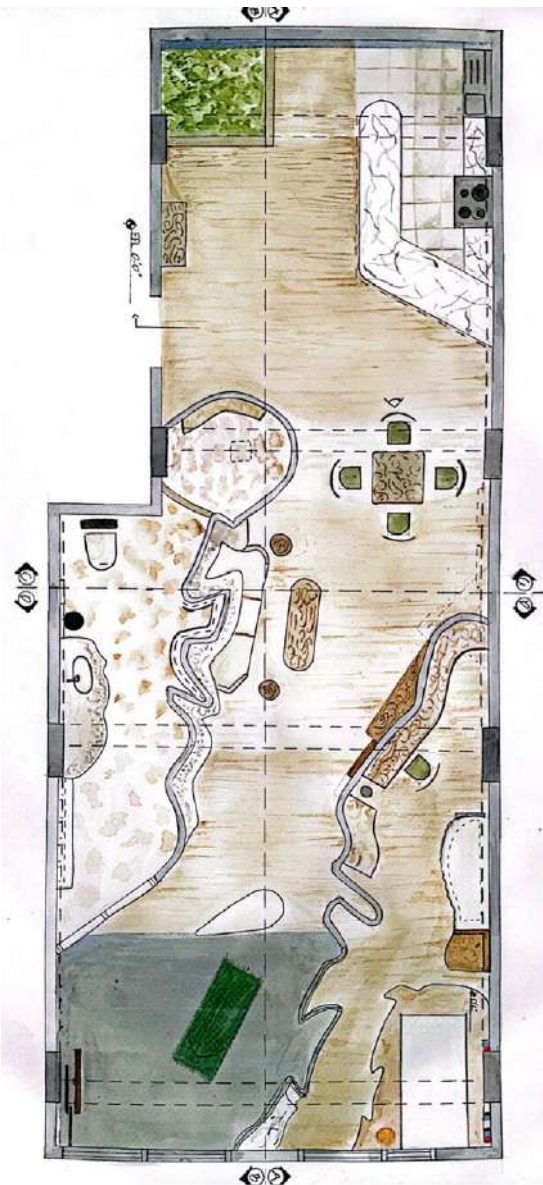
From doing a quick sketch to producing comprehensive technical drawings, spatial plans, elevations, sections and fully rendered visuals of Interior spaces as well as model making, the ability to create a visual language and representations of design ideas is a critical skill for every designer. The use of both hand and digital drawing will be common in every student's practice and is the most fundamental way of communicating design ideas. This course is aimed at the development of techniques and processes that enable students to develop, analyze, and convey spatial concepts to an external audience. While recognizing interrelationships with traditional design media, emphasis is placed upon freehand drawing, schematic diagramming, perspective sketching, color rendering, and graphic design techniques. Linking the eye, hand, and mind will be the ultimate concern in this class. By the end of this

course, students are able to think visually and volumetrically, develop spontaneous and rapid visualizations, be familiar with design elements (i.e. space, line, shape, textures) and principals (i.e. scale, proportion, balance, rhythm, emphasis, harmony, and variety) related to features of buildings and their interiors.

Visual Communication II & III

Building upon the foundation laid by Visual Communication I, students are then introduced to digital mediums of communication. They start with AutoCAD and then move to learning Adobe Photoshop and Illustrator. They are also taught how to render plans, sections and elevations of their studio projects. They step into the realm of 3d representation via Google Sketchup, V-Ray and finally learn how to deliver a walkthrough in Lumion. All three courses go beyond just teaching skill. All assignments are designed to engage the students critically as well. Teachings

for these courses are divided into two categories Tutorial Based Learning (TBL) and Reflective based learning (RBL). All live demonstrations for these courses help students achieve a basic understanding of techniques used to develop a visual framework for their design process. Students are expected to practice their learnings with the reflective method regardless of their sessions to fully explore the potential of the tools being taught.



Materials and Assembly

It is often said that interior design is about space, however the ultimate experience of that space is determined not only by the visible and physical characteristics of materials used but, just as crucially, by the detailed assembly of these materials. Interior design depends on sound materials and efficient detailing. Creative conceptual thinking requires creative practical application if the spirit of a project is to be successfully expressed in the finished space or product. This course is an introduction to the basic materials used in interior design and how they might be used in conjunction with other materials, explored through technical details. All materials have certain specifications, which have implications for their applications, sustainability and life-cycle maintenance. An understanding of these characteristics enables students to make appropriate material choices with references to their design intentions. Market surveys and site visits are conducted to introduce students to locally available materials. This allows them to possibly engage in the manufacturing process of materials and to witness their application in site settings. The technical detailing component enables students to provide detailed design solutions through systematic observation, research and analysis, expressed through graphic representation.

Interior Structures and Systems

The focus of this course is to inform and familiarize students about the construction and elements of the building shells within which interior designers operate as well as the associated environmental control systems. The rigorous course of study imbues an in-depth understanding of the built environment that is essential to conceive and propose appropriate, viable, compatible, safe and environmentally responsible interior design solutions. Upon

successful completion of this course, students are expected to identify different structural, environmental control and communication systems and appropriately integrate/intervene with existing or proposed new building systems.

Lighting and Acoustics

The first module of this course identifies lighting design as a key component of spatial design. A study of natural and artificial lighting, light measurements and luminaires is undertaken. Students learn about lighting requirements based on different building typologies and how the human eye perceives light in different environments. The course also looks at the physiological and psychological effects of good lighting design or lack thereof. Other than a theory component, various design and documentation exercises are introduced. The second half of the course introduces acoustics, noise control and acceptable sound levels. The

course also covers sound behavior, sound transmission loss, structure borne and impact sound, and the effect of interior materials and their absorption coefficients on indoor sound levels.

Thesis I & II

Thesis I & Thesis II is a two-part line of inquiry into the research and application of varying interior design themes and notions set over two semesters in the final year. During Thesis I, students develop an independent introspective led research into interior environments. A multi-disciplinary starting point, stemming from the student's personal interests is encouraged (philosophy, folklore, cinema, fine arts, advertising, technology, literature, psychology, cartography, natural sciences, for instance) that is peripheral to interior design in order to arrive at theses that are individually idiosyncratic and add to our collective understanding of space in



new and useful ways. Through guided readings, critical research and group discussions the students are encouraged to find a spatial connection to their area of interest, arriving at a trans-disciplinary thesis research question by the end of this semester, which may then be applied to interior design environments in the fall semester. A research methodology statement helps clarify the relevance and appropriateness of their research methods to their research questions. After conducting primary and secondary research, students arrive at a function, which can either be housed in a shell or realized through a product.

In Thesis II, students then seek relevant design solutions with sound contextual understanding. This design solution is free from the bounds of being an identifiable typology. It can be an experience that critiques relevant socio-political issues, a unique mixed-use typology that juxtaposes opposing functions, an identifiable typology/function reimagined through the lens of philosophy and even a product or a piece of furniture presented as a physical manifestation of an ostracized user group.



Theory Courses

History of Interior Design

This course offers students an analytical overview of interior spaces and architecture by exploring the development of diverse styles and movements over time. Through a historical lens, it examines different design philosophies and principles, and the interconnected relationship between interior spaces, the decorative arts and buildings. The course starts from the ancient world of Classical Greece, and progresses through the ages up until the advent of Postmodernism in the late 20th Century. In this journey, the aim is to encourage students to learn and appreciate how design has developed and interacted with the world's social, cultural and technological changes.

It also provides students with a framework from which to build their visual knowledge base, and a means to accurately articulate their visual ideas and inspirations using correct precedents, references and terminologies. This course thus supports their training as future interior designers, and is closely tied with their studio courses.

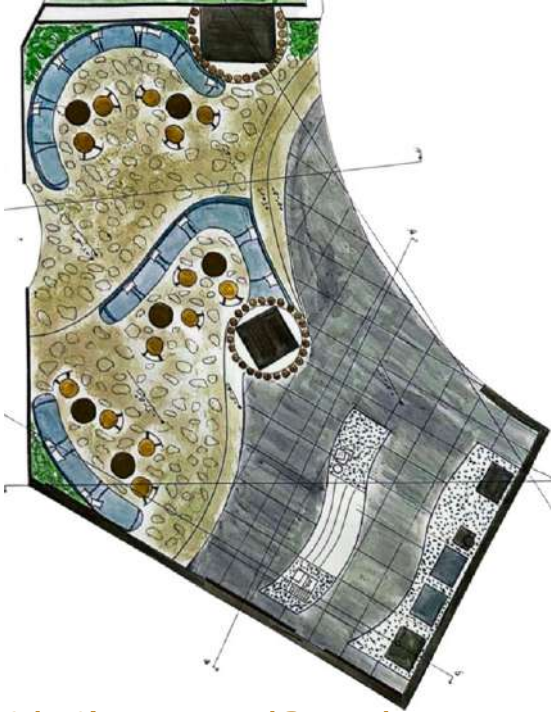




Perspectives on interior space

This course investigates the role ideas play in the perception, conception, creation, and interpretation of space. Adopting a transdisciplinary methodology, the course will introduce students to carefully selected, themed texts, drawing from both western and eastern traditions, classical and contemporary sources, which will be used to engage more critically and intellectually with the practice of space making. The premise here is that a theoretical understanding of universal, contemporary cultural ideas should inform the practice of interior design, and vice versa. The selected themes for the course primarily speak to the patriarchal, western-centric, hetero-normative, ocular-centric cultural paradigm of our times. The carefully chosen texts for each topic present a counterpoint to this dominant narrative, suggesting alternative, multiple, inclusive and co-existing perspectives.

The primary objective of the course is to encourage students to be more critically engaged, through reading, writing, thinking, making in a continuous loop, as an abiding design approach and life strategy. The first step in this direction will be to expose students to thematically chosen texts from across disciplines like sociology, philosophy, urban geography, anthropology, psychology, film studies, visual art, etc., that have spatial implications. The second step will be to actively use the textual ideas to seek that spatial connection through engagement with their private and public contexts. Ideas behind urban interiority suggest tangible and intangible connection between interior design and the urban landscape. This opening up of the city as a laboratory will allow a larger spatial canvas for the students to investigate and extend some of the received textual ideas.



Adaptive reuse and Beyond

Built heritage is amongst the most rich and diversified manifestation of our common cultural heritage, formed over centuries of intervention in the landscape. It serves as a significant witness to human endeavors and aspirations. The story of adaptive reuse is interwoven with the history of ancient monuments and the development of policy for the preservation of heritage. Terminologies like conservation to restoration and from preservation to maintenance exist in multiplicity that explicate the roots of an emerging adaptive reuse practice. This course introduces the evolution of philosophies of interpreting and intervening in built heritage, the theories and their applications. The objective of this course is to understand Adaptive Reuse as a product of both practice & theory. Against the backdrop of a built heritage spanning over centuries, this study interprets the theories and methodologies that shape the idea of preservation & reuse through the examination of its place in history, its relationship to adjacent fields, its place within shifting norms of art, culture, climate, society and its typological differences.

The interpretation stage sets the framework to critically investigate an existing building within the local city context through manual & digital methods and develop technical and spatial perspectives around them. Building on this qualitative and quantitative investigation, aesthetic, theoretical & spatial strategies are formulated to intervene within the existing architectural shells to assess the spatial transformative capabilities of these built structures that withstood time, not as a fragment but rather as part of a bigger urban fabric.



Understanding Sustainable Strategies

This course introduces students to sustainable design methods, with an appreciation of the complexities and nuances of the built environment towards a more responsible design process. By examining strategies to overcome the obstacles to sustainability, as well as identifying the benefits of integrated design and working within the constraints of available technology, today's green design and building professionals concentrate on achieving the most practical solutions to environmental concerns. We live in a finite world with finite sources and so it has become incredibly important to become an empathetic interior designer who is informed about sustainable approaches to designing greener and safer interior environments. The

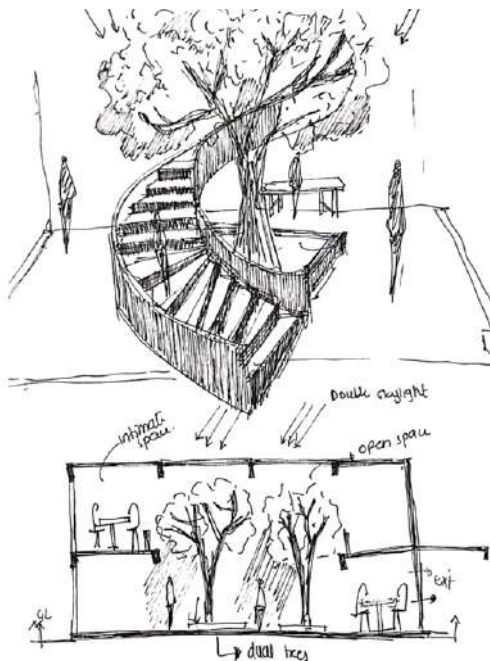
ideal green interior space/ facility would have less to no negative impact on the environment, would use only sustainable or renewable resources, and all material components would be returnable to their manufacturer after the end of their useful life to be reused. Students explore these strategies mostly via case studies and build their technical vocabulary in relation to sustainable interior design processes and theories. An integral part of this course is to introduce students to the locally available eco-materials for use within their designs via field trip(s). This course will also equip the students with the knowledge of the softwares that are now available to aid in creating quicker, greener and more efficient interior environments.



ELECTIVES

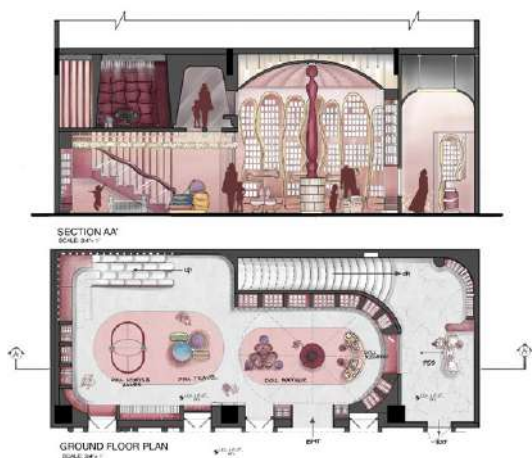
Introduction to Furniture Design

Furniture design is a specialized field where form and function combine to provide unique design solutions that transform the spaces around us. Through this introductory course, students explore the relationship between furniture design, its user & the built environment including function, structure & context. Furniture is seen more than an object of utility, rather it is designed as an expression of an idea or built as a character in a setting. The course explores both the conceptual and ergonomic factors involved in the design and construction of a furniture piece utilizing a range of techniques and materials. An integral part of this course is to introduce students to the locally available and recycled materials for use within their designs. This course also equips students with the knowledge of contemporary & traditional materials, fabrication methods & design principles through conceptual drawing, AutoCAD, 3-dimensional drawings, drafting as well as model making. The course culminates in a design-build exercise where students construct a piece of furniture that they have designed themselves.



Introduction to Production Design

Production Design lies at the intersection of art, spatial design & narrative environments using design elements, composition, atmospheric setting and framing angles to form a distinct visual language to elevate the illusory world of film, theatre, television etc. Through this course students are introduced to the theory and tradition of cinematic space and visual environments. This is followed by analysing a script for its narrative themes & breaking it down into visual elements. Interior Mise-en-scene is studied through spatial devices, lighting, composition, colour & characters to create a 'staged' atmosphere which then lends itself to character development through wardrobe & makeup. As a culmination of the course, the temporality of Production Design and its impact through cinematography is explored through a Design Build component based on a given narrative where students create a set.





Professional Practice and Internship

This course offers an overview of methods of planning and monitoring an interior design practice. Students are trained to prepare BOQs, office management systems, understand legal responsibilities including the vetting of contracts, and how to work with vendors, suppliers and contractors. In addition to equipping students with skills related to setting up a design studio or working as part of an established practice, it also sheds light on how to work within the contextual realities of Pakistan, where biases around gender, race, age and sexuality are still prevalent. The course also introduces various paths for further career development, affiliation with professional bodies, and understanding of local and international standards, bye laws and ethical responsibilities.

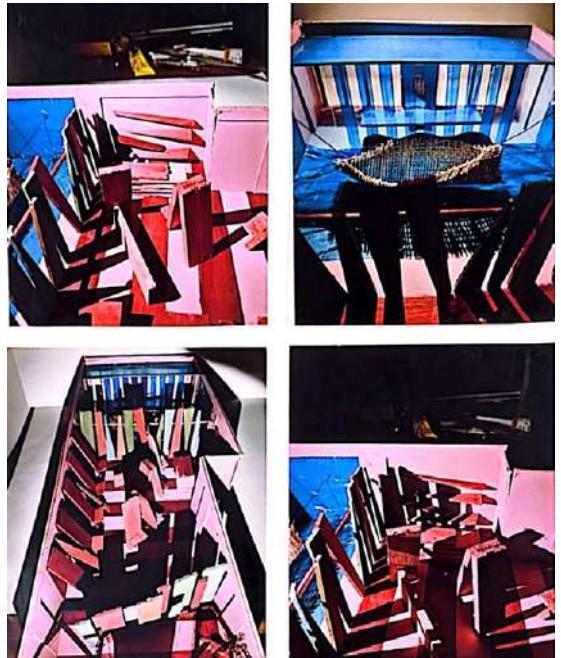
Internships

This training component introduces students to the profession through an internship at a design firm. These range from architectural practices, interior design firms to experts in visual merchandising, production designer, art directors and furniture designers to name a few. Students are required to spend at least 6 weeks at the same firm after the fifth and seventh semesters. Our students have interned at ASA - Arshad Shahid Abdulla, Najmi Bilgrami Collaborative, Naheed Mashooqullah Studio for Interior Design and Architecture, Identity Design Studio, Design Options, Copper & Steel, Co-Design, Alavi Designs, Arif Haider Design Works, MSA Lahore, Faisal Arshad + Partners Islamabad and many more.



Seminars, Lectures and Workshops

Seminars, guest lectures and workshops are held throughout the year and are an integral part of the four-year degree programme. Over the past three years, the department has hosted multiple seminars, lectures and workshops. A three day seminar celebrating the late Danish Azar Zuby's fifty years of practice titled, "50 years of DAZ", was held in spring 2022. The very first inter-departmental workshop on Production Design has been conducted by Aarij Hashimi and Ariaana Khan two years in a row, spring 2023 and 2024. The workshop was followed by a jury and panel discussion. The panel included Sanam Saeed, Ayesha Omar, Deepak Perwani, Maheen Khan, Saqib Malik, Tanya Mirza, Nabil Hasan and Mo Azmi. The department's faculty arranges guest speakers throughout the programme to expose students to diverse practices, both locally and internationally. Guest speakers include Farhan Mehboob, Pallavi Dean, Ali Asghar Alavi, Danish Azar Zuby (late), Moyena Niazi, Viviana Dionisio, Aarij Hashimi, Arthur Mamou Mani, Markus Berger and Fadi Sarieddine to name a few.

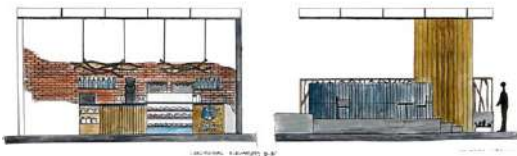
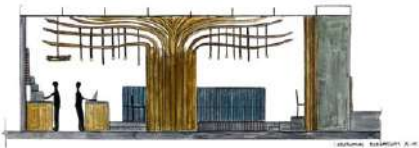


Study Trips

Study trips are geared to promote the academic, professional, and spiritual growth of students. Some recent faculty-led trips include visits to Ranikot Fort, Sehwan Sharif, Moen-Jo-Daro, Larkana, Jamshoro and Hyderabad. In the spring of 2023, the department organized a collaboration with Lawrence College, Murree. Students spent days measuring and documenting the landmark chapel on campus.

Materials Industry Trips

These trips have been integrated as a permanent segment of the curriculum for courses such as Materials and Assembly, Introduction to Furniture Design and Understanding Sustainable Strategies. Students also visit construction sites, furniture workshops, tile factories; to name a few, Zahra Ebrahim (furniture workshop), Patex etc.



Collaborations and Affiliations

To instill awareness in students about interior design being an inclusive vocation, the department takes inter-departmental collaborations very seriously. The department has successfully collaborated with the Department of Fine Art (Spring 2022), the Department of Textile Design (Fall 2023) and the Department of Architecture (Spring 2023) in various design exercises including design-build projects. Outside the school, the department has collaborated with the Pakistan Maritime Museum, the Taber e Nau Residency and NED University of Engineering and Technology.



PROGRAMME STRUCTURE

THIRD SEMESTER		
Course Code	Course Title	Credit Hours
ID323	Interior Design I	6
ID326	History of Interior Design I	3
ID324	Visual Communication I (Technical Drawing and Presentation Techniques)	3
LA308	Islamic and Pakistan Studies	3
LA3136	Visual and Material Cultures II	3
Total Credits		18

FOURTH SEMESTER		
Course Code	Course Title	Credit Hours
ID423	Interior Design II	6
ID420	Materials and Assembly	3
ID427	Interior Structures and Systems	3
ID424	Visual Communication II Module I: Digital Drawing Module II: Photography	3
LAXXX	Liberal Arts Elective	3
Total Credits		18

FIFTH SEMESTER

Course Code	Course Title	Credit Hours
ID523	Interior Design III	6
ID516	Lighting and Acoustics	3
ID528	Visual Communication III	3
LAXXX	Liberal Arts Elective	3
LAXXX	Liberal Arts Elective	3
Total Credits		18

SIXTH SEMESTER

Course Code	Course Title	Credit Hours
ID623	Interior Design IV	6
ID635	Perspectives on Interior Space	3
ID631 ID631	Elective: Introduction to Furniture Design Introduction to production Design	3
LA612	Research Methodologies	3
LAXXX	Liberal Arts Elective	3
Total Credits		18

SEVENTH SEMESTER

Course Code	Course Title	Credit Hours
ID723	Interior Design V	6
ID719	Adaptive Reuse and Beyond	3
ID737	Understanding Sustainable Strategies	3
ID733	Thesis I	3
LA768	Final Research Paper	3
Total Credits		18

EIGHTH SEMESTER

Course Code	Course Title	Credit Hours
ID833	Thesis II	12
ID829	Professional Practice and Internship	3
Total Credits		15

Total Credits Semesters 1-2: 36

Total Credits Semesters 3-8: 105

Total Credits required for a Bachelor of Interior Design degree: 141

Recent Design Theses

Areej Fatima, Mapping the Unmapped:Revealing the omissions in the narrative of Shia doctor killings in Karachi

Laiba Naveed, Can spatial duality reveal intolerance within societal norms?

Aliza Salman, From pass-by to pass through:Choreographing hierophanous irruption in the fabric of profanity

Syeda Inshrah Uzair, The necessity of ruin:Simulating lost spaces through remembered haptic experiences

Rabab Hasain, Objects as Storytellers:Animating the inanimate

Mishgah Nehal, The Windshield as a Proscenium:A liminal stage for Karachi's street performers



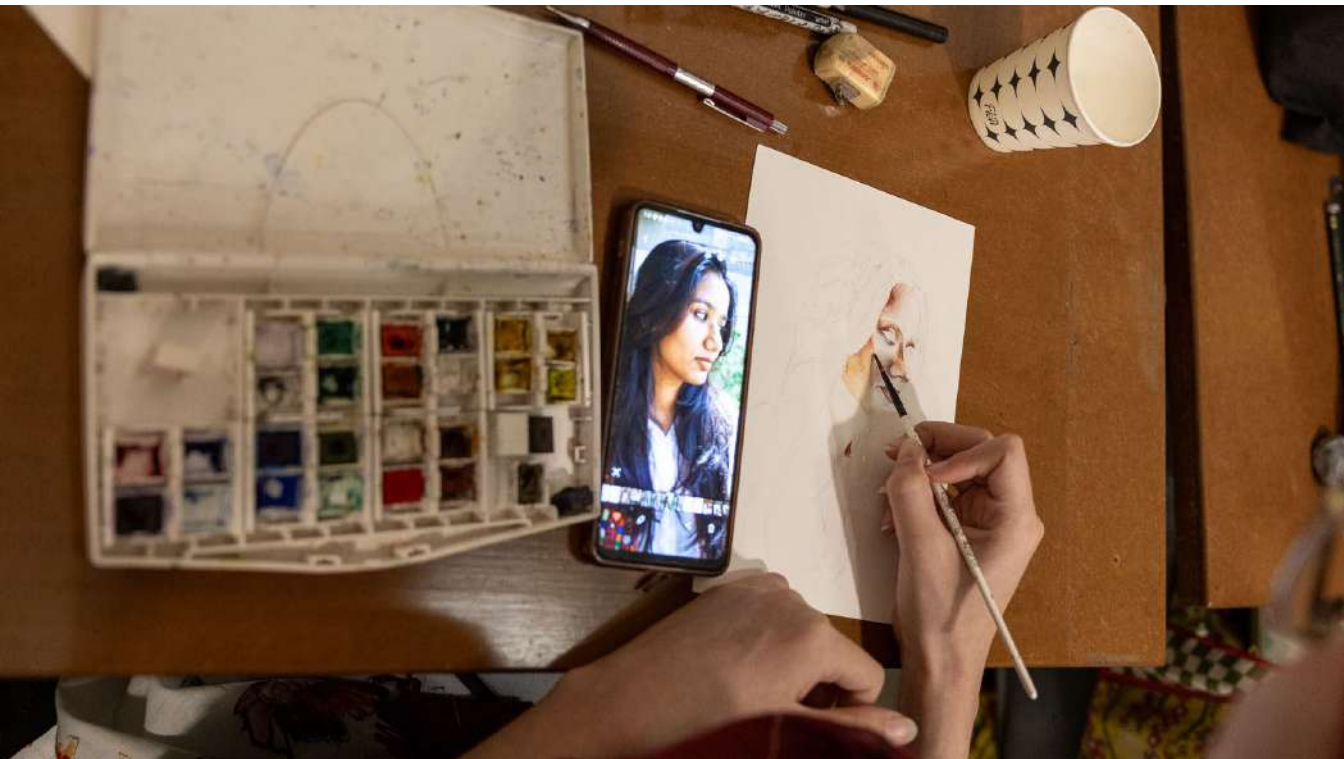


DEPARTMENT OF COMMUNICATION DESIGN

COMMUNICATION DESIGN

The Department of Communication Design offers a four-year transdisciplinary and multi-pronged programme highlighting communication, media, and interaction design studies. A commitment to research, analysis, innovation, and creativity underpins an integrated approach to design. The programme offers a progressive transition through the course modules that gear students towards effective learning with applications across the existing boundaries of the design world. It also strives to teach social and cultural sensitivity among the students through socially engaged projects within the curriculum.

Students can further construct their career trajectories by choosing a major field from Graphic Design, Media Design, and Interaction Design to gain competencies and a minor field (chosen from the remaining majors) to supplement their chosen major. The curriculum is designed to ensure critical engagement and conceptual strength, proficiency in technical knowledge and skills, while providing theoretical scaffolding for an informed, creative, and innovative design practice. The programme is further strengthened by additional courses, including masterclasses and workshops conducted by professionals from the industry.





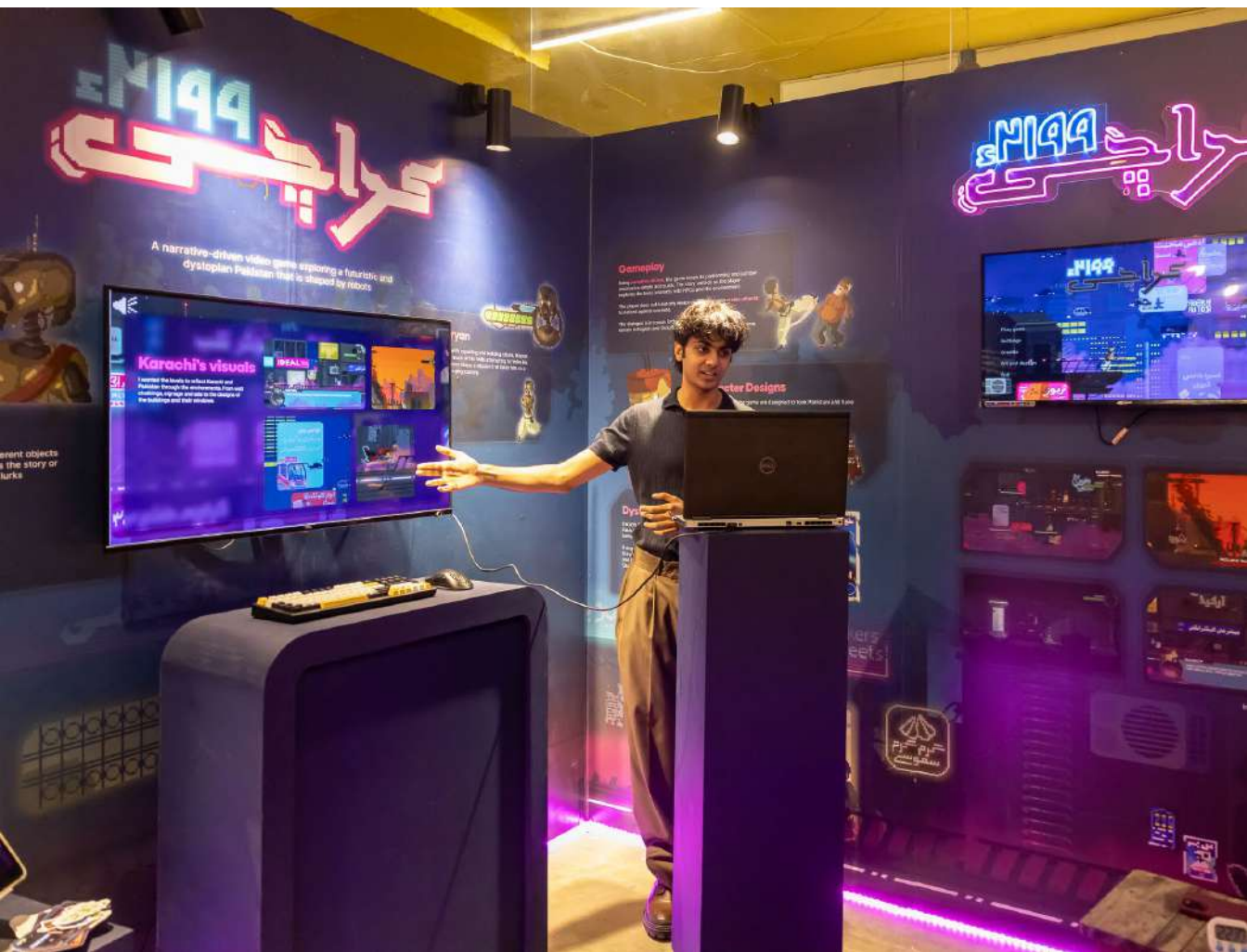
MAJORS

Graphic Design

The major in Graphic Design focuses on developing effective communication, using graphic design as a problem-solving instrument to generate innovative solutions through an iterative process of information gathering, research, strategy, and conceptualization. These will be in developing branding and advertising, editorial design, visual systems, and service design. This programme is for inquisitive, passionate thinkers who seek to investigate and analyze conceptual and technical processes of design, their relationship with human systems, and their economic, political, and socio-cultural implications to become creatively and commercially inclined professionals. Students will articulate design at micro and macro levels as self-contained solutions and interventions that can herald a change in larger human systems by foretelling those changes and facilitating them. Apart from the necessary skills and knowledge, they develop empathy, self-awareness, and a sense of social responsibility through critical and analytical thinking processes. The studies aim to inculcate reflexive thinking practice that leads to adaptive design-making to respond to the rapid change in communication forms, technologies, and processes. The programme aims to empower young minds to become the drivers of change as they learn to negotiate the boundaries of design practice to become proactive and responsible members of society.

Interaction Design

The major in Interaction Design focuses on designing digital media products, experiences, and interfaces, including web, mobile apps, and other applications within design and technology. Students further explore questions such as sustainability and the relationship between humans, cultures, and technology through critical approaches and design futuring. This major is a pioneering step toward answering the growing need for interaction designers in a fast-developing industry. It is also poised to explore the potential of technology and its applications to bring about change within the developing world, aiming for an economically and ecologically sustainable practice while fostering an ethical understanding of the discipline. The studies further enable the student body to carefully assess local and global needs and harness technology to address them. Through courses such as Design Studies, students understand how humans think and what they desire. This makes students of Interaction Design well-versed beyond merely commercial concerns. Empowered with an in-depth understanding of aesthetics and human perception and research, problem analysis, and strategy, students work within and across disciplines to envision interaction design for tomorrow while paying close attention to its role in society today.



سرای کافران

Home of Infidels

© Project by Banori Chatterjee



Media Design

The major in Media Design focuses on design as an activity of cultural production, allowing students to renegotiate the binaries of design theory and practice through narratives and experiences in illustration, photography, film and video production, animation, and interactive media. The students learn to read and respond to the media, paying close attention to intent and interpretation, forms and processes, and social and cultural contexts of concern. They are further encouraged to develop a personal aesthetic and critical point of view while being informed about the manifestations and evolution of media within a localized context. The programme interrogates culture to further its changing definition and understanding in today's globalized world and its role in shaping ideas, ideologies, and philosophies in institutional and private spaces. Students are introduced to the methods of media production along with various cultural theorists to be able to simultaneously produce content and develop a critical understanding of cultural production. Keeping in mind the new technological developments and audiences, the programme builds upon student skills in each discipline while progressing towards an integrated skill-set that will enable them to operate in a media domain of blurred boundaries and a wider audience. This further allows the student body to envision new ways of facilitating integrated media experiences and responding to the ever-changing needs of our society. Through collaborations with other disciplines, artistic spaces, organizations, and academic institutions, the programme puts forth and schematises a nexus of new ideas.

CURRICULUM

CORE COURSES

Design Studios 1 | 2 | 3 | 4

Studios form the main pedagogical space for design education. These are classes where students are introduced to core concepts and principles and given practicum projects to execute to build competency while focusing on process and ideation.

The design curriculum in the second and third years exposes the students to various areas of design. Working on various assignments, including publication, web, media, and UX/UI, students are encouraged to engage in experimental and individual explorations that facilitate personal and professional goals. The courses enable students to think conceptually and apply creative processes to theoretical aspects of design. This collaborates with problem-solving methodologies and critical thought while developing a personal design vocabulary.



Second-year design studios focus on strengthening fundamental concepts and honing basic skills for approaching design projects. Visual Communication Forms the key component of the Graphic Design major. Focusing on the Still image, Media Design Studio teaches the basic tools of photography and illustration—digital cameras and drawing (traditional and digital techniques). The Interaction Design studio investigates the principles of interaction through physical and digital prototypes and visual communication. Students develop an understanding of decoding briefs, researching the web and app design, understanding the idea of user journeys, and setting up basic design grids.

Third-year design studios build advanced concepts and sensitize students to the practical requirements of their chosen fields with lateral thinking and creative problem-solving at their core. Graphic design majors will learn to think innovatively, specializing in branding, creative strategy, and design thinking as applied in multiple spheres such as advertising design, editorial, publications, information graphics, etc. The Media Design students will explore and gain proficiency in projects involving the Moving Image through animation and film. Students learn studio lighting, process diegetic sound, and explore non-diegetic sound to conclude their projects through post-production techniques and processes. The Interaction Design students will employ technology to address problems around socially relevant themes. They will learn to assess needs and develop solutions and interventions following participatory design processes.

Integrated Design Studio

Students from the three majors come together to undertake a single capstone project in the seventh semester. The studio's structure enables

students to approach design as an interdisciplinary field and learn to work in teams, jointly conducting in-field research and working closely with the stakeholders and communities as they develop holistic design-based solutions. Future designers look at problems that different communities face on an everyday basis and decipher the difficulties that might exist, be it navigation, education, disaster preparedness, or accessibility of information. They interact with dynamic and diverse faculty and professionals in this exciting course, covering critical and practical theory.

Design Studies

These are seminars where students are given exposure to histories of design, material culture and technology, deeper theoretical and conceptual frameworks, and contemporary issues in design discourse. Second-year seminars on History of Design, Research for Design, and Design and the Human Condition are compulsory for all majors. In addition to a mandatory seminar, Design Politics and Ethics, students also undertake major-specific seminars in the subsequent years.

Drawing and Prototyping Lab

Focusing on sketching and drawing for prototyping, students hone basic observational and analytical skills while further learning ways of seeing and building objects, environments, and people, both individually and with each other. Students learn to imagine, visualize and execute thoughts and ideas into forms using experimental techniques as they gain familiarity with mediums and materials for innovative design practice. A detailed study of subject matter concentrating on angles, perspectives, measurements, proportion, scale, and form remains a consistent learning outcome. However, students are expected to use their knowledge and skills in unconventional ways to forge new and exciting links between drawing and design.

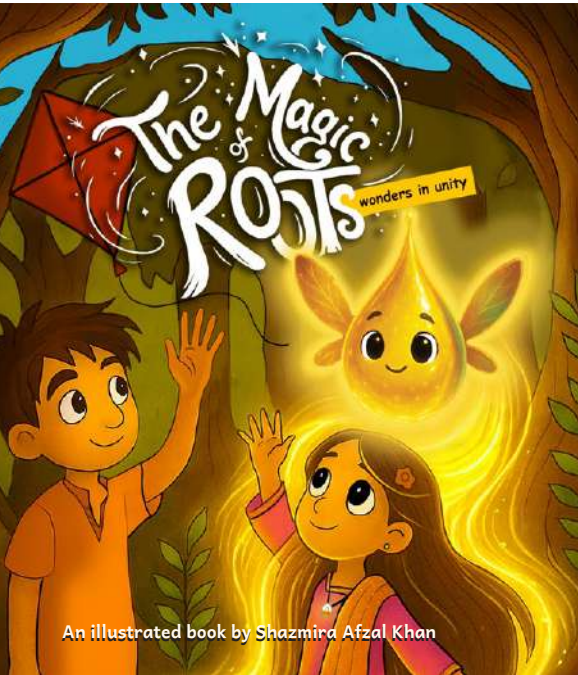
Software Labs

Students are given crucial technical and craft skills necessary for the studio courses. Lab classes are open to all majors in the third semester and become major-specific afterward. The goal of labs is not just to teach software skills but also to encourage students to build proficiency with their tools to gain a facility in really exploring the applications of those tools in various projects.

A stuck kite, a glowing locket, and a drop of magic oil! When Ayaan tries to do it all alone, The oil drop shows that things shine brighter when hearts and hands work together.



9 781234 567897



An illustrated book by Shazmira Afzal Khan



Internships

This credited course is taken in the summer before the last semester of study. The internship gives the students an insight into the professional working environment and helps prepare them for their final thesis project. The objective of the internship course is to enhance the students' personal as well as professional skills and provide a platform from which they can make more informed and educated decisions about their future careers.

Design Thesis

The design thesis is the culmination of the four-year undergraduate degree. This student-directed project is undertaken in the last semester of study. Students are required to conduct in-depth research on their chosen topic, leading to the execution of coherent design projects.



Colloquium

The department regularly invites professionals from the industry to share their experiences and knowledge with the students. Short-duration workshops are also conducted by visiting professionals throughout the academic programme.

Study Visits

Faculty and students plan and organize study trips to enrich the students' learning experience and broaden their perspective within their field of study. These local and provincial trips are an integral part of the curriculum, providing valuable learning opportunities outside the formal studio environment.





Design Consultancy

The department also engages in both commercial and pro bono work for the social and development sectors, encompassing print media, film, illustration, and photography. Past clients have included multinational corporations, educational institutions, fashion houses, and NGOs.

Collaborations and Affiliations

The Department of Communication Design believes in exploring opportunities for interdisciplinary collaborations and collectively building richer and more expansive projects through shared knowledge and expertise. Creative collaboration in a multidisciplinary setting motivates students to work efficiently as a team, with

each person contributing significantly to the whole. It also actively seeks opportunities to create industry ties with several organizations and universities through projects, workshops, seminars, and field visits.

Professional Practices

Our program guides students through a series of interactions with professional practitioners, imparting both the theory and application of essential professional practices. These interactions cover areas such as workplace behaviours and etiquette, interpersonal skills, effectiveness and efficiency, and the technological and economic aspects of a creative professional's life.

PROGRAMME STRUCTURE

SECOND YEAR

THIRD SEMESTER		
Course Code	Course Title	Credit Hours
DE3143	Visual Communication I	3
DE3149	Interaction Design I	3
DE3155	Media Design I (Illustration/ Photography)	3
DE358	LAB: Software	1
DE359	LAB: Drawing and Prototyping	1
DE311	SEMINAR: History of Design	2
LA3136	Visual and Material Cultures II	3
LA308	Islamic and Pakistan Studies	3
Total Credits		19

FOURTH SEMESTER		
Course Code	Course Title	Credit Hours
DE4144	Visual Communication II	3
DE4150	Interaction Design II	3
DE4156	Media Design II (Illustration/ Photography)	3
DE458	LAB: Software	1
DE473	SEMINAR: Design Studies	3
DE474	SEMINAR: Research for Design	2
LAXXX	Liberal Arts Elective	3
Total Credits		18

THIRD YEAR

FIFTH SEMESTER - GRAPHIC DESIGN (GD)		
Course Code	Course Title	Credit Hours
DE5145	Visual Communication III (Publication)	3
DE5146	Visual Communication IV- Branding & Packaging	3
DE5XX	Studio Minor: Chosen Minor	3
DE588	LAB: Advanced Software	1
DE5113	SEMINAR: Creative Strategy	2
LA5XX	Liberal Arts Elective	3
LA5XX	Liberal Arts Elective	3
Total Credits		18

SIXTH SEMESTER - GRAPHIC DESIGN (GD)		
Course Code	Course Title	Credit Hours
DE6103	Visual Communication V	3
DE6102	Visual Communication VI	3
DE6XX	Studio Minor: Chosen Minor	3
DE688	LAB: Advanced Software	1
DE693	SEMINAR: Design for Change	2
LA612	Research Methodologies	3
LA6XX	Liberal Arts Elective	3
Total Credits		18

FIFTH SEMESTER - MEDIA DESIGN (MD)

Course Code	Course Title	Credit Hours
DE582 OR DE5117	Studio Major MD: Film OR Studio Major MD: Animation	6
DE5XX	Studio Minor: Chosen Minor	3
DE588	LAB: Advanced Software	1
DE592	SEMINAR: History of the Moving Image	2
LA5XX	Liberal Arts Elective	3
LA5XX	Liberal Arts Elective	3
Total Credits		18

SIXTH SEMESTER - MEDIA DESIGN (MD)

Course Code	Course Title	Credit Hours
DE682 OR DE6117	Studio Major MD: Film OR Studio Major MD: Animation	6
DE6XX	Studio Minor: Chosen Minor	3
DE688	LAB: Advanced Software	1
DE6111	SEMINAR: Understanding Narratives Across Media	2
LA612	Research Methodologies	3
LAXXX	Liberal Arts Elective	3
Total Credits		18

FIFTH SEMESTER - INTERACTION DESIGN (IxD)

Course Code	Course Title	Credit Hours
DE5151	Interaction Design III	3
DE5152	Interaction Design IV	3
DE5XX	Studio Minor: Chosen Minor	3
DE588	LAB: Advanced Software	1
DE591	SEMINAR: Philosophy of Interaction	2
LA5XX	Liberal Arts Elective	3
LA5XX	Liberal Arts Elective	3
Total Credits		18

SIXTH SEMESTER - INTERACTION DESIGN (IxD)

Course Code	Course Title	Credit Hours
DE6153	Interaction Design V	3
DE6154	Interaction Design VI	3
DE6XX	Studio Minor: Chosen Minor	3
DE688	LAB: Advanced Software	1
DE6112	SEMINAR: Thinking in Systems	2
LA612	Research Methodologies	3
LAXXX	Liberal Arts Elective	3
Total Credits		18

FOURTH YEAR

SEVENTH SEMESTER		
Course Code	Course Title	Credit Hours
DE7127	Studio: Thesis 1	3
DE7128	Studio Major: Professional Practices	3
DE7120	SEMINAR: Design, Politics and Ethics	3
DE7129	Studio Major: Integrated Studio (Capstone Project)	6
LA768	Final Research Paper	3
Total Credits		18

EIGHTH SEMESTER		
Course Code	Course Title	Credit Hours
DE834	Thesis	12
DE835	Internship	3
Total Credits		15

Total Credits required for a Bachelor in Communication Design degree: 142



Recent Design Theses

Some design thesis illustrative of the range of student interests and excellence in the recent past are listed below:

Abdul Razzaq Owais	Echo of the Lighthouse
Abiad Anees Mahesar	HERO
Abqurah Shaukat	Souvenir of Migrations
Alishba Arshad	Cuppa Chai
Alizeh Ali Shah	Bhaloo
Amna Iftikhar	کہانی بازار - Kahani Bazaar
Anusha Nasir	Backyard Spirit
Bilawal Bachal Panwhar	Safar-e-Zindagi.
Daniya Nasir	We've been trying to reach you
Elya Fatima	Kia Pakaoon?
Esha Khurram	Alif: A quick guide on Urdu type
Fahad Elahi	Taaluq
Fasih Mujtaba Cheema	Second Nature
Fatima Azeem	Rasoi
Fatima Fareed	Pagal Aurat
Fayha Imran	Onward
Ghufran Taufiq Khan	Vazir
Haani Razvi	Tune Out
Hania Ganatra	Please?
Hania Sherwani	Pin Drop Silence
Hareem Asad	Vasl e Yaar
Hiba Rehman	Jugnoo
Huzaiifa Naeem	Karachi Kaijus
Iqra Haroon	Hooks & Ties
Laiba Hassan	Devotions
Maham Pasha	Designed by IVS
Manaal Shakeel	Azaad Khel
Maria Ahmed	White Ribbons
Maria Masoom	Project Trumbo

Marium Ayub	mini moves
Marium Faisal	Overthinker
Mehak Ali Lashari	The Confession
Mohammad Aqeel	Ziboni Noorband زبونی نوربند
Muhammad Umer	Lifeline
Nabia Tariq	SafeHer
Pir Mohammad Mufaz	TwoPlay
Rania Khan	Shahi Shandaar Circus
Saad Awan	Renegades
Sadia Shahid	مچ کچھري Mach Kacheri
Sahibzadi Naimah Abbasi	Zabaan ki Pehchan زبان کی پہچان
Sakina Agha	The King's Blight
Saleena Jalbani	Taddo تڈو
Sameen Mughal	Doodle Karain!
Sarah Fawad Ali	Hum Naam
Shehzain Ahmed Basha	Boysing
Shiza Amin	The brightest star
Soha Batool Rizvi	The Room I Know
Suhair Ali	Mythos
Sumeha Aijaz Kazi	The Wild Guide
Syed Hasan Ali Qadri	family ties
Syed Mohammad Azhar Zaidi	Aiman Ki Galli
Syed Mustafa Tariq	After/Life
Syed Omer Hafeez	Rehbar: The Rise Of The Hero
Syed Usama	The Void
Taha Muhammad Faisal	Fatah
Wasif Khokhar	Kar Mera Intezaar
Yumna Adnan	Mun Meetha Karo
Zarbab Rehman	Dil ke Takiye
Zaynub Siddiqui	Breaking Barriers
Zehra Fatima	Social Battery



**DEPARTMENT OF
TEXTILE DESIGN**

TEXTILE DESIGN

The Department of Textile Design prepares designers and artists with vision, knowledge, skills and methodology to function successfully in the industry, composite textile mills, the craft sector, or as independent entrepreneurs. IVS is known for its unique design sensibility and has been providing the design industry with its graduates to usher in growth and positive change. The Department provides comprehensive training in the field and has supported the textile and fashion industry as well as the private sector for over three decades, proudly producing industry leaders.

Aiming to bridge the gap between industry and academia, the Department offers four-year bachelor's degrees in Textile Design, and Fashion Design, and holds the mantle for pioneering and reforming design education within the contemporary local and regional contexts. Each programme combines studio-based projects with extensive design research and a commitment to the craft sector. Courses in both areas are structured to inculcate creative problem-solving abilities, prioritising the quality of design in relation to products through the application of colour, design theory, and the rich history of textiles. Assignments aim to develop technical and analytical thinking and research, observation, and communication skills.

On one hand, students produce designs that trail blaze in specific fields including home, fashion, apparel accessories, and textile art. On the other hand, our pedagogy contributes to a matchless repository of research on contemporary textiles and fashion in the local, regional, and global contexts.



Research and Practice

Agha Hasan Abedi Textile Resource Centre is a study and research centre that caters to not only the IVS faculty and students but also the designers and researchers from the Textile and Fashion Industries. It houses a sizable collection consisting of both historic and contemporary pieces as well as market samples and students' works. Textile Resource Centre is an ongoing progressive facility where new and valuable additions are made periodically. The recent expansion comprises a fully functional computer lab with top of the line technology, especially for the use of Textile and Fashion Design students and faculty.

Collaborations and Affiliations

The Department of Textile Design has established strong linkages with national and international art and design institutes like Textile Institute of Pakistan (Karachi), Pakistan Institute of Fashion Design (Lahore), Beacon House National University (Lahore), Trade Development Authority of Pakistan (TDAP), Islamic Chamber of Commerce, Industry and Agriculture (ICCCIA), ArtEZ Institute of Art (Netherlands), and National Institute of Design Ahmedabad (India). The Department is well-connected to the Textile and Fashion industry and design houses and works in close collaborations with names like Artistic Milliners, AlKaram Studio, Ideas by Gul Ahmed, Orient Textiles, Khaadi, Habitt, Elan, and Generation, just to name a few.

In keeping with our commitment to the craft and artisan community across Pakistan, the Textile Department has partnered with various national and international NGOs and donor communities to provide skill enhancement training. These include SUNGI Development Foundation, AHAN-Aik Hunar Aik Nagar, Behbud, AKCSP,

KADO, CWSA, IRC, RLCC, OxfamNovib, Butterfly works Foundation (Netherlands) and many more.

The Consulate General of Italy Karachi, the British Council Karachi, Chinese Consulate Karachi, Japanese Consulate Karachi, German Consulate, Pakistan Fashion Council and Trade Development Authority of Pakistan are valuable associations and constantly extend support towards international collaborations.





Programme in Textile Design

The Textile Design Program at IVS provides students with a broad orientation to program specialization, development of skills and a comprehensive understanding of materials and processes keeping in mind the socio-cultural and historical context of textile in relation to craft, trends, consumers and market. The program aims to nurture creative thinkers, motivate innovation and foster an inspiring, student-centred learning and research environment.

2nd-year courses offer application of learning through basic design projects, focusing on the introduction to textile terminology and techniques used in weaving, printing, embroidery, dyeing and other related fields. Students explore experimental and creative approaches to design, structure and surface, along with an introduction to design-related computer software and its application for design creation.

3rd-year students are encouraged to learn from tradition and evolve their work toward market sustainability and contemporary sensibilities. The knowledge base is further strengthened by practising design and conceptual thinking activities, and introduction to real-life projects together with research and documentation. Interdepartmental projects are also offered to contribute towards trans disciplinary learning.

Working over the course of three years in the department on assignments of increasing complexity, students develop a strong and diverse portfolio, take a professional direction, and work toward a final project. Students are also required to work in the industry as interns to gain real-life experience. The thesis project is the culmination of the 4-year degree program which develops capabilities to induce creative design perspectives carving their path toward the professional world of the Textile and Design industry.

CURRICULUM

CORE COURSES

Print Design

In the third semester, an introduction to basic print design provides a grammar of different repeats such as straight, half drop, three-point, mirror, ogee and non-directional. Emphasis is placed on hands-on learning where the motif is evolved from a source of inspiration and translated into different printing repeats. In the fourth semester students are introduced to digital print design for the textile industry, keeping in mind technical aspects of industrial printing.

In the third year the complexity of print design course increases as students learn to work with coordinates, a larger scale of repeats, and develop an understanding of how to design a product acknowledging market demands. Computer graphics has significant impact and offers practical implementation to theoretical studies. Students work on Adobe Photoshop and Illustrator to design and create art works, which are ready for manual printing, rotary/flatbed machine printing and digital printing.

Weaving

This course focuses on the basic principles of fabric construction. In the third and fourth semesters, students are introduced to loom functionality, starting from warping, heddlings, reeding and weaving. The recognition of different thread counts and basic weave structures such as plains and twills are taught through graphs and wrappings. In the fifth semester, students work with existing woven fabric collected from the market and analyse

weave structures. This fabric analysis helps construct variations of the weave structures. Woven fabric samples are produced for either apparel or upholstery, ready to be adapted for industrial use. They apply acquired skills and further develop their weaving portfolio, with emphasis on color and construction. Products are made according to market specifications.

Computer graphics is important in this course and offers practical implementation to theoretical studies. Students work on Adobe Photoshop and Illustrator to design and create art works with technical specifications. The objective is for students to achieve confidence when designing woven materials for home and apparel.



Craft Appreciation

This course aims to revive and create awareness for an existing or a dying craft. The objective of the course is to teach students to meet challenges involving the marketing of a craft based textile product. Emphasis is placed upon making the product functional and maintaining quality without taking away the identity of the indigenous craft. Students learn to respect and value tradition along with humility towards the craftsman. Diversity of product range, which is marketable and economically feasible, is emphasized. The course is supported by research and documentation of the chosen traditional craft, for example ralli, namdas, susi, khes, pattu and regional embroideries. Linkage with craft organizations is maintained to ensure sustainability.

Drawing

Drawing is an essential component of the textile design programme as it supports all the elements of design. In the 3rd semester, students are trained in observation, proportion, perspective, and nature-drawing in pencil and watercolour. The course focuses on detailed and realistic replications rendered in pencil, pen, ink, watercolour, and various other mediums and techniques. Drawing is incorporated in all studio courses. The emphasis is on numerous rendering techniques such as cut colour, dry brush and simplification of compositions through different mediums (acrylics, poster colour, and oil and chalk pastels). Combining these mediums in one composition helps explore its diverse possibilities. Further, as the course advances, students turn to conceptual thinking and mind-challenging exercises, along with realistic still-life.





Computer and Digital Tools

Courses in computers have a significant impact and offers practical implementation to theoretical studies. Students work on Adobe Photoshop and Illustrator to design and create art works with mapping their designs on various products.

Craft Documentation

Craft Documentation has been introduced to document the existing crafts of Pakistan. It requires research in the craftsman's environment. Students carry out field research in urban and rural sectors and then record the origin, system, and status of the craft through written and visual tools (such as notes, drawings,

photographs and film). Students and faculty travel to remote areas for a week to 10 days. This field trip is mandatory and is facilitated by the department. This compilation adds to the department's resources and can be disseminated to collectors, institutions, students, and NGOs in book form or as craft maps.

Introduction to Merchandising

This course is a survey of the field of merchandising and the principles of retailing. It provides students with a basic understanding of marketing, merchandising, sourcing, production, and related functions within the framework of textile and fashion apparel industries.

History of Textiles

History of Textiles is focused towards the knowledge of our rich cultural heritage, and regional and global contemporary textiles. This course encourages research on different textiles, supported by audio and visual aids. Dialogue and research are encouraged and information is gained through books, magazines, dissertations and other resource material.

Apparel Design

This course comprises a skill and design-oriented path and answers the continual demand from the fashion industry for trained talent to design garments. The course creates an interface between the student and the apparel, textile, and craft industry, which revitalises the latter and in turn benefits the designers by incorporating indigenous methods of weaving, printing, and ornamentation in apparels. This includes the composing of mood boards, research boards and trend pages. The second stage of this course deals with the understanding of garment construction, finishing and placements.

WORKSHOPS

Dyeing

Students are familiarised with both natural and chemical dyes through lectures and hands-on practice. Emphasis is laid on colour-matching and speed.

Natural Dyes

In the second semester bridge course, dyeing workshop is conducted that focuses on the knowledge of traditional methods of dyeing. Students are introduced to the indigenous roots and herbs that are locally available. Preparation of the dye bath in the traditional manner is demonstrated and a sample book, showcasing a variety of dyes, is compiled. A complete colour range is developed in cotton, silk and wool threads.

Chemical Dyes

Students are also introduced to different types of chemical dyes and their properties. Various techniques of tie-and-dye such as chunri, and stitch and clamp resist, are explored, which are then made into fabric samples.



Methods of Printing

Block Printing

In the second semester bridge course, students learn the techniques associated with the preparation of colors used in block printing. Students are taught the technicalities, preparation of the printing table, and the actual printing process. Visits to block printing studios and workshops are facilitated to see the crafts persons at work.

Screen Printing

Students are also introduced to various techniques of screen printing. An understanding is developed of the procedures involved such as the making and stretching of frames, exposing of negatives, colour-mixing, and the actual printing process. Field trips to various screen printing units are arranged. Experimental printing is encouraged to keep the students updated with new trends and processes.

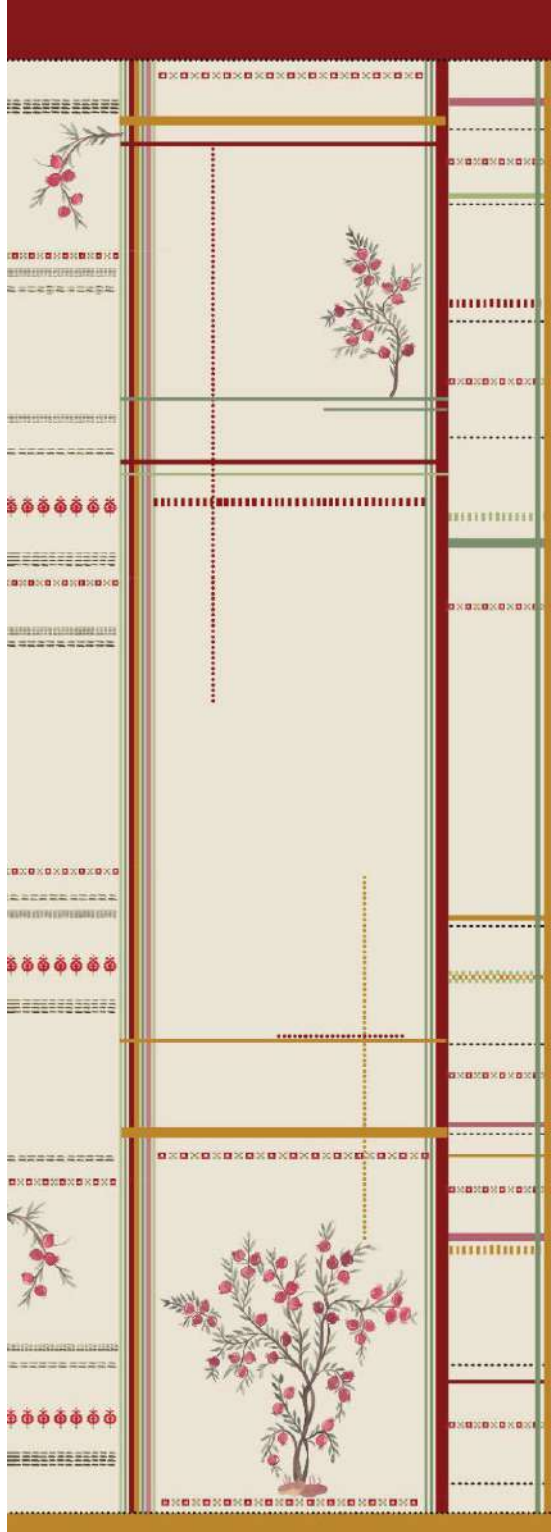


Ornamentation

This workshop is in 3rd semester and entails a compilation of different ornamentation techniques in the form of a sample book. It includes the derivation of different stitches from traditional textiles, as well as finishing and edging details. Students are introduced to a variety of decorative materials such as beads, tassels, sequins, and metal thread used in combination with basic stitches and their variations. Students are also required to make a product that incorporates the techniques mentioned above. Visiting the local market is important for sourcing raw material as well as embroidery studios for an in-depth understanding.

Printmaking

In the 4th semester, students learn the craft of printmaking. They create linocuts and collagraphs to develop prints on paper and fabrics.





Basketry

The art of basketry is the oldest off-loom textile technique. Students in the 3rd semester are encouraged to use indigenous palm leaves and reeds. Extensive sampling is carried out in two and three-dimensional techniques for a variety of products. A master craftsperson is invited to demonstrate and teach the traditional basketry techniques.

Thesis

In the 7th and 8th semester, students are required to undertake a final thesis project. All designs are developed from a theme or source. It is a self led research project and culminates in a degree show. The thesis assessment is carried out by internal and external jurors at the end of each semester. The evaluation criteria include the ability to develop the design, composition, use of colour, level of skill, exploration of medium, and understanding of technical and production aspects.

Internship

During the summer break of the final year (between the 7th and 8th semesters) students are required to go for a six-week internship at textile mills, NGOs working with textile crafts, weaving units (mechanical and handloom), or fashion and design houses. Through on-the-job training, students gain valuable insight in both theory and practice. Career options are explored in fields of employment-related to their course of study. This is mandatory for all students to fulfil the graduation requirement.

Study Visits

Local, provincial, national and International study trips are undertaken to promote a better understanding of techniques and environments of traditional and contemporary textiles. These trips are self-financed or enabled by sponsorships.

PROGRAMME STRUCTURE

THIRD SEMESTER		
Course Code	Course Title	Credit Hours
TD366	Drawing	1
TD3104	Print Design I	3
TD3105	Weaving I	3
TD330	Craft Appreciation I	3
TD346	Workshops Dyeing / Method of Printing	1
TD381	Computer/Digital Tools	1
LA308	Islamic and Pakistan Studies	3
LA3136	Visual and Material Cultures II	3
Total Credits		18

FOURTH SEMESTER		
Course Code	Course Title	Credit Hours
TD4104	Print Design II	3
TD4105	Weaving II	3
TD430	Craft Appreciation II	3
TD486	Workshops Ornamentation	2
TD403	History of Textile II	3
TD481	Computer/Digital Tools	1
LA4XX	LA Elective	3
Total Credits		18

FIFTH SEMESTER

Course Code	Course Title	Credit Hours
TD5104	Print Design III	3
TD5105	Weaving III	3
TD530	Craft Appreciation III	3
TD503	History of Textile II	3
LA5XX	LA General Elective	3
LA5XX	LA Art History/ Visual Culture Elective	3
Total Credits		18

SIXTH SEMESTER

Course Code	Course Title	Credit Hours
TD667	Textile Studio	6
TD6XX	Apparel Design & Manufacturing	3
TD630	Craft Documentation	3
LA612	Research Methodologies	3
LAXXX	Liberal Arts Elective	3
Total Credits		18

SEVENTH SEMESTER

Course Code	Course Title	Credit Hours
TD754	Thesis I	9
TD727	Introduction to Merchandising	3
LA768	Final Research Paper	3
Total Credits		15

EIGHTH SEMESTER

Course Code	Course Title	Credit Hours
TD834	Thesis II	12
TD835	Internship	3
Total Credits		15

Total credits for semester 1 and 2 = 36

Total credits for semester 3 to 8 = 102

Total credits for B. Des Textile Design Degree = 138



FASHION DESIGN PROGRAMME

FASHION DESIGN PROGRAMME

The evolving fashion industry in Pakistan is marked by a fusion of tradition and modernity, driving demand for innovative and skilled designers. This curriculum is meticulously crafted to align with these industry trends, offering students a comprehensive and forward-thinking education in fashion design. Through a series of progressively advanced courses, students develop essential skills in pattern making, machine sewing, fashion illustration, and draping. These core competencies are critical for creating high-quality, well-finished garments that meet industry standards.

The curriculum's focus on practical, hands-on learning ensures that students not only master technical skills but also understand the intricacies of garment construction and design aesthetics. The Fashion Project encourages students to implement collaborative, research-oriented approaches, fostering innovation and problem-solving skills crucial for addressing contemporary issues such as sustainability and ethical fashion.

By integrating historical and cultural studies, students gain a deep appreciation for the rich heritage of fashion, enabling them to draw inspiration from the past while creating contemporary designs. The Introduction to Merchandising course equips students with the business acumen necessary to thrive in the competitive fashion market.

Culminating in a Design Thesis, the program allows students to showcase their creativity and craftsmanship through a professional collection, readying them for successful careers. This comprehensive curriculum prepares students to meet the demands of Pakistan's vibrant fashion industry and positions them as leaders and innovators.



CURRICULUM

CORE COURSES

Pattern Making I, II, & III

This course is an introduction to creating flat patterns, by drafting basic blocks through measurements and calculations and progresses vertically in terms of learning and skill development. Students learn how to manipulate blocks according to their requirements by using basic ones. During this course, students start constructing basic garments with all the required finishings. As students' understanding of proportion and human form evolve, they also start developing patterns with different calculations for a better understanding of various sizing in relation to proportion. Pattern Making I & II are prerequisites for Pattern Making III.



Machine Sewing I, II, & III

Students learn the basic techniques used in the construction of a complete garment and develop an understanding of how to operate a sewing machine. From learning how to stitch from a basic bodice to a complete garment, this course gives in-depth knowledge and skills required to construct a collection for a thesis. Through the process, students learn different finishes such as facings, bias bindings, attachment of zips, and attachment of lining to a garment. Students learn couture techniques in hand-sewing, as well as seam and hem finishes. Machine Sewing I and II are prerequisites for Machine Sewing III. learning and skill development enhances as these courses progress.



Fashion Illustration I, II & III

This course addresses the basics of fashion design. Students learn to draw croquis for fashion illustration. The emphasis is on developing fashion poses and accurate drawings of garments. Students learn to render, using colour pencil, watercolor, pastels, poster colour and markers. They learn from drawing the illustration to rendering it in various mediums to

illustrate the required feel of the fabric. They learn to translate their ideas into mood boards and inspiration boards. They also learn to create fashion illustrations and technical drawing using digital tools, such as Adobe Design Suite. this course also has three levels which progress vertically: Illustration I, II and III. Illustration I and II are prerequisites for the third one.



Draping I, II & III

This course introduces students to the basic principles of draping, keeping in mind the importance of grain, balance, and structure in a garment. An understanding of fundamental draping procedures and their application to current trends are addressed. Tools and materials essential for professional results are demonstrated and used. Students learn fundamental principles in developing basic silhouettes of skirts, bodices, and collars by draping towards a complete garment. Draping techniques lead to a better understanding of balance and proportion—and as the course progresses, students start to drape their design trying different elements. This course also has three levels and level I and II are prerequisites for the third one.

Fashion Studio

This is a studio course in which students are given hands-on experience to do R&D. They work on group projects which can be of interdisciplinary nature and/or are collaborative with industry or various organizations. The aim is to develop a research oriented and holistic approach to use fashion as a medium for providing solutions for various concerns related to sustainability, community, economy and environment.



History of Costume I, II

This course provides an overview of costume history in Western and Eastern cultures from ancient civilizations to the present. Students study cultural, social, and historical events and analyse their effect on the development of costume over time and include a study of their influence on contemporary styles. Through this course, students develop a comprehensive fashion vocabulary and become familiar with costume terminology and most importantly they are able to draw cultural and historic references in fashion.



Introduction to Merchandising

This course is a survey of the field of merchandising and the principles of retailing. This course is intended to provide students with a basic understanding of marketing, merchandising, sourcing, production, and related functions within the framework of the fashion apparel industry.

Design Thesis

In the eighth semester, students are required to undertake a final thesis project. Students have the option to design a collection/range for men's, women's, children's wear or gender-neutral, which culminates in the form of a Degree show. All designs are developed from a theme, students are expected to explore their inspiration/chosen themes through visual as well as theoretic research and translate the findings visually into their collection. The thesis assessment is carried out by internal and external jurors at the end of the thesis studio. The evaluation criteria are the ability to develop original design, research, choice of appropriate colour and fabric, level of skill and craftsmanship, exploration of mediums, and understanding of technical and production aspects.

PROGRAMME STRUCTURE

THIRD SEMESTER		
Course Code	Course Title	Credit Hours
FD321	Pattern Making I	3
FD322	Draping I	3
FD323	Fashion Illustration I	3
FD324	Machine Sewing I	3
LA308	Islamic and Pakistan Studies	3
LA3136	Visual and Material Cultures II	3
Total Credits		18

FOURTH SEMESTER		
Course Code	Course Title	Credit Hours
FD421	Pattern Making II	3
FD422	Draping II	3
FD423	Fashion Illustration II	3
FD424	Machine Sewing II	3
FD405	History of Costume I	3
LAXXX	Liberal Arts Elective	3
Total Credits		18

FIFTH SEMESTER

Course Code	Course Title	Credit Hours
FD521	Pattern Making III	3
FD522	Draping III	3
FD523	Fashion Illustration III	3
FD524	Machine Sewing III	3
LA5XX	Liberal Arts Elective	3
LA5XX	Liberal Arts Elective	3
Total Credits		18

SIXTH SEMESTER

Course Code	Course Title	Credit Hours
FD625	Fashion Project	6
FD615	Computer/Digital Tools	3
FD607	History of Costume II	3
LA612	Research Methodologies	3
LAXXX	Liberal Arts Elective	3
Total Credits		18

SEVENTH SEMESTER

Course Code	Course Title	Credit Hours
FD706	Fashion Studio	9
FD708	Introduction to Merchandising	3
LA768	Final Research Paper	3
FDXXX	Surface Design	3
Total Credits		18

EIGHTH SEMESTER

Course Code	Course Title	Credit Hours
TD834	Thesis	12
TD835	Internship	3
Total Credits		15

Total credits for semester 1 and 2 = 36

Total credits for semester 3 to 8 = 105

Total credits for B. Des Textile Design Degree = 141

Recent Design Theses

Yusra Tanveer, Slivers of Memory

Urooba Latifi, Threads Of Harmony: Mangroves

Aleeza Khan, Fragments of Nostalgia

Amna Sohail, GENTRIFICATION OF LESSER-KNOWN BUILDINGS IN SADDAR

Bhavana Kumari, Exploring Mehrgarh's pottery motifs through Mud Resist Block Printing, patchwork and Kantha.

Sakshi Bai Choda, Sacred Bloom

Anoosha Naseem, Revived as Treasure

Aarfa Iqbal, Phool Bazaar



**DEPARTMENT OF
FINE ART**

FINE ART

The Department of Fine Art is committed to fostering a dynamic and critical environment where students explore the expansiveness of contemporary art while developing their individual artistic practices. The programme integrates rigorous studio work, theoretical inquiry, and both personal and professional development, encouraging students to engage with local and global political, economic, and social contexts that shape the visual arts today, particularly those pertinent to our region.

Students are encouraged to produce work that resonates with their surroundings, fostering a socially and ethically responsible approach to artistic practice. The department values diversity, inclusivity, and collaboration, cultivating a learning space where different perspectives enrich dialogue and innovation. Courses promote the advancement of strong visual, analytical, and critical skills, along with the development and articulation of original ideas. Students are challenged to respond intellectually and aesthetically to urban and cultural discourses through both independent and collaborative projects.

Teaching is reinforced through seminars, presentations, critiques, and tutorials conducted by a range of permanent and visiting faculty members who encourage an in-depth understanding of the various and expanding fields of practice within the contemporary arts. Embracing rapidly evolving technologies, the department ensures that contemporary methods are deeply embedded within its curriculum. Gallery visits, city orientations, studio explorations, and community-based projects are integral to the programme, enhancing both practical learning and critical discourse.



SEMESTER 3

Visual Thinking and Inquiry I

This course is designed to provide students with a comprehensive understanding of the important aspects and characteristics of 2D, 3D, and New Media practices in relation to the development of ideas, research, and concepts in art. Through a series of practical exercises, theoretical discussions, and critical analyses, students will explore the techniques and possibilities offered by each medium and develop a deeper appreciation for the interconnectedness of different art forms.



Drawing Methodology I

Drawing Methodology I aims to develop an understanding of drawing as a vessel for expression, documentation, research, and inquiry. The course encourages the development of a visual vocabulary and the process of image-making through the exploration of drawing techniques, and the translation of observation and perception into pictorial compositions. Marking a departure from traditional approaches, the course employs expressive and gestural methods to study observation from life, still and moving images, and image references, in order to explore materials, media, and methods that support imaginative expression. Through an exploration of local and global contemporary drawing practices and different aesthetic approaches, the course enables personalised expression and independent thought processes. The course intends to situate drawing as a core subject that informs and supports all studios within the department.



Art & Context I

This course is designed to encourage students to actively engage with artwork both formally and critically through thinking and writing exercises. The presentations and projects in this course aim to organise observations, interpretations, and ideas across various subject matter and disciplines within the field of visual arts. This prerequisite course allows for the development of an inquiring mind, methods to initiate and execute ideas independently, and the recognition of a personal voice throughout the process.

SEMESTER 4

Visual Thinking and Inquiry II

This course is designed to help students advance their understanding of the fundamental aspects of visual production, such as form, volume, surface, scale, and narrative. Through sustained exercises oriented around discussions, resources, and themes, students will work with a combination of materials and processes in order to understand how diverse disciplines, practices, and ways of thinking can be integrated.

The course offers an intriguing blend of genres, spanning photography, sculpture, performance, textiles, and collage. Its overarching goal is to guide students in discovering their interests, understanding their individual approaches to materials and ideas, and realising their creative potential.

Drawing Methodology II

This course explores experimental figure drawing through observational and analytical approaches, alongside an inquiry into materials and media. Core skills are developed to allow for a wide range of creative solutions that also support and inform other studio-based projects. By departing from traditional approaches, the course encourages students to build a personal vocabulary by stepping outside their comfort zones. Observation and analysis remain central to each experience, with a strong emphasis on the relationship between the eye and the hand as the foundation of all study. Technical ability is paired with an exploration of various drawing media, leading to a broader understanding of drawing strategies, while also deepening skills in observation, analysis, and expression.

Art & Context II

This course emphasises contemporary artistic practices, both local and international, in relation to contemporary global theories and movements. Art in Pakistan is rapidly gaining international significance and is becoming an increasingly dynamic field in which to practise. This imposes considerable challenges upon artistic practice in the 21st century. The course objectively investigates crucial questions surrounding art and how it can contribute to the growth of society in Pakistan. Critical questions concerning why society influences the direction of artistic practices, and the extent to which creators are shaped by their contexts, are unpacked in this course. By examining the extent to which society is embodied in visual art, the course raises the important question: Should art reflect society?

Digital Tools & Application I

This course introduces students to essential computer skills and software, supporting the expansion of a personal visual vocabulary within the scope of the visual arts. The course is tailored to meet the specific requirements of the Fine Art curriculum. Students gain foundational proficiency in computer graphics, enabling the development of independent and original artwork. Additionally, the course equips students to apply design principles to a wide range of communication challenges across various media forms. The course also provides valuable opportunities for professional development in areas such as graphics, illustration, photo editing, sequential art, typography, image processing, motion graphics, and visual narration.



SEMESTER 5

Courses in Semesters 5 and 6 are designed around an integrated studio system that allows for a broader form of practice, while maintaining an interdisciplinary and contemporary approach. Students choose one area of study from three pathways: 2D Studios, 3D Studios, and Multimedia Studios.

2D Studio I

The 2D Studios course explores the expanded field of painting through an understanding of the politics of contemporary image-making and abstraction. The course foregrounds compositional relationships, the picture plane, and surface as fundamental aspects of visual production. Through engagement with various materials and media, supported by extensive theoretical readings, the course encourages students to position and examine their own ideas and practices within the broader context of the history of art and image-making. The course incorporates extensive workshops within the 2D studios to develop a deeper understanding of medium and its impact on production.



3D Studio I

The 3D Studio course explores matter, material, scale, and production in relation to ideas of place and audience. Students participate in various workshops through which they are introduced to a range of traditional and contemporary methods of production. Through experimentation and intervention, students are expected to engage with ideas surrounding object-making, assemblage, installation, drawing, found objects, digital matter, and the moving image. The course encourages an understanding of production in its broadest sense, situated within the contexts of space, place, audience, and time. Technical support is provided in the use of metal, wood, ceramics, construction, casting and moulding techniques, as well as still and moving image practices.

Multimedia studio I

This introductory studio course explores the dynamic relationship between technology, visual culture, and contemporary art practices. It encourages students to engage critically and creatively with software tools and to manifest their ideas through screen-based media. Through tutorials, hands-on projects, and conceptual inquiry, students examine how multimedia art intersects with traditional art forms and experimental approaches. The course emphasises the use of animation, sound, and installation as core methods of artistic expression and exploration. Alongside technical skill development, students are supported in cultivating a reflective and critical practice that situates their work within the broader context of contemporary art. By the end of the course, students will have produced a body of work that demonstrates their understanding of how multimedia approaches inform and transform creative practices today.



Drawing Methodology III

This drawing course explores the boundaries of traditional approaches to drawing. It is designed to question what drawing is, explore the conventions of drawing, and experiment with unfamiliar and unexpected materials, methods, theories, and presentations within the medium. The course also examines the full range of ideas currently in use and pushes the known limits of what is considered drawing. Students will explore the aesthetic merit of these approaches and how they may relate to their individual artistic visions. The course is designed to strengthen students' understanding of material research. Students are expected to experiment with concepts relating to material, scale, space, site specificity, surfaces, and tangible and intangible objects in order to develop new skill sets and forms of expression. They are introduced to a broad range of contemporary practices that incorporate advanced and unconventional approaches to drawing.

Digital Tools & Application II

This course builds upon the foundational skills acquired in Digital Tools & Application I, advancing students' proficiency in digital tools and technologies relevant to contemporary art practices. It delves deeper into interactive media, advanced image manipulation, motion graphics, and digital fabrication techniques. Emphasis is placed on integrating digital processes with conceptual development, encouraging students to critically engage with technology as both a medium and a subject within their creative work. Through project-based learning, students explore experimental workflows that merge traditional and digital practices, with the aim of developing a cohesive and innovative digital art practice. The course also supports the creation of portfolio-ready projects and prepares students for professional applications of technology within the visual arts.



SEMESTER 6

2D Studio II

This course offers an advanced understanding of the expanded field of image-making and abstraction through the media of painting, drawing, printmaking, and photography. By considering compositional relationships, the picture plane, colour, and surface as fundamental features in the production of visuals, the course encourages the use of different materials and media alongside extensive theoretical readings, which contextualise practice within the broader history of art and image-making.

3D Studio II

This course explores an advanced understanding of material, production, and movement in relation to ideas of place and audience. Various elective workshops introduce concepts of space, technology, and craft intervention. Technical support is provided in the use of metal, wood, ceramics, construction, casting, moulding techniques, and the production of still and moving images. Knowledge and exploration of material availability within local markets form an integral component of the course.

Multimedia Studio II

This advanced, studio-oriented course reinforces the conceptualisation of ideas and the identification of artistic inclinations through the use of digital media as a tool. Multimedia Studio II provides a hands-on experience that emphasises experimentation and exploration with evolving digital media, allowing imaginative, conceptual, and narrative ideas to be executed digitally. The use of interactive and web-based forms, animation, and print media further develops students' skills and encourages the cultivation of an individual artistic vision through digital practices.

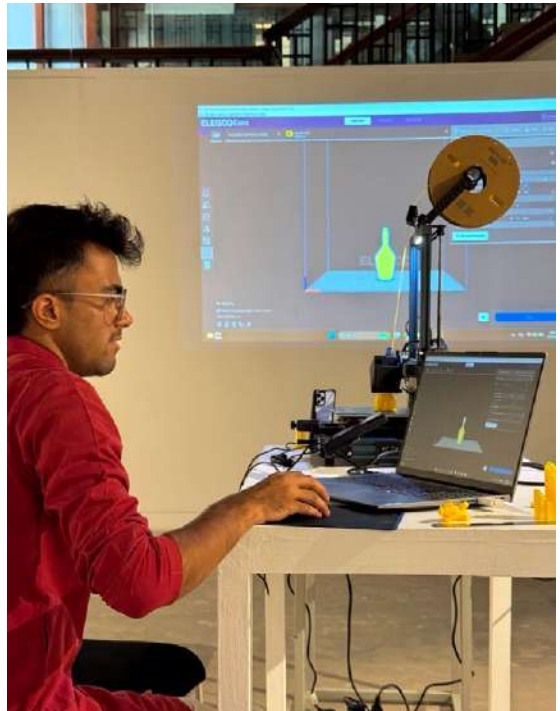


Drawing Methodology IV

This course is designed to further strengthen material exploration. Projects are structured to push the limitations and possibilities of various methods and processes through the use of unconventional materials. The course encourages experimentation with scale, space, site specificity, surfaces, and tangible and intangible objects in order to develop new skill sets and forms of expression. It also aims to provide a historical context for experimental drawing by exploring the work of artists who have challenged the boundaries of the medium, alongside the social and cultural contexts that have influenced their practices.

Art & Context III

This course explores artists' processes and intentions in relation to the social, cultural, and political issues of their time. Using a thematic approach, the course employs visual material and texts to encourage students to think critically about how artists choose to represent their ideas, while enabling them to read critically and construct meaning within artworks.



SEMESTER 7

Thesis Studio I

Thesis Studio I is structured around three key components: Idea, Image-Making, and Research, with a strong emphasis on the development of both technical skills and creative methodologies. This framework encourages students to engage deeply with their concepts while refining their practical abilities. Following an advisory model, the studio provides students with the opportunity to organise and structure their research and studio practice through one-on-one supervision, group tutorials, and material exploration. Towards the end of the semester, students are required to present comprehensive studio work that reflects the progress of their research and creative practice.



Drawing Methodology V

This drawing course is designed to teach drawing as a tool for visualising and communicating ideas. The course encourages the use of different techniques to create expressive and dynamic drawings that convey movement, mood, and meaning. It promotes experimentation with contemporary methods and challenges foundational skill sets such as line, composition, form, and colour. The course also focuses on developing critical thinking by exploring the relationship between drawing and other forms of visual communication. Ultimately, the course aims to position drawing as an independent medium.

Final Research Paper (FRP)

The Final Research Paper constitutes the final stage in developing the articulation and intellectual maturity towards which all tracks of the Liberal Arts programme are directed. The essay requires extensive reading of secondary sources alongside primary research. The research process encourages an understanding of students' roles as citizens, designers, artists, and architects in Pakistan, while also preparing them for higher education and professional work environments.

The Final Research Paper is written over one semester (Semester 7 for all departments except





Architecture, for which it is completed in Semester 9) and submitted at the end of the Spring semester of the student's final year. Weekly meetings with a departmental supervisor, along with regular meetings with the research coordinator, support students throughout the process. The papers are assessed by both the departmental supervisor and a second reader — a faculty member selected by the student from outside the department. Both assessors evaluate students according to established criteria, including methodology, content, and structure.

SEMESTER 8

Thesis Studio II

Students in Semester 8 work towards the culmination of the practice initiated in Semester 7, arriving at a consolidated body of work. Through investigation, research, and an intensive dialogic process, students shape their concepts and produce visual manifestations that thoughtfully engage with form, medium, and

materiality. In preparation for the final thesis presentation, the course offers students the opportunity to curate their final body of work, gain firsthand experience of exhibition installation processes, and confidently articulate their concepts verbally to a jury.

Professional Practice

This course is designed for senior-year thesis students to help them understand their own practice through thoughtful, reflective, and conscious engagement. It also aims to develop practical skills such as writing CVs, presenting work, building portfolios, articulating ideas, and applying for residencies and grants — skills that are essential within the professional art and cultural sectors. The course is structured to foster critical thinking and to develop curatorial strategies around thesis work. These elements contribute to the conceptualisation of final thesis projects in terms of installation and presentation. Projects within the course emphasise collective and collaborative working methods, alongside peer learning.



IVS GALLERY

As part of the Indus Valley School of Art and Architecture, the IVS Gallery is committed to initiating and promoting projects and events that are educational in nature, rooted in contemporary and modern art practices, and aligned with the academic and civic ethos of the university. From visual art to design, textiles to performance, the gallery conceptualizes and presents curated, thematic exhibitions that encourage critical discourse and research-based inquiry. In doing so, it offers students opportunities to expand their critical thinking skills and engage with diverse creative processes. The gallery serves as a platform for emerging artists while also offering a prestigious stage for established practitioners through thoughtfully curated exhibitions, retrospectives, and collaborative programs. To further support its exhibitions and engage the community, the gallery hosts a monthly series of artist talks that invites artists at various stages of their careers to discuss their processes, ideas, and experiences.

INTERNSHIP

The Department of Fine Art facilitates an internship programme during the summer break for students in semester seven. Students are expected to work in national and international creative organizations, galleries, NGOs, television, artists' studios, and other visual / creative fields. This experience with artists, curators, and art managers is a means to enhance the students' personal as well as professional developmental skills, and provides a platform from which they can make more informed and educated decisions about their future careers and research.





In 2023, the IVS Gallery presented a wide array of exhibitions and public programs that celebrated diverse artistic practices while encouraging academic dialogue and cultural reflection. As part of the *Belongings/dis-belongings* residency, Sophia-Layla Afsar joined as a resident artist, and later exhibited alongside Alex Billingham in *Open Play Studio*: “as we play beneath the warmth of an alien sun.” The exhibition *Pakistan in Portraits: A Trip Down Memory Lane*, curated by Mr. Romano Karim Yusuf Khan in collaboration with Amima Sayeed from the Continuing Education Program at IVS, offered a nostalgic lens on national identity through portraiture. Another important initiative, *Kaghazi Kashtiyān (Paper Boats): The Pakistani Bengali Story*, curated by Dr. Humera Iqbal, emerged from a cross-institutional collaboration between University College London, LUMS, and IVS.

The gallery also hosted a live performance blending music and poetry by Ustad Abdul Haleem in collaboration with the Nazrul Academy, Karachi. A key highlight was the private screening of the documentary film *BHĀSHALI (Adrift)*, directed by award-winning filmmaker Jawad Sharif, which was based on research from the *Partition of Identity Project*, in which IVS served as a project partner. Another impactful exhibition was *The Unforgotten Moon: Liberating Art from Guantánamo Bay*, a group show curated by Natasha Malik. The IVS Graduate Program Thesis Show featured projects by Babar Sheikh and Quratulain Qamar, offering insight into rigorous creative research at the graduate level. Additional exhibitions included *Confessions of a Dustpan*, a two-person show by Samra Mansoor and Lujane Pagganwala; *Of Claws and Crowns*, a solo show by Veera

Rustomji; and *Unsung 1-1/8"*, a solo exhibition by Usman Ansari. The gallery also hosted a special artist talk by visiting artist Imran Channa and screened his recent work in video game format. These exhibitions and events reflected a broad spectrum of artistic expression and contributed meaningfully to the academic and creative development of both the IVS student body and the broader public. In parallel with its curatorial work, the gallery team updated artist and curator contracts and compiled a revised inventory of gallery equipment, furniture, and resources to better support future programming.

In 2024, the IVS Gallery began the year with an ambitious retrospective exhibition titled *I Will Be DAZ*, celebrating seven decades of creative work by Danish Azar Zuby. Curated by Zohaib Zuby in collaboration with the Zuby Trust, the exhibition served as a landmark in honoring the artist's legacy. This was followed by *Zindagi Mazahmat Hai* (Life is Resistance), a group show organized by curators Aziz Sohail and Abeeha Abid Hussain, which marked the conclusion of a year-long engagement within the *Belonging/Disbelonging* project, a two-year collaboration between The

New Art Gallery Walsall and the IVS Gallery. Featured artists included Asad Ali Zulfiqar, Layl Ali, Rayhan Muqadam, Rumisa Lakhani, and Zahabia Khozema.

The gallery also presented *Sacred Reverberations: Impressions from Ridi Viharaya*, an exhibition by Fine Art students Axel Lucas, Dua Azeem, Khadija Jamot, and Komal Rehman, based on their academic trip to Sri Lanka. The works reflected their creative responses to that immersive experience and were shared with the wider IVS community. Solo exhibitions during the year included *The Spirit of Play* by Zoya Alina Currimbhoy and *Heiress of None* by Ammara Jabbar, each providing unique perspectives on contemporary practice. In collaboration with the IVS Alumni Association, the gallery hosted the 8th IVS Alumni Show titled *All That Is Wild Also Blooms*, featuring a diverse range of work by alumni including Alizeh Afzal, Leena Ahmed, Malika Abbas, Rubab Paracha, Schajya Siddiqui, Umaina Khan, Zubairuddin Shaikh, Murtaza Irfan Ali, Fatima Jawed, Layl Ali, Zahabia Khozema, Amna Qamar, Iman Ahmed, and Ahwar Nasir.



In October 2024, the gallery presented *Evolving Selves*, a solo fine art photography exhibition by IVS faculty member Nomaan Bhatti. Later that year, *Storytellers*, a group exhibition curated by S.M. Raza, featured the work of Naira Ather, Hasan Baqer, Ramsha Ather, Maryam Shaikh Ali, and Suboohi Kidwai.

One of the most significant initiatives of 2024 was the launch of Creative Labs, IVS Gallery's first hybrid residency program, developed as part of the lead-up to the Sustainability Conference 2025. This two-month residency welcomed creative practitioners Muhammad Daniyal Tariq, Manoj Kumar Khatri, Wajiha Siddiqui, Syed Safdar Ali, and Tahura Kamran. Residents were provided with dedicated studio space, mentorship, and opportunities to engage in dialogue through a curated series of talks by Yasir Darya, Angel Imdad, Sohaid Zuberi, and Noor Butt. The program culminated in an Open Studio event that showcased the research and artistic output of the residents, marking the successful conclusion of Phase 1 of the Creative Labs initiative.



AWARDS / GRANTS / SCHOLARSHIPS

The Department of Fine Art offers major awards to students who show excellence in their studio practice and academic research. The Zahoor-ul-Akhlaq Drawing Portfolio Award, instituted in the name of the celebrated artist, is presented to the student who has excelled in drawing during the final year. The Abu Shamim Arif Award for Academic Research, set up by the Foundation of Museum of Modern Art (FOMMA), and instituted after the eminent bureaucrat and former member of the IVS Executive Committee, is awarded to the student who excels in academic research. The Sher Asfandiyar Khan Scholarship Fund consists of two awards presented to students demonstrating academic excellence and/or deserving financial assistance in the final semester. The Jalaluddin Ahmed Award is presented to a graduating student with the highest CGPA in the program. The Sharmeen Obaid Chinoy Scholarship is awarded to a student who has employed film and digital media in their final-year thesis project.

COLLABORATIONS AND AFFILIATIONS

The Department of Fine Art works in close collaboration with the Vasl Artists' Association, the Italian Consulate, the Goethe Institute, the American Consulate, TCF, CAP, The British Council and the Karachi Biennale Trust.

PROGRAMME STRUCTURE

THIRD SEMESTER		
Course Code	Course Title	Credit Hours
FA3111	Visual Thinking & Inquiry I	6
FA3119	Art & Context I	3
FA394	Drawing Methodology I	3
LA308	Islamic and Pakistan Studies	3
LA3136	Visual and Material Cultures II	3
Total Credits		18

FOURTH SEMESTER		
Course Code	Course Title	Credit Hours
FA4111	Visual Thinking and Inquiry II	6
FA494	Drawing Methodology II	3
FA4119	Art & Context II	3
FA478	Digital Tools & Application I	3
LAXXX	Liberal Arts Elective	3
Total Credits		18

FIFTH SEMESTER

Course Code	Course Title	Credit Hours
FA5121	2D Studio I	6
FA5122	3D Studio I	
FA5123	Multimedia Studio I	
FA594	Drawing Methodology III	3
FA578	Digital Tools & Application II	3
LAXXX	Liberal Arts Elective	3
LAXXX	Liberal Arts Elective	3
Total Credits		18

SIXTH SEMESTER

Course Code	Course Title	Credit Hours
FA6121	2D Studio II	6
FA6122	3D Studio II	
FA6123	MultiMedia II	
FA694	Drawing Methodology IV	3
FA6119	Art & Context III	3
LA612	Research Methodologies	3
LAXXX	Liberal Arts Elective	3
Total Credits		18

SEVENTH SEMESTER

Course Code	Course Title	Credit Hours
FA741	Thesis Studio I	9
FA738	Drawing Methodology V	3
LA768	Final Research Paper	3
Total Credits		15

EIGHTH SEMESTER

Course Code	Course Title	Credit Hours
FA8124	Thesis Studio II	9
FA8106	Professional Practice	3
FA829	Internship	3
Total Credits		15

Total Credits Semesters 1-2: 36

Total Credits Semesters 3-8: 102

Total Credits required for a Bachelor in Fine Art degree: 138



Recent Design Theses

Kainaat Wasim, Untitled

Manoj Kumat Khatri, Twelve is not a Number

Iman Asma Ahmed, The Indoor Garden

Muhammad Sami Shahid Siddiqui, Everything is never as it seems

Ahwar Nasir, Unstitched



LIBERAL ARTS PROGRAMME

LIBERAL ARTS PROGRAMME

The Liberal Arts programme forms the interdisciplinary core of IVS's studio-based professional studies. It is distinctive in the Pakistani context of higher education since it holds that the humanities and social sciences are necessary to art and design education and, indeed, to all creative practice. This non-traditional form of liberal arts study, tailored for studio-based practitioners, sustains the interest of students from across departments by providing ample points of contact and conversation across the studio and the liberal arts classroom, asserting and establishing the relevance of one to the other. The programme seeks to instill in students a strong sense of intellectual curiosity, independence, judgment, ethics, and responsibility as they come to see themselves as not only creative practitioners but as engaged citizens of the world today. These courses also produce a sense of discourse and common purpose among students at IVS since students from different departments take courses together.

The programme fosters a learning environment conducive to critical thinking and provides opportunities for students to engage with ideas, histories, theories, criticism, and fields of inquiry in a manner that complements and buttresses their work in their degree programmes and studios. Liberal Arts at IVS signify a space for open discourse, dialogue, and debate, questioning the barriers between thinking, inquiring, and making. Students find complex, rich, and multifaceted points of departure and entry for their inquiry and also their practice, since they are exposed to a wide variety of interdisciplinary perspectives that broadens the landscape of their thought.





Courses offered by the Liberal Arts programme make accessible complex ideas and texts and create an understanding of the links between local and global frames of reference. Through its broad-based and interdisciplinary curriculum, students are exposed to multiple areas of study including art history and visual culture, critical theory, literature, philosophy, anthropology, psychology, history, and politics, among others. Furthermore, the programme emphasizes the importance of (and power within) the written word, and the ability to investigate, organize, unfold, and articulate ideas with independence and confidence. This is achieved through maintaining a constant and insistent focus on research practices and academic reading and writing skills across a student's journey through IVS. This culminates in the Final Research Paper, a written research project of 4000-5000 words that all students at IVS must complete in order to engage in their final thesis and graduate. Besides the curriculum taught in the Liberal Arts, the pedagogy itself is committed to nurturing creative intellectualism, reflection, research, and innovation.

Liberal Arts requirements comprise around 25% of the total credits required to earn a degree at IVS. All students, regardless of their department, have to take eleven Liberal Arts courses (33 credits, inclusive of the Final Research Paper) over their entire duration of study at IVS. While six of these courses are required, four are elective courses chosen from among a broad range of offerings that change from year to year. These courses draw students from different departments at the same stage in their respective programmes. No IVS student can graduate without successfully completing all LA programme requirements.



CURRICULUM

Foundation Year Core

In the foundation year, all students take three core courses in the Liberal Arts.

Academic Reading and Writing I (Spring Semester)

Students are introduced to this course in the first semester of their undergraduate studies at IVS. They are coming from different academic backgrounds, and the institution, in recognition of this, offers ARW I to align students with the basics of academic reading and writing.

This course treats writing as a process. Over the course of the semester, students will become familiar with the elements of this process and apply them to write about their chosen

topics/arguments. Students will be asked to explore their personal interests and stakes in a topic of their choice relating to the larger theme for the semester. This will help in building a coherent argument from their specific positionalities and identities. Furthermore, in the process of understanding the academic process, students will also learn how to approach academic texts and decipher them. They will be introduced to theories and concepts that are seminal in understanding the chosen theme as a whole – this will help them develop a vocabulary for writing critical essays in their subsequent classes, as well as situate them in a university-level discourse. ARW I is a prerequisite for ARW II, which is offered the following semester.

Visual and Material Cultures I (Spring Semester)

This course takes as its premise a decolonial commitment to decentering the Western canon. It draws on visual and material cultures of numerous pasts and presents to complicate our understanding of a curated set of thematic propositions. The simultaneity of approaches from various cultures converging under an organising schema, creates polyphonic rhythms, disrupting and destabilising colonial protocols of knowing and learning. In our multifarious, fragmented, and often visually inundated present moment, how do we begin to think about the proliferation of images and materials in the everyday? What are some ways through which we can foster criticality about the same? Through this course, we will read about, analyse, and decode visuals and materials; and having learned these strategies, we will be able to arrive at our social and political milieus in nuanced ways. VMC I is a prerequisite for VMC II, which students will take in their third semester at Indus.

Academic Reading and Writing II (Fall Semester)

Students are introduced to this course in the second semester of their undergraduate studies at IVS. ARW II further builds on ARW I by giving students the tools to read visual and art historical inquiries, and concepts/debates in the same. Furthermore, they will be taught how to write visual analysis and then talk about art and space while rooting it in its historical, political, and social contexts.

Post-Foundation Core

Post-Foundation courses cover a diverse range of subjects and movements, wherein faculty choose to focus on a particular issue, timeframe, or creative practice. The emphasis in these courses is on analytical skills, vocabulary, and context. Following on the broad survey courses of the Foundation Year, students are now invited to concentrate on and analyse individual works in their own particular historical, social, aesthetic, religious, and political contexts. The

Post-Foundation curriculum also aims to initiate debate and an understanding of the place of creative practice in society, particularly Pakistani society. By developing courses on the political and social resonance of art, design, and architectural institutions, and on creative display and creative members of society, it is intended that students be able to connect their own practices to their social contexts.

Visual and Material Cultures II (Third Semester)

VMC II builds on some of the themes introduced in VMC I such as nationalism and post-coloniality, and introduces new ones namely racism, protest, and monumentality. It encourages students to think critically about how social realities and movements interface with the way art institutions are run and affect art making and its display. Students will use tools of visual analysis in combination with social history, develop skills in secondary research and learn to articulate their own reflections with supporting evidence.



Islamic and Pakistan Studies (Third Semester)

This course, offered in the third semester, undertakes the study of religion and of Pakistan from multiple perspectives: historical, social, cultural, political, geo-strategic, economic, environmental, and more. It continues to explore and contextualise the national project of Pakistan, as well as the constructed relation between citizen, state, nationality, and territory constitutive of this project. The period of coverage precedes and follows 1947, up until the present moment; the course analyses and understands this relationship as it is today and the historical and political work that has gone into creating it. A close reading of texts and primary research provides students with a historical foundation and critical framework for inquiry into the project of Pakistan. By the end of this course, students should be aware of the complexities and nuances that govern nationalism and religiosity, with a deeper understanding of the current contexts. Students should also feel ready to explore and deepen their own sense of identity.



Research

In the sixth and seventh semesters (eighth and ninth for Architecture), all students get a formal initiation on humanistic and social scientific research methods and their applications within their fields of interest, inquiry, study, and practice. This is where Liberal Arts teaching intersects directly with their departmental instruction, as faculty from both Liberal Arts and the departments guide and assess students together through the research design, implementation, and writing process.



Research Methodologies (Sixth/Eighth Semester)

This course is offered in the second semester of the student's penultimate year (8th for Architecture and 6th for all other departments). It is designed to lead students into the Final Research Paper process and is a prerequisite for the FRP. The course establishes the objectives for undertaking an undergraduate final research paper, outlines the major elements of a research project, and introduces students to the various types of research practices they can undertake. While a diverse range of peripheral subjects and ideas within the arts, design, architecture and the humanities are touched upon and discussed as possible areas of research, the course concentrates on enabling students to practice ways of conceiving and developing paper proposals, on effective critical reading of secondary texts and published essays, and on critical writing practices. It also encourages them to critically examine the ethics of research and of academic representation.

Final Research Paper (Seventh/Ninth Semester)

The Final Research Paper constitutes the last leap that pushes students to the level of articulation and intellectual maturity toward which all tracks of the Liberal Arts programme have been working. The essay requires both extensive reading of secondary sources as well as primary research. The research process encourages an understanding of the students' roles as citizens, designers, artists, and architects in Pakistan, and also prepares them for higher education and professional work environments. The Final Research Paper is written over one semester (7th for all departments except Architecture, for whom it is the 9th semester) and submitted at the end of the Spring semester of a student's final year. Weekly meetings with a departmental supervisor support students throughout their progress. The Final Research Papers are graded by the departmental supervisor as well as a faculty member selected by each student as a second reader. Both the supervisor and the second reader mark students according to set criteria including methodology, content, and structure.

Electives

All students choose four Liberal Arts electives between their fourth and sixth semesters of study. These courses may change from year to year in order to keep our thinking fresh, to put new ideas and questions in circulation, and to capitalise on the expertise we can engage at a given time. Most of these electives require students to write a formal, methodically researched and referenced paper at the end of the semester. The following sampling of courses offered in the past gives an idea of the range of electives from which students choose.



Gender Tropes in Illustrated Manuscripts of the Mughal Atelier

The field of Islamic Art History - including the study of art from Mughal Hindustan - has been a relatively conservative one with few significant attempts to make a gendered interpretation of visual culture from Islamicate societies. Recent feminist scholarship in Mughal history has sought to emphasize the role of Mughal women in governance, politics and public life. This course utilizes this historical research and a gender-sensitive theoretical lens to understand how images from Mughal manuscripts could have reflected and constructed notions of gender performance among their Imperial readership. It draws on feminist analytical tools to study the representation and absence of men, women, and the third sex, striking comparisons between text and image, manuscript and its ideological function, image/- text and social reality.

This course surveys the frameworks, narratives, and thematics explored within contemporary artistic practices, tracing them back through the recent history of art (1930s onwards) in order to provide context, and allow for a broader understanding of the debates and critical dialogues generated around contemporary art today. Focusing on the work of both local and international contemporary artists, this seminar class explores the histories, emergence, connections and developments of some of the most prevalent artistic concerns and methodologies under investigation by artists and art practitioners, which have come to dominate the debates around, and trajectories of, artistic practices today.

News Media: Values, Practices & Trends

This is an introductory course in understanding the news and media landscape in Pakistan and around the world as well as understanding the

public and its relationship with news media, both traditional and digital. We will study news gathering, analyse news content, how it is created and disseminated and the threats posed to the news industry from technological advancements. We will also study visual journalism in a bid to understand the impact of images as well as learn media ethics to understand editorial judgment and how that shapes the news agenda. We will also study metrics and how important audience engagement has become in newsrooms. Finally, we will examine innovations in media and attempt to visualize how news will be consumed in the next few years. You must have an interest in the news and media to get the most out of this class.



The Modernist Short Story

This course seeks to explore the themes and images that arise out of modernist short stories. Focusing primarily on authors like Katherine Mansfield, Virginia Woolf and James Joyce, this course will look at how the modernist short story represents social class, the female experience, the adolescent experience and sexual identity.

The modernist movement is widely acknowledged as a revolutionary phase in the development of Western Literature. Arising in the backdrop of the First World War, the movement was characterized by a break from the past which most writers of the time considered irreparable. With the intent to reimagine literature, modernist writers sought new techniques of literary expression as a response to grasp the meaning of the gruesome aftermath of World War 1. Literature was changed forever as writers shifted their perspectives to develop ways to express and capture the meaning of these unprecedented events in the modernist movement.

Introduction to Eastern Classical Music and Vocal Training

This course introduces students to the foundations of Eastern Classical Music, emphasizing Khayal Gayiki and Drupad traditions. Students will explore essential components such as Sur, Taal, Ragas, Alaap, Bandish, and Thaats, paired with practical training in vocal techniques. The course also delves into Voice Culture, focusing on holistic approaches to enhance vocal quality and expression, and building a deeper connection with the audience.

Introduction to Anthropology or Studying Culture or Culture and Society

This course seeks to explore how human beings inhabit and interact with their lived world – how they are shaped by it and in turn shape the multiple forces, flows and relations that constitute their reality. What insights do we glean from putting the lived experience of people at the center of theoretical inquiry? What

do the everyday practices and experiences of people have to say about theories of state, gender, politics or economics?

As a discipline cultural anthropology has its roots in the colonial encounter when the desire to 'know the colonized Other' gave birth to a cadre of 'ethnographers' who ventured into the hearts of Africa and India and other colonized societies in order to study in detail the strange and 'primitive' societies which they now ruled over. This course will invite students to critically engage with the politics of representation by studying its colonial heritage. Recent trends however, have tried to move beyond this fascination with the 'traditional' and 'non-modern' societies. Burgeoning fields such as the anthropology of science and science and technology studies have inverted the lens, putting the so-called 'modern' at the center of the inquiry, indeed calling into question the very divide between modern/traditional itself. Thus we will also explore the radical and creative potential of anthropology today.





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Introduction to Modern Social Thought

What is social reality? How do we and how can we make sense of our place in the world as an individual but also, as part of collectives? These are amongst some of the most pressing questions that this course is concerned with. By focusing on the social conditions, the role of the modern state, the growth of the modern economy, the question of liberty &

self-determination and the rights of women following the 17th and 18th century 'Age of Enlightenment' in Europe, this interdisciplinary course seeks to interrogate how the 'social' has evolved vis-à-vis modernity and its products from the prisms of sociology, economics, anthropology, psychology, critical theory, gender studies and political science. Such an undertaking will include scrutinizing important modern-day social realities such as the State, racism, capitalism, colonialism, crime, religion, and social cohesion, among others. Students will first be introduced to the 'social contract' theorists so as to trace the rise of the modern state; subsequently, they will explore the emerging discourses of positivist and liberal & early Feminist thought before chartering into Marxist theory. Towards the latter half of the course, we will probe the classical and foundational post-Enlightenment thinkers' works by tapping into more contemporary discourses of consumer capitalism, and the rise of postmodern and postcolonial social thought. Through this course, students will be able to employ a multi-perspectival lens towards understanding our world and our places in it.



Social Movements and Social Change

This course offers an introduction to the study of social movements, their capacity to act as effective agents of social change, and what they reveal about relations of power, inequality and resistance in societies. Students in the course will explore questions like: how do some individuals decide to mobilize in the form of groups and seek collective goals? What role do organizations, resources and social networks play in channeling social movement activity? Why are challenges to authority successful in some instances and not in others?

The course will introduce students to concepts and theoretical frameworks for understanding social movements from sociology, anthropology, history, and other social science disciplines. It will also include a wide array of empirical case studies from historical and contemporary periods. We will draw upon material relevant to Pakistan and South Asia whenever possible, but the focus of the course is broadly comparative.

The Urbanising World: Planning, Design, and Development

Much of the world's population is now concentrated in urban centers, and while mainstream understandings of cities are predominantly centered around perspectives rooted in the Global North, much of the urban growth that the world is witnessing today is happening within Asia, Africa and Latin America. This course introduces key concepts in urban theory and then delves into critically examining the various forces that shape the urban environment in the Global South. While politicians, urban planners and architects play a significant role in shaping the urban environment, cities situated in the Global South also constitute fragmentation of authority. This can create a space where a host of formal and

informal actors come to act: NGOs, political workers, judiciaries, international donors, individuals and communities. At the same time, global and historical forces of colonialism, imperialism and capitalism are continually reproducing inequality.

How do everyday citizens then negotiate the 'right to the city'? How can we - as architects and urban planners - disrupt top-down understandings of city-regions and move towards a framework that captures the social, economic and political reality of these processes on the ground? To this end, we will draw on interdisciplinary scholarship to understand how cities are conceptualized in the Global South through various issues such as gender, legality, informality, climate change, planning visions, and public space.





Critical Regionalism and Contemporary Practices

The course introduces architects, artists, and creative thinkers to contextual criticality. By examining the cross-section of our built practices and the material and visual cultures, this course brings to the fore an everyday criticality. The learnings are grounded in seeing our built environment and material practices through modern and post-modern history, the ideas of nation-building, and the question of culture and identity as a lens towards various ways to engage our critical thinking. The first module introduces us to the theoretical foundations of critical regionalism. The second module focuses on the built environment and grounds the lens set in the first module through our material and built practices in the urban and non-urban environments. The third module brings us to an interdisciplinary way of thinking by introducing research practices and making meaning through such practices. Criticality in today's time is an everyday act. Our reality is a lived criticality in times of ecological crises,

regimes of coloniality and displacement, belonging and exile. Making meanings through critical reflections across disciplines can allow ways to reflect on how we intervene in our environments.

The Shape of the Story: Narrative Time and Structure

In this course, students will examine narrative techniques and structures across a diverse range of stories to understand the pivotal role of form in storytelling. Class discussions will draw on seminal narratological theories by Bakhtin, Brooks, and other key theorists and writers. While narratology is a broad subfield in literature, this course will primarily focus on concepts of structure and temporality in fiction. Nearly every week, students will read a short story for homework, with additional creative works and theoretical texts explored in class. Although there is a small creative writing component in this course, the assignments will primarily assess students' ability to conduct literary analysis and engage with narrative theories.



Beyond the Labels: Interpretations of Development and Education

What is your interpretation of development- an abundance of wealth, advancement in technology, or high levels of literacy? What about education? Do you think there is a difference between education and schooling? Is there a direct link between education and poverty? But how do you even define poverty- is it a lack of financial resources, a lack of principles and values perpetuated by the rich or simply circumstantial? Through this course, you will have the opportunity to consider the ways in which language and our beliefs impact the way we interpret the world. This will allow you to interpret development, explore and develop your own perspectives, and learn about the nuances of different interpretations of development related issues.

Allama Iqbal: Philosophy in verse and prose

This course is based on Iqbaliyat. It is the study of the Worldview and philosophical concepts of Allama Dr. Sir Muhammad Iqbal's works of poetry and prose. Allama Iqbal had studied Modern Philosophy and his PhD.thesis was on Persian mysticism; his worldview emanates mainly from the Quran and the Sunnah of the Prophet of Islam (saw). The reasons for this will be studied. Allama's poetry went through three phases of evolution, namely, Inquiry, Discovery and Transcendence. The length of each phase has biographical and textual proof.

The students will study portions of prose by Iqbal. This will include his speeches. The social and political conditions of the Indian Muslims had a great influence on Allama Iqbal's philosophy and poetry. He wrote about the reasons for their poor condition, which was lack of education, self-respect and staying away from mainstream Indian life.





Allama called out to the Muslims to remember the past glories and how they can gain the same if they follow the way he is showing to them. This will include a sample of what are usually called his patriotic poems, such as 'Tarana-e-Milli' from his collection of poems in 'Bang e Dara.

This course will also show the development of the concept of Khudi in his works written during the First World War. How his work is still relevant and the need of the hour will be studied through these poems.

Introduction to Performance Art

Introduction to Performance Art provides an extensive understanding of the respective movements in history as well as the way performance is understood today. It also demonstrates how one is able to use space,

place, time and most importantly your body to produce and become your work within visual arts. We will be questioning and unpacking and repacking thoughts and philosophies regarding it as to why and what performance art has done as Roselee Goldberg puts it: "The history of performance art is integral to the history of art. It has changed the shape and direction of art history over the last 100 years, and it's time that its extensive influence is properly understood. Throughout art history, performance (think Futurism, Dada, Surrealism...) has been the starting point for some of the most radical ideas that have changed the way we- artists and audiences think about art... Whenever a certain school, be it Cubism, Minimalism, or conceptual art seemed to have reached an impasse, artists have turned to performance as a way of breaking down categories and indicating new directions."

Other Information

English Language Course

This course aims to bridge the gap between secondary school and university education in English. The course focuses on building skills in reading, writing, vocabulary, grammar, critical thinking, speaking and self-learning in English. The course is specially designed for students who have English as a second/third/fourth language as well as for students who wish to supplement their language skills to progress in ARW.

Please note that this is a mandatory course for selected students in the Foundation Year and there is no extra fee charge for it. Based on a diagnostic test administered to Foundation Year students at the beginning of the Spring semester, students will be enrolled in both ELC I (Spring semester) and ELC II (Fall semester). Based on students' performance in graded

assessments as well as the attendance policy, students will get a Pass/Fail grade on their transcript. There are no credits associated with the course so this grade will not affect the CGPA, but enrolled students must pass ELC I and ELC II in order to graduate from Indus.

Co- and Extracurricular Activities

In keeping with its goal to guide the holistic growth of IVS students, the Liberal Arts Programme is also the forum where many of the student-led activities at IVS, especially drama, music, debate, special events, etc., may be centralised. Furthermore, Liberal Arts study visits bring students from the different departments together as they explore the world through a common humanistic lens, beyond their specialized studio practices. The Liberal Arts Programme organizes a guest lecture series each semester, where scholars and researchers are invited to present their work.





GRADUATE **PROGRAMME**

GRADUATE PROGRAMME

M.PHIL. IN ART AND DESIGN

The graduate programme at IVS is a result of thirty years of discussions on creativity, place and social responsibility, as the central philosophy of its undergraduate programmes in art, design and architecture. Emerging from years of devoted work, the graduate programme makes new commitments at an advanced level that aims to anchor and propel institutional mission and vision. At its core is the study of creative practice in an interdisciplinary, critical and research-based pedagogy that allows for new ways of sensing, thinking and making. The programme is approved by the HEC and commenced classes in January 2020.

This programme responds to the need of young and mature professionals and practitioners whose idea of advancement in their fields requires gaining expertise in other fields as well, in order to become leaders in thought and practice, in industry, and in the sphere of education.



OBJECTIVES

The programme has been developed with the following objectives:

1. Interdisciplinary Study

To depart from the strict disciplinary boundaries offered in undergraduate programmes, and focus on Critical and Creative Practice through the integrated and interdisciplinary curriculum offered by the M.Phil. in Art and Design. The programme hopes to encourage students to think creatively, critically, and holistically to deepen their learning experiences while undertaking knowledge production in the arts. Both faculty and students come together from diverse creative and disciplinary backgrounds for an enriched pedagogical experience.



2. Research and Practice

Together with an interdisciplinary focus, to fosters a research-driven approach in teaching and learning that fosters innovative, inquisitive, and critical ways of thinking in the visual arts. Towards this, most courses in the graduate programme, specifically the studios, become a sanctuary for research and practice within an interdisciplinary academic setting. The programme acknowledges students' diverse research and practice-based interests, facilitating them to work with their strengths and professional requirements.

3. Context

To be contextually rooted in 'place', taking into consideration its own position as situated in one of the largest metropolises of the Global South. The programme seeks to draw from the comparative understandings of the urban, social, economic, cultural, environmental and political knowledge and issues of the regional and post-colonial cities while anchoring knowledge production in Karachi as a key text and context. The resulting ontological and epistemological questions that arise from an engagement with the 'place' help to generate discussions and create knowledge in visual arts and its education. The program aims to aid students in developing a deeper understanding of these spheres of knowledge both as local and global citizens.

4. Education

To raise important questions about the larger (social, political, and regional) concerns of education and educational institutions, recognizing the wide-ranging perspectives on and challenges faced in present day education systems. The Graduate Programme aims to provide a space for cross fertilization of ideas and methods, as well as pedagogies that are critical, interactive, participatory, problem driven



and inquiry-based. Students are encouraged to examine various philosophies of education, colonial and postcolonial systems of education and development of the art school in the region, and to interrogate the relationship between their creative and teaching practices in order to develop pedagogies that are relevant and suitable for their contexts.

5. Ethical and Social Responsibility

With place and city as a resource for knowledge production, students are encouraged to question, deliberate, and reflect on the role of art and design in the society, and realize ethical and social responsibility in creative work and/or enterprise. They are encouraged to be socially responsible, professionally diverse, and competent future educators, researchers, practitioners, and professionals.

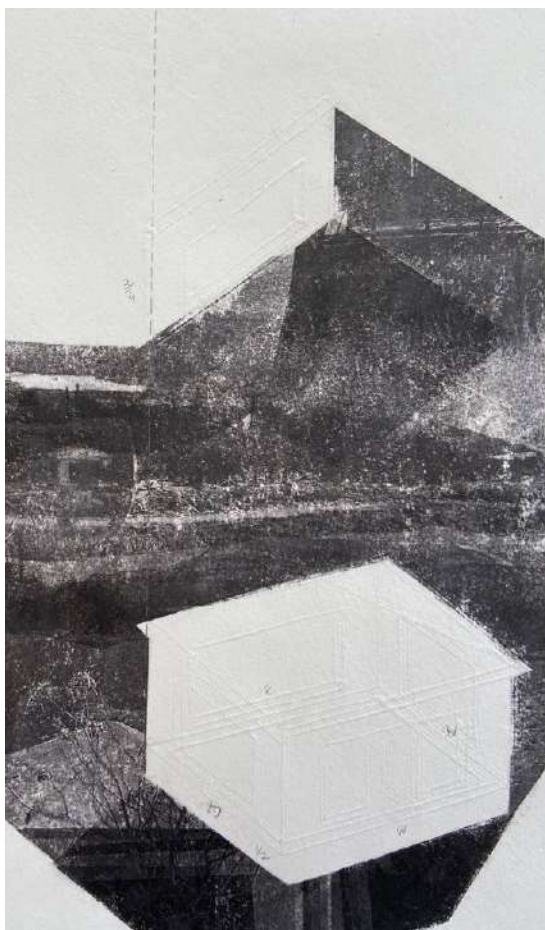
Courses and Degree Requirements

To earn an M.Phil. degree at IVS, students must successfully complete 34 credits of course work and 6 credits of thesis. A full-time student enrolls for 9-12 credits per semester, whereas a part time student may enroll for 6 credits in a semester. The courses offered by the programme, divided as core, elective and studio courses, bring together theory and practice, encouraging students to work at the intersections of the two. All students must register for the following mandatory courses through the course of their study:

- Graduate Research Methods I & II
- Critical Aesthetic Theory
- Regional Themes in Art, Design and Architecture
- Pedagogies of Art, the Art of Pedagogy
- Studio I, II & III

Apart from the mandatory courses, the graduate programme offers numerous electives such as Critical Urban Theory, Curatorial Studies, Spatial Design and Enquiry, and Arts and Cultural Management. A number of undergraduate electives in the Liberal Arts Programme are also open to graduate students. Students who have specific research interests may enroll for Reading/Studio electives that allow for a focused study and working closely with an advisor. Students are also required to undertake workshops offered by the programme at the beginning of a semester.

We believe that the bringing together of multiple kinds of studio and creative practice in this critical and reflexive space, will carve pathways toward educating the future educators in every dimension possible, from teaching to academic research, from cultural production to creative entrepreneurship, from the archive to curatorial work, and from arts and culture management to public policy, to name a few.



Faculty

The Graduate Programme at IVS is supported by full-time faculty members from its Faculties of Architecture, Design, and Fine Art, and draws highly successful educators and practitioners from the city and overseas. Students benefit from small group teaching and working closely with creative practitioners, educators, and researchers in the fields of architecture, textile, fashion, communication and interior design, fine arts, theatre, curatorial studies, humanities, and social sciences.

Graduate Advising

The Director of Graduate Studies (DGS) advises all graduate students on their academic direction within the programme and semester wise requirements towards the completion of their study. Every graduate student maps out a plan at the beginning of their enrolment to ascertain how they will complete their degree requirements. Students meet the DGS at least once every semester to discuss study interests, advisors, updates and changes in study plans, financial issues, or any other academic or personal matters of importance.

Admissions

Currently, the Graduate Programme offers annual admissions with the application deadline in November. It encourages students and professionals from diverse educational backgrounds in visual and liberal arts, social sciences and humanities, with some grounding in the creative fields, to apply. Each application is assessed based on the application form, study objectives, personal statement, portfolio of creative practice, interview, and how a potential student may contribute to the cohort. For

admission to the Graduate Programme, students must have at least 16 years of prior education including a four-year undergraduate degree and a minimum CGPA of 2.5 or equivalent grade in the previous four-year degree. Candidates with no Art and Design background may be required to take extra credits at the undergraduate level, to qualify for the admission.

Financial Assistance and Scholarships

The Graduate Programme offers need based scholarships, financial assistance, and teaching or administrative positions that may provide tuition remission and a stipend in any given year. The eligibility for scholarship and financial assistance is determined on the basis of need and merit. Applicants must demonstrate an excellent academic record and hold a GPA of 2.75 or higher. Below are details of the financial assistance plans:

- Need based scholarship - from 25% up to a max of 75%
- Need based financial assistance - from 25% up to a max of 75%
- Installment plan for paying the tuition fee





THE IVS FACULTY

THE IVS FACULTY

DEPARTMENT OF ARCHITECTURE

Full-time Faculty

Ira Kazi

Assistant Professor and Head of Department
M.Arch (Urban and Regional Planning), New York
Institute of Technology, United States
B.Arch., Mehran University of Engineering and
Technology, Pakistan

Dr. Suneela Ahmed

Associate Professor and Head of Department
Ph.D. in Urban Design, Oxford Brookes
University, United Kingdom
Masters of Urban Management, University of
Canberra, Australia
B.Arch., Indus Valley School of Art
and Architecture, Pakistan

Durreshahwar Alvi

Assistant Professor
M.Sc. in Architecture, UMD, Institute of Housing
and Urban Development Studies, Rotterdam,
The Netherlands
B.Arch., National College of Arts, Pakistan

Ayesha Sarfraz

Assistant Professor
M.Arch., University of Michigan, United States
B.Arch., National College of Art, Pakistan

Ghania Shams Khan

Assistant Professor
M.Phil. in Art & Design, Indus Valley School
of Art and Architecture, Pakistan
B.Arch., NED University of Engineering and
Technology, Pakistan

Academic Program Officer

Barera Adil

BBA, from Hamdard Institute of Management
and Sciences (HIMS), Karachi, Pakistan.

Visiting Faculty

Arif Belgaumi

M.Arch, University of Pennsylvania, United
States
BA in Design of the Environment, University of
Pennsylvania, United States

Currim Suteria

M.Arch., University of Waterloo, Canada
B.Sc. in Architecture, McGill University, Canada

Hina Pasha

B.Arch., Indus Valley School of Art
and Architecture, Pakistan



Khizer Laghari

M.SC in Architecture, Landscape and Archaeology, La Sapienza University of Rome, Italy

B.Arch., Indus Valley School of Art and Architecture, Pakistan

Maria Ansari

M.Sc. in City Design and Social Science, London School of Economics and Political Science, United Kingdom

B.Arch., Indus Valley School of Art and Architecture, Pakistan

Mujahid Sadiq

Dip Arch, National College of Arts, Pakistan

Muhammad Daniyal Tariq

Masters in Advanced Computation for Architecture, Institute for Advanced Architecture of Catalonia, Spain.

B. Arch., Indus Valley School of Art and Architecture, Pakistan

Muhammad Raqfeeque Ahmed

Masters in Tail Building Structure, Asian Institute of Technology, Thailand

Masters of Engineering Management, NEDUET, Pakistan

B.S in Civil Engineering Sir Syed University of Engineering and Technology, Pakistan

Mustafa Mehdi

B.Arch., Indus Valley School of Art and Architecture, Pakistan

Murtaza Nooruddin

B.Arch., Indus Valley School of Art and Architecture, Pakistan

Naveed Azhar Sheikh

B.Arch., University of Engineering and Technology, Pakistan

Natasha Ghani

M.A. in Architectural History, Bartlett School of Architecture University College London, United Kingdom

B.Arch., Indus Valley School of Art and Architecture, Pakistan

Ramiz Baig

B.Arch., Indus Valley School of Art and Architecture, Pakistan

Shehrebano Nooruddin

B.Arch., (ID), Dr B.N. College of Architecture, Savitribai Phule Pune University, India

Samir Sadruddin

M.Arch., University of Manitoba, Canada

Bachelor's in Environmental Studies, University of Manitoba, Canada

B.A., University of Alberta, Canada

Associate of Arts Diploma, Miami Dade Community College, United States

Shahid Sayeed Khan

Diploma in Architecture, School of Environmental Design, United Kingdom

DEPARTMENT OF INTERIOR DESIGN

Full-time Faculty

Qurratulain Poonawala

Assistant Professor and Head of Department
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Mohammad Usman Ansari

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M.Arch., Tulane University, New Orleans,
United States
B.Arch., Tulane University, New Orleans,
United States
PMP (Project Management Professional)
training and accreditation, PMI, United States

Wafa Ali

Assistant Professor
B.A. in Interior Design, Al-Ghurair University,
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Syed Arif Haider

Assistant Professor
B.Arch., Indus Valley School of Art
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Mahwish Ghulam Rasool

Assistant Professor
M.Arch., NED University of Engineering and
Technology, Pakistan
B.Arch., NED University of Engineering and
Technology, Pakistan

Academic Programme Officer

Amna Abdul Rasheed

MA in Education, University of Karachi, Pakistan
BA in Education Khatooon-e-Pakistan Govt.
Degree College for Women, Pakistan





Omar Omari

Masters in Three Dimensional Design, University for the Creative Arts, United Kingdom
B.Arch., Indus Valley School of Art and Architecture, Pakistan

Rafi Ahmed

M.Arch, Washington University at St. Louis, United States
B.A. in Economics, Grinnell College, United States

Rafia Dadi

B.Arch., NED University of Engineering and Technology, Pakistan

Ozair bin Mansoor

B.Arch., Indus Valley School of Art and Architecture, Karachi, Pakistan

Visiting Faculty

Ali Asghar Alavi

Master of Interior Design, University of Westminster, United Kingdom
B.Arch., Indus Valley School of Art and Architecture, Pakistan

Hina Pasha

B.Arch., Indus Valley School of Art and Architecture, Pakistan

Khizer Laghari

M.Sc. in Architecture, Landscape and Archaeology, La Sapienza University of Rome, Italy
B.Arch., Indus Valley School of Art and Architecture, Pakistan

Natasha Ghani

M.A. in Architectural History, Bartlett School of Architecture University College London, United Kingdom
B.Arch., Indus Valley School of Art and Architecture, Pakistan



DEPARTMENT OF COMMUNICATION DESIGN

Full-time Faculty

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Master of Advertising and Strategy, Shaheed
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BFA, Indus Valley School of Art and Architecture,
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PGD in Photography, Indus Valley School of Art
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BBA (Hons.), Federal Urdu University, Pakistan

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MA in Journalism – Cultural Reporting and
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BA in Communication & Design,
Habib University, Pak

Academic Programme Assistant

Muhammad Abdullah

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Shahzeb Khalid

M.A. in Film Making - Cinematography,
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Bachelor's in Communication and Media Studies,
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Shan e Hussain Naqvi

Master's in Computer Science, Muhammad Ali
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Bachelors in Philosophy and English Literature,
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BAA (Hons) in 3D Animation, 3D Computer
animation and Visual Design, Limkokwing
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DIP in Animation & Design, Traditional &
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B.Des, Indus Valley School of Art and
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Anosha Zia

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LLM LPC - University of Law (Bloomsbury
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B.A. (Hons) in Mass Communications, University
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Jamal Rahman

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B.A. in Film Arts and Production, Toronto Media and Film College, Canada

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MFA Transdisciplinary Design, The New School, United States
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Summaiya Jillani

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Hannan Umrani

BA (Hons.) Communication and Design, Habib University, Pakistan

Syed Muhammad Saad

Diploma in Graphic Design, Arena Multimedia, Pakistan
BBA, Preston University, Pakistan

Film and Video Officer

Muhammad Anas

Technical Staff

Bhawal Valjee

DEPARTMENT OF TEXTILE DESIGN

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Masters in Design Merchandising and Marketing,
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Technical and Archiving Officer

Dewan Kumar

MA Economics, University of Sindh

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MFA, Savannah College of Art and Design, United States
B.Des, Pakistan Institute of Fashion and Design,
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BFA in Fashion Design, Pakistan Institute of
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BFD, Asian Institute of Fashion Design, Pakistan

Abel Emmanuel

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University of London, London, United Kingdom
BA Textile Design, Indus Valley School of Art &
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Syeda Urmia Ashar

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Jinnah Gold Medalist, Overall Distinction in
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Award.

Faisal Nizami

B.Sc. Honors (Textile Design Technology), Textile
Institute of Pakistan

Mehwish Fahad Khoso

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Mannal Jaydar

BFD Honors, Asian Institute of Fashion and
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Sana Maqbool

B.Des., Indus Valley School of Art
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Sana Naqvi

MPhil in Art & Design, Indus Valley School of Art and Architecture Karachi, Pakistan
Bachelor in Design, University of Karachi, Pakistan.

Ali Javaid Vastani

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B.Sc (Hons) in Textile Design Technology, Textile Institute of Pakistan

Ghazal Pirzada

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Tehniyat Salman

BS (Hons) Textile Design, Pakistan Institute of Fashion and Design, Pak

**Technical Staff****Muhammad Altaf Ansari**

Master Weaver

Weaver Anees Ahmed

Weaving Assistant

Dev Ammu

Printing and Dyeing Studio Assistant

Jevan Viba

Printing and Dyeing Studio Assistant

DEPARTMENT OF FINE ART

Full-time Faculty

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Academic Programme Officer

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B.S (Hons), Federal Urdu University, Karachi

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Fakhra Intizar

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MA in Spatial Performance And Design (AAIS),

The Architectural Association, School of

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BFA in Painting, Rhode Island School of Design (RISD) (2013-2017), United States

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BFA, University of Karachi, Pakistan

Technical Staff

Javed Ali

Drawing and Painting Studio Assistant

Babu Krishan

Ceramic Studio Assistant

Abdul Muhammad

Printmaking Studio Assistant

Muhammad Raees

Sculpture Studio Assistant

Muhammad Jawwad

Metal workshop and 3D Studio Assistant

FOUNDATION PROGRAMME

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B.A, University of Karachi, Pakistan
Diploma in Fine Arts – Painting, Karachi School of Art, Pakistan

Munawar Ali Syed

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Kamran Haider

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MBA, West Coast Institute of Management Technology, Pakistan
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Diploma in Civil Engineering, Govt. College of Technology, Pakistan

Faiqa Jalal

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B.Des., National College of Arts, Pakistan



Javaria Rafiq

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B.Des., University of Karachi, Pakistan

Adeela Shah

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M.A. in Philosophy, University of Karachi, Pakistan
BFA, National College of Arts, Pakistan

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BFA in Printmaking/Sculpture, National College of Arts, Pakistan

Aliya Yousuf

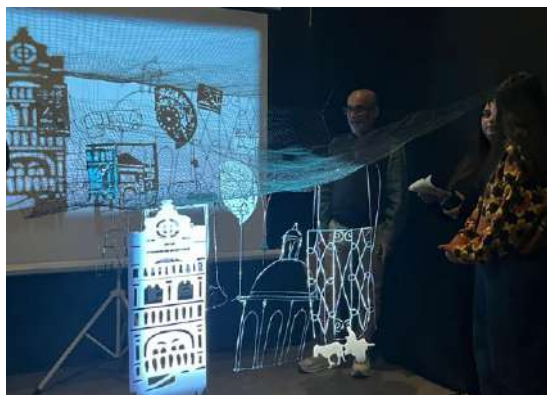
Assistant Professor
M.A. in Art and Design Education, Beaconhouse National University, Pakistan
PGD in Photography, Indus Valley School of Art and Architecture, Pakistan
BFA, Indus Valley School of Art and Architecture, Pakistan
B.A., University of Karachi, Pakistan

Adeel-uz-Zafar

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BFA, National College of Arts, Pakistan

Academic Program Officer**Hassaan Naushad**

B.Comm., University of Karachi, Pakistan

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M.Arch., Illinois Institute of Technology, United States
B.Arch., Dawood College of Engineering and Technology, Pakistan

Madiha Hyder

BFA, Indus Valley School of Art and Architecture, Pakistan

Rushna Irfan

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Hammad Jamil

B.Arch., Indus Valley School of Art and Architecture, Pakistan

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B.A., University of Karachi, Pakistan

Shazia Qureshi

MA in Philosophy, University of Karachi, Pakistan
Diploma in Fine Art, Karachi School of Art, Pakistan

Hina Sultan

B.A. Communication Design, Indus Valley School of Art and Architecture, Pakistan

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BFA, National College of Arts, Pakistan

Sohail Zuberi

Diploma in Graphic Design, Karachi School of Art, Pakistan

Scheherezade Junejo

BFA, National College of Arts, Pakistan

Quratulain Qamar

M.Phil. in Art & Design, Indus Valley School of Art and Architecture, Pakistan
BFA, Indus Valley School of Art and Architecture, Pakistan

Ali Zain Khawaja

Masters in City & Regional Planning, Mehran University of Engineering and Technology, Pakistan
B.Arch., National University of Science and Technology, Pakistan

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B.A. (Hons.) in Architecture, Kent School of Architecture, United Kingdom & Università Iuav di Venezia, Italy

Ozair Bin Mansoor

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Sara Suleman

MFA Film and Media Arts, Temple University, United States
B.A. Graphic Design/Creative Writing, Moravian College, United States

Yasmeen Salman

PhD Scholar, Aga Khan University-Institute for Educational Development, Pakistan
MA Art Education, Beaconhouse National University, Pakistan
BFA, Indus Valley School of Art and Architecture, Pakistan

3D Studio Expert - Demonstration and Materials**Khalil Ahmed**

Diploma in Graphic Design, National College of Arts, Pakistan

Technical Staff**Wilbur E. Judd**

Aziz Ahmed
Mohammed Younus



LIBERAL ARTS PROGRAMME

Full-time Faculty

Dr. Aasiya Kazi

Assistant Professor and Head of Department
DPhil, Anthropology, University of Oxford, UK
MPhil, South Asian Studies, University of
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MA, Human Rights Studies, Columbia University,
USA
BA, Government, Smith College, USA

Syed Haider Abbas Naqvi

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MA Anthropology, New School for Social
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BS Social Sciences, Lahore University of
Management Sciences, Pakistan

Sumbul Inayat Khan

Assistant Professor
PGC in Poverty Reduction: Policy and Practice,
School of Oriental and African Studies,
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MA in Art History, Tufts University, United States
BFA (Magna cum Laude), University of
Connecticut, United States

Zehra Nabi

Assistant Professor
MFA in Fiction, Johns Hopkins University,
United States
BA cum laude in Film & Media Studies with
Honors, Mount Holyoke College, United States

Anushka Rustomji

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BFA, National College of Arts, Pakistan

Hafsa Saeed

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M.A. in English Literature, University
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B.Sc in Social Sciences, Shaheed Zulfiqar Ali
Bhutto Institute of Science and Technology,
Pakistan

Academic Program Officer

Kiran Asghar

MBA, Iqra University, Pakistan
B.Comm., Government College of Women,
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Visiting Faculty

Asadullah Alvi

MA Comparative Literature, University of Texas at Austin, USA
BS Social Sciences and Liberal Arts, Institute of Business Administration, Pakistan

Rabeel Shaikh

M.Ed., University of Nottingham, United Kingdom
BSc (Hons.) in Social Sciences, Lahore University of Management Sciences, Pakistan

Asmara Faiq

MA (Hons.) in Media Arts Cultures, Donau University, Austria – Aalborg University, Denmark
BA (Hons.) in Communication and Design, Habib University, Pakistan

Faisal Naveed

Masters of Social Sciences and Education, Shaheed Zulfikar Ali Bhutto Institute of Science and Technology, Pakistan
Bachelors of Social Sciences, Shaheed Zulfikar Ali Bhutto Institute of Science and Technology, Pakistan

Fizza Inayat Qureshi

Masters of Science in Urban Planning, University of Hong Kong, China
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