



graduate directory
2013

Design and Photography:
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Indus Valley School of Art and Architecture
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the symbol

IVS is an institute of scholarship in the field of visual arts. The history of visual language within our heritage reflects dynamic continuity and a rich diversity of idiom.

The elements drawn upon to symbolize the identity of the Indus Valley School of Art and Architecture are based on the primary sources of life.

Water: a symbol of knowledge, its acquisition and dissemination.

Waves: the symbol of the cyclical motion of life.

Tree: a symbol of the evolution and growth of thought and vision.

The geometric patterns of the symbol unify space in a rhythmic order; while the sculpted spaces symbolize the sky, the environment, and the limitlessness of human possibilities.

Zahoor-ul-Akhlaq

1941 - 1999

INTRODUCTION

The Indus Valley School of Art and Architecture was founded in 1990 by a group of prominent architects, designers and artists who believed that Karachi was in critical need of a school of excellence, encompassing the disciplines of Fine Art, Design and Architecture.

The School is registered as a not-for-profit, non commercial institution and is managed by an Executive Committee through the Executive Director under the overall control of an independent Board of Governors. The Governor of Sindh is the patron of the School.

Indus Valley School was granted an independent charter by the Government of Sindh in June 1994, thereby empowering it to award its own degree. It was the fourth institution of higher learning in the private sector in Pakistan to be given a university status.

The Indus Valley School of Art and Architecture is dedicated to much more than producing technically competent artists, designers and architects. It strives to motivate and guide students to cultivate their minds, to be curious, to think for themselves and take independent positions; to respect knowledge, with humility; to keep themselves open to sources of experience and learning; and to be politically aware and socially responsive. The School attempts to integrate students from diverse cultural, ethnic and socio-economic backgrounds.

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department of
architecture

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Community Police Station

The project explores the phenomenon of Openness in Architecture, making it more accessible, welcoming, transparent and user friendly. The police station will reflect the needs of the community and portray the positive image of the police through an honorary walk and a police museum. The fortress has been replaced by a service oriented center, reflecting the mission of the contemporary police officer who is there to serve, not intimidate. The police station will act as a communal space, allowing the community members to get involve. The police station will break away from the traditional norms and building will be humble, vigilant and act as shield.



Ana Khan



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Resettlement of Attabad Landslide Affectees

The thesis aims to explore the idea of resettlement of a community and how the process of resettlement could be dealt with. The project is rehabilitation of the people affected by Attabad (Hunza Valley) landslide, who are being resettled to a site near Gilgit.

The people are going through a transition in which they are struggling with retaining their past and the contrasting demands of urbanization. This thesis aims to amalgamate the above two, hence proposing a better way of living.

The idea is explored by integrating the traditional village elements and proposing the new design interventions which self sustains the village. This complies with the user's desire for a progressive lifestyle.



Anum Salim Khattak



Architectural Palimpsest

Exploration of layers in architecture while incorporating the presence and meaning of an old skin, Duarte Mansion. This thesis sets its basis on the idea of spatial collages where the old and new merge together to compose new spaces and meanings. The new layers are a response to its existing elements that comprise of its aging physical form and nature where some contrast and some go in harmony. Duarte mansion offers a gallery space for art exhibits, a restaurant and a staying facility for travelling artists and performers along with studio spaces. It is within these collaged territories that the old and new lose their own individuality and become a place of interaction and interconnection.



Fiza Tariq



Fistula Repair and Recovery Centre

Obstetric fistula is a disease of poverty. Women spend days in unattended labor only to result in still born children, incontinence and the shame that follows. The smell that emanates from them leads to a complete loss of dignity and loneliness. In a society that places emphasis on 'pak' and 'napak', these women become social lepers. This thesis therefore explores the idea of purification through Architecture using the senses, with an emphasis on the role of scent in space. A place of spiritual cleansing where not only is the body repaired but where dignity is restored.



Fizza Mohammad Iqbal

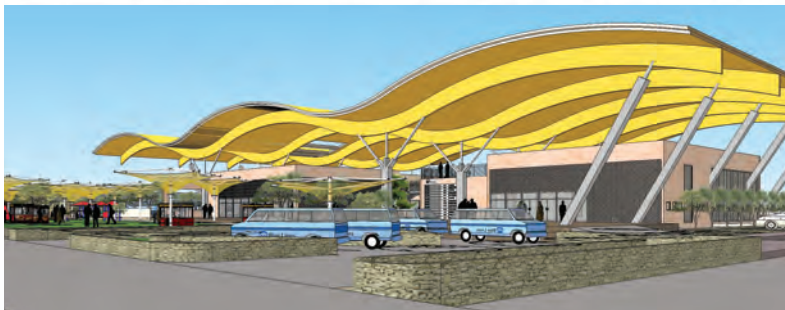
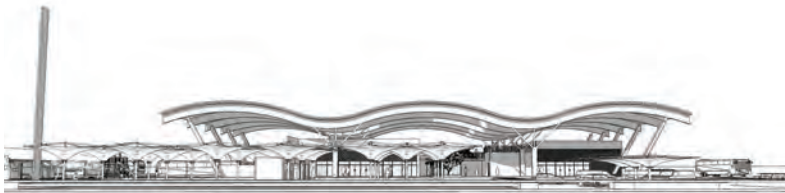


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Inter city bus terminal

Karachi being a metropolitan city does not have a marked entrance while travelling by road. The aim of the project is to build an icon to mark the entrance and exit of the city for people to associate with while travelling. Moreover, developing a series of pleasant spaces through which the traveler could easily move and to provide better service to transporter and commuter in a clogged free area.

The future plan is to build transit facilities for the passengers throughout their road trip.



Ghufran Bashir



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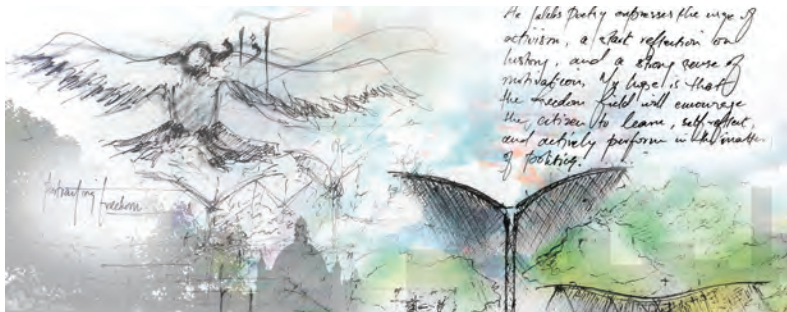
Jalib's Freedom Field

Pakistan's young generation and hence the policy makers of tomorrow are experiencing a heightened revolutionary passion. Understanding the sporadic nature of passion, there is a need to retain it and complement its growth.

My thesis is based on architecture's capacity to generate socio-political affects. I have explored the extents of this by developing a program based upon the strategy; OBSERVE, LEARN AND EXPRESS:

- Cenotaph for Habib Jalib
- Special library for Political Studies
- Public plazas

As Jalib's poetry expresses activism and importance of freedom, a stark reflection and deep understanding of political history, and a strong sense of struggle, my hope is that the freedom field will encourage the citizen to learn, self-reflect and question; and therefore ultimately retain or heighten the citizen's revolutionary spirit.



Hamza Masood Khan



Taxila Archeological Retreat

Thesis: Architecture as an instrument of assimilating and materializing the spirit of Taxila

My thesis aims is to use architecture as a medium of encapsulating the poetic atmospheric qualities of Taxila into an experience that celebrates the heritage of Taxila's archeological treasure and invites an audience to indulge and take with them a memory from the site. The three main aspects that my project addresses are:

- A need for staying/ recreation tourist facilities within proximity of Taxila's archeological sites
- A need for appraising and promoting the unique indigenous stone craft of Taxila
- A strategy to enhance ones experience through archeological ruins and a facility to support and continue ongoing archeological research in Taxila

Using architecture I have attempted to preserve both, the strong meaningful human experience on the site and the importance of archeological relics as a part of our National Heritage.



Hira Zuberi



Museum Station

The 'museum station' is part of a network of museums by the Citizens Archive of Pakistan which connect via a traveling exhibit running on the historic railway lines. The railway also being symbolic of the exodus as a defining moment of our history. This network further expands the scope and reach of the Museum and Archive as a repository to collect and share.

Keeping environment- behaviour studies as a basis of the design strategy and using space syntax as a tool this thesis explores the inter relation between spatial patterns and visitor behaviour to create a successful museum environment where one can learn, remember and reflect.



Mahwish Jalal Khan



Through my Thesis I am exploring the role of Architecture in generating positive communal activity in a dead/trouble space. . Medellín in Colombia, South America was known as one of the most dangerous cities of the world. Over the past 20-25 years Medellín underwent a series of projects leading it to be known as the most innovative city of the Year 2013. The site chosen for my Thesis project is Lyari; one of the most dangerous towns of Karachi. Projects, like Kiran School System within Lyari have been incorporated in the program. The focus was on understanding the value of public spaces and context, and bringing people together within those places, transforming a static space into a vibrant communal area.



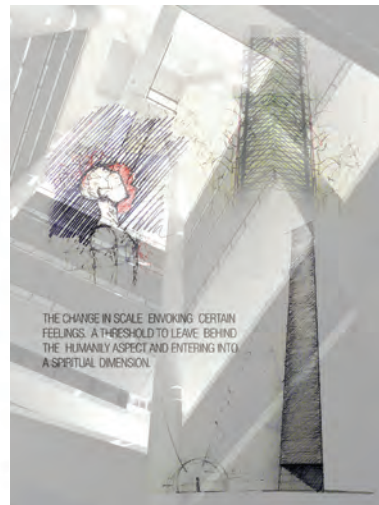
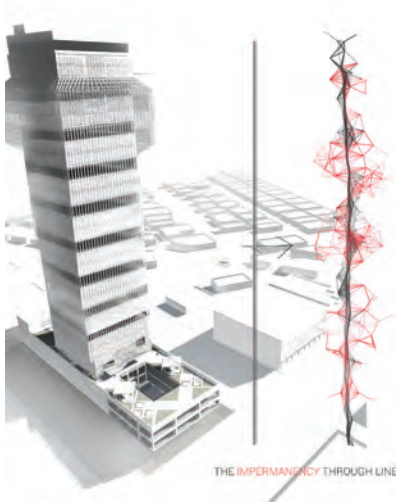
M Rauf Ashraf



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Impermanancy in architecture

Architecture has always served as shelter, contain and memorialize our enterprises and lives. This type of architecture has intentionally strived for permanence. The Impermanancy in Architecture is a paradigm shift that embraces the transience in today's culture and life in an age that worships change. We are the most news-centric generation ever, ruled by flux and mobility. The concept of this thesis emerged from deciphering the etymological meaning of 'Fashion'. The ability of 'Fashion' to change quickly gave interesting possibilities and ideas for Architecture to behave in the same manner and challenging its permanent nature.



Nazish Tariq



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Flophouse-A stay in facility for travelers

Transition in architecture is a process by which a change or modulation happens, by moving from one experience to another. This thesis explores the notion of transition in architecture through thresholds enhancing the experience of movement through spaces. To explore this thesis a site, which is a transitional hub in Karachi, located right outside the Cantt Railway Station was selected. Karachi receives countless visitors from all over Pakistan, majority travelling by train, thus the stations vicinity is seen brimming with people. Therefore, the project designed caters to the needs of the travelers coming to Karachi, which can architecturally be termed as 'Flophouse', a place that offers very cheap lodging with minimal services. The project also provides a plaza serving as a relief space for travelers and the general public.



Neha Kajani



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A Living Building

“Tree is a leaf and a leaf is tree a house is a city and a city is a house”- Aldo Van Eych.
In other words one’s interdependency on the city as a whole and of the city to a house is immense. My thesis aims to explore the idea of a living building - a building that breathes; self sustains and provides a system that one can inhabit. A building that feeds itself and does not depend on external forces to provide. . The project will serve as a model to housing communities, to encourage food urbanism and increase food security in urban centers.



Priya Pinjani



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In Between Architecture

This thesis conceptualizes 'lost' spaces as in-between spaces in which different logics meet and conflict. These functionally indeterminate sites in the city seem to have grown rather than planned. By using lost spaces at Lea Market, this thesis wants to accommodate services for the people who might otherwise be ignored in the city. The focus of this project is to bring out the potentials of the in-between space sitting within existing functional spaces in an architectural assemblage serving the commuters, transporters and market-goers.



Qurat-Ul-Ain Shamim



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Form Follows Fairytale

Rapunzel is imprisoned in a tower without stairs.

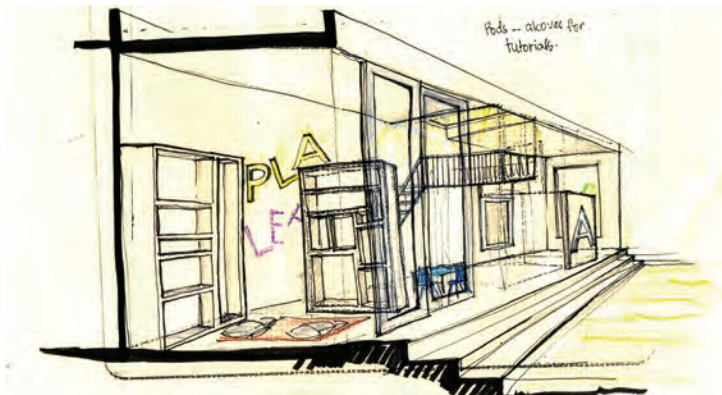
Hansel and Gretel are tempted by a house made of candy.

Snow-white encounters a cottage, where everything is tiny - as it belongs to dwarfs.

This is what inspired me to embark upon a quest for what and how architecture could learn from fairytales, and if it could do what fairytales do - prepare a child for the world.

Project: Prison Nursery - A facility for children born in prison as well as those who come to jail with their incarcerated mothers

The fairytale genre is translated in design using the neighborhood - the quest - the events of association-the illusion of being in a larger field of activities than it actually is.



Saad Tariq Pirzada



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Revitalization of Mere Wether Tower Area

The project aims to revitalize the Mere Wether Tower area by developing facilities for the commuters and residence. A heritage Building has also been utilized for public use as a means to preserve it while making it a space of relief for the public. Through design and programmatic intervention the project not only aims to provide relief for the neighborhood, rather it also aims to become a magnet for the city of Karachi.



Seemi Hasan

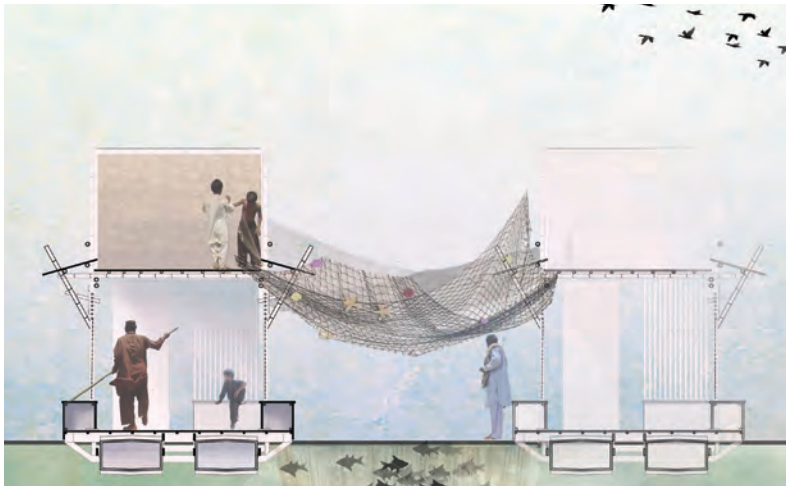


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Floating Community for Manchar Lake

This thesis explores the idea of how a city should be able to grow and change through heterogeneous objects, supported by a nucleus or an event. It refers to ideas such as transformable space, multiplicity of function and flexible technology as key design strategies to develop a community that responds to the existing lifestyle of the people. The project chosen relates to the ages old Mohana community living in and around Manchar Lake, near Sehwan, Sindh.

The design strategy while working on this project was governed by a belief that one should preserve history as a culture, rather than preserving history as a memory.



Syed Jauher Ali Nasir



Palliative Care Hospice

Healing elements metaphysically can range from sight, sound, smell and the most divine would be light itself. All of these can be achieved through nature where the sound of water the wind blowing through trees the smell of all plantations and strongest of all light that touches and passes through all of the above.

My thesis is based upon the tree being the reflection and inverse proportion of the heavens above where the tree trunk acts as the transcendence and the branches ascend into the heavens. Light which brings everything into being is the study in this thesis where light passes through trees to create that transcendence. Light which is divine can be enhanced and recognized through architecture, by creating elements to channel light by different means.

Light is used as a healer, to calm an individual and to enlighten 'thoughts' that had been forgotten. Lastly light with nature is enhanced through architecture respecting nature and channeling it gently through my building having a harmony of both and a homely serene place for patients to spend their last days with dignity.



Zahid Memon



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Artist in-Residence, Bhit Shah

The thesis aims to use an architectural system of spaces which work in harmony with one another, allowing cross fertilization of ideas to take place between the artisan community and young designers. This leads to preservation and promotion of the indigenous crafts of Sindh. The project addresses two keys aspects.

- To revitalize the indigenous craft of Ajrak Making, Jandri and Kashi, through an architecture which allows artisans to Engage, Innovate and preserve.
- Architectural Interventions in the master plan of Bhit Shah which aim to celebrate the existing lake, museum, and establish a relationship with the existing mazar of famous poet "Shah Abdul Latif Bhitai".

The architectural vocabulary of the project works in harmony with the working style of the artisan and responds to the climatic conditions of the area through its vernacular architecture.



Zainuddin Ansari



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Carpet Weaving Community for Afghan Refugees

The aim of the thesis is to explore the idea of architecture as an organism. Inspired by how various organisms create their habitats as continuous living systems that emerge out of their life processes and functional traits resulting in an architecture that becomes an extension to their genes creating a unique relationship of 'live and work'. The project focuses on the carpet weaving community of Al-Jadid camp, located on the northern by-pass 25km from Karachi. The camp accommodates refugees from soviet invasion in Afghanistan in the 80s who fled to Pakistan to seek a secure living. The aim is to reintegrate the dying community of the carpet weavers and provide them an efficient and sustainable typology to live and conduct the various processes of the craft.



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Abeera Khan



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The Karachi Donkey

The Brooke is a welfare that is dedicated to alleviate the suffering of donkeys and mules to improve the livelihood of the people who depend on them. Support a Donkey Sustain a Livelihood is an initiative by The Brooke, Karachi, to encourage the local population to donate to the communities for their donkey's food, shelter and medical supplies so that they may provide for their families.



Amafah Mubashir



The Autism Society Karachi aims to educate and create awareness amongst parents and caretakers about the disorder in addition to creating a platform for them to share their experiences and difficulties.



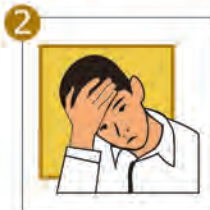
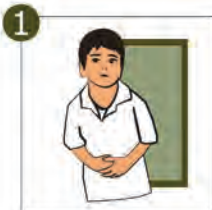
Anamta Kari



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GASTRO AWARE

The increase in communities settling down in undesirable locations across the city has caused alarming issues. One of these major issues is an overwhelming outbreak of contagious diseases. Copious amounts of solid waste, and sewage, being heavily dumped in Nalas on a daily basis has led to harmful levels of pollution and health problems. ISLAH is an Initiative taken by the Orangi Pilot Project (OPP). Its primary purpose is to provide basic health and awareness services. ISLAH aims to create a healthy lifestyle for these communities. Gastro aware is one of the main projects which provides detailed sessions to these communities, to create a sense of awareness about this contagious disease.



Ayesha Haroon



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URDU KAHAANI | A Visual Storytelling Experience.

Urdu Kahaani is an exploration of Urdu literature through the medium of visual storytelling. It gives an experimental reading format to readers to physically experience the stories, poems and novels, treated as a walk-in book. The idea is to craft visual narrative experiences that share ideas, communicate values and represent the culture which is depicted in different genres of Urdu Literature.





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Migration Stories

The majority of Karachi's population, approximately 90 %, comprises of migrants from different backgrounds. Over the years, Karachi's culture and identity has been shaped by various influences brought in by immigrants belonging to diverse ethnic and religious groups. While some people came to Karachi for better economic opportunities, others fled wars in their own countries and found refuge here. 'Migration Stories' is a project that looks at the movement of migrants to and from Karachi. It showcases, in particular, the stories of four individuals who left one home for another. The project aims to highlight this diversity that makes Karachi what it is.



MIGRATION STORIES

Moving in and out of Karachi

Indus Valley School of Art and Architecture

December 2013

Fahad Naveed



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Dastan-e-Nishat

On 21st September 2012, Nishat cinema was torched in protests against an anti Islam film uploaded on YouTube. Over a year later, a banner stands in front of the building barely hiding its burnt facade, the cinemas future remains uncertain. While, Nishat may have been torched in protests, it was in the process of dying out for decades.

Dastan-e-Nishat is an exhibit that looks at the relationship between Karachi and Nishat, and how it evolved over the course of time. With Nishat acting as the lens, the project presents social commentary and highlights the history of the cinema.



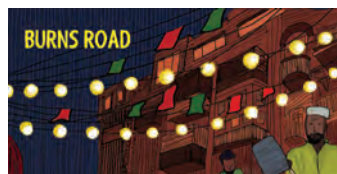
داستانِ نِشاٹ

Fatema Badar Jamali Tambawala



Taste of Karachi, a guided food tour

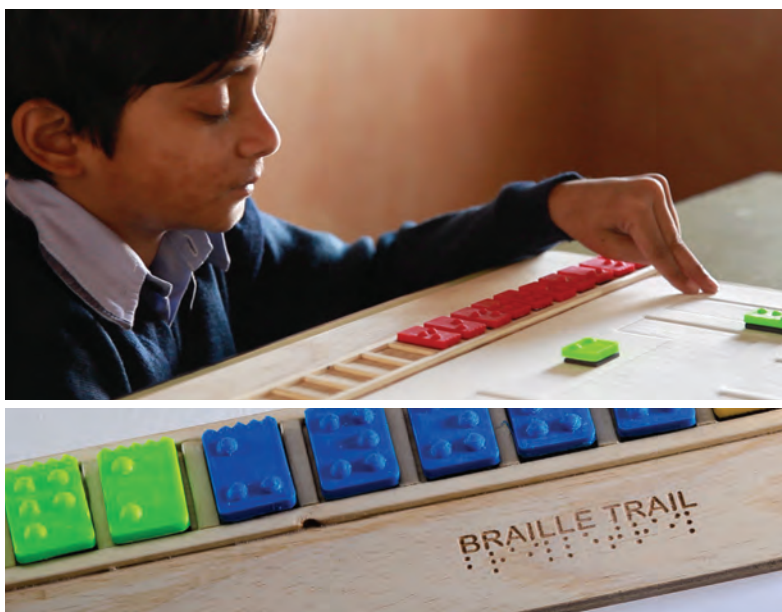
My thesis is a hypothetical business called Taste of Karachi. It provides an interactive guided tour and an enjoyable experience of Karachi. Taste of Karachi offers a glimpse into local eateries and charming neighborhoods that gives Karachi a character and a sense of community.



Haya Rizwan Kasim



In Pakistan, Primary Schools for visually impaired students often use outdated and tedious methods to teach braille. This project aims to provide a cost effective and interactive learning aid for students. Braille Trail is an educational game designed to make learning braille a fun and hands-on experience. The game targets visually impaired children at Kindergarten level.



Hibah Ameer



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Bol Chaal

'Bol Chaal' is targeted towards parents who have children facing speech impediments such as stuttering and misarticulation. It aims to create awareness about Speech Therapy and provides solution in the form of teaching aid to parents such as flash cards, video etc. Since Speech Therapy is expensive and sessions are carried out only once a week, parents need to practise with their child everyday at home for best results. The focus of my project is early intervention and I have chosen Urdu as a medium of communication due to the lack teaching aids available for the common man.



Ifra Aijaz



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Graphic Speak

Graphic Speak is a collective of Graphic designers, who are passionate about design for social change. Through Graphic Speak we have the opportunity to create value, increase understanding, and improve the society. By connecting and empowering designers through networking tools, inspirational stories, meet ups and promotions, Graphic Speak serves as a powerful resource for designers who wish to work in this area.



Laraib Muneer



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Diabetikids

Being a juvenile diabetic, this project initiated from my personal experiences of growing up with diabetes. The campaign 'Diabetikids' aims to encourage parents of children with diabetes to take the first step towards spreading awareness by talking about the disease with people around them.

Diabetikids

Diabetes is one of the most common chronic diseases in children, affecting about **350,000** children in Pakistan.

14 November
World Diabetes Day

Free consultation from our Diabetikids on November 14, from 9am to 6pm.
We've developed a lot of free programs you can use for yourself, and we're still building and developing more.

Your child takes INSULIN? Oh, he must have the bad kind of diabetes.

Tired of answering questions about your child's condition?

People ask because they don't know

76,000 children below the age of 15 develop type 1 Diabetes approximately every year worldwide.

Together, let's talk to spread awareness about diabetes in children. Let's answer their questions and take the first step towards a more aware society.

Diabetikids If you or someone you know is having problems with managing their child's diabetes, join us and let us help you provide the best care for your child. Call us at 03-774-876, visit us at www.dia.org.pk

Madhiya Nizam Qureshi



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E-wise Electronic Waste Management

E-waste is defined as all obsolete computers, televisions, cell phones, and other commonly used electronic devices. Pakistan has become a dumping ground for such toxic waste. There is a dire need of awareness regarding this issue and a solution that is locally viable. I propose the idea of E-wise Electronic Waste Management, an organization that collaborates with electronic manufacturers and aims to curb the issue through awareness campaigns. It carries out old electronic collection drives in educational institutes imparting information on e-waste and disposal to instill consciousness in young minds.

Here's what you can do to prevent e-waste:

- **Save the date**
The collection drive will begin on 26th November. Set a alarm so you don't miss the drive in your school.
- **Say goodbye to your old phone**
Each phone that is recycled is processed. Please plug into third world countries.
- **Back up your data**
If your phone works, save your contacts, photos, texts, etc. to avoid inconvenience. Also remove your SIM card.
- **Drop it off at the collection drive**
Group your phones, chargers and accessories on the scheduled date and drop them in the designated bins.

NOKIA Care Visit: IVS Communication Design Department 26th Nov - 14th Dec 2013 www.facebook.com/electronicallywise **e-wise** ELECTRONIC WASTE MANAGEMENT



They are dumped as 'e-waste' in developing countries. Pakistan is one of them.

NOKIA Care Visit: IVS Communication Design Department 25th Nov - 14th Dec 2013 www.facebook.com/electronicallywise **e-wise** ELECTRONIC WASTE MANAGEMENT

Mahak Jiwani



Breaking Boundaries

Television is a lens through which viewers negotiate the role of women in society. It is a powerful tool to explore issues of gender rights, tradition vs. modernity etc. The idea of this project is to explore dissent from the popular narrative shown on television in terms of women's representation, and to see if women cross the boundaries set by television in other forms of fiction. Video games are used as a medium to present these stories to the viewers, so that they actively engage with the content. The project is an initiative by Uks (an organization working on the representation of women in media), in collaboration with Games for Change.



Maria Ajmerwala



Project Cantt Station

This project facilitates convenient navigation for passengers traveling to and from Cantt Station. It provides an overview of Karachi's major attractions and a bus route commencing from Cant station.



Maria Shamsi



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Under the shadow of instant death

“Under the shadow of instant death” is an exhibit design that hopes to start a dialogue between Karachi and its inhabitants. This exhibit brings to light the killing spree that continues unabated and hopes to advocate importance of every life lost.



Mariam Ashfaq



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The Food Factory

Today globalization is having a major impact on our food systems. Our traditional diets are being replaced by more western influenced diet which is mostly energy dense but nutrient poor. We are being drifted away from what we could call real food and this gives rise to various health related diseases. One possible method of tackling this problem is to create awareness in the public about nutrition in order to stimulate their food choices. This project is the first step towards creating a health literate society.

WHAT COLOR IS YOUR FOOD?

MOST ARTIFICIAL FOOD COLORS HAVE DANGEROUS IMPACTS ON HEALTH. PACKAGED FOODS CONTAIN THESE FOOD COLORS THAT MAKE THEM LOOK GREAT BUT COST A GREAT DEAL TO YOUR HEALTH.



Mariam Rehman Paracha



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Spoken Stage

Everyone needs an outlet for communication, Spoken Stage is a community that encourages freedom of expression and critical analysis through contemporary poetry and the spoken word. It also provides young writers, speakers and performers with a platform to critically reflect on the world around us. Spoken Stage travels with a portable booth that goes to different schools to invite the younger generation to speak up and open up, aspiring to develop a more tolerant and integrated society. So it doesn't matter if you're a 'writer' or not, we all have something to say.



Mirza Rehan Baig



Revamping Mr.Burger

This thesis proposal aims to revive Mr. Burger. The idea was to retain its market share by introducing a new face for the brand. The new look is made is promoted by social media marketing, and ad campaigns. The unique idea of Mr.Burger's 'Mobile Kitchen' has been made an integral part of the project.

An advertisement for Mr. Burger. At the top is the Mr. Burger logo with the tagline 'Destination Delicious'. Below the logo is the hashtag #mrburger. The central image shows a young man and woman looking at a smartphone together. The man is holding the phone, and the woman is holding a Mr. Burger burger. Below the image is the text 'Free fries and a drink just a hashtag away' and icons for Facebook, Instagram, and Twitter. The bottom of the ad features a decorative border of small white arrows pointing right.



Qurratul Ain Saeed



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Universe and Us

Knowledge about the universe is fascinating and continuously expanding. This thesis project aims to provide an informative narrative of our universe. Furthermore, it aspires to ignite curiosity in the viewer as they walk through an exhibit space. The focus of this project is to help people experience the wonder and awe of space through interpretative work in this exhibit.



Sabeen Sarosh



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HIGH CONTRASTS- An Exhibit of Contrasting Standards.

This exhibition aims to bring awareness among masses about their wrong doings. We have created double standard without realizing it. These factors are destroying our culture, tradition and religious teachings. I intend to bring these factors to the conscious level of people so that it helps amend their actions.

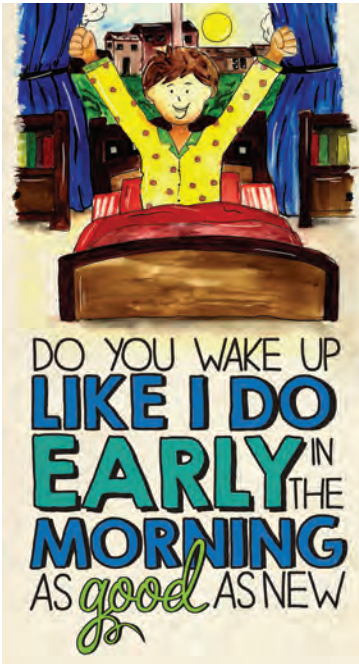


Sana Ahmed



Mannerfactory

There is a great level of subliminal learning that a child adapts from his environment, which brings me to my project. Mannerfactory creates meaningful wall art increasing the potential of learning at home.



Sanaa Nasir Khan



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'Desk Façade- designed accessories ' is a retail outlet that offers screen printed, designed desk accessories. These energetic and dynamic skins are designed to exhilarate and elate one's work experience while adding vibrant colors to otherwise mundane and dull surroundings. The business caters to teens and fresh graduates who usually enjoy decorating their desks and workstations with colorful and vibrant designs and stationery.

HOW FUN ARE YOUR DESK ACCESSORIES?

Does your work place incite you to study? Is your desk an inviting place? Do your binders and notepads elate your creativity?

Well, now they can..



Shiza Shaheen



Zindagi

Motorcycle accidents are a leading cause of death among young men. The objective of my thesis is to promote the use of motorcycle helmets among young riders in Karachi.



Sobia Qadir Khan



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The Face Book

The Face Book is a satirical manual with instructions on how to communicate in the real world, face to face. With the growing popularity of smart phones and social media, technology is completely taking over how the younger generation communicates. The impersonal nature of these digital means to communicate will eventually drive us apart, rather than bring us closer. We should realize that while technology connects us to more people than we could ever have imagined, we still have to live in physical reality and make a connection with people who are physically around us, not just those who are available virtually.

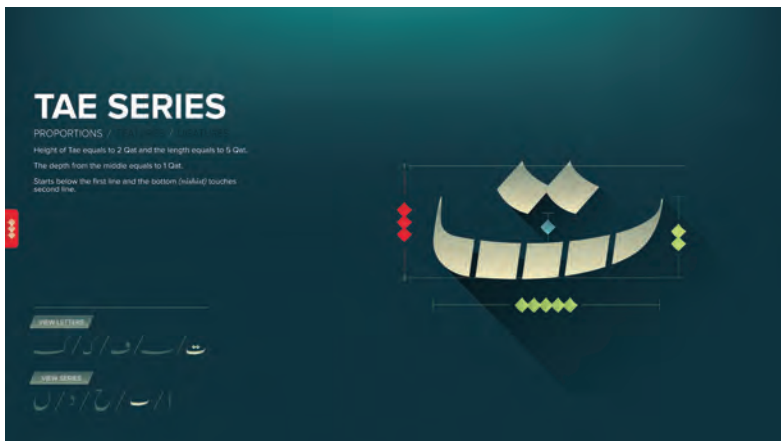


Taha Badar Sheikh



Explore Nastaliq

The objective of my thesis is to inform young graphic designers about Nastaliq script. Nastaliq has been written and understood for centuries within South Asian hemisphere. Locally, however, young graphic designers are not able to fully comprehend its intricacies and complexities. The intent of this website is to elaborate history, anatomy and variations in Nastaliq script.



department of
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Azher Khan



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From the day you are born in our culture, things are implemented on you. You are told what to wear, what to say and what to study. My father once said to me that the only thing I can do is drag a pencil on paper. Who's to say what is right? Or how one should live their life? How can you tell a person what to do or say? How easily can our society pressure us into thinking things that we might not agree with.

My work is a series of pencil drawings that I've tried to let out my frustration of the hypocrisy I see around me everyday. I used advertisement as a reference to get my anger out since it is one of the major source of interaction since we are born.



Farhana Khan



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Perpetual Transition

“Travelling makes one modest. You see what a tiny place you occupy in the world.”
Gustave Flaubert

My intrigue towards observing every route while travelling made me interested in narrating my journey with in my city. Travelling alone in the intimate space of my car, I found myself enjoying the movement, distance, speed, reflections and privacy. Due to constantly driving alone, I began travelling with rhythm, sound, vision, reflection, feeling and thoughts. My personal intimate space and public space has always intervened while driving all alone. My work evokes the feeling of being familiar with the constant sense of being connected and disconnected at the same time.



Fariha Taj



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I belong to a city where concern for one's safety and security is paramount. Due to these concerns my personal movement in the city is restricted and limited, creating invisible boundaries around my existence.

My work started by using lines as a symbol of being trapped in my own personal spaces. The visual layering indicates an effort to overcome with this feeling.



Hasibullah Hassan Hashimi



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Bazi Alfaaz

My work revolves around the idea of our daily conversations and discussions with people. Ever since I came to Karachi from Afghanistan, I have had problems in exchanging my thoughts with other people. My conversations with them are a combination of the languages I am familiar such as Persian, Arabic, English and Urdu. I repeatedly used those words that are common in these languages and which made sense to others.

I have tried to represent this language dilemma with the repeated use of letters mainly focusing on the shape and structure of specific letters. The use of phonic letters and symbols in my work represent not just the travelling of the sound but the rhythm of being transferred in a certain way. It is not just a letter or alphabet; my work is what I am speaking about. It is a tool of passing on the idea to others for understanding.



Mahmil Masood



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Consumerism

My work speaks about the value we give to material and how consumerism plays an ultimate role in our lives. It conveys the need to consume and the feeling of being consumed.

I began by collecting trash of my consumption, from plastic bags to wrappers to tissue papers and tiny threads and during this process, without realizing I was over consuming. In the quest of collecting waste from my life and that of the others, the vital relationship between consuming waste and being consumed by it emerged. My artworks consist of stitched maps portraying my personal spaces and showing my daily route within the city, made from trash specifically plastic bags that I most commonly used for carrying material. In my work, I have given immense importance to junk and transformed it into something precious that would further be consumed.

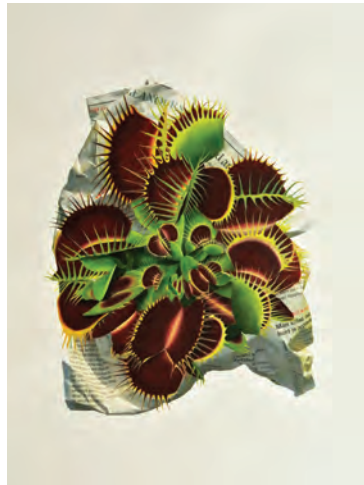


Mahvish Farid



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As artists we tend to seek information and stories of the lives of other people and use them to our liking. My work explores the nature and reaction of an artist towards the atrocities our city faces on a daily basis, to which we have all become so accustomed. It begins as a personal journey, as I question my interaction with such events through newspaper articles covering these events daily which I normally skim through apathetically. As I struggled to read these articles that talk of death and anguish with empathy, I found myself in a state of meaningless despair. I wished to express the contrast of the nature of the article with the state of mind of the artist towards it. Using visuals such as floral plants, motifs and elements of the newspaper, I attempted to articulate these ideas through my work.



Marium Kamal



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You are the people you interact with, the movies you watch, the places you've traveled, the city you live in. You are the sound of the sea the brightness of the stars, the softness of the fur. You are every day you've lived. You are the chaos in your mind. You are each dark night. You are every sigh. If you put Karachi in this equation, it makes the city what it has become. For me, Karachi runs like a bipolar movie. In a day it moves from being a romantic comedy to a western thriller to slowly ending into a tragic horror. But, Karachi's mood swings are relatable. They make me feel sane around people.

My work visually expresses who I am. From the time spent living on a ship then moving back and adjusting in Karachi. Because of the constant influence of western cinema in my life, I wanted to explain how I've moulded my personality in a certain way with the act of compulsive writing that symbolizes the constant change of events in the city and my life.



Mohammad Sadiq Karimi



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Identity

As an Afghani coming to Pakistan I have been identified as someone who is from a country that exports drugs and weapons to other countries. The work initiated with the symbols of hand grenade and poppy seed that everyone commonly associates me with. However, I have used pomegranate as a symbol to represent my identity as it is a fruit which is available in abundance in my home country. The idea evolved and took shape of a variety of pomegranates representing each side of my identity as a foreigner. Dark colored pomegranate represent war and bloodshed associated with my country, light colored pomegranate depicts sadness prevailing in the midst of a warzone, and green colored ones represent peace, humanity and hope.



Quratulain Qamar Choudry



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In Time

Have you ever wondered why there's not a moment in our life when time stops? Just for a second, a single heartbeat. To experience the events around you that sometimes pass by so quickly that you can't even understand what happened.

My whole idea revolves around my struggles with time and the difficulties I face with managing life because for me there is always a shortage. It frustrates me such that I wonder if only once I could place myself in the inside and make time move according to how I want it. My work explains how time ticking always makes me feel constant annoyance. From the sounds to the movement, I wanted people to visually experience a clock with all its elements. Each piece talks about a different struggle I face with managing time. Time beats me but sometimes there is that rare moment of accomplishment when I win too.



Sanam Majid Saigol



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The Escapist Abodes

'Normal is an illusion, what is normal for the spider is chaos for the fly'
-Morticia Addams



Sidra Bukhari



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Statement: You enter into a lifeless room. You look around; you feel the dust, take in the scent and wonder about the stories, the memories that are locked within the objects.



Sikander Athar Butt



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Even in a place of darkness you can find hope

My artwork is on my city- Karachi. A person from any other city in Pakistan sees a black hole when he thinks about Karachi. This black hole is filled with darkness, target killings, theft, bombings and is brimming with the blood of corruption... the list goes on. A place which used to be called "the city of lights" is now labeled as the city of darkness. I believe there can be a hope light in the darkest of places and for me there is still hope for Karachi. While in Karachi there is much despair, I have shown that my city is still alive, that it is not going to die that easily and that its places and people that have seen hardship like no other city, yet still find hope in the darkest of streets. After all Karachi, Karachi hai...



Sundus Talpur



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Of Attachments

The intimate moments, objects and spaces that pave the road leading from childhood to a life onward play a momentous role in who we grow up to be and the paths we choose.

Like all children, my attachment to playthings relied wholeheartedly on the comfort I grew used to deriving from them; the familiarity of a 'safe' object that would never chide or scare.

The most crucial time of a child's emotional development is from birth to age six. The relationships we will grow up to have and the personalities we weave for ourselves are all defined during these tender years.

I have used the symbol of a teddy bear as a metaphor of emotional security. This narrates a personal story about being a withdrawn child who would turn to inanimate objects for comfort.



Syed Hasan Baqer



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A Utopian World and a Message Against Violence

I have endeavoured to show the concept of a utopian world (a world which does not exist). Additionally, the utopian world has been depicted with particular relationship to nature.

One image shows an ostrich with a turtle inside its body. The other depicts an ostrich and a fish within a dog. These contrasting concepts send a powerful message to the perpetrators of violence (killing, kidnapping, exploding bombs). The ostrich, turtle and fish, along with the dog, show tolerance by different species within nature (knowing that they cannot stand each other).

Therefore, humans should also learn tolerance and love for each other. By extension, we Pakistanis should also practice love and endurance for peace.



Syed Kashif Ali (Mohsin)

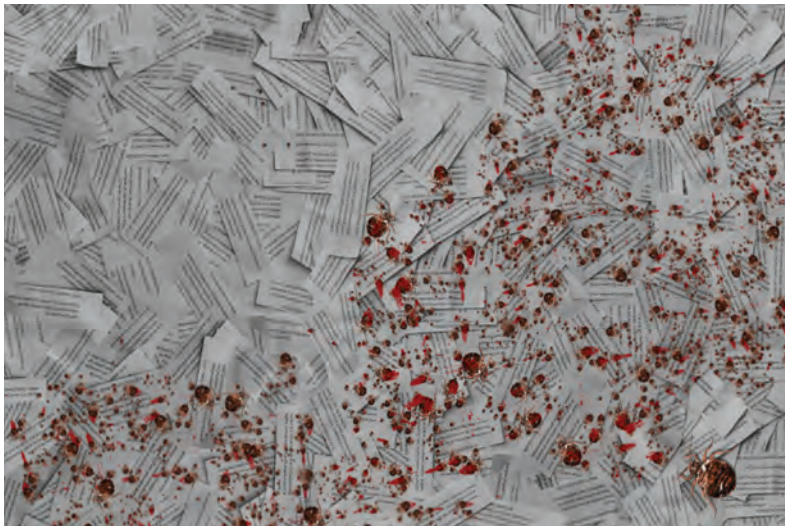


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Moat Ki Parchi

In our advance gadget world we get these annoying commercial text messages more than 10 times a day and some of us even receive ones about target killings at the same time. Product ads after another product add with text message of another dead body coming in the middle confuses me about the actual value of life itself.

My work is about Sectarian Genocide which is hidden by a vial of apathy. Genocide is ignored by the media and most of the nation stays oblivious of it. Hence, through my work i have tried to create awareness on this issue and how it affects me.



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Faryal Riaz



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“Wisal” A Therapeutic Play space for Children

A play space is a space outside of the patient’s room, where a child can cope with their hospitalization by focusing on feeling like a normal child through play, exercise, study, etc. However, studies have proved that such children when exposed to nature and ample lighting along with open spaces tend to recover faster. This design philosophy is termed as Biophilia which aims towards creating healthy and productive habitats for humans. After taking these elements into considerations, ‘Wisal’ is created on the basis of nature and its simplicity in balance of life.



Sara Iqbal Bhaty



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A funneling web through the spaces

Every individual is overridden by thoughts. These thoughts are the ones that funnel you into a different state of mind, disconnecting you with the present conscious state without having any control over it.

My thesis is a study of how small communal spaces can help you funnel 'in and out' of spaces in different areas of the Indus Valley School thereby creating spaces that have the characteristics of both enclosure and openness. These involve a small outdoor multi-purpose working space, a cafeteria extension, a waiting area near the entrance and a stress-releasing sculpture in the lawn. All of these spaces have been correlated using a form that was developed based on my own personal interpretation of my subconscious mind.



Sarah Muhammad Ali



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Creative Bucket

Inspired by Action Painting, Creative Bucket is an eccentric and inspiring Co-Working Space and Café for entrepreneurs, freelancers and social impact investors. Co-working creates an environment where people from diverse fields work alongside each other, use the power of connections and collaborations whilst they share office resources. Hence, Creative Bucket incorporates a variety of work zones with custom designed furniture to suit variable work styles, as well as a Resource Warehouse- supplies, equipment and facilities required for uninterrupted work flow, Collaborative Buckets - rentable conference rooms, Inspirational Bucket- a multipurpose L.T Room, and an Anti-Frustration Den- a venting-out and thinking space.



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Aisha Ali Memon



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Kites

My collection consists of kid's wear that targets the age group of 3-4 year old girls. The reason for choosing 'Kites' as my theme was that they represent the essence of fun and festivity. A kite flies away freely as the course of wind carries it similar is the nature of a child. So keeping a 3 year old child's mind- set in focus I designed my collection with the key words playful, fun and bright colors. The garments have western and eastern cuts and prints which have been derived from different elements and shapes of kites.



Ayemen Haq



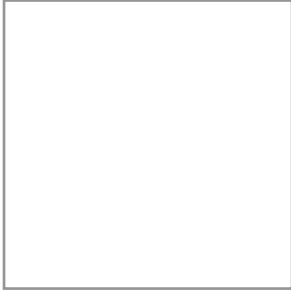
aymenhaq@hotmail.com

Sweet tooth

My source of inspiration comes from the popular local confectionary among children such as jalibi , mithai and kulfi. The collection comprises of a range of colorful denim apparel for young girls age 3-6 years with hand embroidery craft. The cluster I have chosen to work with are inmates at Karachi Central Jail for Women various stitches such have been used to translate my source. This thesis is an initiative to help these women earn respect and living through crafts done inside jail as they are exposed to manual work. During my process of thesis craft became a source of rehabilitation for them and also money earned through it helped gain respect in their family.



Emma Ahsan



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Cotton Dhurries

I have designed a collection of woven cotton dhurries, taking colour inspiration from various embroidered pieces. These pieces have striking and vibrant colours. I have translated the essence of the traditional pieces in my design, making it bold and simple. However each piece gives a different feel giving my collection a modern, stylish and vibrant look in terms of color and design.



Fatima Shafiq Siddiqi



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Changing Perspectives Through Transformation

My thesis is based on the concept that technology has taken over our lives and that we need to reconnect with the natural world.

Human beings have always looked to the natural world for inspiration and then audaciously tried to subjugate it. Transforming machines into organic life is a humble attempt to create a balance between the different forces that impact our world.

Communication is a major means of connecting and changing perspective, and that is why I chose luggage as my product and vehicles of transportation as my design elements.



Iqra Tariq



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Kalash in the city

My collection, 'Kalash in the City', consists of smart casual wear targeting the age of 16-22 year old girls. The collection is named as Kalash in the City because the key elements of Kalash such as the colour black, vibrant hues and geometric motifs have been used in its designing alongside western cuts that give it a contemporary city look. Using my own colour palette and inspiration from Kalash I am introducing a collection with a look that has the essence of Kalash reminiscing within.



Khadija Tinwala



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Nanna Nastaliq

My aim for the thesis is to design and produce room accessories inspired by Urdu alphabets to create cartoon designs catering to children aged between 3 to 7 years.

In my thesis I have used Urdu alphabets written in the calligraphic Nasta'liq script, a mixture of scripts Naskh and Ta'liq, and integrated those Urdu alphabets into cartoon illustrations with the help of traditional machine embroidery to make it attractive and fun for the kids who will be my main target audience.



Maham Faruqi



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Abstract Marine Life

I have designed a collection of upholstery for statement pieces. My source of inspiration is marine life and I have taken realistic images from marine life and stylized them into abstract. Taking the vibrant colors of marine life I have experimented with digital printing and screen printing to come up with exciting upholstery options for my collection. My style is bold and colorful and it comes through in my collection.



Maliha Irfan Waheed



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Anisoptera

'Anisoptera' is the scientific name for dragonflies which is the source of inspiration for my thesis theme. Focusing upon different elements and features found in dragonflies and examines in depth details of their wings and body. I selected this specie of insects to work upon and design an evening wear prêt collection of age group lies between 25 to 35. Therefore, I plan to utilize these elements through different techniques, inspired through the patterns and shapes, fabric manipulation treatment, importance of negative and positive spaces, tie and dye processes and weaving techniques and design a prêt wear collection. My collection pieces would be design in a way that whole outfit can be used as separates as demands of the clients.



Maria S. Khan



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Play-time Duvets

I have designed a collection selecting animals present in Karachi Zoo, originally known as Gandhi Garden and stylizing them in geometric shapes like triangles and squares. The technique is appliqué on duvet covers for children with ages 1 to 4. The idea was inspired by ralli and the joining of shapes to create animal form. A bright colour palette is used because bedding for children should be vibrant and a highlighting part of their room.



Mariam Iqbal



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Obscurities take form.

My thesis looks into a woman's silhouette photographed within a square frame that creates abstract forms and its usage to create a variety of diverse prints. Stripes and grids have been used as a supporting element, derived from the nature of the photographs. I've primarily explored digital printing as my method of print for my collection of saris and stoles while screen print has been used for pants.



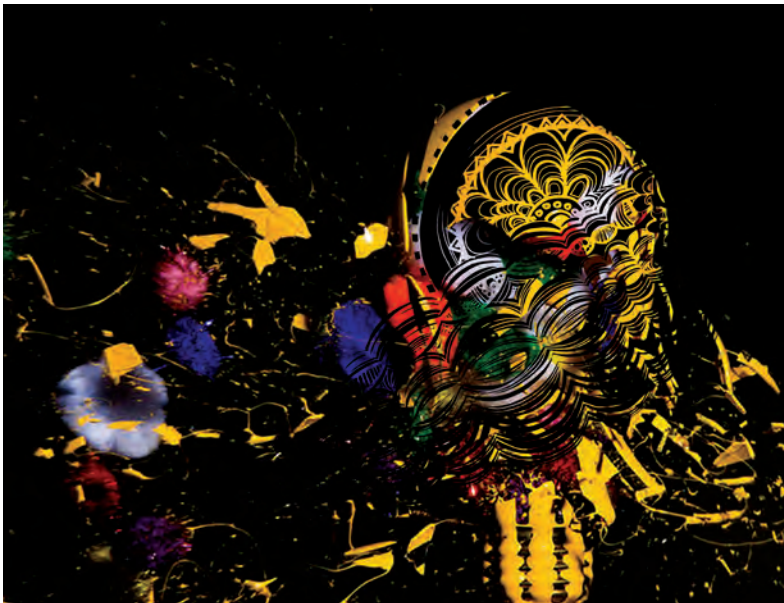
Muneeba Rauf Tabani



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Block Print

The craft of Ari embroidery has been intervened through mix media treatments such as patch work and embroidery on plastic, rexine, and parachute. Different materials such as fish wire and bottle caps are also used as embellishments. Local everyday objects have been stylized and used as the source of inspiration for design to create a range of colorful handbags.



Nisha Pinjani



Body in Abstraction

This thesis project has products ranging from chairs to cushions. Upholstery for furniture has been designed employing techniques of digital and screen printing. Body parts and human features have served as the source for this collection, while the color palette has been inspired by desi pop art.



Noor Naim Anwar



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Architectural Forms and Elements

I have always been inspired by the historical buildings that Karachi has to offer. Hence, my thesis is a culmination of this. I have used elements such as arches, pillars, windows, and grills found on these buildings and incorporated them with geometrical shapes and patterns to design a collection of screen printed denim pants, jackets and waist coats. I have explored a variety of different weights and the different shades of denim, which are achieved through different acid washes.



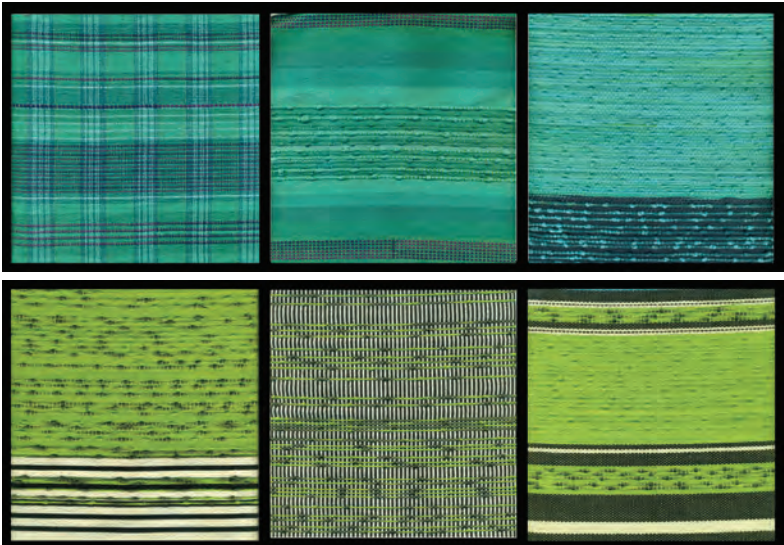
Palwasha Ali



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'Knotted'.

I have designed a collection of woven cushions, supported by yardage for upholstery. I have chosen 'Chameleons' as my source which gives me a wide range of colour and texture to explore. My range comprises of contemporarily composed cushions, adding interest to the environment they are placed in. Therefore my collection has modern and bold designs.



Raafia Elahi



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Woven Structural Patterns

I have designed a collection of woven upholstery yardage using different weave and dobby structures, exploring patterns that are practical yet contemporary. I got inspired by nature and the beautiful colors that it has. Taking flowers of all kinds as my source, and have made sets of different color palettes exploring their tints and shades.



Rizzan Wajahat



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Techno

I have designed a collection for upholstery yardage, taking Pantone color forecast of 2014 for home and interiors as my source. I chose, Techno Color theme which acknowledges the advancement of technology. How it is impacting the world of design and expanding the color universe through a melding of both vibrant and deep hues. Therefore, my colors are being highlighted through different weave structures that I have explored in stripes and checks.



Rooham Jamali



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Objects in Bazaars

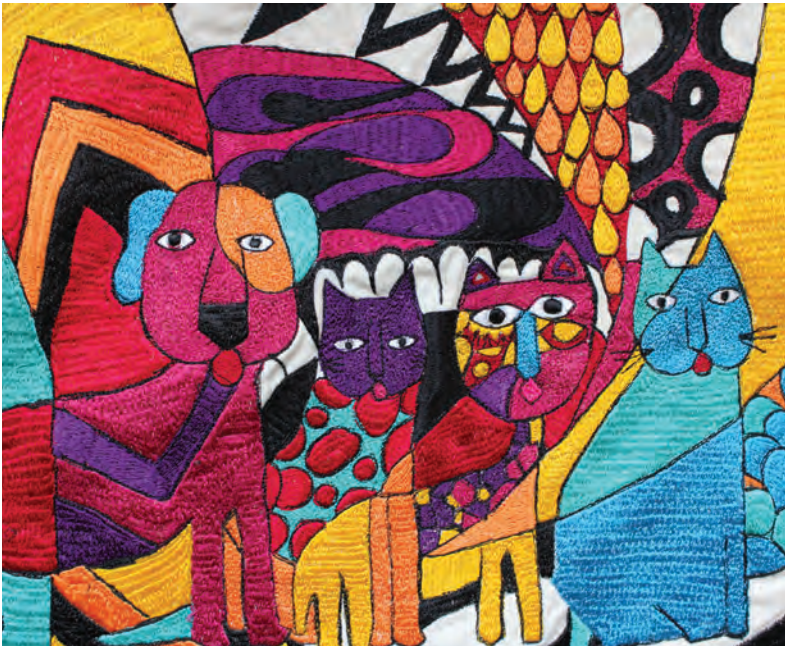
Taking various objects in bazaars as my source of imagery I have designed a collection of handbags using machine embroidery as my craft. The imagery was captured in our local bazaars such as 'Sunday bazaar' and 'Bohri bazaar' where you see objects hung in interesting ways often intertwined or stacked upon each other. In the process I have also explored machine embroidery and the variety of stitches that can be done by it which are not commonly used in the market nowadays. My collection comprises of a bright colour palette that represents our colourful local bazaars and my bags are made of polythene (a material like leather) to give them a good finish.



Saman Safdar Munshi



I have worked with the craft of machine embroidery to design a collection of bags. Using pet animals as the main source for my imagery, I have incorporated my doodles with it and treated those doodles as patterns for my imagery. The idea is to help the craftsperson have his mind explored to new designs and better aesthetics which he can replicate or incorporate with his own work in the future.



Sidrah Kamal



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Kingri Patterns

My Name Is Sidrah Kamal. I Am Design Intervention Majors. For My Thesis Project I Am Designing A Collection Of Table Cloths And Runners Taking Stripes And Geometric Shapes As My Inspiration And Creating Patterns With That. For This Project The Colour Palette I Picked Up Is Neutrals Mostly Whites And Beiges. The Craft I Have Chosen Is “Kingri.”

Kingri Is A Cone Style Appliqué Which Is Mostly Used To Create Unique Borders In Rilli. It Is Also One Of The Techniques Which Is Called As ‘Tuk Ka Kaam’ Because It Involves Cutting And Hemming. For This Project I Mostly Used Stripes, Squares, Circles And Triangles.

Being A Design Intervention Majors I Chose Kingri As My Craft Because I Wanted To Explore It With Unique Patterns And Fabric Which Could Help The Artisan In Taking This Technique Further And Help Her Reviving It. Through This It Will Also Help The Artisan In In Product Diversification.

Therefore, my colors are being highlighted through different weave structures that I have explored in stripes and checks.

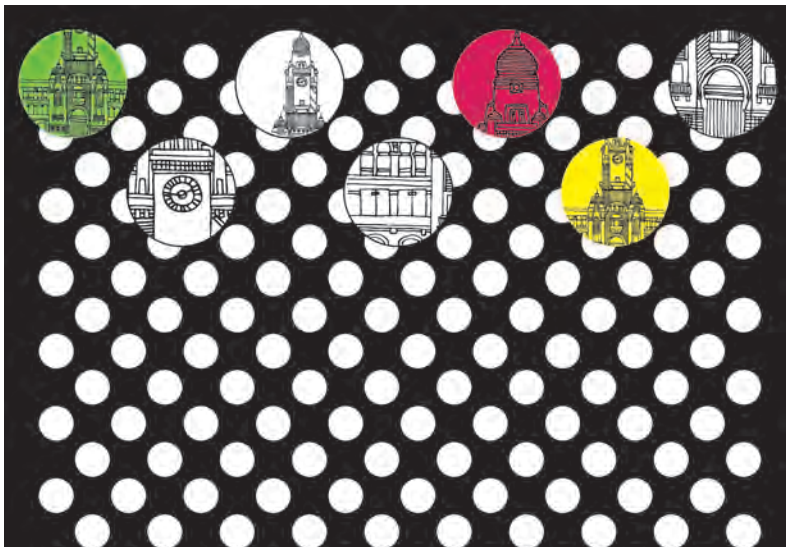


Syeda Maliha Burney



malihaburney3@gmail.com, malihaburney@yahoo.com

For my thesis I took Karachi as my source of inspiration focusing on the architecture. The mix and match of different cultural backgrounds are not only visible in the beautiful buildings in the city but the lifestyles of different strata's seems quite adamant; layered one on each other yet easy to segregate. I incorporated basic geometrical shapes and lines with the building in my designs and used bright colors to portray the city of lights. Hence the souvenirs I have worked on for my thesis are incorporated with both the architectural side and the societal side of this beautiful metropolis. One thing which I have tried not to lose (in my work) is the originality of what this city beholds.



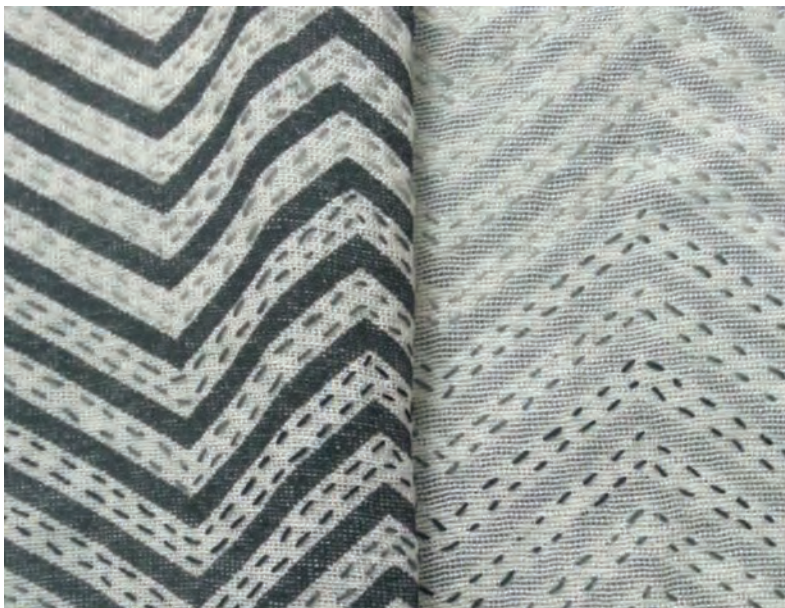
Tooba Shahid



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The simplicity of Kantha

The craft i have chosen for my thesis project is hand embroidery and i have chosen to work with only running stitch (popularly known as kantha embroidery). Earlier the stitch was used to join two or more layers of fabric, taking reference from that i am making double sided stoles joining two fabrics, one side is geometric prints in black and white cotton net with black and white paper silk.



Zara Abbasi



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Bottles

“Botal gali” as the name suggests is a place filled with a variety of bottles, a collection of bottles of different colors shapes and sizes, hundred of bottles over lapping, hanging from one shop to another. My source of inspiration for my thesis topic comes from there, Bottles. Working with lines, silhouettes, and shapes I have created a collection of silk stoles and scarves. To give it a contemporary feel, black and white along with bright colors has been used as the color palette.



pgd apparel

Affifa Bari



Less is More

The theme I have chosen for my final project is minimalism-Less Is More. The idea is to step away from the usual bling-filled clothes and bring in elegance and grace without being over the top. Mainly a mixed palette of black and white with simple cuts, they retain neutrality making them a functional, ready-to-pick dress for anybody who wants to make a statement of their own.



Azima Wazir Ali



Hazara of Afghanistan

The Hazara ethnic group resides mainly in the central Afghanistan mountain region called “Hazarajat”. Hazara is derived from the Persian word hazar, which means “thousand”. The traditional language is Hazaragi, an unwritten dialect containing elements of Farsi, Manghol, Arabic, Urdu and Turkish. Hazaras are also skilled weavers. They are also known for their embroidery, calligraphy and music, which is distinct from the other people of Afghanistan. The traditional costumes and ornaments of Hazara people are really fascinating. The traditional attire is calf length dress fitted through the waist and pleats further down over loose fitting shalwars and long wide scarf which they call a “Chadar” and a fancy headdress and chest dress made of coins.



Maryam Tufail



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Seminole Rule

I have taken Seminole tribe and tried to bring their silhouettes in our latest fashion trends. Using their techniques and experimenting introduced new silhouettes. Reason of taking a culture is that they are very rich in their traditions and clothes are rich in fabric, color, silhouettes. So I incorporated their elements which helped me transform those voluminous silhouettes into our trends, and I worked along those lines of designs of their tradition to show how much they can be experimented in our market. I cater to young people who are experimental, fashion conscious, fun and young. I have taken their warm and bright colors to add fun to my collection, played around their color palette which are very brighter tones and incorporated those adding patchwork techniques in an appliqué manner to make it contemporary.



Muhammad Junaid



Op Art

Op art also known as optical art. Op art is a style of visual art that makes use of optical illusion. When the viewer looks at them, the impression is given of movement. My collection inspiration from lines, geometric patterns and illusion. Silhouettes shapes are simple and basic.



Saira Patel



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Mexican Culture

The theme I have chosen for my final project is Mexican culture. Unveiling a colorful collection inspired by iconic artist Frida Kahlo. Frida Kahlo is not just about flowers and braids. She was a strong women who lived a pretty stormy life, but at the end of the day she was a very feminine women, very cultured. These are pretty strong pieces that have the essence of who she was, not reproductions of the clothing she wore. Mexican culture has vibrant colors. My designs have vibrant colors, bold floral prints, layering and volume. I incorporated color, floral print & floral embroidery in applique manner, Aztec printed laces and made contemporary silhouette designs which are fun to wear. I cater to young people who are mainly students.



Urooj Ghumman



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Spartacus

The topic i have chosen for my final project in SPARTACUS. The inspiration of choosing Spartacus come from one of the main character Lucretia. I have design the collection of ten draped garments which is mainly blend of chiffon and silk. Even I have used embroidery to enhance my design.



pgd photography

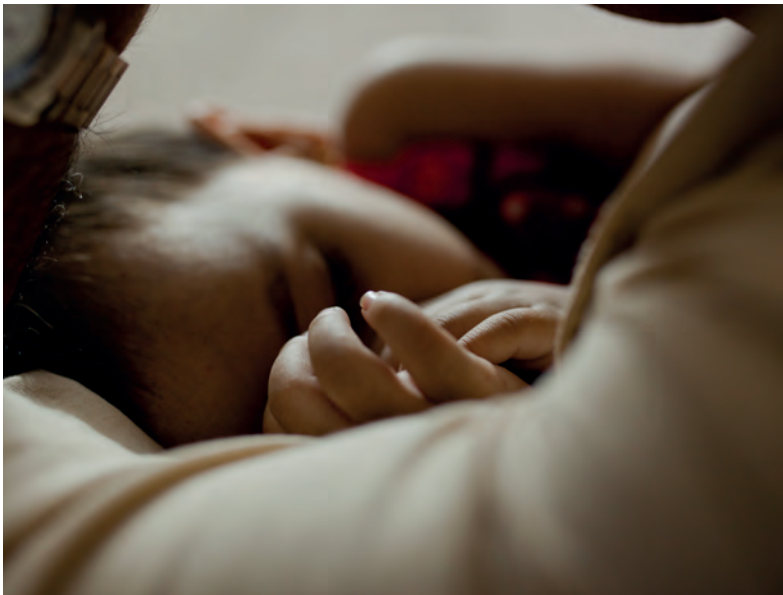
Mohammad Ali Addarsh



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www.senexphoto.com
www.facebook.com/senexphoto

As u like it

My project revolves around my niece. Well it was where it started from which slowly turned bigger and it was no longer “just” about my niece it become about my family. A family that is divided into three different parts of the world, there is laughter there is sadness there is love there is anger and there are Babies I give u my family take it “As you like it” my pride, still an on going project.



Mohammad Bilal Ahmad Khan



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19 D to Khan Coach - A Journey Through Life

Life rarely gives you an opportunity to revisit your past.

Almost never does one get a chance to immortalize it.

I was lucky enough!

Traveling by bus used to be a norm for me. Here I've try to reminisce and capture the unique tapestry of life that inspires me. Amidst the chaos you find colours that pop and scream. Light through crevices creates something from nothing. Exploring a plethora of interesting characters using buses. Estranged mingle with the affable creating a cacophony of experiences.

"19 D to Khan Coach" is a window of my Weltanschauung depicting the world as I see it.

M B A Khan



Mutahir Mahmood



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Artist Statement

A visual story of love, trust and other delicate emotions that weave the institution of marriage. Based on my wife's accomplishment as the National Swimming Champion of Pakistan and my own phobia against water, this is an intimate dedication through mediums that are second nature to us. Photographed in an environment which held different meanings to both of us, a place which magnetically attracted her like a fish without a pond, and one that I have been briefly acquainted with no happy memories. Soon she gave up her stance as an athlete, and emerged as an even more loving wife in a territory familiar to her, but completely alien to me.



Sana Safdar Burney



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Esoteric Mysticism

This exploration is about an esoteric mystical relationship, inspired by the poetry of Hazrat Zaheen Shah Taji. Allegory and metaphors, represented by the processes of layering and collage are used to investigate the various phases of spiritual intimacy.



Syed Muhammad Ali Rizvi



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June !

As a kid growing up in the eighties, bodybuilding to me was larger than life; the surging strength in a flex of the arm, the bulky figures that seemed to tower over others, and the massive attraction garnered by such figures.

The many viewings of Arnold Schwarzenegger's action packed films and leafing through countless bodybuilding magazines only fueled the imagination, but the fascination did not go beyond the observation stage at the time.

(June : Me and my cousin USED to see each other in December. We would then give each other six months to reach our goal and before parting would shout out one word: JUNE!)

Uzma Athar



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Mera Ghar

Being married at an early age and having my first child as a teenager I have grown up along with my kids. Through my photography I am interested in capturing the moments and emotions around me. It helped me see and share whatever cannot be expressed in words. Through sometime mundane these moments took on a different dimension for me and gave me a new way of interacting with my family.



video and television

Ali Bilal Khalid



Lucky 7th

“Lucky 7th” is a short film about a young man and his search for a life partner. He meets with six different girls, one after the next but nothing seems to work out. The situation changes when he dreams of the 7th girl. He wakes up hoping to meet the girl from his dream and when he does meet her his life changes.

Mohammad Salman Khan



This short film is based on a story revolving around characters that are affected by a tragic accident. The tragedy follows in to the minds and hearts of several other lives as nothing will be the same for them ever again.

