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## the symbol

IVS is an institute of scholarship in the field of visual arts. The history of visual language within our heritage reflects dynamic continuity and a rich diversity of idiom.

The elements drawn upon to symbolize the identity of the Indus Valley School of Art and Architecture are based on the primary sources of life.

**Water:** a symbol of knowledge, its acquisition and dissemination.

**Waves:** the symbol of the cyclical motion of life.

**Tree:** a symbol of the evolution and growth of thought and vision.

The geometric patterns of the symbol unify space in a rhythmic order; while the sculpted spaces symbolize the sky, the environment, and the limitlessness of human possibilities.

**Zahoor-ul-Akhlaq**  
1941 - 1999

## UNDERGRADUATE

The Indus Valley School of Art and Architecture was founded in 1990 by a group of prominent architects, designers and artists who believed that Karachi was in critical need of a school of excellence, encompassing the disciplines of Fine Art, Design and Architecture.

The School is registered as a not-for-profit, non commercial institution and is managed by an Executive Committee through the Executive Director under the overall control of an independent Board of Governors. The Governor of Sindh is the patron of the School.

Indus Valley School was granted an independent charter by the Government of Sindh in June 1994, thereby empowering it to award its own degree. It was the fourth institution of higher learning in the private sector in Pakistan to be given a university status.

The Indus Valley School of Art and Architecture is dedicated to much more than producing technically competent artists, designers and architects. It strives to motivate and guide students to cultivate their minds, to be curious, to think for themselves and take independent positions; to respect knowledge, with humility; to keep themselves open to sources of experience and learning; and to be politically aware and socially responsive. The School attempts to integrate students from diverse cultural, ethnic and socio-economic backgrounds.

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video and television

department of  
architecture

## Aasiyah Zaidi



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## Abdullah Mansoor



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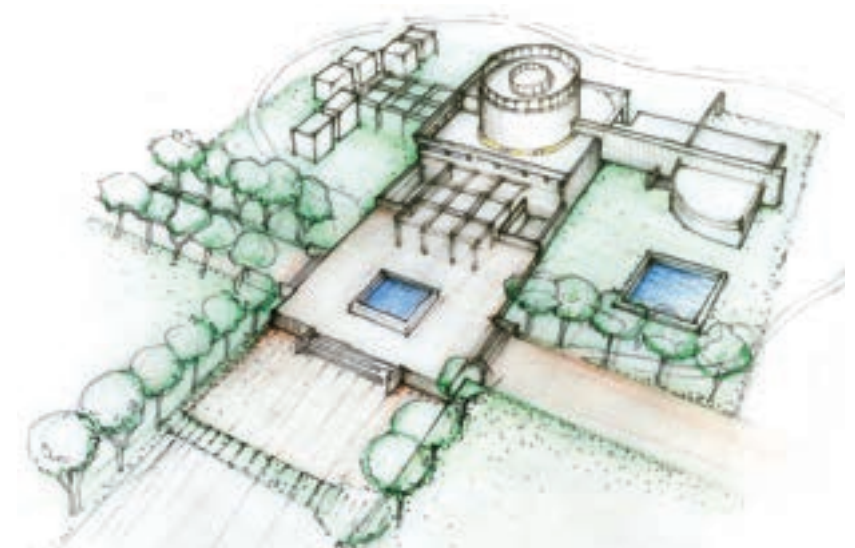
### Home for Orphans and the Elderly

This project aims to bring the socially disconnected first generation elderly and the third generation orphans together to form a community of their own, in one institution customised to provide for both age groups. The home becomes an architectural solution for bringing the two users on to one platform via an exploration of connecting mediums, thereby reducing the isolation they usually face and linking them with the existing community.



### School Of Islamic Theology

The project explores a contemporary take on the School of Theology. From an introverted building typology to more extroverted and transparent building, it breaks away from the norm. The design provides an opportunity to have an intimate dialogue both with the context and city on an urban scale as well as on individual scale.



## Adnan Adil Khan



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### Aankhein - School for Blind and Visually Impaired

Description: The thesis aims to explore architecture without the sense of sight, stimulating the other senses to guide and enrich the experience of the user. The organizing principles of architecture namely, axis, hierarchy, datum, rhythm, repetition and transformation are incorporated in the design such that they cater to the blind/visually impaired. The series of events carefully designed using the sense of smell, touch and soundscapes around the entire building creates an interesting mind map for the blind/visually impaired students.



## Affan Adil Khan



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### Cancer Hospice and clinic

It has been identified that healing environments can improve and ease the pain of a terminally ill patient and reduce stress and depression levels. The proposal for a cancer hospice acts as a spiritual and meditative place; where the central feature are its outdoor spaces which provide for different mood settings and cater to a variety of functions. There are spaces both of contemplation and gathering - spaces that become a vehicle for spiritual upliftment and inner healing.



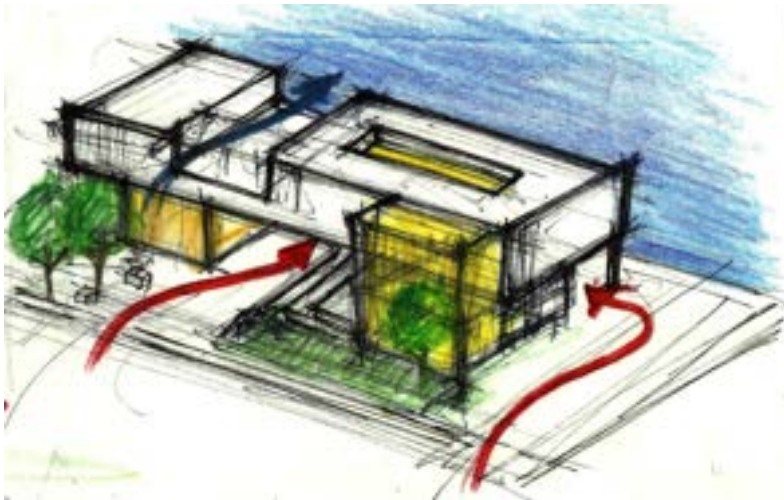
## Amna Ahmed Sharif



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### Transformation in Architecture.

The function of the library has transformed from a quiet, introspective space into an information provider for the promotion of communication. It has become an important social interface where users contact each other, exchange information and work together. This thesis explores how the library needs to transform spatially as well so that it can fulfill its role as a forum for learning and as a place for the community to come together to mix and mingle.



## Amun Junejo



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### Regionalism in Architecture

Regionalism in Architecture, a concept of architectural design based on determinants, as culture, climate and resources. Community hub, where the village could unite and participate in recreational and religious activities. A secular space consisting of a bazaar around a masjid, movement arteries like lanes, streets, thoroughfares reveal patterns determined by the public functions. Streets as community living rooms hum with activities of commerce, trade and public entertainment.



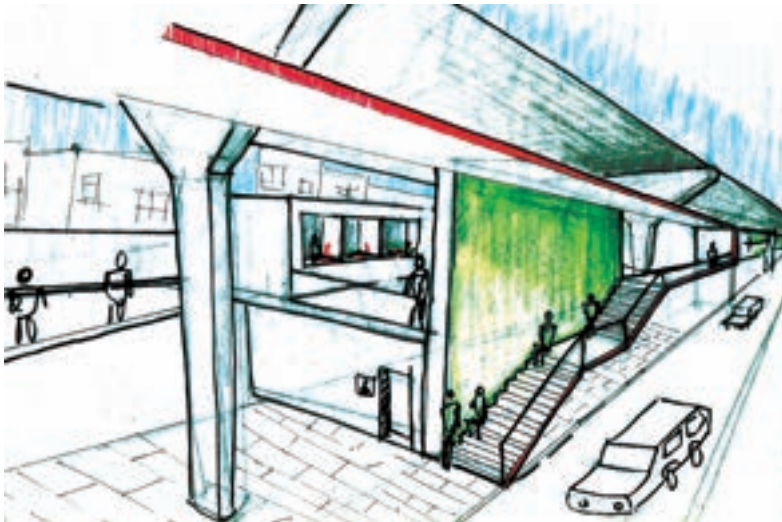
## Anamta Akber



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### Urban In-Fill

This Architectural thesis explores the potential for active and creative use of leftover spaces in Karachi. A design project is instituted in the leftover space under the Gizri flyover by a design concept that goes beyond traditional bounded perspectives. Through the project, the thesis identifies an unconventional reality that can help preserve the urban fabric and urban life of Karachi.



## Armughan Ahmed Faruqi



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### Exploring the transition from land to the sea- Waterfront project

My project is an exploration of a transitional journey from the orthogonal fabric of the city to the organic nature of the sea. The experience becomes a series of events where the character of spaces changes constantly. A space where one forgets all his worries by providing you different colors, music, water activities, eateries, dancing water show and an endless view of the horizon. which portray an image of a coastal city.



## Dabeer Hemani



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### Neighborhood Children's Centre

In absence of any dedicated and designed children's facility, the thesis aims to explore architecture responsive to the physical, cognitive and social attributes of a child. The program is developed by an analysis on the children activities present in the neighborhood. An architectural approach is aimed, where the building responds to the opposite park bringing it within the site itself giving children different intuitive activity generating opportunities.



## Joveria Rahim

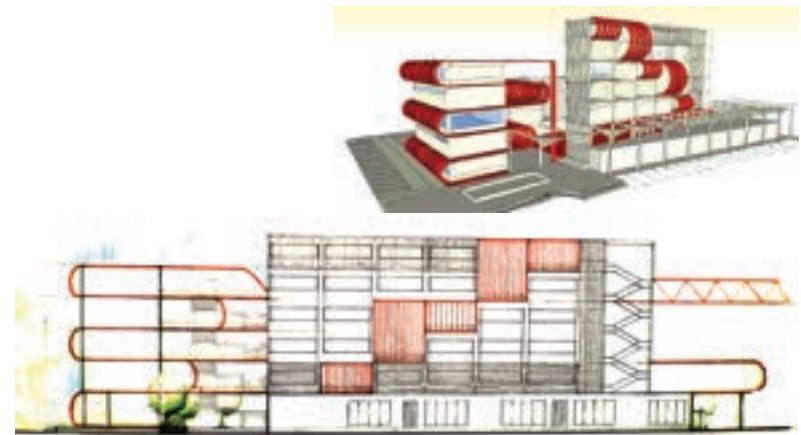


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### School of Fashion Design (AIFD)

"Fashion is not something that exists in dresses only. Fashion is in the sky, in the street, fashion has to do with ideas, the way we live, what is happening."  
-Coco Chanel

The basic principle of a fashion school revolves around effortless interaction that includes observing, communicating and learning. Hence this thesis focuses on the integration of social and learning spaces giving the students an opportunity to learn from their surroundings which is the key for fashion.



## Kiran Fatima Jaitapkar

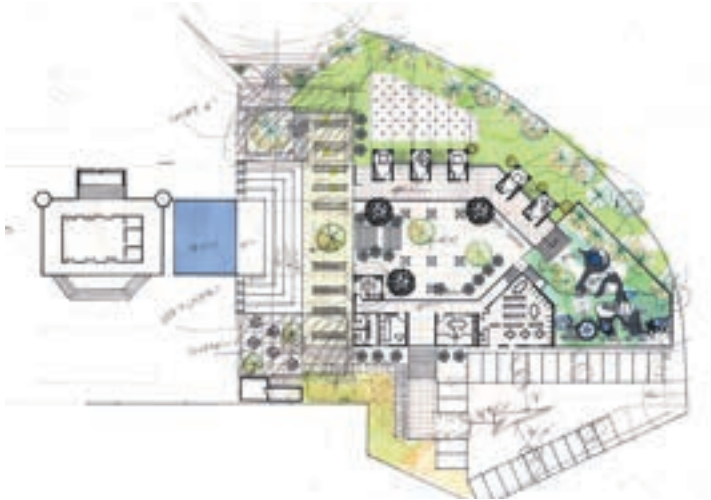


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### School for Music

"Architecture is music in space, as it were a frozen music" - Friedrich Wilhelm Joseph von Schelling

I am exploring the relationship between architectural spaces and creative art in the form of music and performance, through making connections that create a flow of circulation, which gives a user the same feeling of listening to serene music.



## Maliha Bashir

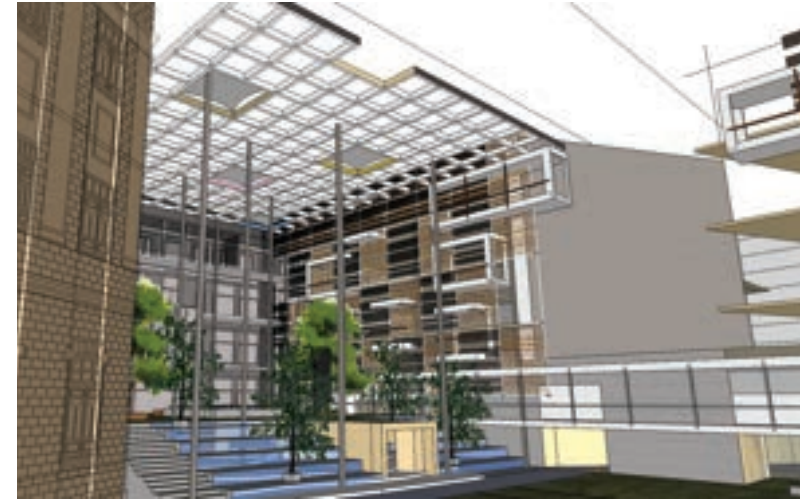


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### Expansion Of The Ivsaa

Developing a sensitive dialogue amongst the contrasting architecture of different eras - Through the exploration of formal, functional and spatial potentials in architecture.

The objective for this thesis was to explore that how the different architectural languages, designed in different centuries and eras could be formally, functionally and spatially be tied together to form a cohesive whole and how can they setup a sensitively responding (architectural dialogue) amongst themselves.

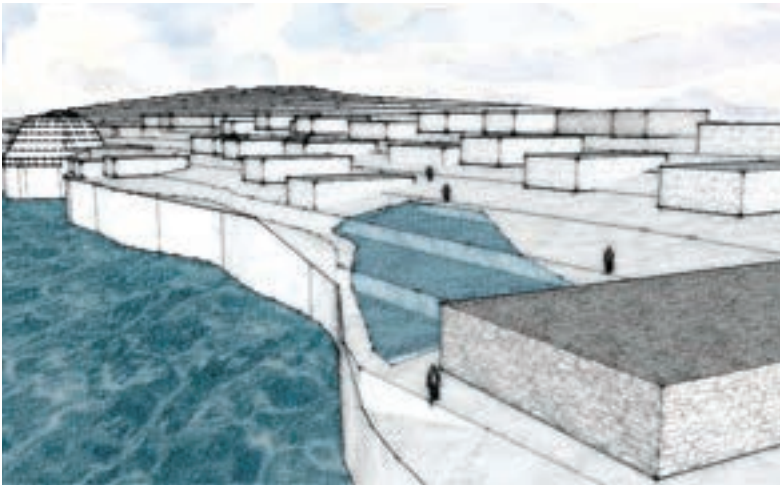


## Maria Khan



### Destination retreat for the tourists in Mubarak village

The resort is designed as a series of scenographically conceived spaces separated by various activities and rock gardens forming nodes on the winding pathway. Also breaking down the barriers between inside and outside, interior design and landscape architecture, keeping sensitivity to site and context in mind. And the experience from the approach evokes the pleasures of the senses that go hand in hand with the climate, landscape, and culture of the area.



## Mariam Hyder

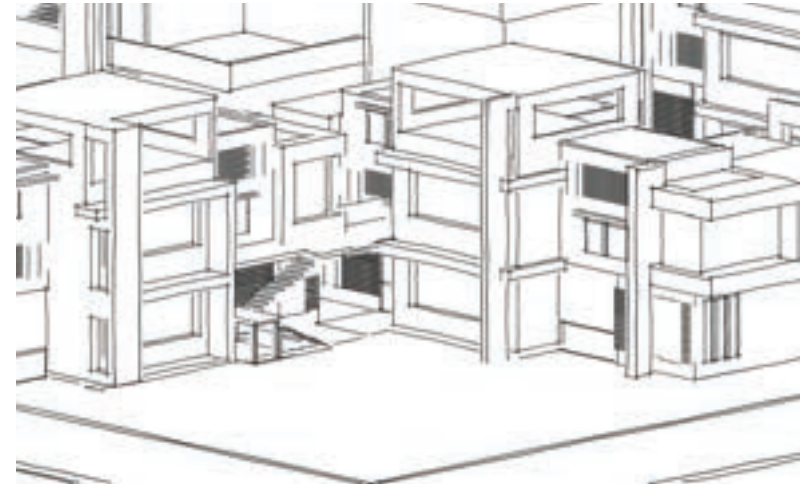


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### Housing Facility For Boys

Architecture nurturing through spatial fluidity and confinement.

The housing facility for boys is catering to orphans between the age groups of 5-15. The design strategy is looking a number of dwelling units which are fragmented. All strung together with pedestrian pathways that form the spaces of interaction. The idea of the gulee and chowk, How the street provides a different sense of feeling and creates a different level of interaction. Whereas the chowk becomes the culmination of the street.



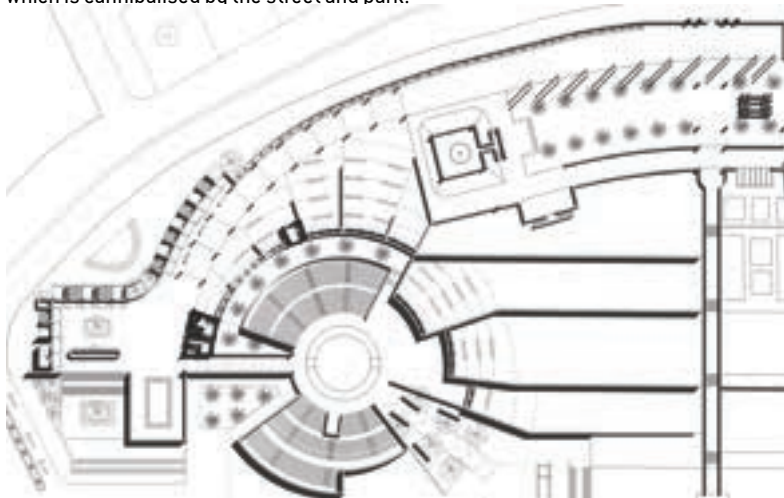
## Mehreen Khalil Mukaddam



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### Nautanki Theatre

"All the world's a stage And all men and women merely players." -William Shakespeare  
Assuming a role; attaining a character; transforming a space into a place are the few similarities shared by an actor and architecture. Architecture acts as the formal entity of the in-between. The possibilities of dialogue between the spectator and spectacle depend on the flexibility of the architecture. The Nautanki Theatre explores the possibilities of the spectator becoming a part of the spectacle in the setting of a theatre which is cannibalised by the street and park.

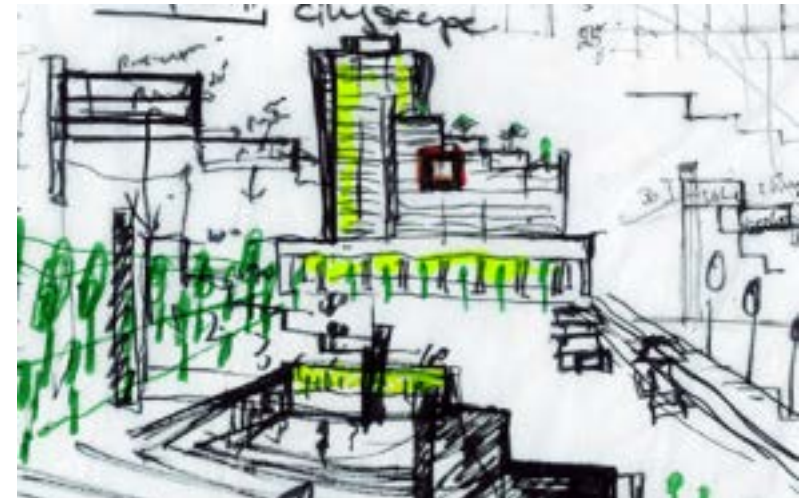


## Muniza Hashmi



### Urban Rooms

The project is an exploration of the possibility of urban public space within the realm of a mixed use development that can be owned by the people of Karachi. The nature of the site is opportune as it is in the city center and a ground zero site from which all distances have been measured since 1947. The vision is to give Karachi an open urban space- Karachi/ Kolachi Plaza that celebrates the city and its history and diversity.

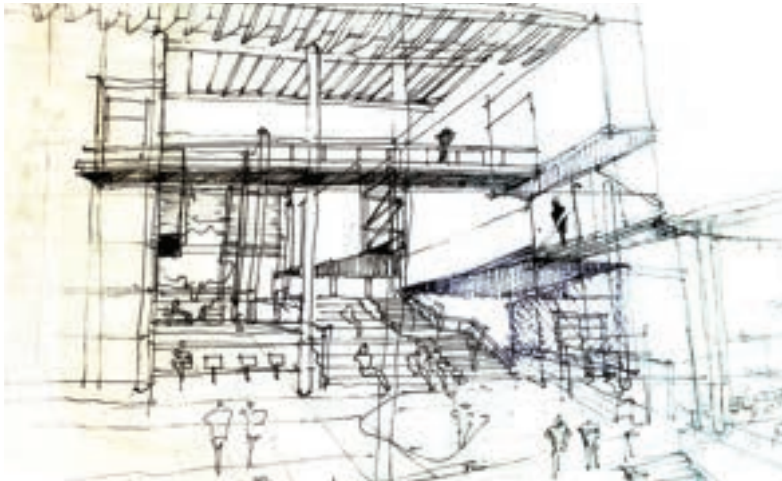


Murtaza Q. Nooruddin



### National Archives “as a place of overlap” between the “state and the public”

Through an exploration of the phenomenon of transparency in architecture, this thesis aims to assess and re-interpret the relationship between the state and the public, within which the National Archive building acts as a forum where research, debates and discussions are welcomed. It serves as a public place for gathering and sharing information through the electronic, digital, visual, and printed materials.



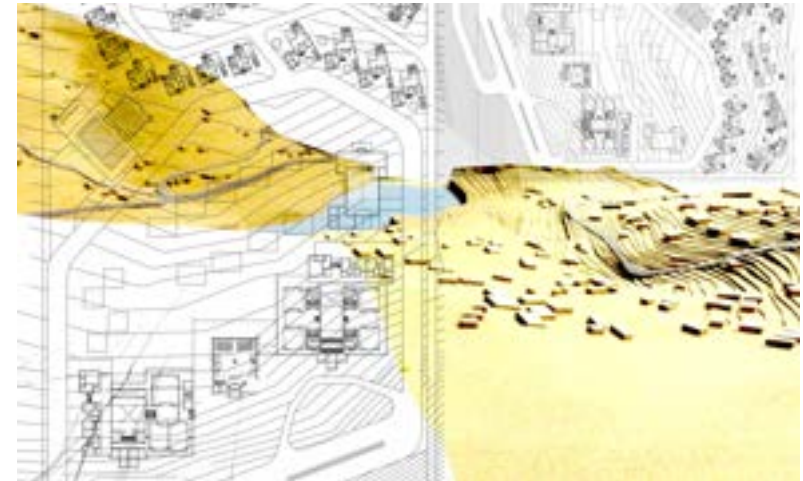
Naeem Abrar



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### Campus of Justice

A State Judiciary complex. Judiciary is a very important and fundamental department of any state. Exploring how civic architecture can represent identity of a state studying the relationship of iconic architecture and contextual importance of the region. Democracy being an important part of any state system in a judiciary system architecturally it can be made visible by developing the idea of justice seen and justice served.



## Qurat-ul-Ain Malick



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### Seraye: Catering To The Transient Community At Cantt Station Karachi

A place where cultures meet, a roadside inn built to shelter men, goods, and animals along the ancient trade routes. In Islamic cities, the seraye becomes integrated with the bazaar and an adjoining mosque; together forming the principal urban space. Employing the gist of this concept, this project is a modern reinterpretation of a caravan seraye aimed at understanding the workings of transport hub, with the seraye and their relation to the bazaar



## Saad Pervez Wahid



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### Shopping and Entertainment Center

My thesis explores the fusion of traditional marketplaces such as street bazaars and enclosed shopping malls. A strong contrast exists between the two typologies, where street bazaars are open bazaars with temporary canopies and the modern shopping centers are enclosed where all the activity happens under one roof. The idea of this thesis is to create these two types of shopping cultures at one place, where both can survive at the same time without any conflict. To unite these contradicting environments, the creation of streets within the space connects the two extremes of urban reality.



## Sharmeen Sheikh



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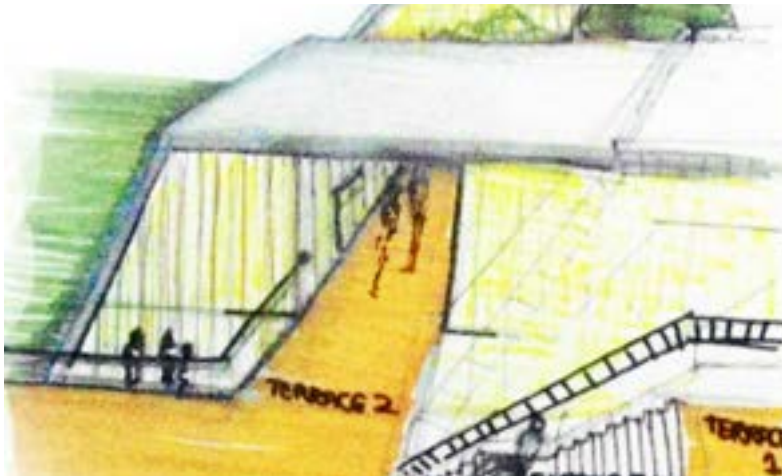
## Sofia Qureshi



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### Sports Complex

Developing a public space within a densely populated urban area to not only provide visual relief to passers-by but also providing functional civic services to the neighboring area.



### Primary School for Deaf

"Exploring architectural elements to develop a sense of play in the learning environment- de-institutionalising the typical school."

Architecture for deaf plays a vital role as the underlying theme behind deaf spaces is to create "visual centric" spaces where the building communicates with the child through the sense of touch and sight. Architectural "play" or playscapes creates spaces for children that are based on their imagination as well as create visually dynamic spaces that assist the deaf.



Syed Nabeel Akbar



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### Juvenile Correction Center

A secure facility that houses children (up to the age of 18) who have committed minor offences. Its purpose is not necessarily punitive, it rather focuses on rehabilitation. Architecture plays an important role in creating an overall positive environment and with the concept of 'Architecture Beyond Bars', the design focuses on spaces that go beyond containment and bring positivity to the inmates who then re-enter the society.



Syeda Fatima Hasan



### A Culinary Promenade

Education outside the formal kitchen and enclosed rooms is given importance and circulation is seen as a catalyst for modifying the preparation of food in this culinary school. Activities to pause and engage with the surroundings have been created by constantly changing the sensual and physical appearance of the space.



Ali Tahir Kidwai

### Boy Scouts Activity Center at Abul-Hassan Isphahni Road

To explore movement in architecture, both in physical terms of an active program as well as psychological aspects of growing up. Architecture controls space. It defines not only where one can tread, but also where one cannot. Sequences of space are generated that are to be experienced in specific orders. But to experience these sequences, one must exercise movement. So it can be inferred that architecture not only defines spaces, but also regulates movement needed to experience them. The goal of this exercise is to reverse this equation and exploit movement to generate a sequence of spaces.



department of  
communication design

## Amal Sarwar



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### The Sign House

The Sign House is a business that uses the Zodiac as a basis to create personalized illustrations for its clientele. These illustrations can then be transferred onto any product of the customer's choice, such as mugs, t-shirts, key-chains or greeting cards. The Sign House also provides 3 illustration styles to choose from and operates via Facebook page, making you the Star of your Sign.



## Anam A. Qadri



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### Rediscovering Funland

When you enter the realm of a theme park, you lose yourself in the excitement, colours and all the adventure that the rides offer. In 1976, Karachi's Funland was born. Over the years many associate it as just a memory. It is time to bring that memory back to life by revamping Funland and remind everyone about the beauty of our country and its culture!



## Anam Diwan



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### Rebranding The Perception Of The Police

My thesis is about changing attitudes and perceptions and making people realize that police is just a reflection of our own society, a few black sheep can't be and shouldn't be representatives of the whole department. Our society, just like any other society comprises of the good and the bad, the fanatics and the moderates yet the world views us all as terrorists. Aren't we trying to convince the world that we are not all terrorists. Police's story is no different from our story if we are not willing to hear their story and change our perceptions towards them why should the world pay any attention to our story.

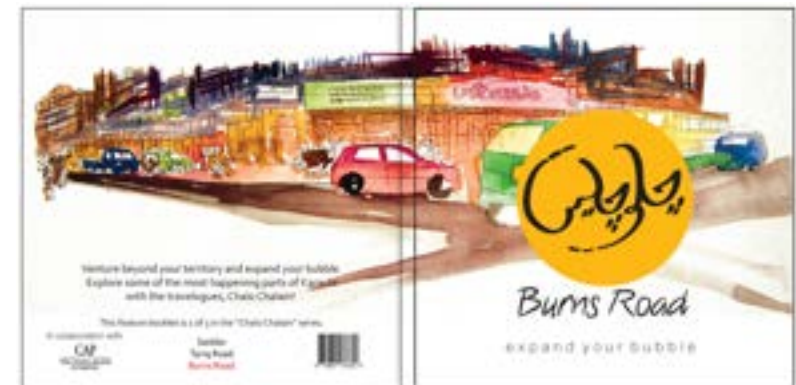


## Anam Shahid Murtaza



### Chalo Chalain

Karachi, a city abundant in historical landmarks and cultural heritage. Yet it is a shame that the youth of today takes no interest in exploring the city they call home. Chalo Chalain titles a series of travelogues, highlighting must-see locations around Karachi; such as Burns Road, Tariq Road and the almighty Saddar. This series is an attempt to lure school going youth (16-18) out of their bubbles and experience the true essence of their city.



## Anosha Islam



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### Anti-Koora

Littering has become a habit in our country more than an issue. It is a big problem for KMC workers to pick up the litter off the streets as opposed to garbage placed in a bin. With my campaign I'm aiming to discourage littering as a habit. My target market is school going kids, between 8 to 12. The Anti- Koora Campaign aims to enforce and instill the value of keeping our city clean. There is a place for everything, and litter belongs in a trash can. Not on the streets.



## Anushay Furqan



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### Kal 2013

Synopsis: A democracy is ineffective when only a small percentage of the voter population participates in the electoral process. In Pakistan, only 46% of this voter population took part in the 2008 general elections. 'Kal 2013' is a campaign for the 2013 elections. The campaign, being carried out under the banner name of the Election Commission of Pakistan (ECP), targets young Pakistani's ranging from ages 18-25 and aims to motivate them to vote in the upcoming elections.



## Armeen Abbas Tinwala



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### Crossing Lines

Crossing lines is a graphic novel for children from pre-teens to teens. It is about the issue of bullying in school, how it affects you psychologically and how to emerge from it. The purpose of this story is to inspire the children into believing in themselves and to not let the bullies them.

The graphic novel is also accompanied by a 'Call to Action' manual comprising of 10 ways to handle bullying.



## Asma Javeri



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### A Gracious Post

A Gracious Post is an installation which will take you on a journey, reminding you about all the free things that you are blessed. It begins with the blessings in your surroundings, moving towards society, your physical self, then your psychological self, and finally your inner most senses; making you realize, that despite everything you feel is missing in your life, there is still so much to be grateful for.



## Lubaina Mustafa Rajbhoy



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### One by One

One by One revolves around the idea that each individual reflects the totality of society. We are capable of changing the world just by changing the way we think, act and behave. Hence, what is true of an individual is also true of a society.

One by One's emphasis is on taking the responsibility of change onto ourselves. Improving ourselves can reform a society at large as well.



## Mahwish Naveed Aziz



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### Breast Cancer Awareness Campaign

When any person mentions the word cancer your heart stops beating for a second. You and I could be those people. What one needs to understand is that cancer is curable and the rate of breast cancer patients surviving the illness is the highest among all cancers. This led me to initiate a breast cancer awareness campaign for women under the organization, 'Pink Ribbon Pakistan', targeting all women from ages 18-60 years, warning them that they could be a target of breast cancer, thus they must prevent themselves and reduce their risks of becoming victims of the disease.



## Mahwish Rizvi



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## Maria Qureshi



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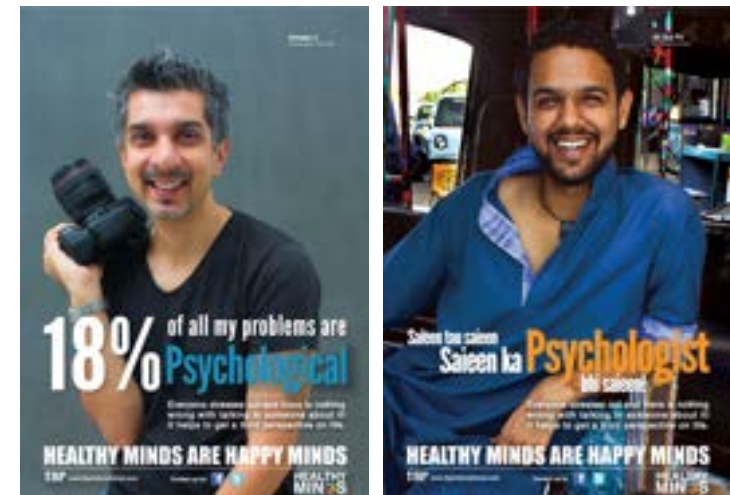
### PTC Classics

My thesis project is a subsidiary channel of Pakistan Television called PTV Classic whose main objective is to revive the classics shown on PTV back in the day because of the content, creativity and message. This channel is highly relevant today because firstly the quality of today's dramas is average and cannot promote the same family time PTV did.



### Healthy Minds

The perception of mental health in our society is flawed and steeped in social stigmas. Healthy Minds; a campaign under IBP (Institute of Behavioral Psychology) aims to combat the stigma associated with receiving mental health. Targeting the future of society as the catalyst for change, Healthy Minds makes use of celebrity endorsement to evoke a change in thought of society. To emphasize the importance of mental health, because a Healthy Mind is a happy mind.



## Mariam Shakeel



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### Proposal for the Revival of Karachi Circular Railway

Traffic and transportation control has become one of the major concerns of the citizens of Karachi. In order to solve Karachi's traffic and environmental issues, the number of vehicles on the roads need to be reduced. Therefore, the core message of my thesis project aims to enhance the role of public transportation through the proposal for the revival of the Karachi Circular Railway by bringing to light the possibilities of this project to the concerned citizens in order to make them a part of the planning process.



## Masooma Raza



### Danish Ki Dunya

"Danish Ki Dunya" is a series of books featuring a playful, inquisitive 7 year old boy named Danish.

Children are curious creatures. They love asking questions and even more than that, finding out the answers. This set of books features Danish, a 7 year old boy who makes the reader guess riddles by presenting clues in rhyme (written by Sufi Tabassum). With each fold in the book that the child opens, the anticipation of finding out the answer grows.



## Muhammad Fatahyab



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## Muhammad Saad Saif



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### Sub Ka Karachi

Sub Ka Karachi aims to encourage Karachites to inculcate and realize the fact that Karachi is the city which symbolizes diversity of languages, cultures, beliefs, behaviours and so on. The concept of this project is to bring awareness among the people of Karachi to understand and acknowledge the existence of diversity in the city; instead of having disputes on petty issues over the Languages we can celebrate this diversity present amongst us.



### Primordial – metal music adaptation

Metal music is more than just an unexplored art, it is a universal language which binds masses together. It promotes not just anarchy but the resurrection of the past which leads to a tainted future. The circle of life is only complete by death, from which emerges life senseless of its past. I believe that if this method which is inspired by this genre, is applied to our existing lives where history determines the future, it can also adulterate the process of the birth of a new understanding of the preconceived ideas we live with.



## Ghulam Mustafa



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### ArtsTalk

Artstalk.com is a virtual art gallery featuring both aspiring as well as established artists. Our objective is to globally promote art produced by Pakistani artists which has both, potential and individuality.

Artstalk.com is a platform for artists, art collectors and art lovers. We help bridge the gap between art created in Pakistan and the rest of the world.



## Munira Abbas Ali Khan



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### Be Your Own Saviour

Be your own saviour is a survivor's handbook for dealing with sexual harassment in public places.

This booklet urges women to not be embarrassed and quiet about this issue and to speak up for their right of safe public places. It gives probable solutions to women so that they do not depend on men for protection outside homes, emerge from the 'victim' mindset and be their own saviour.



## Nadir Feraz Toosy



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### Break the Silence

Popular assumption entails that the upper class has not been subjected to child sexual abuse. This assumption is false.

40% of people reading this have been victims of child sexual abuse.

The social taboo attached prevents us from dealing with the issue that silently corrodes through many childhoods.

Targeting the parents of the upper class, this is a call to take action, to educate your child of the dangers lurking in close quarters. Make them aware, Break the silence.



## Nazneen Tayeb



### Tasweer Project

Art for Street Children of Karachi is all about giving these children a chance to express themselves, to indulge in a moment of creativity and break away from their otherwise so dismal and monotonous lives.

The Tasweer Project is proud to have gotten the opportunity to further a thought in to an initiative. Our goal is not only to introduce these children to Art, but also introduce the citizens of Pakistan to the Art created by these young wonders. It is about time that these children got recognition.



## Numan Shakil



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## Rabia Humayun



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### Genuine Beauty

Media promotes a certain image of beauty that causes health problems mostly eating disorders in young women. Genuine Beauty is a non-profit organization which aims to create awareness amongst young women about the problem. It is an initiative to work with the fashion industry to promote a healthy image of beauty.

This organization sets a healthy standard for the fashion industry of Pakistan and certifies its supporters when they join in to promote healthy fashion practices by following our set standard for health.



### Proposal for environmental graphics for shopping areas | Zamzama Boulevard

The proposal aims to exemplify environmental graphics that can be applied in shopping areas in order to make navigation easier for the visitor, and ensure smooth transition in their experience. While maintaining its brand identity as an exclusive entity in the city. Thus Zamzama Boulevard was adopted as a case study to show the extent of how environmental can be applied with in a shopping area to provide some order.



Sonia Khan



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Suhaib Akbar Rashdi



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### Child Domestic Labour

Our society seems to be comfortable with the idea of child domestic labour and no notice is given when these children are underfed, made to work for excessively long hours, denied their right to basic education and leisure time, not taken care of or starved of love and attention. My Campaign 'Help the Help' focuses on the rights and protection of such children in Karachi. The aim of the campaign is to shake people out of apathy towards these children and make them feel responsible for their care, wellbeing and education.

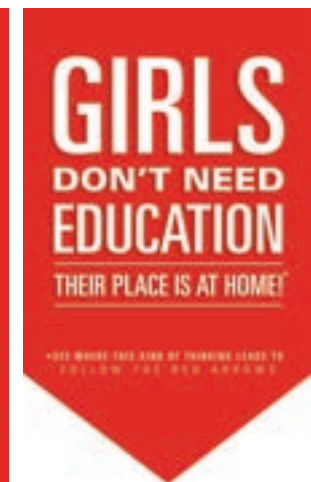
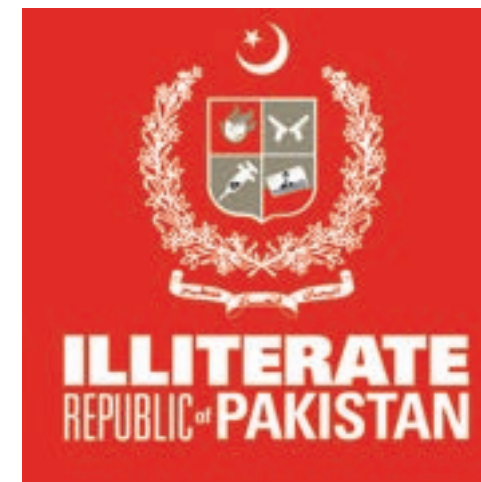


### Illiterate Republic of Pakistan

The state of education in Pakistan is appalling. Losing hope in government policies: it's time to take matters into our own hands.

Educator – Catering For Pakistan, is a campaign driven by the people, for the people aims, to create awareness on the sorry state of the Pakistani education system.

Using a sarcastic approach, educator targets the literate population to EACH ONE - TEACH ONE uneducated individual in the hope that we can slowly but surely steer Pakistan onto the road of recovery.



## Sumbul Hameed Khan



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## Sumra Hameedullah



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## Khayali Pulao

Khayali Pulao is a series of urdu books for girls between ages of 10 to 12. These are for helping those girls who are forcibly stopped from going to school because of social, ethical or security reasons. The books help them revise opposites, colors etc., in a story format based on the imaginary world of children.

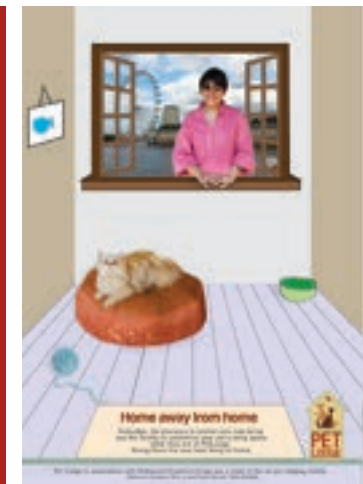
The books are followed by a board game that helps further revise the subjects in the books.



## Pet Lodge

Anxious while you are on vacation? Stressed when you should be relaxing? Leaving pets without proper care can be distressing for pet owners. Richmond Crawford's PetLodge brings you the solution for all your pet separation anxiety!

The pioneer of pet lodging facilities in Karachi, PetLodge is the home away from home for your pet. And what's more, with our PetCam facility you can be in touch with your pet no matter where you are.



## Viviana Natalie Rodrigues



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## Wajeaha Abbasi



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### Greenscene Plant Nursery

Greenscene Plant Nursery is an initiative of the Horticultural Society of Pakistan with the aim of addressing environmental issues within Karachi. Marketed as the newest fad on the block, and targeted at the youth of our society who are both socially active and brand conscious, who are constantly looking to lead the social scene. So heres presenting Greenscene - It's stylish, it's in & totally cool so lead the scene & go bold with green!



### Pugam Pugaai

Pugam Pugaai is an organization that focuses on reviving traditional Pakistani games back to the playgrounds of our children. Its aim is to bring people out of their homes and provide them with an alternative outdoor past time which is healthy, interactive and entertaining as opposed to spending time in front of the computer screens, video games or television. Let's make our children more active in real life. Let's give them a healthier future. Let's come out and play!



Zubairuddin Shaikh



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Karachi Arts and Culture District

There is immense diversity of Pakistan's artists and designers in terms of visual culture, talent and the potential to interact and collaborate. However, no matter how many artists and designers there may be, their art is limited to their localities. The idea is to transform an existing architectural space in Karachi into an art and design district that opens opportunities for artists and designers. The objective is to bring these artists onto a single platform, which will provide an identity to the cultivating art and design scene. Making Karachi recognized round the globe for its artistic talent.



department of  
fine art

## Anam Yaqoob Paracha



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The bond of relationships is strong enough to keep one tied for centuries with people and places. Re-creating memories, the objects covered in my work reflect the nostalgic recollections that are meant to be preserved unconsciously. The cluster of memories and relationship linked together started with a particular displacement. Therefore, by covering objects and space, isolating them from traces of time I have deliberately tried to preserve both entities.



## Aniqa Imran



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I am re-appropriating existing books and magazines using them as tools of expressions. The idea to visually express my growing frustration led to making the books inaccessible through various methods. By intervening into magazine covers I am creating a more intimate relationship with printed text. My work indicates a realization and acceptance of my own shortcomings.

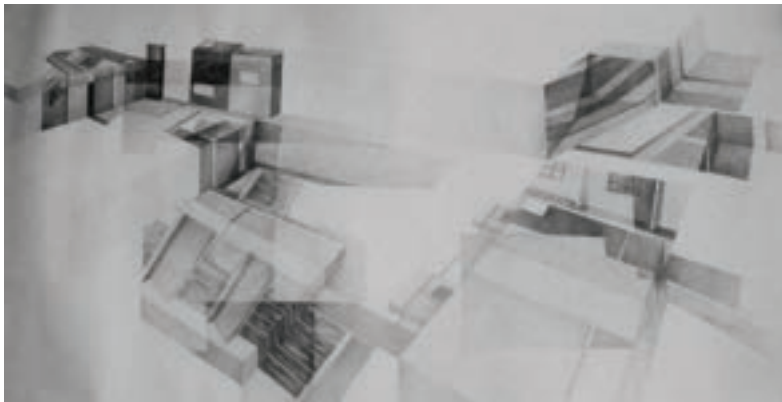


## Anum Ather Jamal



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The deconstruction of architectural structures in this body of work is part invented, part documented and part memory, and executed in large scale three dimensional drawings. It is an amalgamation of the concrete forms of buildings as fragments of balconies, doors and drainage pipes which resulted due to constant travelling and absorbing these visual forms persistently.



## Eema Alvi



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Every day we hear of death and destruction that constantly takes place in our country. Our generation has become accustomed to these atrocities. In order for our generation to begin to feel remorse or loss, such unfortunate events need to be placed and preserved so that they become like a reminder of the level of ignorance we show.



## Fatima Haroon



Phegencycasting@gmail.com

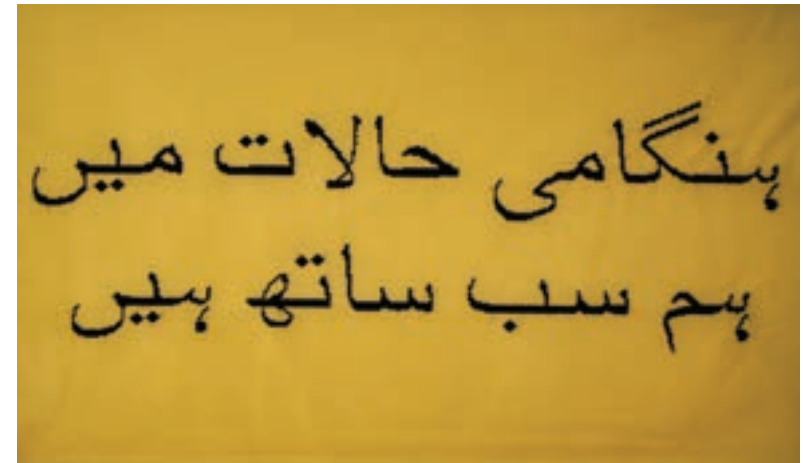
Scratching away the layers of that which is a familiar ground to our knowledge depicts the conditioning of our society and similarities within the perceptions we all share due to human co-existence. . What may appear as pain may be pleasurable to another. One mans meat may be another mans poison. With the same thread of thought, it can be said that what we see is rather contrary to the understanding we gauge from it.



## Fatima Munir



It is a common practice to harness children's energy by giving them creative tasks like needle work. In Pakistan it is specially practiced because it brings calm as well as trains little girls patience, focus and eventually beautifies their home. 34 years of being trained to accept situations led me back to this technique to sing the songs of my mind; about the compromise of living and raising a family in one of the most dangerous cities of the world; about the frustration of the state of my country; about the despair that stares my face everywhere I look and about the grief that we must overlook to survive



## Hamida Khatri



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A female body is believed to be an emotional baggage lurking, moulding, and adapting to situations verbally undefined. Such physical transformation is an internal yet external struggle, circumstantiating itself to be heard and seen by the naked eye. This work is a self-inflicted journey, a therapeutic battle leading towards the amalgamation of human (sophisticated) and animal (non-sophisticated); thus, formulizing independent species.



## Umme Laila Rizvi



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The nostalgic beauty of the ruins of an old building or an object is an upsetting parallel with my mother's rapidly approaching old age. My work seeks to form a relation with these two parallels. I've used fabric and other personal belongings of my mother in an attempt to fill the cracks in walls and in different objects.



## Meera Hasan



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### A tribute to those we abhor

The pig, is one of the most controversial animals in Islam as it is prohibited from being consumed or even spoken of which is stated in Islamic laws. Using the religious and cultural significance of the pig, which is considered haram, is a method through which the imagery equates to the habit of sweeping, what we regard as a religious taboo, under the rug. To emphasise that some of the people we coexist with are almost as repulsive as our perception of the pig.



## Nilofer Kamruddin Kotadia



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My work represents the confusing state I have experienced due to my immigration from India to Pakistan. This transition affected both physically and mentally. The confusion created by the amalgamation of two languages effect my speaking and writing skill. Thus, it gives me the feeling of being an odd one out. I ended up producing art works which are specifically talking about words I pronounce wrong or in my own gujrati accent.

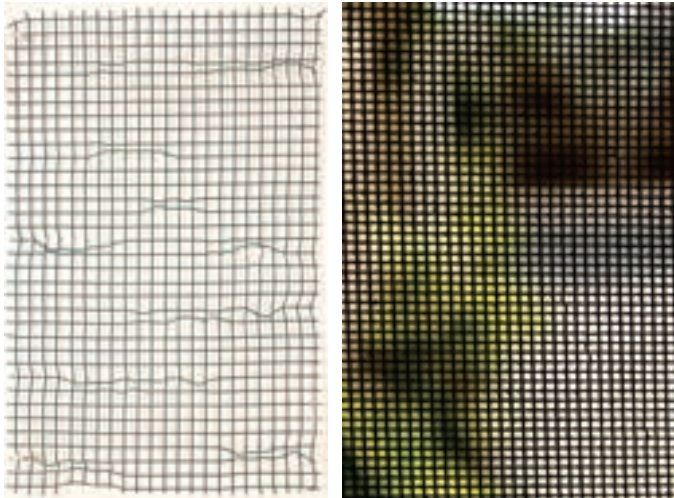


## Nimra Khan



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The tiny flaws that occur in patterns hold interest for me, they are bothersome to the eye as the human brain is programmed to detect patterns and so even a small shift stands out. My work deals with systems that exist in the mundane, as well as order that we establish ourselves. I am interested in purposefully disrupting that order and for me these subtle disturbances are a point of excitement in an otherwise monotonous life.



## Nisa Karamatullah

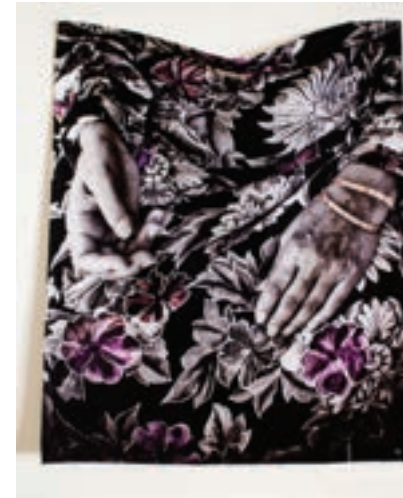


nisa.karamat@gmail.com

### Her Obvious Presence

"Life unfolds from the centre, New beginnings emerge from the breakup of the past forms," Linda Joy

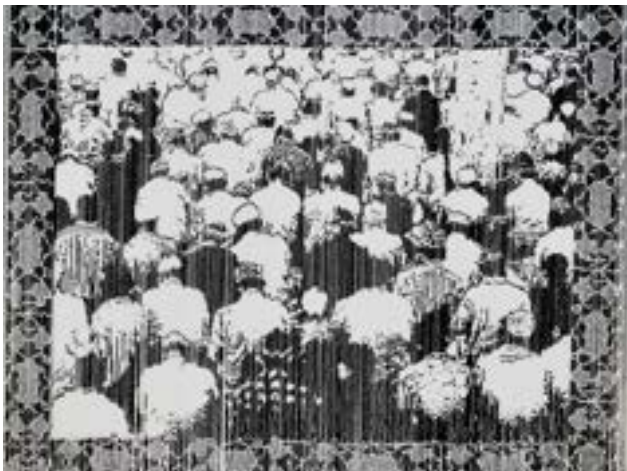
My work is about documenting an important relationship in my life, which I negated earlier. After a life threatening experience this relationship grew stronger through every day conversations. It is an emotional and personal relationship diary of human intimacy.



## Qurratulain Mahar



Equality is about fairness it underpins and is at the heart of all that we are and all that we do. Equality goes well beyond just equal opportunities and equal rights, equality is simply about making sure that people are treated fairly and given equal access to opportunities. From my personal experiences I have my own creed, I don't see any differences amongst us I see everyone on the same level. People have created their own notions, they have differences amongst themselves although they all are equal, Jamaat means praying in congregation, I compare equality with a group of people standing together and offering namaz without any boundaries or fear.



## Rameez Rehman



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## Me Against's My self

The walls, floors and ceilings of my house have always had a variety of mirror work. This developed in me a subconscious fascination with reflection and became prominent when I realized the meaning of Narcissism. I was fascinated with my own reflection. I saw myself in everything, the sea, my friend's eyes and their sunglasses.

I explored the mirrors as a medium in different shapes and sizes; convex, concave, flat, pixilated and via geometric patterns.



Tehmina Shamsuddin Maknojia



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Zohra Amarta Shah



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My work is interactive, like the act of playing with toys. Formations that follow function have always intrigued me. The process of creating these pieces was reminiscent of my memories of creating my own toys. It involves movement and kinetic energy, inclining one to engage with it irrespective of the barriers of age, background or class.



department of  
interior design

## Anum Qamar



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### Chupan Chupai Community Centre

A Communal Space for the children of The Garage School, Neelam Colony, where the children will be encouraged to spend their after time after school in a creative and productive way. The concept of my project revolves around the word Edutainment which means education plus entertainment. The projects intent is to provide the children of Neelam Colony with an alternative space other than the streets where the children could come together as a community in a healthy and clean environment.

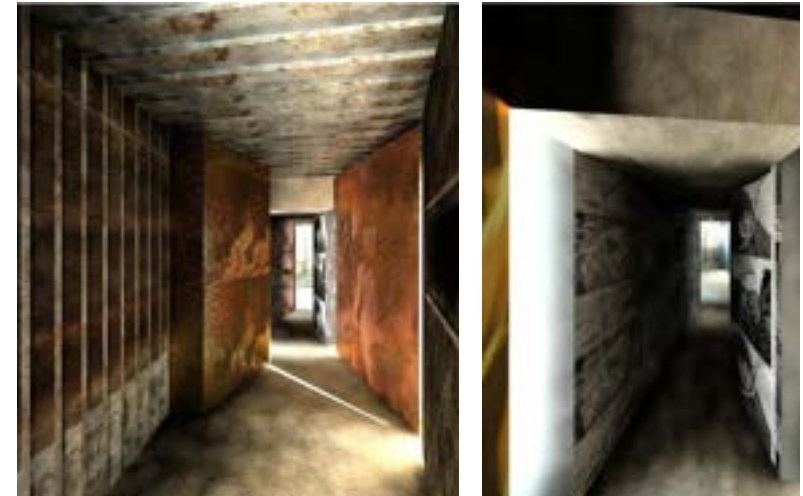


## Nazish Nishat Mirza

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### Traveling exhibit to raise awareness on violence against women.

Traveling exhibit to raise awareness on violence against women using shipping containers as the architectural shell. The exhibit consists of permanent displays with contextual change according to different areas in Pakistan it travels to. Spaces created within the exhibit are meant to invoke feelings that nurture a certain mindset that will stand up against this type of violence.



department of  
**textile design**

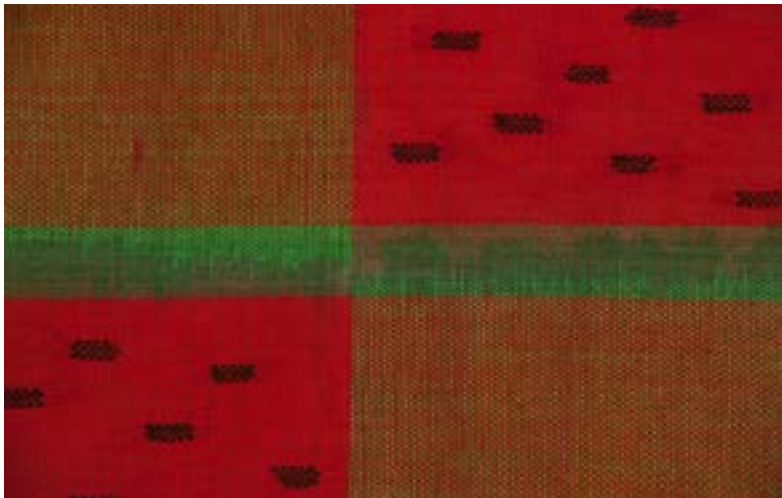
## Aamena Nasir



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### Fruit burst for window coverings

I have designed a collection of hand woven fabrics taking inspiration from exotic fruits like kiwi, papaya, watermelon, orange, pineapple and pomegranate. Inspired from the colours of fruit and their textures samples of fabrics have been created on the loom with a variety of threads and other materials. Multiple weaving techniques which are dove tailing and supplementary weft have also been explored to create fabric that can be used for window coverings.



## Amrina Irfan



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### Deep into the corals

Capturing the inspirational elements and textures of the coral reefs, a variety of embroidery stitches such as French knots, buttonhole and bullion and other basic techniques have been ideal in translating the detailed textures of the reefs and in adding sensibility to the work. Compositions as well as use of threads and fabric have been incorporated to elaborate and reflect upon the natural forms of the coral designs and complexity of the textures. In some cases screen printing has also been used as a secondary medium to support my designs.



## Areej Qamar Latif



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### Truck on the loom

Truck art is a form of art practiced commonly on buses and trucks in Pakistan. These vehicles are painted in bright, lively colours and striking imagery. Being a weaving major, the objective was to translate this conversational and colorful form of art on the loom, keeping the restrictions in mind. Various weaving methods have been explored, from simple stripes and checks to motifs and different compositions of imagery seen in truck art on the jacquard. The product range designed for this is yardages for multiple products which include upholstery and home accessories.



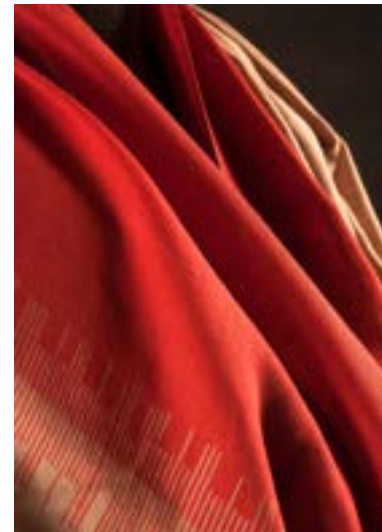
## Eimaan Ahmed Fawad



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### Bamboo and Cotton Dupatta

I have taken my inspiration from the color palette of Kangra Miniature Paintings and woven a range of Bamboo and cotton dupattas. My range includes dove tailing, stripes, checks, ribs, twills and mostly plain weaves. The aim was to introduce and experiment with a new fiber and to weave a light weight and soft fabric which is eco-friendly as well.



Fatima Khan



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Hina Yaqoob



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### Basketry Lamps

Sustaining the craft of basketry, I have worked with a crafts person from Quetta. He runs a small shop in Empress Market selling tokris. My objective is to give a new range of product which has resulted in a collection of lamps using natural materials. My color source is foliage which includes shades of green, red, yellow and purple. The organic forms have been inspired by nests of the humming bird, weaver bird and the common sparrow to name a few.



## Khadija Ashraf Lakhiya



### Kufic script and texture

I have designed a collection of prints for apparel in which Kufic Script has been used as an inspiration. Scenes from everyday surroundings have been incorporated as designs. The alphabets have been translated into designs to create images from the depicted scenes. Different treatments have been used on silk to create textures by using natural dyes, hence forming patterns and which give a contemporary perspective to the traditional Kufic script.



## Laika Hanif Ghanchi



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### Setting Free

For my thesis I have created a collection of screen printed silk dupattas. As a source of inspiration I selected macaw parrots and developed my designs. Experimentation with various techniques and a study of the parrot has been carried out to create interesting compositions. I have used bold and vibrant colours with accents of gold and silver.



## Madiha Hussain



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### Organic Architecture

The source of inspiration for this thesis project is architecture inspired by organic forms. It is a philosophy which promotes harmony between human habitation and the natural world through design approach. My work represents a range of contemporary screen-printed silk dupattas showing fluidity, rhythm and movement in organic architecture. Pure silk is used as the base on which foil and metallic dust has been used for printing, effectively translating the metallic look of modern material and the architecture of today.



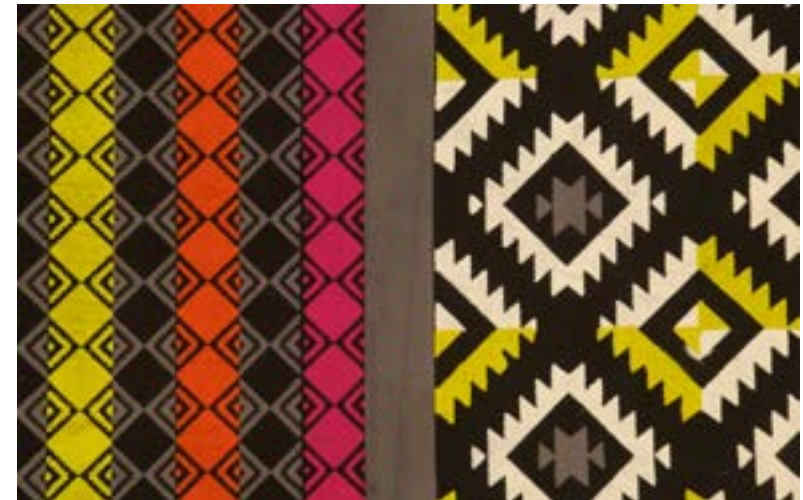
## Madiha Moin



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### Khaadi Cafe

Project Khaadi Café Textiles designs and offers textiles for the hospitality outlet of the existing retail brand 'Khaadi'. Using Khaadi's dazzling colours and the traditional yet contemporary approach to design as an inspiration, this project aims at propagating the fun and exciting style of Khaadi into a great dining experience. The design sources for this project included kilim and tree of life and the product range varies from table cloths and mats to upholstery fabric for chairs, stools and cushions.



Rida Javaid Iqbal



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### Merry-all-around

“Live and work but do not forget to play, to have fun in life and really enjoy it” –Eileen Caddy My source of inspiration comes from Karachi funland. With the current socio economic problems around us it is important to have some fun. My work depicts just that. An amalgamation of color, depth and design extracted from the imagery at source. I have designed a collection of screen printed scarves and stoles. My color palette is bright and lends to the ambiance of the place.



Samar Zubair



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### Local Objects

The craft of Ari embroidery has been intervened through mix media treatments such as patch work and embroidery on plastic, rexine, and parachute. Different materials such as fish wire and bottle caps are also used as embellishments. Local everyday objects have been stylized and used as the source of inspiration for design to create a range of colorful handbags.



## Sania Nizar Ali



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### Pakistani street food

Pakistani street food as a source of inspiration and elements of design, I have designed a collection of printed yardage on a range of plastic material. The prints are used on a variety of products such as umbrellas, handbags, shower curtains and table cloths.



## Sidra Jangda



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### Bug Me Not

I always had a soft corner for these little irksome creatures, vermin, with unbelievable traits. The challenge was to come up with a collection of handbags inspired by the narratives of vermin. Such scenes are shaped through the craft of embroidery and appliqué. Moreover, the fusion of 3D insects helps to stimulate imagination. The narratives from our environment are translated in to interesting compositions for bags that add to the new trends in the market.



## Sidra Masood



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### Desi Pop

Popular culture comprises of elements that are frequently encountered, widely accepted, enjoyed, and suited to aim at the taste of the general masses. I have designed a series of screen printed silk scarves and stoles focusing on objects such as chainak, lota, matka, pankha and lattoo from our local popular culture.



## Sijil Azfar Salim



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### Aa daikhen zara...kis mein kitna hai dum

Taking inspiration from the three eventful local sports of Karachi "murghay ki larai", "Gadhay ki race" and "Gilli danda" I have designed a collection of conversational bags with an aim to promote the local sports within the city. Intervening the craft of hand embroidery, patchwork, and appliqué have been used to enhance the skills of the local artisans.



## Tahera Akbari



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### Keeron ki kahani....dhaagon ki zabani

Inspired by the technique of charpoy weaving technique 3 dimensional forms have been created. Using charpoy as a canvas and thread as a medium, I have translated my ideas into 3 dimensional forms taking insects as my source to produce multipurpose installable pieces. This is a gradual intervening process that can be adopted by the crafts person in the long run to explore the various options within this craft. Emphasis has been given to the diverse material used such as printed and burnt fabric, thread and plastic. Amongst the wider range of the product possibility this particular range focuses on furniture pieces.



## Tooba Noor



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The inspiration for my thesis, Kaleidoscope comes from my childhood memories: a gift that held me entranced for hours, looking into the tube containing mirrors and pieces of glass, producing changing colourful symmetrical forms. Taking locals of Pakistan as my source I've tried to contain the kaleidoscope effect within my designs. The colour palette is bright keeping in mind the source. The product I chose are stoles and the technique used is digital printing and screen printing.

"Life is an ever changing Kaleidoscope: A slight change and all patterns alter" Sharon Salzberg



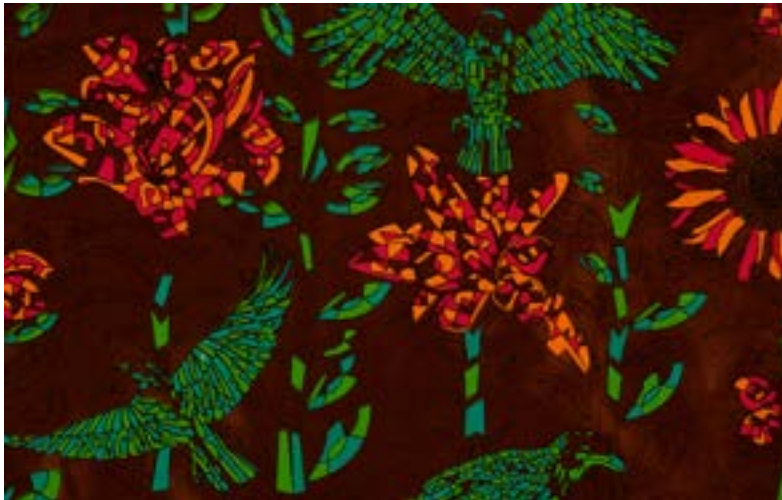
## Wardah Saud



wardahsaud@hotmail.com

## Garden

Taking my own garden as the source of inspiration I have designed a collection of screen printed apparel using silk fabric. The color palette is developed from the source itself which is the fresh and vibrant feel of spring colors.



## Zahra Arif Lotia



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## Parho Likho

There is not enough material available for early learning in Urdu. Through my thesis, my objective is to provide incentives for learning of the Urdu language for 3-5 years olds. I have concentrated on 5 basic concepts that are taught in playgroups: alphabets, numbers, shapes, colors, days and months of the year. I have designed various products and the materials used are cotton, suede and felt.



## Zeeshan Afzal



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### Hand woven Table Linen

Marine life as a source of inspiration, I have designed a collection of table linen, (tablecloth, runners, mats and napkins). Taking the colour palette from the source itself, I have translated textures and patterns from marine life into compositions and layouts. The weaving techniques used to create these textures are plain weave, twill weave, dove-tailing and supplementary weft. Screen print has been incorporated to support the designs.



## Zulekha Ghaffar Dada



zulekha-dada@hotmail.com

### Hand Embroidered Bags for Young Girls

My story revolves around a character named Chulbuli, who loves dressing up and has a curious nature. My composition depicts her interests and her character well. These designs are translated onto fabric using a variety of stitches with the help of dexterous artisans based in Shireen-Jinnah colony. Various types of fabric are explored such as calico, canvas, cotton, denim and twill. These hand-embroidered fabrics are used to create a collection of bags for young girls.



pgd apparel

## Aneeta

### Durga Maata

The theme of my garment collection is "Durga Mata". Women of today have raised the standards of their living by equally participating in the race of competitive world with men. However for me the strongest woman and the source of inspiration for this theme is "Durga Mata". Durga Mata is considered to be the symbol of "power", "strength" and "love". Hindus all around the world believe "Durga Mata" as "Shakti", She protects them from evils, loves them like mother and makes them confident enough so that they may fight with all challenges courageously. "Durga Mata" is a perfect role model for every kind of women.



## Anum Ashraf

### Dancing with Death

My collection is entitled "DANCING WITH DEATH" and has been designed to capture both creativity and wear-ability for Pakistani women, taking inspiration from Spanish Matador's looks to represent both softness and edginess. I have used fabrics such as variety of silk, suede and also machine and hand embroidery.



Habiba Nehal

### Moulin Rouge

My theme is Moulin rouge, a cabaret built in 1889 in France, which describes the night club life in Paris. And my inspiration is Moulin Rouge, the 2001 romantic jukebox musical film, which shows an intoxicating and vivid world inhabited by artists and performers dressed in the most elegant and extravagant costumes. I've tried to create a luxury prêt collection which has the same feel of richness and elegance in terms of color and cuts.



Kanwal Altaf

### Mast Malang

My Theme Is "Mast Malang" Malangs Are Unique Characters. Dramatic Personalities, Seemingly Under Some Deep Spiritual Trace. They Move Away From Everyday Existence Of Desire & Greed. I Got Inspired By This Theme Because Liberty Of Choosing Things From Here And There. Malangs Used To Put On All Types Of Colour Style. I Have Used Traditional Techniques Such As Cutwork, Layering, Tie N Dye And Chunari.



Misbah Jamil



### Thrill of the Hunt

Keeping in mind a fusion of east and west. Concept of separates yet to be worn in combination as well which means any trouser can be matched with any shirt in the wardrobe. I kept into consideration the incorporation of pockets, collars and top stitching when making the dresses.



Muhammad Ali Khan



malikhan2006@yahoo.com

The extravagant wasteful-ness in pattern making is prevalent in today's apparel industry. In my final project, I have endeavored to revive the tradition of pattern making based on zero waste. My designs have echoes of our classic and ancestral traditions, of using fabric with respect, with no waste.



pgd photography

## Amna Ansari



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Major Project: Sane | Insane a documentative story on a mental asylum

Minor Project: Stare a series of 3D photographs



## Aysha Ahsan



ayshaahsan79@gmail.com

Major Project: Daring in the Dark a documentative story on blind children and schools

Minor Project: Glamourize a series of diptychs representing fashion and product photography



## Mahmood Ali Ahmed



info@mahmoodaliahmed.com

Major Project: Umeed Sahar a photo series depicting the quest for hope

Minor Project: Mera Bachpan fine art product photography of objects from childhood



## Minail B. Adamjee



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Major Project: Search for colour a look into the Hindu community

Minor Project: Waltz of the flowers fine art photography of flowers



Naila Mahmood



lali0719@hotmail.com

Major Project: Kokh a city emerges from a labour room

Minor Project: The demure bride a sarcastic take on the taboos of Pakistani culture



Sana Imtiaz Agboatwala



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Major Project: The last of their labours a look into old folks homes

Minor Project: Seizing the moment a series of high speed photographs



Shazre Shahid



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Major Project: Home a documentative series on women in jail

Minor Project: Illusion product photography creating illusions



Zeeshan Anwar Ali



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Major Project: Echoes of a distant landscape fine art photography of industrial scapes

Minor Project: The Absurd conflict between the human tendency to find meaning of life but the inability to find any.



video and television

## Farah Mahfooz Khan



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Sparked by a single comment “Go back to your hometown”, I started this project from a place of introspection. Was Karachi not my home? Why has this city grown on me? Cities are the sum total of its inhabitants. So, I turned to my fellow Karachiites in my quest: living, surviving, hating, rejoicing their city, individually. This was a journey of shared human experience, of Karachi becoming my home. Karachi mera ghar hai aur mien Karachi hoon.



## Jaweria Qazi



The British colonial era while it lasted a little over 300 years and has been over for almost 65 years, In Karachi one can not travel without being inundated with reminders of their presence and legacy this mainly exist in the deteriorating Enticrapt architecture and Infa structure that is our heritage or better yet our inheritance.



## Noor ul Huda Daudpota



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n\_daudpota@live.com

A person who spends his life fixing our shoes, for him our shoes are not filthy but a way of earning money and feeding his family, PeenaDoZ is a day in his life, PeenaDoZ tells you his point of view, how he looks at the things and how the world treats him, it's a story of a cobbler who cant effort basic things in life PeenaDoZ is a reality that we like to ignore



## Shahmir Ahsanullah



This documentary is about Mr. Muhammad Raza Minhas who took the initiative of gathering students and youngsters enriched with the spirit of patriotism on a facebook page. This happened to grow huge, for it was meant to be. On 6th September 2010, a time when Floods had hit Sindh, he realized it was time to stand up and step out to physically cater people in need and despair. He along with a few friends and students conducted a charity walk at Teen Talwar, Clifton – Karachi for the flood victims of interior Sindh.



## Shahzaib Ali



shahzaii.ali@gmail.com

This story is about a writer, who writes about his dreams, but to the twist he forgets what he dreamed. The story goes on in chronological order to respect the character(s) time within the dream and their reality. Until the end where he saw himself in a maze and due to his paradox thinking, he finds himself again to wake up from the start and write it all back again.

