



Design and Photography:  
Department of Communication Design  
Indus Valley School of Art and Architecture

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Printed at Rosette



## The Symbol

**IVS** is an institute of scholarship in the field of Visual Arts. The history of visual language within our heritage reflects dynamic continuity and a rich diversity of idiom.

The elements drawn upon to symbolise the identity of the Indus Valley School of Art and Architecture are based on the primary sources of life.

**Water** symbolises knowledge, its acquisition and dissemination.

**Waves** symbolise the cyclical motion of life.

**Tree** symbolises the evolution and growth of thought and vision.

The geometric patterns of the symbol unify space in a rhythmic order; while the sculpted spaces symbolise the sky, the environment, and the limitlessness of human possibilities.

Zahoor-ul-Akhlaq  
1941–1999



# Mission Statement

In an age of rapid social, technological and aesthetic transition, we feel committed to educating our students with the ability to analyse and critique experience, to nurture their creative abilities so they become active, outstanding members of our society, both personally and professionally.

We wish to go beyond technical instruction by placing emphasis on creative thought and action.

Each department, despite its individual character functions in close collaboration with the others in order to develop an awareness of the essence of the visual arts, both traditional and contemporary. This underlying philosophy is reflected in our curricula.

Through an interaction with diverse practicing professional artists, architects, academicians, scholars, archaeologists, art historians and designers, students are exposed to the importance of ideas, concept development, intuition and the value of research in the development of the creative process.

We shall not feel content till we have succeeded in preparing our graduates to live in the world of tomorrow, enabled them to share in the responsibilities for social, economic and political problems and to apply their professional knowledge and abilities to the solution of such problems, so that besides being technically and aesthetically literate, they are above all, good human beings.

## Vision 2025

To impart education in art, design and architecture creating a culture of excellence in research and innovation, contributing towards a just and tolerant society and enable students to serve as instruments of positive change.

## Core Values

A member of the IVS community:

Has a passion for Learning. Strives for excellence. Is ethical. Has dignity and humility. Values criticism. Embraces diversity. Respects the environment. Works towards positive social change.

04

08

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80

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122

# Mission Statement

Department of  
**Architecture**

Department of  
**Communication Design**

Department of  
**Fine Art**

Department of  
**Interior Design**

Department of  
**Textile Design**

Diploma in  
**Digital Film and Video**





# Department of **Architecture**





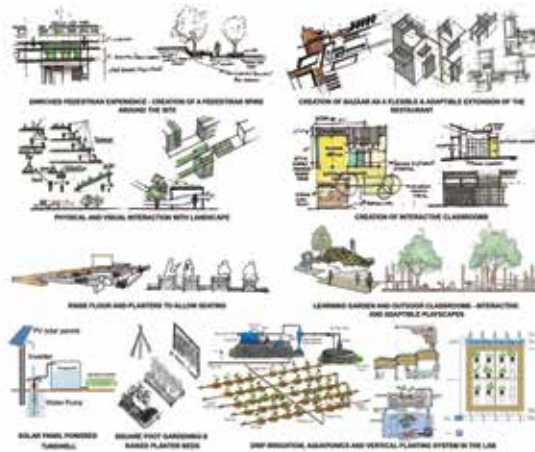
## Ayesha Channa

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### Architecture as Catalyst for Civic Improvement: Community Center in Memon Goth

Due to urbanization and its socio-economic transformation, a new urban-rural overlap is emerging within the present megacities in which architecture becomes a catalyst for social change by venturing and integrating into different under-served communities. The urban agriculture community of Memon Goth is one such example and this project aims to investigate this integration. Designed to raise awareness, build skills and teach, the Community Center hence becomes the Socio Cultural Hub of the community. A multi-functional and adaptable facility, which integrates green building ideas with smart growth principles, hence creating an architecture that acts as a teacher for the community.





## **Bilal** Ahmed Latif

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### Craft Hub Chiniot

To assemble an architecture, that can be symbolic and representative of the craftsmanship of Chiniot through exploration of the craft. To capture the atmospheric qualities of Chiniot and its urban fabric, and to show case the intricate craftsmanship of the Chinioti artisan giving them a platform.





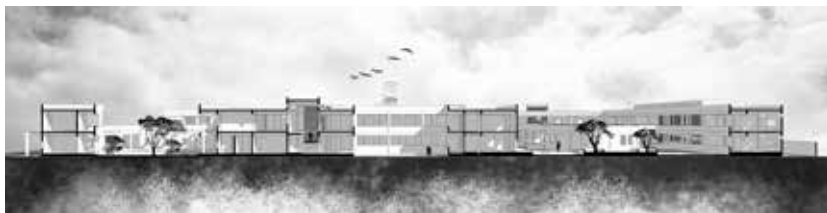
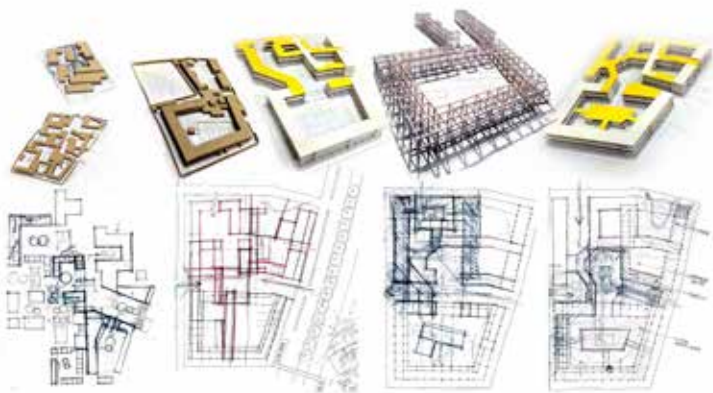
## Faheem Abrar

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### Redefining Edhi Home (Sohrab Goth)

At the current Edhi Sohrab Goth facility, growth thus far is not a planned one; it grows in an unplanned way bleeding out to spaces available for expansion leading to clashing functions and a sense of confusion. This thesis intends to architecturally redefine the existing facility and tie up these spaces by manipulating the existing architectural elements that the facility employs. The thesis aims to create spaces that encourage physical interaction to promote healing. A major consideration in this thesis is to keep the interventions as economical as possible since Edhi is a charity-run organization.





## Farrukh Ahmad Salman

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### Panah-e-Saalik

Street children are invisible part of the society. The intention was to generate an architecture language and program to which the user can built a sense of belonging. Two basic modes of living were taken as precedence for this thesis; cave and nest. Within the cave the body needs adapt to the space to meet its needs. As the body adapts, the space takes on a new subjective and temporal definition. A harmonious relationship is established between the body and space. Whereas a nest implies a space that has been specifically prepared for habitation. The state of 'cave' satisfies the user while 'nest' satisfies few functions. So the design philosophy is based on transition from cave to nest.





**Insia Abbas Lakdawala**

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## Community Mental Healthcare Center

I am looking at how healing can be an architectural factor for the recovery of mental health patients especially in depression. The therapies for mental health are changing worldwide, unfortunately here we do not have an approach to recovery of mind from a perspective which is activity oriented. Therapies today happen at the interface of public and the private, in a sense my architecture is about designing those thresholds that are essential for the recovery of mental health and deviates from isolation and encourages integration. An urban oasis for the people in stress within our urban fabric. The city lacks urban interaction and with that raises psychological isolation hence this calls for this type of architecture that helps in the balance of the mind.





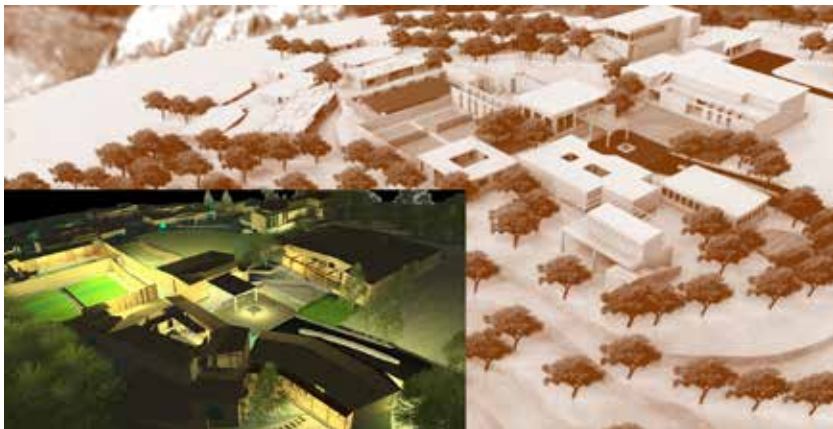
## **Jahangir** Ahmed Chohan

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### **Tourist Village Resort in Ziarat**

The purpose of this thesis is to appreciate the beauty of that area and to explore local architecture forms, material, elements, spaces and techniques of Baluchistan. The aim is to achieve this with minimum intervention incorporating nature. Project also aims to promote culture and traditions of Baluchistan. The second largest Juniper tree forest is located in this reserve. Water streams, fruit orchard and mountain of different color are part of Ziarat beauty. The project will promote tourism and provide a facility for tourists to appreciate the beauty of Ziarat.







## Mehreen Kazim

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### Sanctuary for Children Orphaned by Target Killing

The aim is to create a facility which acts as an oasis for children going through post-traumatic stress disorder (PTSD) caused by sudden loss of a parent due to terrorism. The intent is to resolve and cure PTSD at the initial stage, before it develops and disturbs the mental status of the youth - by providing them with a sense of belonging and comfort. The aim is to turn these emotionally disturbed children into positive and bright youth and responsible members of the society through Architecture. "The goal of life is not to simply survive but to live lie to the fullest extent."









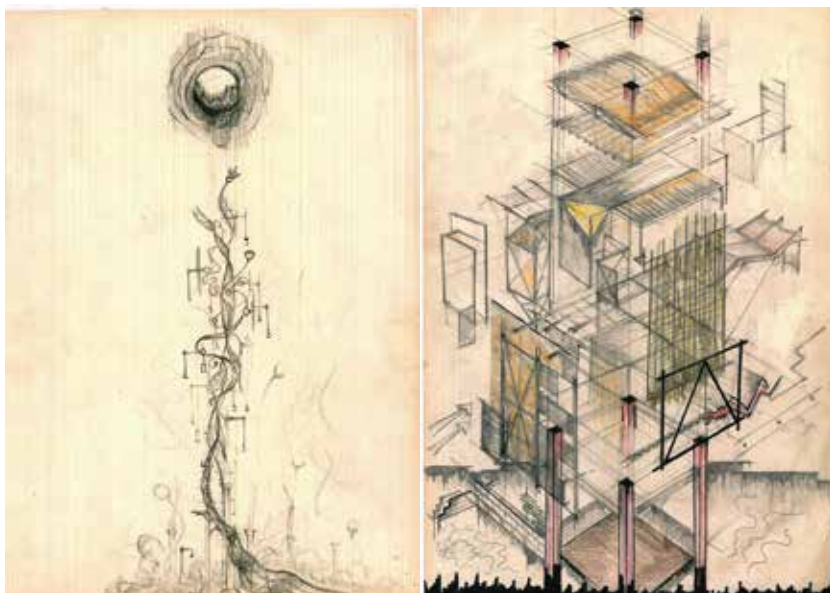
## Mohmmad **Daniyal Tariq**

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### Twin faces of Keenjhar - A Retreat

To experience Keenjhar is to experience a series of contradicting emotions which all stem from experiencing a sense of contained vastness. The lake had a mystic past and an uncertain future, a land where there were once tigers, now only their silence remains. The lake commands attention where the water melts into the horizon eluding its true limits, for a moment we fall for its limitless expanse. Losing our selves to the rhythm of the lake. My thesis explores the experience of this contained vastness and how can architecture enhance this experience to make people interact, react or get inspired by it.





**Muhammad Wasim Shekhani**

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## Architecture Stimulating Sports Culture

My thesis aims to use architecture as a medium to encapsulate the magnetic and vibrant appeal of sports. The sports complex is designed to stimulate & inspire students of Karachi University towards sports and to equip them to participate in competitive sports at international level. The four main aspects that my project addresses after synergizing with the design philosophy of KU are: (A) Walkability, (B) Visual Connectivity, (C) Compactness, and (D) Sustainability. It is vital to have a project of this sort as there is lack of integration of sports and education in Pakistan and this is a step to inculcate a sporting culture within our educational system by making Karachi University a role model for other educational institutions.





## Omair Ahmed Tanveer

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### Community Centre for Essa Nagri

Essa Nagri is diverse settlement in terms of it population and its socio political and religious activities Essa nagri is facing unemployment, pollution and religious differences, oppression of minorities.

My aim is to facilitate via a prototype program and designed spaces, I have emphasized my design on a few metaphors such as ("a chain is as strong as its weakest link") referring to strengthen a weak community and ("You educate a man; you educate a man. You educate a woman; you educate a generation. The design also caters to health care problems as it has a small medical facility.





**Rija Yousuf**

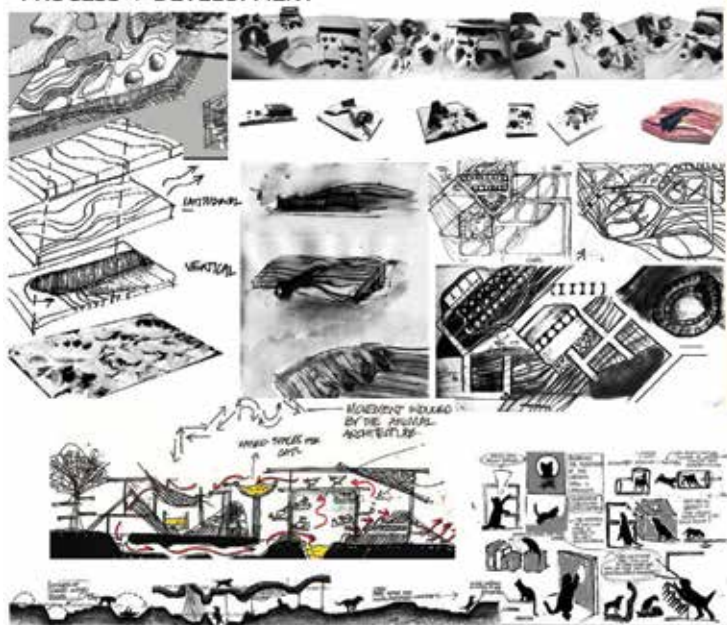
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## Haiwaan Ghar (Animal Home)

By unlearning human-centric architectural conventions, the project intends to unlock a profound understanding of manmade architecture that cannot be as deeply understood unless seen through the eyes of an outsider. Conventional human-centric architecture is thus screened and purified through the honest and raw perspective of the urban animal. With the animal being an immensely tactile and sensory creature, a long-lost quality and purity of architecture is resurfaced that reunites man with a primordial sense of existence in a world that does not revolve around the ego-centric man, but in equity with his other earthly companions.

### PROCESS + DEVELOPMENT





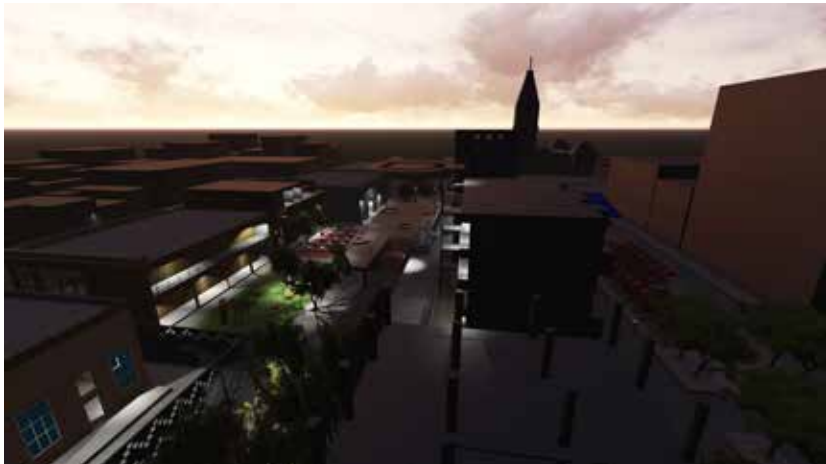
## Rushad Dastoor

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### Cultural Precinct

An attempt at presenting a conceptual solution for the consultation and recognition for the contributions of the Parsi community in Karachi. In the site of their sacred worship space (Dar-e-Meher) located on Frere street, Saddar. The project highlights the historical importance and the cultural change in the vicinity. Due to which the design focuses to give enough energy and vitality to get back positive social activities to the area, helping the area to maintain the sense of past so it serves the neighborhood usefully, efficiently and productively.







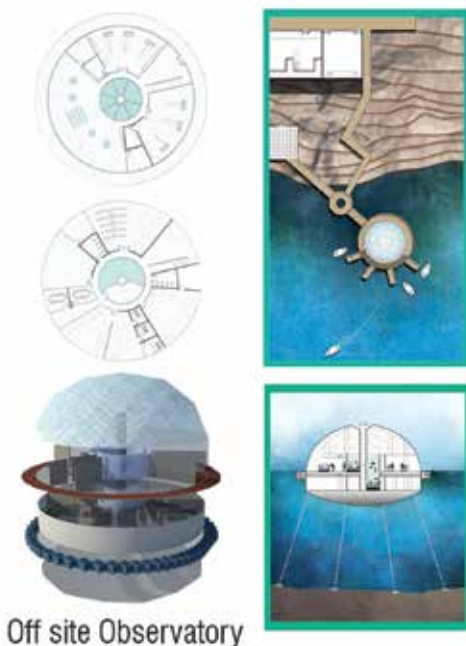
**Saadia Shahid**

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## Marine Research Centre, Mubarak Village

The scope of the project is exploring the relationship between man and the sea; an exploration of how architecture can act as the medium connecting the two. Architecture becomes the tool which helps to interact and create a shelter not only for its human inhabitants but also the species of the sea. The project expresses how Architecture creates a symbiosis which not only helps preserve the natural environment but also conserves this natural wonder, which is fast depleting due to our negligence. The site based Marine Research Facility is set up at Mubarak Village which is an existing junction of nutrient waters and a variety of marine life.





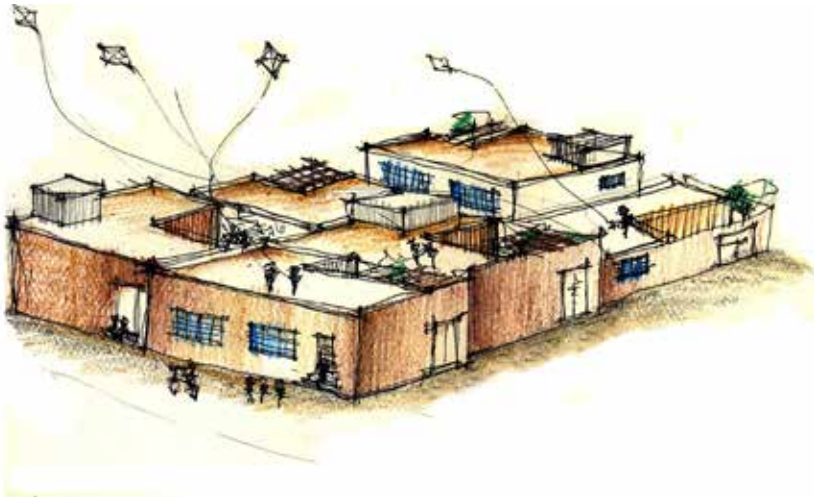
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### Markaz-e-Farhang (Cultural and Vocational Center)

This thesis aims to use architecture as a tool to honour hope and progression by highlighting the cultural side of the local Hazara community in Quetta. The intention is to respect the diverse sociocultural spectrum of the surrounding context so that the space can be used for community interaction to incubate thought, art, music, crafts and tradition.







## Sonam Khan Raffat

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### Coca-Cola Headquarters

Architecture's ability to influence mood, mind, behaviour and output of work. The idea is to redefine the concept of corporate identity where workplaces are reflective of their brand image. The brand identity of Coca-Cola is about interaction, happiness, people and connection. The concept is to amalgamate workplaces and the idea of celebration of Coke in terms of spaces. The building consists of public activity area and office spaces which are connected through a bridge. Public activity area consists of miniature Coke factory, Coke store, gallery, bottle exhibits, interactive video wall room, tasting booths and share a Coke kiosk.





Syed **Ali Aun** Raza Shamsi

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## The Realm of In-between: Exploring the relationship between Architecture and Comic Books

An exploration on the roles reversal of architecture and superheroes in a comic book. Architecture has always been the back drop to superheroes in comic books. By Turning 2D art into 3D space the roles were interchanges. The building became a literal translation of exploring between the pages of a comic book .The two masses became the literal representation of comic cover pages, and the masses in between became the physical extrusion of the comic book panels. The experience of the user makes the person "walk" through a comic book. On a social level this thesis responds to the growing community of comic book lovers. An enclave was necessary for the comic book enthusiasts. The design revolved around the needs of the comic book enthusiast and the growing graphic design community while keeping in mind the needs of a "geek". A comic world within the realm of reality.





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## S.I.U.T Hospital

I am designing SIUT branch in Gulistan-e-Jauhar karachi, a real site that belongs to PIA who they are opting to give their land to SIUT. My design intent is to use different elements and techniques of architecture in order to create spaces that are relaxing and pleasing with in a stressfull environment, for users and also help patients in self recovery. My project is a 100 bed hospital and users are mainly from rural areas of Pakistan as well as people living in Karachi, keeping in mind that it is a kidney special-ize hospital not a general hospital.





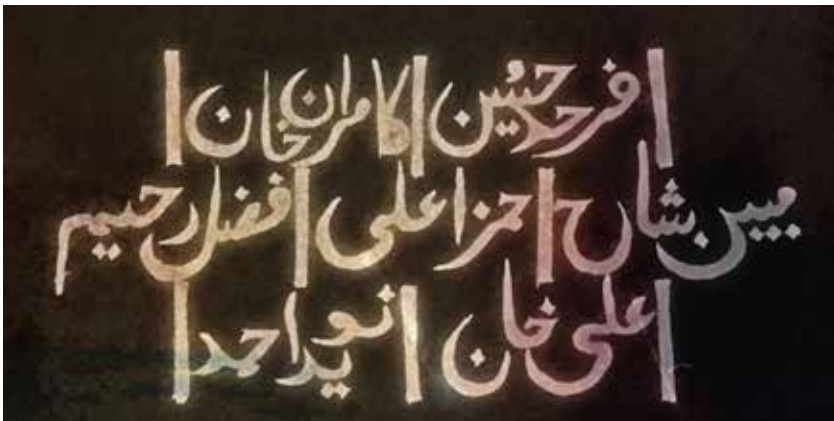
## Takreem Nehal

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### Umeed-e-Seher Memorial

There is an intimate relationship between the looks and feel of the kind of architecture produced and the way people inhabiting that built space feel about themselves and one another. Architecture is not just meant to be functional; it also behaves as a canvas for our fear and hope. Our design therefore needs to determine whether we win this psychological battle against terrorism. The point at which a design seems dangerous is exactly the moment when we need to embrace it wholeheartedly for it becomes the symbol of hope for the public. In these difficult times where there is uncertainty in our vision as to who we are fighting and how much have we lost, the only constant that allows us to function daily is hope. The memorial, being a project of public nature, reaches out to all. It acts as a realization hub built on the memory of the sacrifice made by the nation as a whole to fight terrorism. While commemorating the loss, the memorial instills a sense of hope- the one string that ties all the misfortunes together.





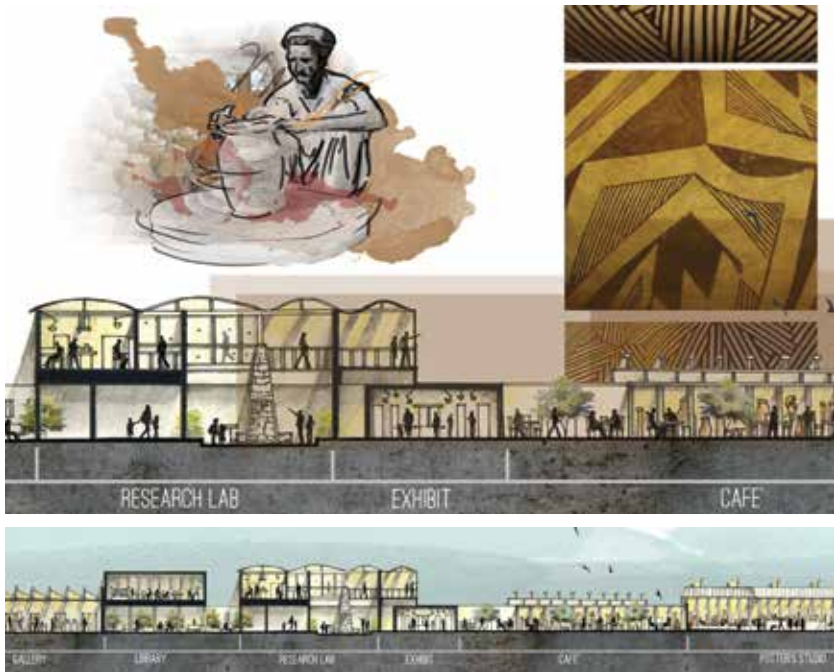
## Tooba Jalal

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### Potter's Guild

Ceramics is an art form significant to our cultural identity. Sadly due to the lack of interest the khumbhars are abandoning their age-old craft in the search for better paying jobs. The aim of this project is to create a platform for the Potters, where they can learn new techniques and safeguard their precious and unique art form which has been passed down through generations. The architecture is used as a medium to experience the craft of pottery and revive its cultural importance.





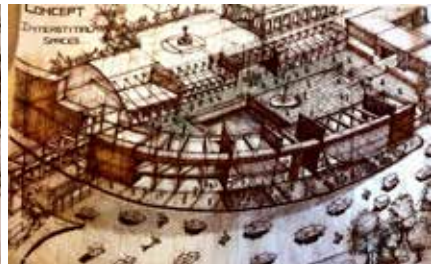
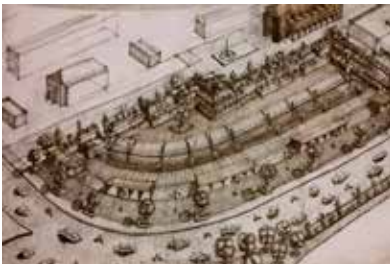
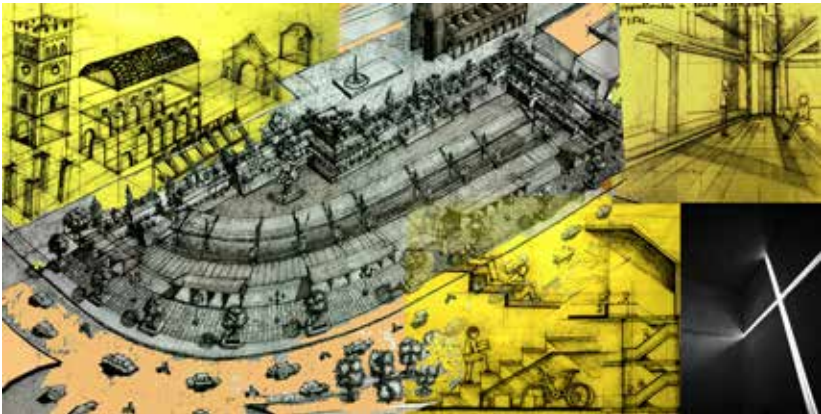
## Trevor Anthony Sebastian Tellis

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### Interstitial Spaces

For years churches have been like jewels in the chaotic nature of Saddar, in order for them to survive the pressures of the city a new dimension of Architecture must be created for them. Due to high commercial activity, Saddar is losing its sense of community. My thesis explores interstitial spaces in a church, where on one hand I revive the catholic community in Saddar and on the other it brings people of diverse beliefs and cultures to share their experiences. That is where Interstitial Spaces do not act as mere breathers for Saddar alone. They also create a deeper meaning behind the Ideology of a Church, where sharing spaces becomes a Prayer.











# Department of Communication Design





**Aamnah Ahmad**

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## Ad-ventures of the Pakistani Housewife

Ad-ventures of the Pakistani housewife is a look at the changes, or lack thereof, which have occurred in the portrayal of women in Pakistani advertisements over four decades, i.e. the 70s, 80s, 90s and 2000s. The idea is to get people to notice the stereotypical portrayals of the interactions of women with their environments and pave a way for more accurate and diverse representations in our local advertisements.





## Aiesha Talha Farooqui

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## MakeShift

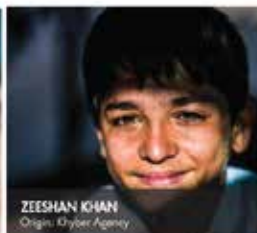
In 2009, 91,560 people left their home and were displaced to Jalozai camp due to military operations, apart from Swat, most of the displacement happened in the region of FATA, which comprises of seven Agencies. Make shift is a project which explores the "transient communities", relocated due to violence and military operations in Pakistan since 2009. My project explores 'Jalozai camp' as a prototype site selected to analyse such communities for Makeshift.

# MAKE SHIFT

## STORIES



**KAMRAN KHAN**  
Origin: Bajaur Agency



**ZEESHAN KHAN**  
Origin: Khyber Agency



**ZIA - ULLAH KHAN**  
Origin: Bajaur Agency



**SEEMA KHAN**  
Origin: Bajaur Agency



**ZAHID KHAN**  
Origin: Neelum Agency



## Aisha Sheikh

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### Asaan SMS

The project is an attempt to create a design language prototype for mobile phones using ready-made icons as replacement for sentences, to help people who find it difficult to send text messages since they are not as well versed in reading and writing. The use of templates is common amongst people who find it difficult structuring their sentences properly even though majority of them can read roman Urdu and numbers therefore, Asaan SMS is an icon option in handset keyboards or through activation via mobile network services such as Zong, which helps them combine icons to create a visual message.



#### kitchen & food



#### places & commute





**Ali Shaharyar Siddiqui**  
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## Jaleibi

Creating an Android Extension Apps for the Pakistan Local Smart phone Companies. Extension Apps are built-in app of any particular phone. My thesis is about creating all those apps for the Pakistani users, which can help them in their daily life activity. These Built-in apps can be installed into Local Smartphone makers, for example Qmobile, Rivo and Voice.





## Alyna Batool Butt

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### Celebrate Karachi

This project is an initiative to offer a way to find out about city's culture and assets to enrich one's experience within the city and to create an online presence globally. A lot of literature exists about Karachi but there is a lack of visual discourse. This is an approach to identify and visually record city's assets and stories about contemporary Karachi. With an illustrated map showing different places within the city, it is also an online, curated, visual and narrative based archive that traces the stories of people living in the city. With images, videos and sounds, (contributed by the people) reveals valuable information about people, families, cultures, lifestyles, traditions circumstances and thereby consequences.





## Amal Elahi

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### Enable Don't Disable

'Enable Don't Disable' is a project that aims to draw light upon the unseen experiences of a number of individuals who belong to our society, yet the differing mental conditions of whom are not accepted in mainstream life, either by name, or in practice. It is always difficult to understand and accept a reality other than our own. Therefore, this project works in three parts - firstly, by creating a platform for the audience to step into the shoes of those prone to experiencing a phenomena known as Sensory Overload; secondly, by providing statistics and information relating to the various mental conditions Sensory Overload is a component of; and thirdly, by providing a digital as well as exhibit space for sufferers and their friends and families, to share their own experiences and knowledge.

#### FILM STILLS





## Amber Arshad

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### The Space in Between

My project revolves around how social media has changed the way we respond to spaces and people in the boundary of a home. Not only has technology offered us a new space but also somewhat altered our communication and dynamics. When it comes to family, things like watching tv together or dinner at the dining table have become ideals that are practiced less often now. The visuals depicted in this thesis comment on the way a family is brought together at the dinner table with the mother beckoning and the rest of the family connected, yet aloof.







**Aziza Ahmad**  
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 0345-3086563

## Now You See Me, Now You Don't

Explore the investigative case surrounding the mystery of a girl with fluctuating visibility through this illustrated, interactive book. Narrated by the case subject's 11-year-old sister, the story is a strange, magical rendering of very real ways in which we view women's bodies in our society and cultural context, as well as an investigation of the oppressive ideas we invest in that gaze. The book not only re-examines this gaze but also illustrates the multiplicity of women's reactions and resistance that exist to it, thus, taking you through an almost unreal journey that is bitterly funny in its proximity to our reality.



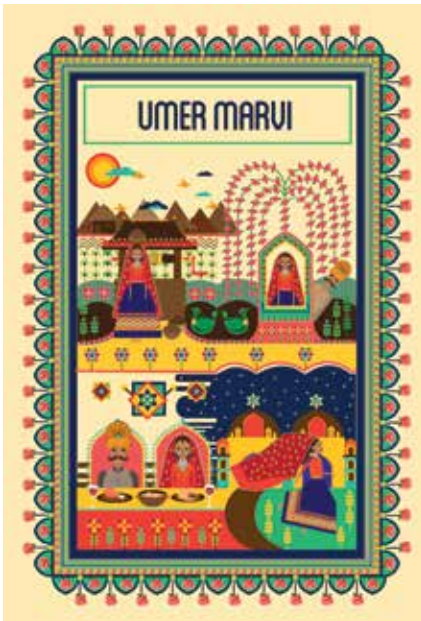


**Madiha Rehman**  
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## Folk Nama | Visual Story telling experience

Sindhi folk tales are a part of Sindhi ethos. The classical poetry cannot be understood without the knowledge of these folk tales, as it is replete with frequent allusions to them. People across the country have not been able to learn about them, which is why I wanted to build a bridge, whereby I would be able to reclaim them.

Folk Nama is an exhibit design based on the seven folktales from Shah Jo Risalo that revolves around the theme of Love. Exhibition consists of illustrations based on these stories. The main objective is to craft visual narrative experiences that share the idea behind these stories and represent the culture that is depicted in these folktales.





**Mahnaz Reki**

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## Washain

Pakistan is the fifth largest producer and exporter of dates in the world. Unfortunately, over the years Pakistan is losing the export market and depending on imported dates to meet the local demand during the peak season of Ramzan. The shelves of local markets are dominated by imported dates while local dates are sold at throw away prices in local and foreign markets. The full potential of Dates sector is not realized and there is an urgent need to exploit country's domestic resources optimally.

The thesis is to create an identity, add value and give prominence to dates of Pakistan. It is a launch of the brand named "Washain". Originating from Balochistan, the major date producing province, Washain means "sweetness and happiness" in Balochi language.



# WASHAIN

FINEST DATES OF PAKISTAN





## **Minocher** Naval Vakharia

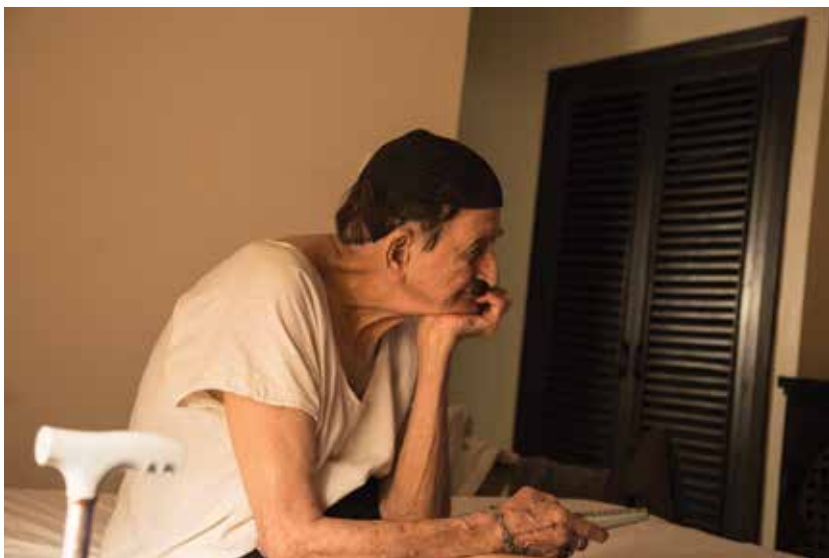
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### **Karachi Parsis**

One may well ask who are the Parsis? Today a small number remain – having lived all their lives in Karachi. Due to migration of younger generations, over 65% of the community is in their senior years. Mostly the not so young, but young at heart, are content to spend the evening of their lives doing the things that give them pleasure and passing their days in quite contemplation.

Through my lens, I am showcasing fragments of life of those elderly Parsis who chose to stay in Karachi. I am also attempting to connect the residents in Karachi to the community abroad, through stories and images exchanged on social media.

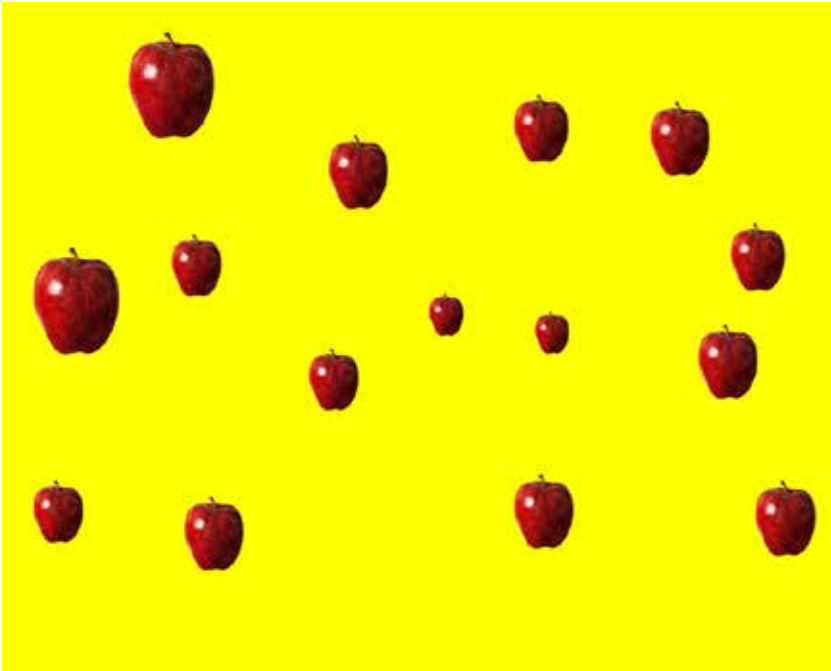




**Mudassir Sheikh**  
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## Mundane Sounds of Karachi

The horns of vehicles, buzzing of the machines, and noise of the construction work are all the sounds that anyone who lives in a city is familiar with. Our city Karachi is gigantic and it has a lot to offer in terms of its sounds. When one thinks of Saddar, the discomfoting urban chaos and its noise are one of the first few thoughts that come to mind. However, in all this noise, there is a hidden beauty that we fail to hear like the rhythm of the Pani ki Machine or the singing of street sellers. Although, this hidden choir is all around us, we fail to listen to these pleasant aspects of urban sounds. This thesis highlights the other side of mundane sounds.





## Muniba Rasheed

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### The State I am In

With an approximate of 8 million Pakistanis living overseas and an undocumented number returning to the country, the stories of adjustment of those who return are often left untold.

This thesis project focuses on the experience of third culture children, who have been raised away from and subsequently return to their parents' culture.

A narrative, which is central to the project, deals with under-laying themes of displacement and identity to help cope with readjustment and finding home in a new space. Readers are encouraged to continue the dialogue by submitting their own personal accounts which would lead to the next published story.





## Myrah Masroor Jeelani

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### School Bus

'School Bus' focuses on the overall culture of the school bus system in Karachi and the issues related with this system. There is a general need for awareness among people especially parents who need to know the best way their child can commute to school. Highlighting these issues while offering various design solutions to parents and children, this projects aims to improve the current bus/van system in schools of Karachi while also giving an insight of the school bus culture.







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## VALOR

### Real Time Action

This interactive videogame is designed for hardcore gamer's to, give them a new dimension/aspect of gaming. In this day and age video games are evolving to an extent that they have provided a second life to their users. All in all video games are actually there to give you the experience and to make you a part of someone else's life, or rather give you a different life altogether. Valor is based on a typical first person shooter game, which is one of the most common genre of video games played nowadays. There are two teams in this game both with a different storyline. Both teams have their respective gears which contains

1) Sensor jackets. 2) Sensor guns. 3) Mobile holders. 4) Mobile application.







## Saadat Ali

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## Humara Mohallah

"Humara Mohallah" is a project which talks about different neighborhoods through storytelling. In order to show the multifaceted cultures of Pakistan. As a result a web-portal is designed to reach the larger audiences people can represent their community by telling stories about their neighborhood, to open doors for communication for better understanding between different ethnic groups in Pakistan.

Currently this project is telling different stories of about Hazara community as a prototype.





## Saad Khurshid

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### F-17

The story of Pakistan's first type foundry: Karachi Type Foundries. Based on real life events, spanning from the 1920s till the late 80s. It shows the progression and evolution of printing and typesetting technologies, reflecting upon the print industry as a whole. Starting from casting hot-metal type and letterpress printing, to phototypesetting and offset lithography, to the digital age of desktop publishing.

The stories are visualised and then displayed on the very current social media platform: Instagram, as a new means of storytelling, as well as to continue the evolution of printed platforms on to digital.





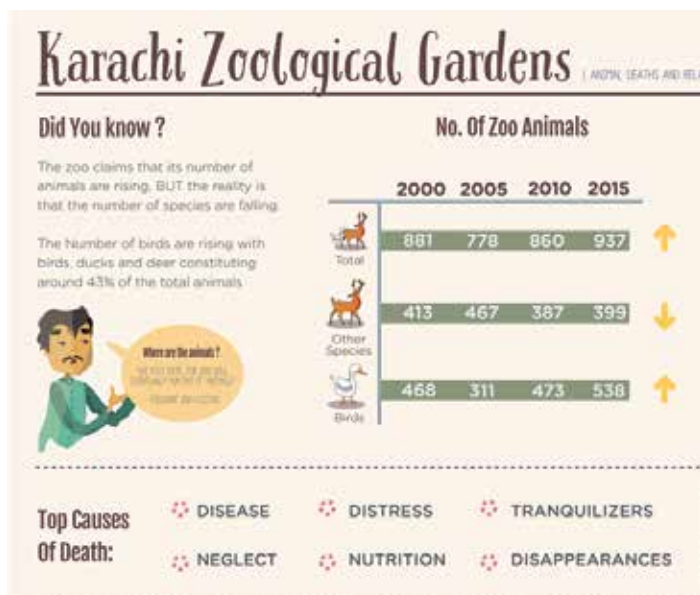
**Sakina Shoaib Ali**

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## The Zoological Heroes

Karachi Zoo, previously known as Gandhi Gardens, is a forgotten historical space in the city of Karachi, established in 1878 by the British. Although a very popular recreational destination back then, it has become invisible to newer generation, where around 30% of Karachiites do not even know where the zoo is located. Many old visitors have also forgotten about the zoo because of its poor conditions and high mortality rates of animals. The Zoological Hero campaign under the name of the 'Save Our Zoo Foundation', aims at briefly educating people about the zoo's history and it's alarming animal deaths over the last 10 years, giving them a chance to help the animals and the zoo by becoming a 'Zoo Hero', in order to re-establish our lost bond with nature in the urbanized city of Karachi.





## Sana Kirmani

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### Screen Out!

While the advent of technology and media is making our lives increasingly efficient and easier, it is also driving us apart from each other. From hitting the highest score on Candy Crush to growing plants onscreen, screens seem to have taken over the way we interact with each other and our environment. Children especially choose to spend long hours attached to their screens instead of going out to play for instance. Screen Out is an interactive illustrated guide designed to help parents encourage young children to balance screentime while having meaningful interactions with their physical world.



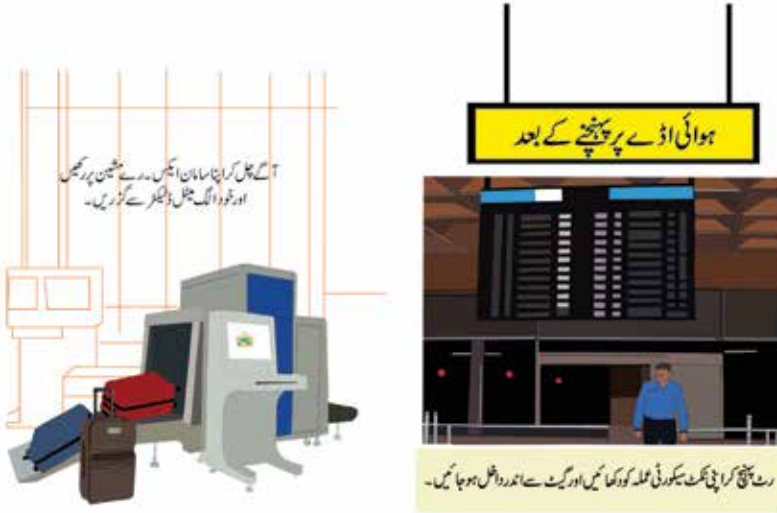


## Sana Shahid

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### Musafir

Musafir caters to the working class, who travel to Middle East in search of work or job opportunities. Undertaking 'Dubai' as a prototype for my thesis, it aims to guide them through the complicated procedure of airport during their travelling journey. My project is a solution to a problem persisting amongst the working class of our country.





**Syed Ali Raza**  
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## Symbolism in Muharram Rituals

Muharram is the first month of Islamic lunar calendar. It is associated with the martyrdom anniversary of Hussain bin Ali, who was the grandson of Muhammad; the Prophet of Islam. In a period of more than 12 centuries, a rich culture has been developed around this tragedy. Started from Iraq, this culture has elements from different eras which include Buwahid Dynasty in Iraq, Safavids and Qajars in Iran and Mughals, Nawabs of Awad and Hyderabad in India. These elements all together have given Muharram culture a unique visual identity. This visual identity is highly associated with symbolism, which is a form of art in itself. Unfortunately, the image that is portrayed in media doesn't do justice to what this culture is actually about, which has resulted in forming a lot of negative perceptions.





## Tajwar Aziz

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### The Fear Within

"A problem well stated is a problem half solved." We face fear on a daily basis, some fears are a result of danger that proposes a threat to our life. While other's propose a threat to our mental well being.

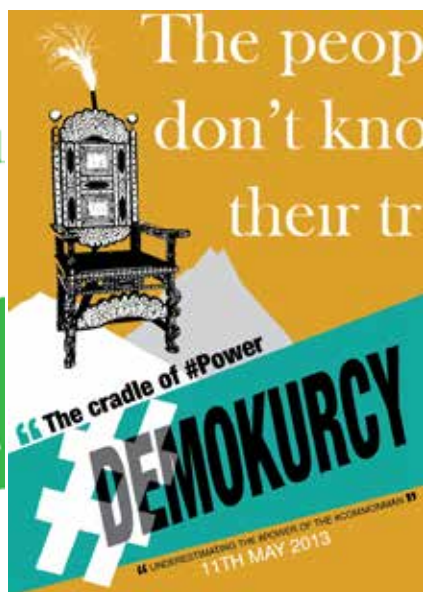
The project seeks to assist teenagers to recognize fears that surround them. This is done through providing a private space such as a book, for them to recognize and acknowledge their own fears and not feel alone in this big bad world.



**Timsaal Bukhari**  
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## The Hashtag Circus

This thesis encourages the viewer to step back and critically examine the way politics is represented in the media. It is a design commentary on recurrent symbols in political discourse. The goal of the project is to observe how real things take on a different meaning and evolve within a cultural narrative.







**Tubal Magsi**

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## Expedition MehrGarh, The trails of ancience

The topic of this thesis revolves around MehrGarh and its importance. As a geographical site it contains an epitome of architecture, monuments, lifestyle and is as old as 9000 years. Being proud that this paragon is part of Pakistan, and further zooming into the Kacchi plains of Balochistan, not enough importance has been given to it. The learning in Pakistan's Curriculum i.e. Pakistan Studies, history and geography do not explore or rather dig deeper in to the site as much, as a result our generation deprives of the information which is as important as digging an origin as it is well known that the Indus Valley civilization started at MehrGarh. Therefore as a means of interactive learning I am creating a Board game titled expedition Mehrgarh around exploring MehrGarh to create a deeper understanding with the site, which is exciting and appealing.





## Yasir Ali

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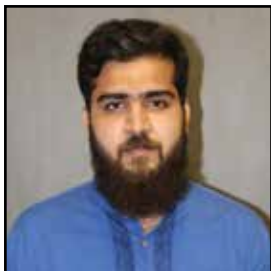
## Raah

RAAH is an organization to spread awareness and educate the parents about the dangerous influence of toy guns on children. Toy gun could lead children to develop a violent or abnormal behavior in adult life

The objective is to make the parents aware of our society about how toy guns influences our social environment and how its promotion in any way, attributes to a change in children's attitude.

Through a stop motion( khel he khel mein) and a series of posters, Raah will highlight how children interact with toy guns and how their perception changes similar to a war like scenario while holding and playing with toy guns.





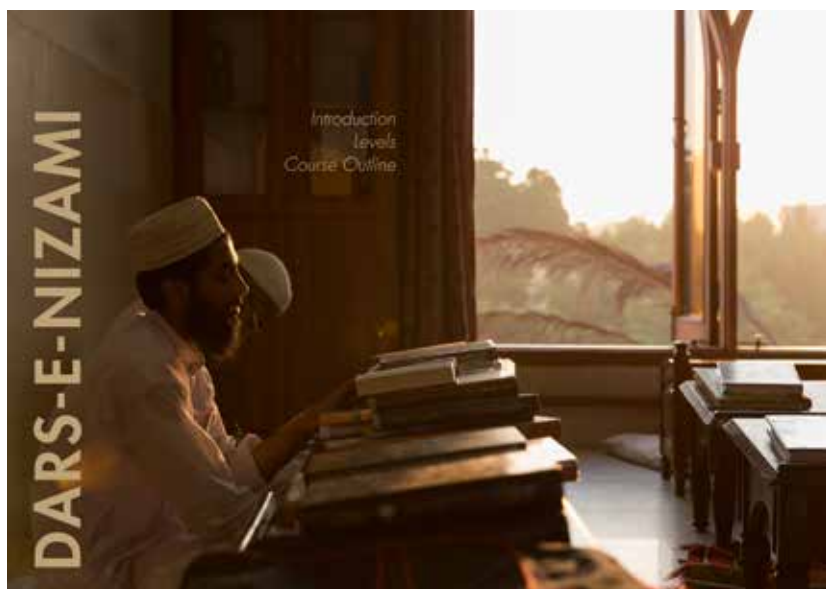
## Zoral Khurram Naik

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### Looking at Madrassa's as educational institutions

Madrassa's have turned into mythical institutions because of the way they are stereotyped and linked to bigger issues, Due to their lack of access and understanding of their system. My topic aims to look at a Madrassa from the perspective of an educational institution by simplifying the curriculum of 'Dars-e-Nizami', so that it can be easily understood by people who are interested in Madrassa's and its educational side and also for people wanting to pursue religious education. It also aims to provide a professional display for a curriculum that has been there for centuries, but not as recognized as like the western educational system.





# Department of Fine Art





## Affan Nadeem

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### Negotiational Aesthetics

On subjects that involve and necessitate or enforce opinions of more than one individual, where they need to reach a point which negotiates contradictory aesthetics: principles, emotions, relations and values of both or multiple parties.

Negotiational aesthetics are irrespective of whether the process of negotiation follows the 'aesthetics of negotiation' or not. These negotiations can be cultural, religious, social or aesthetic itself.





## Ammara Jabbar Dalal

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### Diametric Allegiance

The probability of translucence residing in the infallible persistence of assorted trivialities allows for moments of ill-advised opacity to be condemned to a state of fickle disposition. My work emerged from the linguistic tendencies that exist within the Urdu language, and the aesthetics of the language itself. Using moments of translucent despair as a medium to inquire upon the symmetry of gendered associations in the language, I attempted to assert a rudimentary articulation towards domestic virtue.

Knee-deep in callous propriety,  
Wound with hesitant sympathy  
A turbulence that sinks with a failing testimony  
A servitude that measures with trailing antiquity.





**Anam Ashraf**

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## Negotiational Aesthetics

The inspiration behind creating these paintings was the soothing sensation I felt under the heavy foliage of massive dense trees. The transparency of water colours helped do justice with this experience.

The desire to soar and unite with all of existence: the desire to be free: the desire to be you: to be me.







**Ezbah Ali**

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## Uncertain Space

Growing up in a secure colony in Lahore played a significant role in my carefree childhood. I had not realized the importance of a close-knit and safe community until the transition from my hometown to Karachi. The sudden and unexpected concern for security was a matter that I had never faced before.

As time progressed I saw Karachi in its various facets, though I still cannot call it home. For this, I often blame the unpredictable nature of the city and the security concerns that ensue.

In my work I choose to illustrate my journey and the embedded fear of security and isolation. The illustrations tell my story and the foreignness I still feel living in the City of Lights, even after eleven years.





## Faiza Jawed Ali

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### In the womb of serenity

The journey of exploring oneself is aided through time and circumstances. Struggling with a fear of vulnerability, my work creates a dialogue between emotional and literal reality where justice is an unanswered call.





**Fatima Nadeem**  
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## A Close Proximity

An interest towards investigating the relationship between spaces and identity formed the basis of my work. Through further exploration, I came to acknowledge the interchangeable role that spaces and people play as informants of one another: people impart their ways/character into spaces, and others that are exposed to it adopt many of its characteristics. By delving deeper into those that I find in close proximity to me within their respective spaces, my work exposes an odd network of influences, thus exploring the complexity of one individual's identity and the many ways it has possibly been informed.





## Hira Khan

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### All the right people in all the right places

You have infected me just as I may have diseased you. No one wins the war.  
You are two sides of the same penny- you conflict and contradict. You crumble and  
you make me crumble. My hands: are tired, grazed, itchy, swollen and bleeding.  
Look at you, are you happy?  
Is this what you wished for,  
Well I grant it to you.  
There is finally some poetry about you too.;





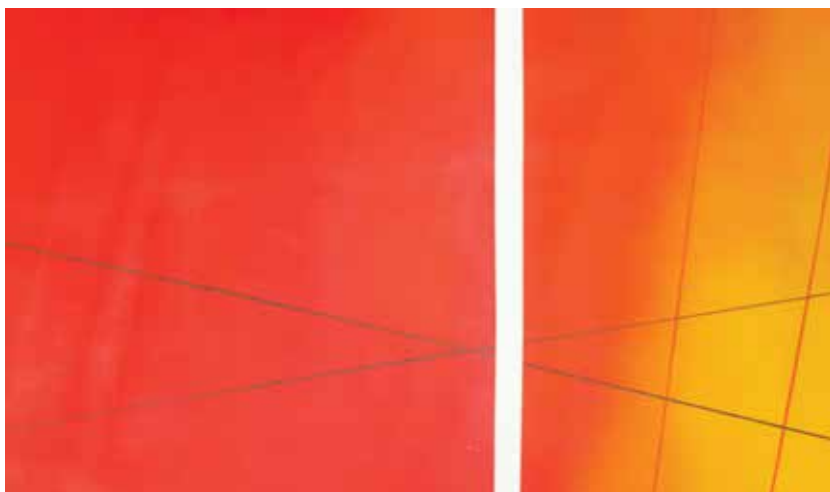
## **Maliha Saleem**

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### **Infinite Skies**

Observing my surroundings, I started off by making work that followed grids that I found in the city. These natural compositions often go unnoticed and are not given any importance in our day-to-day lives. In my paintings I tried to capture the essence of these lines that form an incredible network around me. They co-exist, connect and add definition to spaces, inspiring my work with colors, hues and linear grids.





## Maryam Arslan

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### The Apple Story

As a passionate painter, my journey began with a struggle to decode my present self on canvas. This led me to the period of my life where my recollections were limited and therefore summoned by photographs and parental anecdotes. An incredible disconnect was felt as I could no longer relate to the child in these stories. To bridge the disconnect I broke my past into the smallest possible parts and tried to reflect upon each age by using the canvas as a platform.





## Maryam Zaidi

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### I Will Say It

"The crippled sheets have made you a master in ironing them. And there will come a time when these stains will fall off like scabs. They shattered the cake as though the cake was made of glass; the bandages only transformed into strength."

Letters to self

My experiences have inspired these works which are about invisible wounds and loss. The materials used reinforce the concept.







## Noreen Barkat Ali

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### Parallel Synchronized Randomness

Sunflowers on the roof in all their glory. Restlessly experimental. Existence is elsewhere. Say something to us and we will sing your song, the outlandish song of bathing sunflowers...Purple smoke somewhere in between the two continents... The madness remains, the madness one locks away.

The mind displays a strange tendency towards disorientation

Of dreams and assemblages spotted on the streets.....

A tale of lapses, shifts and errors and secrets revealed in the depth of the night.







**Rabia A. S. Akhtar**  
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0336-2075767

## Pipe Dreams and Wishful Thinking

My work is a form of escapism, an attempt to transcend the banal realities of everyday existence. By weaving together a series of whimsical, fantastical beasts and isolated places from the flickering narratives racing through my mind, I attempt to capture glimpses from my phantom, star speckled dream world where anything is possible.





## Rabia Ali

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### Labyrinth of Memories

The human brain is a complex living entity that moulds our individuality. The depth of this complexity has always intrigued me. My obsession with its nature has led me to investigate its ability to suppress and store memories in the subconscious. Through the vibrant colours and abstract imagery, my paintings explore the nature of memories blurred or lost within this complex/intricate maze of networks. The brain becomes a labyrinth and the location of these memories becomes a mystery.





## Rabia Farooqui

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### Sabz Bagh Ka Baghi

The age-old concept of societal conformity stays true to its roots in modern times, reflected in appearance, profession, social standing, academics and much more. Individuals often feel pressured to live up to the expectations laid out by the collective society or else risk being declared outcasts or misfits. Through the use of a repeated figure and different gestures, I explore the relationship between an individual and the societal pressures that one is made to feel. The work evolves through the study of objects and patterns which begin to play an important role in the study of this relationship.





## **Samah** Musharaf Akhund

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### **In repose**

Having engaged with inanimate objects as humanized subjects - the work emerged as a critical analysis of the familiar as a colonizing and oppressive force. The resulting artworks aspire to induce a state of 'cognitive dissonance' within the experiencing subject, indicating the latent dichotomy therein: when what is meant to soothe and amuse becomes a cause for trepidation.





## Sarah Mir

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In an attempt to break away from careful and controlled drawing, I embodied the process of unlearning by adopting gestural drawings and the emotions that were evoked by the chaotic nature of my neighborhood. The gestural quality of the works enabled me to visually respond to my immediate spaces. My work captures the experience of movement and sound emanating from a busy and robust part of Karachi.





**Shahana Afaq**

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**MU'-SHA`-HA`-DA`H**

**(To look- to observe-to gain experience with observation)**

My work is a manifestation of simple yet profound events that have taken place at Mehmood House, our ancestral residence in Amravati, India. The visual context of my work emerged from sensory information (smell, touch, taste and sound) that is a culmination of my subconscious and conscious observations. It is also a kaleidoscope of different moments featuring experiences that have been visually translated at various periods of time and place.





## **Veera** Burjor Rustomji

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### **“So, this is Veera, she is a Parsi”**

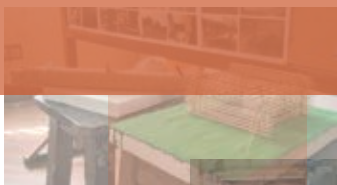
At times I truly wonder, does my minority status give off such apparent vibes? Perhaps it is my voice or perhaps it is the way my mother drapes a sari on me. Visually depicting a culture in its entirety is an uneasy task; with a secluded status and a hazy future, research upon the Parsis has been sparse. Over this series of paintings I look through forgotten photographs, lost stories and personal histories I have accumulated of the Karachi Parsi community, attempting to understand what I really associate being a Parsi with.







# Department of Interior Design





## Anam Moin

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### Heritage conservation and adaptive reuse of building (Retail design: Cafe book lounge and art gallery) Site: NED City Campus

My Thesis subject covers design proposal for NED city campus as heritage conservation and adaptive reuse of building, inspiration was to fashion and develop a adaptable vibrant space in Karachi which present activities for public to endorse a conception of reading, arts, culture, history and also provide platform for social bidding. design proposal focuses on interior conservation and re imagining its function as cafe book lounge and art gallery. Nature becomes the key element in conceptualization and schematic design. Interior spaces divided into ground floor which serves as multipurpose space like gallery, cafe, book lounge, also serves flexible seating for exhibition and seminars. First floor designed to focus reading in comfortable environment with distinctive seating styles.

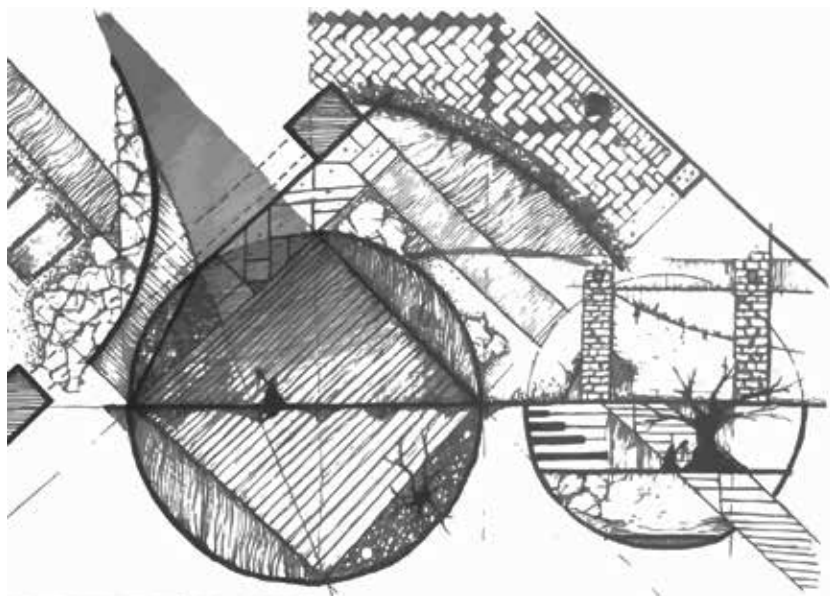




**Farhan Feroz Ali**  
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0332-3500205

## Revival of Folk Music

In an era of rapid change, folk music is losing its importance yet it is an invaluable resource of our cultural of history and traditions. This thesis attempts to create a conservatory for the folk music. Revitalisation of culture and craft will be achieved by helping tradition-bearers pass on their knowledge. Under sustainable cultural institution, the master-apprentice relationship can be explored in a contemporary manner. With the growing awareness of folk music in popular culture, new audience have been attracted to the aesthetic of the folk culture. The goal of this project is to stimulate interest in a wholesome manner through the exposure to live music, methods of production, processes and folk environment.





**Fatima Nayab**  
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## The Pasha Restaurant: Let nature feed your senses

Tofiq Pasha Mooraj's little sanctuary of serenity, Pasha Farm Spreads over 6.5 acres of land. My design is for a restaurant which provides healthy food in a healthy environment enriched with knowledge of kitchen gardening. I would like to introduce the tradition of fetching herbs and spices from the home garden and use it in the restaurant food. The idea is to celebrate food with integration of the lush green environment. The project aims to involve synergy of space with plants and herbs which inspires the food lovers.





**Hadiyaa Rauf Khan**

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## **Synergy. Ecology. Sustenance - Wetland and research center for mangroves**

There is no firm ontological divide between humans and non-humans, between self and other. On a macro level, we are not single units but part of a greater synergised whole. My thesis project is a conservation and research centre for the mangroves at the Ramsar site, Miani Hor. This project aims to promote environmental ethics - extending its traditional boundaries from solely humans to include the non-human world and go beyond human-centeredness. The idea is to create a conducive environment for the education of masses about the importance of sustaining ecosystems and mobilizing the local community by providing economic outlets and spreading awareness amongst them about restoration and maintenance of ecology around them are vital objectives of the project.





**Iqra Aziz**

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## BAGH-E-URDU

My aim is to design a space which is truly a bagh (garden) where Urdu language can be rejuvenated and flourish. The space is a playfield where different colours of Urdu can come to life where one can perform, listen, watch, read, write or simply interact using Urdu language as a medium. However the space explores diversity not only in terms of function but also in terms of age group where seniors and juniors can all come together and work towards promoting Urdu language. The aim is to create a garden where there is diversity in spaces yet all unify under the banner of Urdu, and it grows.







## Kiran Atta Khan

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### Shelter for Flood Affected People of Thatta

A 'home' is not just a roof on one's head. 4 years ago I would have donated commodities and stuff to help the flood affected people. Now as a designer I feel, I can create a difference in their lives by designing a better place for them to live in, in order to improve their lives, by using scrap bus structures as the architectural envelope and designing the interior inspired by their local materials, such that it caters to their basic needs, yet creates a better living experience. Let's take the benefits of good Design to deprived sections of the society.





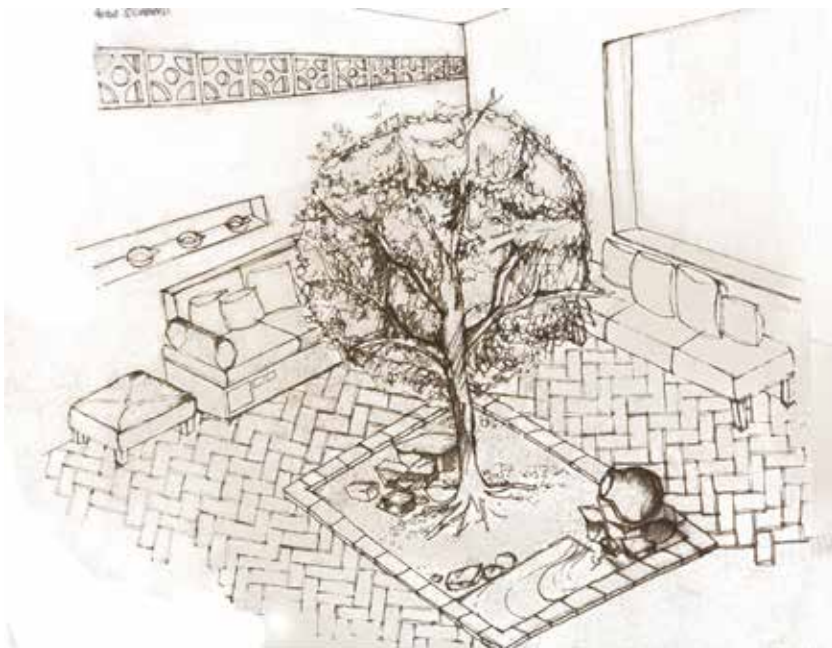
## Kiran Jatoi

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0333-8033123

### Women vocation centre at EDHI HOME

A decent home is a basic right of every human being. A home nurtures us emotionally and intellectually and once we are deprived of that we are totally lost. This project seeks to create a sanctuary for unlucky women who have been rejected and removed from their haven and into the harsh outside world. I aim to create a soothing journey by mending emotional scars through green sutures allowing them to heal emotionally. A place where they can share moments of bliss amongst themselves, by helping, learning from each other through different activities living as a family in a commune.







**Maha Nadeem**

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0333-3892933

## Redefining the road travel experience - Bus hotel

'Celebration of Journey'

"We wander for distraction, but we travel for fulfilment".

The most phenomenal travel bus is what takes us to the most incredible locations with freedom, comfort and zeal. Therefore treating the bus not as just the means of transportation but providing a road travel experience beyond a plane or train, adapted internally to become a comfortable interior space a traveller needs including a sleeping space, kitchen, toilet, dinette and why not, even a temporary balcony.





## Maria Shabbir Hussain

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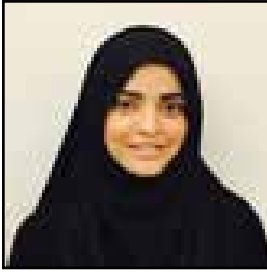
0336-3355253

### Benefactor Bazaar, A Charity Store

In this age of abundance and obsolescence I would like to promote the idea of re-cycling stuff. My fondness with the bazaars and markets of my city has grown over the years while studying Interior design. From Bolton market and Empress Market to Dolmen city mall, wandering around Karachi has helped me to set a target for my thesis. I fancy the creation of a commercial space where the buyers would feel comfortable and appreciate the efforts put by the craftsmen to make the product reusable.

Inspired by the local "Ruddi-walas", local markets of Karachi and influenced by the new wisdom of recycling, I felt that designing a bazaar for recycled products could benefit the majority of people who live in Karachi. Comfort of the individuals who work and visit this bazaar is of high importance to my thesis. The interior space not only functions to sell reusable products, but it also aims to provide its users a fairer and a sustainable shopping experience.





## **Mariam Majeed Abbasi**

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### **Bridging Gap**

The thesis sheds light on the challenges faced by a segment of society largely overlooked in our country. The very real physical and psychological struggle that can only be understood by immersing yourself in their world. In social interaction and logistics there is grave need for design support in infrastructure building. The wheel chair users, labelled as disabled, are not the weak as perceived by society. The goal of this document is to raise awareness on the subject via demonstrating building design. Education on this issue bridges the cognizance gap among the able bodies about the physically impaired.





## Mohammad Bilal

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### Heal on Wheels

Healthcare as a basic human right is being compromised in the city of Karachi due to inadequate facilities, especially to 61% of those living in urban slums. Factors such as long waiting hours and poor transportation further discourages the need to go to the hospitals when required. My thesis will explore the possibilities of mobile clinic providing the needed secondary healthcare facilities. Easy transportation, efficient set up and a modular system of clinics that can be connected together to cater wider audiences are the factors that I have aimed to achieve. Modules vary according to the diseases being catered to - eye treatment, dentistry and kidney dialysis.





Muhammad **Abrar**

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## PRESERVING MEMORIES: Museum as a tribute to Lutfullah khan

Lutfullah Khan is one the most celebrated archivist, author, collector, and hobbyist of Pakistan. He is best known for his rare collection of voice recordings of renowned artists, poets, writers and other eminent personalities of sub-continent. His rare audio collection is a rare heritage material and a gift to our nation. Preserving, sharing and letting people experience his work is the aim of my thesis. I see myself in the passion and care with which Lutfullah Khan has made his collections. This whole experience of preservation reflects my own philosophy.







## Shaheera Nadeem

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### ‘The Learning Hub’ for a small community

This project is geared towards reinventing the traditional library for the new age. I still believe that people should visit the library in order to get experiences and stimulate their need for learning. Therefore, it was important to focus on the new social role of the library and make it into a meeting place that encourages engagement and development. This focus has resulted in a deliberate youthfulness in the library and a balanced transition between spaces for children, youth and adults. The library has spots for every taste and all generations- along with a Café, DIY space, and Collaboratory.





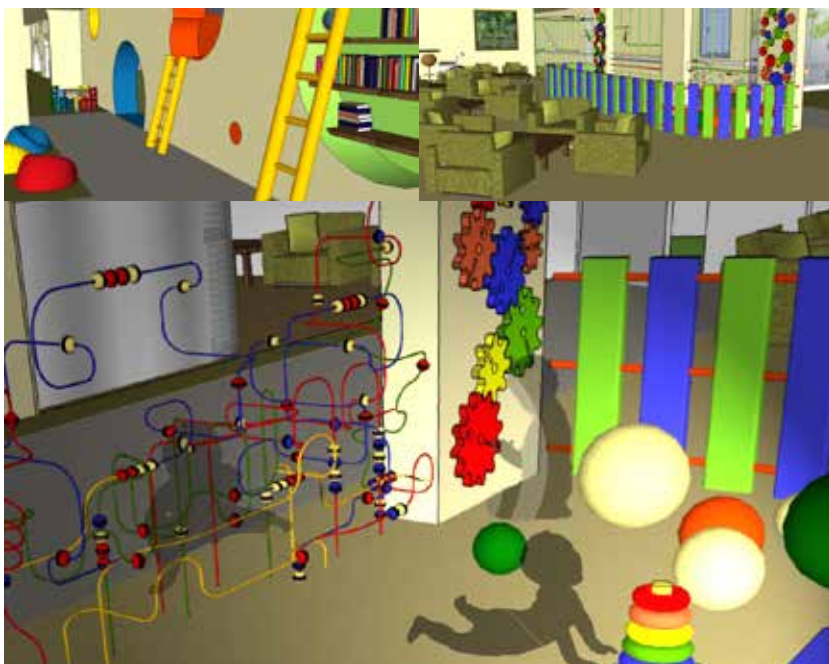
**Sidra Hasan Khan**

sidra.hkh@gmail.com

+

## Healing is Fun - Playful Hospital Environment

Play is essential for every child as it helps in their development and well-being, both physical and mental. This thesis aims at creating a fun environment for the convalescing children of Liaquat National Hospital - Children's ward. A familiar interior environment was created and the connected external play space was made accessible within the boundaries of the hospital. A lounge where the family of the convalescing children can get together for engaging with toys for all ages and the parents can relax over some snacks. Each nook and corner is designed to surprise the children and create a fantasy world to distract them from their medical condition.

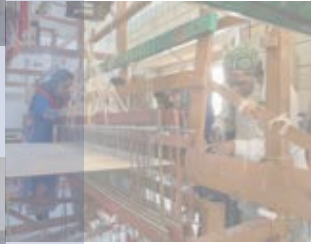








# Department of Textile Design





## Arooj Qamar

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### Revival of Susi

Sussi is a traditional hand woven fabric which is constructed by a supplementary warp technique that is called a 'mothra'. This craft was practiced commonly in Hala, Nusserpur and Thatta, Sind. The power loom has replaced the handloom in the above areas.

My thesis is an attempt to revive Susi on the handloom, by varying its intricate stripes, colours and design. The intervention includes introduction of different widths of the 'mothra', creating checks and using it as a fabric for apparel yardage.

Keeping in mind the one basic element of this, the "mothra", is what I have used to vary the fabric weight and make it contemporary.





**Asma Anwar**

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## Modernizing rickshaw art\ mein bara ho kay prada banu ga!

Over decades and various influences one thing that has remained consistent in Rickshaw Art is vibrant colors, which has been the prime inspiration through my project. Similar to the eccentricity and eye-catching designs featured in this craft, I wanted my product to be moving pieces of art. This line of handbags attracts attention with its vibrant hues and bold detailed patterns.

However, I chose to focus entirely on geometric designs and looked to incorporate it into a range of handbags that would accentuate any outfit and make a statement of its own.





## Ayesha Ilyas Bhilla

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### Nothing Goes Waste

Due to major technological developments, our society has been subject to great environmental deterioration, and suitable disposal of waste has become the lowest priority. This environmental shift, has been a cause of great concern, and has compelled designers to intervene and create up-cycled products.

In my thesis project, I have made an effort to create a range of bags, using the waste of packaging plastic. These bags will help raise awareness amid the local people regarding environment deterioration, and will give them a solution to this important issue.

I have used objects from our daily life and surroundings as my source, along with basic elements of design in order to make it user friendly. The color scheme is dictated by the material which is bright and alluring and can be used by everyone.





## **Batool Shoaib**

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### **Playing With Shapes**

My clothes are inspired by simple geometric shapes like squares, triangles, rectangles and circles. I have constructed my garments through simple pattern using shapes and have added solid colors to compliment it with geometrics. Various techniques for detailing and finishing have been added by manipulating fabric, to make it look distinctive. It is a blend of bright and beautiful colors in modern design. These designs embody the essence of a practical garment, making it comfortable.





**Isra Naseem Imtiaz**  
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## Maira sheher Karachi

Designing conversational umbrellas and awnings for the streets of Karachi, brings a festive look to our city. These umbrellas and awnings will become a medium of lifting the mood of the city with colors and pattern; exciting passer- by about the life of our city. These structures are a step towards the promotion of street art.







**Mahera Khanzada**  
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## Handcrafted shoes- Entwining virtuosity

My artisan hand crafts Peshawari and Kohati chappals. As a design intervention major I intervened in the craft to expose them to the many possibilities that can be achieved using their own skill and tools without having to rely on the norm of out sourcing embellished pieces. What followed was a negotiation of my design and his expertise. I trained him to incorporate the use of printed leather, embellishments used in shoes, and his techniques in a contemporary fashion. The co creation resulted in a variety of 'chappals' integrating a play of colour, print, texture and basic design elements.





## Malika Farhan

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### Experimental Screen Printing

For my thesis project I took inspiration from dragonflies. The process began with studying each intricate detail found in its anatomy and understanding them through sketches. I then decided to execute my topic through experimental screen printing as it allowed me to explore my topic in the best possible way. My stoles display intermingling textures, layering and patterns extracted through my source. The material silk, was carefully chosen keeping in mind the sensitivity of my topic.





## **Maria Irfan**

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### **Silk: stripes and checks**

Embroidery is one of the finest expressions of human emotion in color. For my thesis I have taken an exquisite range of embroidered works by the people of Sindh. Taking their bright, radiant color palette into consideration I have translated the embroidery sample into weaving, stripes and checks of 100% pure silk. The products suggested are yardage and saris.





## Maria Khan

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### Tuk Work

Tuk work is the craft of folding and cutting cloth to create pattern. I have chosen this craft because the work is done with precision and intricacy. Tuk work is in constant demand in the market and it has been for years, the reason I chose it was because it has been done traditionally for years and the approach I have taken for thesis is with a more contemporary feel in terms of color and design. By using simple geometric shapes and patterns as my source I am producing imagery that is highlighting the craft in a different manner from what is generally seen in the market. The artisans I have worked with are highly skilled individuals from Safoora Goth who have mastered the art of tuk work.





**Mariam Mulla**  
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## Woven Air

My thesis project draws inspiration from the element of air which serves to complement the intricacy and detail of the woven fabric.

The beauty of this hand-crafted cloth is highlighted by the technique of warp printing. This helps translate the effects of air erosion onto my warp, before the material is even woven – an ode to the constant presence of air, thus resulting in a raw and ethereal characteristic to the cotton-silk fabric.

My Woven Air collection of stoles and dupattas aims to express the subtle art of hand-loom weaving as the delicate, meaningful and precious craft that it is.







**Mina Usmani**

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## Embroidered borders and buttons

I am a Design Intervention major and I have used three stitches in which my artisan has excellent skills. The stitches I chose are Jali tanka (also known as Bajrey ki jali), French knots and Satin stitch. The reason why I chose these particularly is because when they are used together they give a relief effect as Jali tanka is a flat stitch as compared to the other two stitches.

I have made borders and buttons in different designs and sizes. I have used pure material like Karandi and Khadar. My colours come from Parrots. The reason why I have chosen this specific bird is because there are beautiful colours and shades in each and every parrot which will help me make interesting colour combinations.

I have worked with a cluster of craftsperson at Shirijinah Colony.





**Minahil Naeem**

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## Translating Corn into Apparel

For my thesis project, I have worked with an inspiration through which I could incorporate the different textile techniques learnt into apparel. My collection is inspired from a corn. It offered me a variety of textures which I explored through fabric manipulation, block printing, screen printing and weaving. My collection is luxury pret based on experimental cuts and layers. Pure, rich and textured fabrics have been used throughout the collection.





## Noor-e-Eman Akbar

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### Androgyny

Fashion industry has boomed over the period of time. My thesis collection consist of a trend which is called androgyny.

Androgyny is the combination of masculine and feminine characteristics. I have used this theme in my thesis collection through showing masculine cuts like structured jackets, waist coats and zipped shalwar pants. I have used floral feminine prints and checks to show the feminine side too.







## **Rabia Iftikhar**

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### **Collection Inspired by Swati Kurta**

My inspiration is the traditional kurta of the region of Swat, Kohistan. I examined the traditional cuts and their detailing, and have been inspired by the silhouette of the Kurta. Keeping the main elements of the original style I used the panels, sleeves; and other such details. My collection is focused on simplicity and the ethnic qualities of the original Kurta. This collection is designed keeping in mind the woman of today. The collection is wearable, casual and trendy yet practical garments such as tunics, tops and jackets. The main colors of my collection are off whites and beiges.





## Rimsha Shakir

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### Lines of nature

Previously I had worked with contrast in textures as a theme, and this time I wanted to take it forward with the addition of surface treatment. For my concept I looked into existing linear designs, organic in nature. Taking trees as my source I photographed some old trees that had many linear design elements. They are strong structures of rigid mass twisted and widespread. Working with different fabric manipulation, dying and printing techniques I have designed a winter collection for men and women with a focus on jackets.





## Sadia Mazher Ali

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### Inspired by French Chintz

French chintz were conversational and pastoral imagery prints which were block printed on toile fabric in the 16th and 17th century. They were initially used and designed for upholstery.

I have used a combination of flora and birds, alongside daily life scenes and heritage buildings of Karachi to compose my designs making them suitable for upholstery yardage fabric for the local contemporary market.

My collection consists of a sophisticated colour palette, such as pastels with a hint of bright colours.





## Samra Owais

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### Sand Dunes

My thesis project focuses on draping. The collection I came up with was for the "diffusion" line for Sana Safinaz. My project included a lot of market research on the kinds of fabric and a lot of draping. I took sand dunes as my source and replicated the lines in the form of drapes. Prints were also included and the source for that was reptiles found in the desert.





## Sidrah Bashir

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### Dhurrie

Dhurrie is a flat hand-woven rug, traditionally used in the sub-continent as floor coverings. With time, the concept of hand-woven dhurrie is becoming obsolete. My thesis is on the revival of dhurrie, using multiple techniques of fabric construction on the hand loom. I have designed contemporary cotton dhurrie, suitable as a floor covering. Various color palettes have been explored in the sampling process to cover a wide range of styles, to be used in both residential and commercial interiors.







## Tooba Saeed

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### Botanical wall papers

I am a textile design student, with print design as my major subject. I have taken botanical as my source to develop designs for wall papers for my thesis project. I have also used popular imagery to add visual interest to my designs. I initiated by taking photographs of all the botanical elements present in my environment followed by translating those photographs into sketches and rendered drawings that were later composed as designs. I opted to work with existing wall papers using screen printing as a technique, by juxtaposing my botanical designs on samples and pieces of wall papers available. These resulted in spontaneous and experimental designs.





## Umaina Sohail

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### Safari

In my collection I have modified the elements of classic safari suits into stylish zipper capes with belt used on high collar for opening, trench coat inspired kurta, mid thigh shirt with patched pockets, coats with hoods, and single layered A-line coat. I have also incorporated pleats, box pleats and gathers in my designs. All these trendy uppers are paired with straight pants, folded pants and mid calf caprice with slits. Keeping in mind the cuts and covers of my designs, these dresses are ideal for fall and winters. Hence the choice of material has been made accordingly. It will surely be popular for working women based on the provision of its maximum coverage, functionality and sophistication. Keeping safari as my inspiration while being mindful of propriety of our culture, I gave my outlook on safari perspective of eastern society.





## Yusra Kodvavi

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### Seashells

For my thesis project i designed an apparel collection taking inspiration from the sea-shells. I designed a total of ten outfits out of which four were stitched and produced. I derived my design from the characteristics of seashells such as layers, curves and lines. I incorporated immense amount of fabric manipulations in my garments such as pleating, pintucks, overlapping of fabric strips on the base fabric. The collection has been designed for the season (autumn/ winter 2016). I have taken reference of colours from my source.







**Yusra Tariq Quddusi**  
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## The Shining Cloth

My thesis project is an attempt to intervene with the craft of Mirror Work embroidery. I have worked with different mirrors available in the market to come up with a collection of cushions, exploring different possible ways of stitching mirror to the fabric. The idea is to evoke interest in my artisan to diversify her work with stitches and scale of mirrors





# Diploma in Digital Film and Video



## Fatima Naeem

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### Tum Yahan?

Tum Yahan? Is not dependant on just a hundred word precise description, these two words combine to make an ample story in themselves which shows the dilemma of a dainty chap who spends his life in cheery thought of misusing his power until one day his weakness walks back into his life and he is left with only one question which he keeps on asking. Why is his past here and what does it want? Tum Yahan? Is about saying every word through silence. It's about saying things without saying anything at all. Sometimes the questions in the eye can answer everything. We just need to look for the answers in the questions.





## Hammad Ur Rehman

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### EzPaisa & Tum Yaha

I was an Assistant Director for the film EzPaisa. I was involved in the pre-production, location scouting, call sheets, prop lists, casting and production phase, shoot coordination, cast handling, set supervision and played a key role in making the project come to fruition. The film is about a bank robbery that goes wrong. The theme of the film is that there are no shortcuts in life. I was handling sound for the film Tum Yahan. I recorded sound on set, maintained a sound log sheet through out the shoot. I was also responsible for sound editing for the final cut of the film while maintaining consistency in sound levels.





## **Mishaal Ibrahim Adhami**

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### **"Sheer", "EzPaisa", "The Double Deal"**

'Sheer' deals with the choices made by a passionate girl wanting to become an actress. I recorded sound on-location, as well as, edited the final cut of 'Sheer'. My other on location duties involved all Gaffer and Grip responsibilities. Editing duties included the trimming and color grading of the final video, as well as, adjusting sound levels to maintain consistency in the film. 'EzPaisa' is a fast paced, action packed drama, revolving around a bank robbery. On 'EzPaisa' I served as the second Assistant Director and my main duty was maintaining continuity between shots. 'The Double Deal' plays with the idea of there being two sides to every person; a good side and a bad side.





## Muhammad Talal

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### Tum Yahan, Ez Paisa

I am the editor for "TUM YAHA" I was also the production manager and technical assistant on set. "TUM YAHA" is a film based on drama revolving around three characters. The film reveals information with characters slowly and reveals its theme and establishes the strange connection between the characters. For "EZ PAISA" I did the cinematography. The film is about two men who have a compelling need that requires money they don't have and are put in a situation where they have no option but to take the path, which they didn't want to. These two men happen to come across each other during the robbery and things go from bad to worse.





Syed **Aarij** Mehdi

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## The Double-deal

Arbaaz comes to confront Jamal, assigned to forward a parcel that he supposedly hasn't. But before he can extract anything out of him, police arrives and judging from the situation takes Arbaaz out. It is however later revealed that the officer was himself involved in this overall deal, set up by Jamal himself. But are they all being true to their words and to each, and do we know and see what they did and said? A short story about how appearances can be deceiving.







Syed **Muhammad Ali** Shah

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## "Tum Yaha?", "EzPaisa", "Sheer"

I was the art director on the film "Tum Yaha"; I handled all of the props as the script required. "Tum Yaha" is a story of a woman who is abused by a man; she later decides to change her life. I was the grip on the film "Sheer" which is a story of a girl who wants to be an actress. The third film I worked on, as a sound recording artist is "EzPaisa"





Syeda **Madiha** Imam

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## Sheer

'Sheer', written, directed and edited by me, is a story very close to my heart. Belonging to this very industry, I have longed to bring to the limelight this subject that I have not only become aware of in hearsay but also witnessed. 'Sheer' is story based on true events, the life of a young girl who failed to understand that all dreams come at a cost and most of them aren't meant to become true. To do it justice, each dialogue, every angle, every movement has been put together with great detail and has immense significance to the story.





## Taskeen Haider

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## Sheer

The vivacious teenage years foster ambitions and desire that one strive to pursue. However, the struggle to fulfill those dreams often blind a person's judgment and makes them question their own morals. This short film depicts those dreams and the choices that follow to make them a reality. In order to bring this film to its viewers rightfully, I have worked as the cinematographer on this film.





## Waleed Shafi Saand

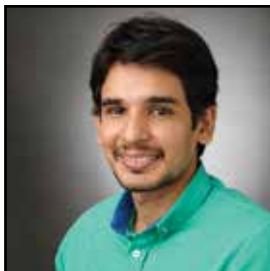
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### Faith

My short film "Faith" is about a conversation between a believer who is a lady doctor and a non-believer whose wife has just had a baby girl. The doctor believes the successful birth of the child, despite the risks involved was due to God's wish. However the man disagrees and believes it is solely due to the efforts of the doctor. The interesting conversation between the two depicts the clash of ideas and this is covered by me in my video. I have provided the story line, directed the film and have also done the sound and editing. The duration of my short film is 2 minutes and 47 seconds.





## Zohaib Feroz Khan

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### EzPaisa/Tum Yahan

I've written, directed and edited the short film 'EzPaisa'. I produced the film as well and was fully involved in the project from conceptualization till execution. "EzPaisa" is about two gullible men who have a compelling need that requires money and they both don't have it. One of them decides to rob a bank. These two men happen to come across each other during the robbery and things go terribly wrong. I was also the assistant director on the short film 'Tum Yahan'. The film is about a man, his blind wife and a prostitute. The prostitute affects the lives of these two in a very profound way.

