Abstract

The importance of Marcel Duchamp’s ready-mades and the evolution of the found object is that it will always remain a poignant moment in art history, but has also been the source of how different art forms began to emerge. Growing from Dadaism, morphing in with Conceptual art and making the way for what modern art would soon call one of the most influential artworks of our time. The game changing ready-made was created about one hundred years ago, but today it has taken on new forms. It has grown with art, and artists. It has become an art form that can be intellectually challenging, yet extremely bizarre but still always creating a canon for art that is challenging the very idea of what art can be. Today the world has come to look at the found object in many ways, through the use of different elements that make an art work, even in Pakistan, where the effect has been one to look out for because the context offers a much greater influence, one that is more of an intuition on the found object, which is then taken in to various lanes making the process of the found object and the importance of the ready-made never ending. It is a never ending process for artist to find a new way of working with the found object in the world we live in today because the process leads to so many new directions an artist can venture into.