ABSTRACT

The focal point of this dissertation lies in exploring the potential avenues for growth in the hosiery industry of Pakistan both internationally and domestically with a special focus on socks. The dissertation examines the potential and technical knowledge available within the local producers/exporters of socks in Karachi. The focus of this dissertation lies on the question whether such advancement in technology serves the target rate of higher production or not? The research of this dissertation has been divided into sub-division chapters dependent on the availability of data of different countries along with a brief background of hosiery garments particularly socks. The analysis done on this topic includes qualitative data which has been collected by conducting interviews with core members of selected industrialist and exporters. As a result, this dissertation enables us to provide original records of local industrialists and producers of socks in Pakistan, through which one could determine that there is always a possibility of improved technology and innovation in the hosiery industry.