Abstract

Coir is a rough fiber extracted from the outer shell of a coconut. This fiber is used in making ropes, baskets, mattresses, floorings etc. Coir has various advantages such as, its durability, its ability to soak moisture; it is also known to be combustible. The fiber does not weaken even if contact with water for long period of time. Pakistan is a developing country with a number of natural resources. The question that helped take this research a shape was “what is the potential of coir in a developing country like Pakistan?” Interviews were taken in the whole sale market of Karachi in order to answer a few questions. Pakistan experiences a sub-tropical climate in a few regions; these regions/areas have a hot humid climate which is excellent for coconut harvesting. However there are numerous problems that need to be faced for the production of coir in Pakistan, such as unskilled labor, power and water crisis etc. In order to solve these issues a good amount of investment will be required.