Abstract

“Khadi represents a spiritual and a sustainable way of life” by Gandhi

The book “The Perception of Khaddar Today” is intended for the reader to understand the history of Khadi / Khaddar and changes it had undergone for its survival and acceptability. Most importantly the book aims to highlight the factors which have brought about the changes in people’s perception from a coarse textured fabric to a soft and elegant material.

Various weavers, consumers and designers were interviewed to study which of the influence whether social or cultural have had a greater impact on the changing perception of Khadi / Khaddar. Thus, the book will enable the reader to have a comprehensive view of Khaddar as a fashion statement or a life style from a poor man’s dress to be preferred by high profile personalities.