ABSTRACT

Photography is a powerful tool that can move us to act, and bring far away tragedies into our very homes just by a single image on a sheet of paper. Over the centuries, writers and photographers are repeatedly faced with the task of bringing revealing truths of society to public attention. Subsequently, one of the most important roles of photography has been to help bring about long-overdue social reforms all over the world. And it does this through its ability to expose and question neglected and taken-for-granted practices of society. Thus, the main focus of this dissertation is to explore the effectiveness of photography as a medium to affect and influence social change, specifically in the context of Pakistan.