Abstract
The primal nature of black and white evokes the very emotion that is hard to find in what we deem mundane and everyday - color. The colorless projection of this essentially colorful world draws us. Black and white divorces itself from reality, yet it continues to be embraced. A phenomenon that could be attributed to technological hindrances at a time, no longer holds any grounding. This dissertation aims at examining the role of color and black and white in being able to identify which one truly depicts the subject in front of a camera. With more relevance to black and white which detaches itself from reality, the study sets out to explore whether the depiction is a more effective one in conveying emotion and purpose of a story. Through lucid discourse, the study ascertains the usage of it in fulfilling the aforementioned purpose.